

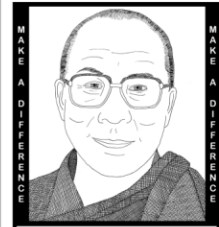
BE A HERO FOR A BETTER WORLD



"Until we have the courage to recognize cruelty for what it is - neither the birds, the insects, nor the animals of the world - we cannot expect things to be much better in this world." - Rachel Carson

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"Being animals for sport, for pleasure, for adventure, and for tests need to be a phenomenon which is at once disgusting and degrading. There is no justification in indulging in such acts of cruelty." - The Dalai Lama

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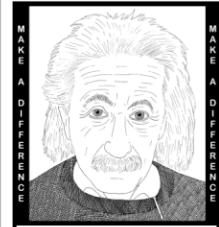
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"Killing an animal to make a coat is silly. It isn't reason to be, and we have no right to do it." - Doris Day

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"If a man agrees towards a righteous life, he has not of abundance in his injury to animals." - Albert Einstein

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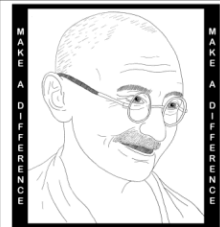
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"Not to hurt our humble brethren (the animals) is our first duty to them, but to do them as much good as we can. We have a higher mission - to be better to the whole creation. They agree!!" - St. Francis of Assisi

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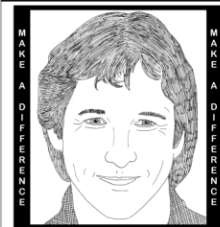


"The greatness of a nation and its moral progress can be judged by the way its animals are treated." - Moshe Kasher

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What's Your
BetterWorld
Issue:
Animal Rights
...make a difference...

BE A HERO FOR A BETTER WORLD



"The foundation of the planet is our responsibility to deal with all species with kindness, love and compassion. That those animals suffer through human cruelty is beyond comprehension. Please be better to the animals." - Richard Gere

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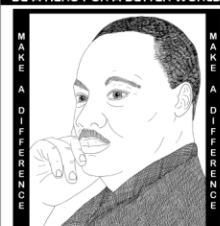
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"It's really important to me to show the interconnectedness of things. I always try to illustrate human, animal, and environmental rights - all these things - are one and the same." - Greg Kinnear

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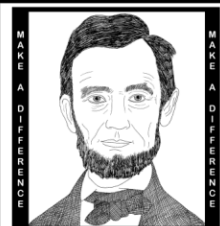
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"One day the absurdity of the almost universal human belief in the ability of other animals to feel pain, and to have emotions, will be fully and lucidly understood by all of us." - Richard Gere

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"I am in favor of animal rights as well as human rights. That is the way of a whole-hearted being." - Abraham Lincoln

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"...perhaps the most basic method of domestication, beyond the presence of English on both, the fact is the fact, both in the human world, as well as in the world of animals, is that the awareness of the actions by people that can disturb the previous balance." - Margaret Mead

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Be a hero for a better world.
Every act of compassion
makes a difference!
Start a BetterWorld Club.
Join the BetterWorld Movement.

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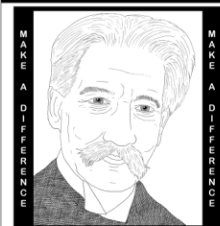
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"Animals are being exploited in such an unbelievable way." - Alice Silverstone

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"The most fight against the spirit of unrestrained cruelty which we find in the animals. Animals suffer as much as we do. True humanity does not allow us to neglect such suffering for men." - Albert Schweitzer

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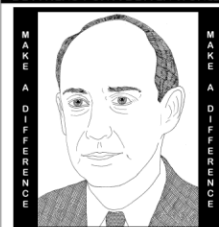
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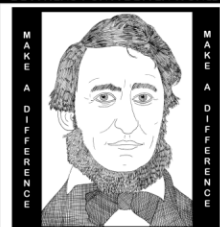
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"It is difficult to picture the great Creator conceiving of a program of one creature which he has made using another being created for purposes of experimentation. There must be other, more useful ways of obtaining knowledge." - Henry David Thoreau

