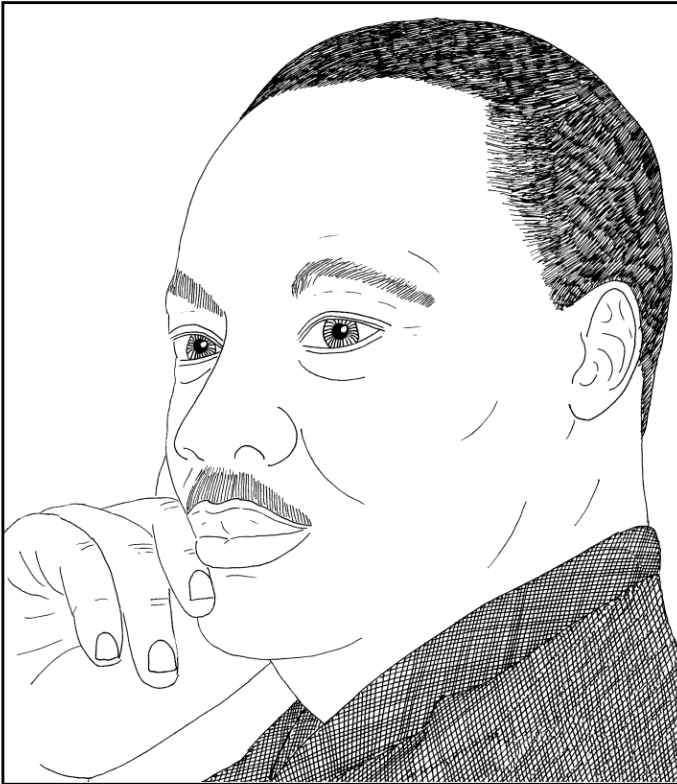


MARTIN LUTHER KING, JR. DAY OF SERVICE

THIRD MONDAY IN JANUARY



"Life's most persistent
and urgent question is,
What are you doing for others?"
-- Martin Luther King, Jr.

*"Everyone can be great,
because everyone can serve."
-- Martin Luther King, Jr.*

Martin Luther King, Jr. is one of the greatest heroes of the 20th century. His legacy symbolizes the quest for equal rights for all and volunteer service for one's community. In honor of his life of dedication, Martin Luther King's birthday is observed as a day of service. In 1994, the US Congress passed the King Holiday and Service Act, designating the third Monday in January as the King Day of Service in commemoration of Martin Luther King's birthday.

The King Day of Service breaks down barriers and brings people together, who might not ordinarily meet, in order to help out in their communities.

Although the King Day of Service has grown over the years so that hundreds of thousands now participate, many are still unaware of the service aspect of the day. Help raise awareness in your community that this is a "day on and not just a day off."

In recent years, some have suggested that Martin Luther King Day be observed as Civil Rights Day, to commemorate the greater cause to which Dr. King and so many others dedicated their lives for the good of us all.

Be A Hero For A Better World!

1. Find out more about the life of Martin Luther King, Jr.
2. Volunteer in your community on Martin Luther King Day of Service
3. Volunteer 5 hours a week
4. Support organizations helping volunteers

KING DAY OF SERVICE Links

Action Without Borders (idealist.org)
Greater Philadelphia MLK Day of Service
(mlkdayofservice.org)
Martin Luther King Day (mlkday.org)
MLK Season of Service
(serviceforpeace.org)
Points of Light Foundation
(pointsoflight.org)

For more information: www.betterworldcalendar.com/mlkday.htm

BetterWorldClubs.com

...every act of compassion makes a difference...every day counts for a better world...

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