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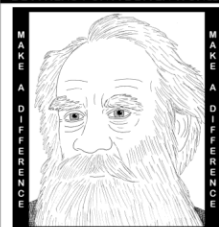
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"The animal that you kill is just, dies in earnest." - Henry David Thoreau

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"It may be suggested by some books that it is not a sin to kill an animal, but to suffer and uselessly - more closely than we know - that we should take pity on animals in the same way as we do ourselves." - Lili Finley

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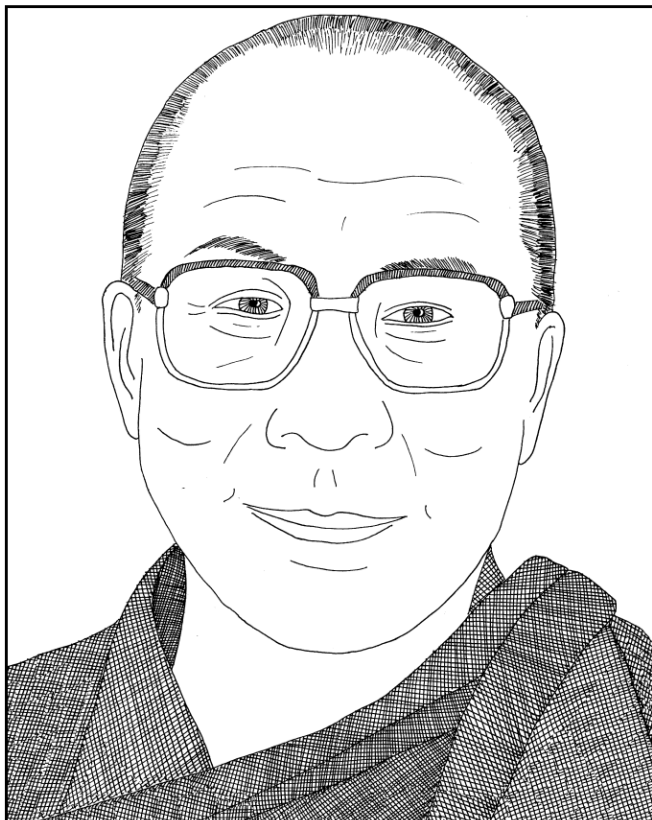


"The animals of the world exist for their own reasons. They were not made for human use, more than that, people were made for animals, or animals created for men." - Alice Silverstone

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WHAT'S YOUR BETTERWORLD ISSUE?

ANIMAL RIGHTS



"Killing animals for sport, for pleasure, for adventure, and for hides and furs is a phenomena which is at once disgusting and distressing. There is no justification in indulging in such acts of brutality."

-- The Dalai Lama

Many people feel drawn to advocate for animals because even though they can feel pain and suffer just as we do, they do not have a way to advocate for their own welfare. In fact, animals are viewed by many as nothing more than property to be treated however the owner wishes. This view has created an inhumane situation for billions of animals that share our world.

- many of the world's 60 billion farm animals are not treated humanely
- 80% of the world's 1 billion cats and dogs are stray or neglected
- millions of wild animals are killed or sold illegally on the black market worth \$10 billion a year
- animals suffer greatly and are often forgotten during natural disasters

World Animal Day is a time to celebrate and appreciate our relationship with the animals that share our planet and the ways in which they enrich our lives. It is also an important opportunity to speak out to ensure the humane treatment of farm animals and to advocate for protection of the habitats that are home to wild animals. It was started in 1931 by ecologists in Florence who wished to bring attention to the plight of endangered animals. October 4 was chosen because it is the Feast Day of St. Francis, the patron saint of animals. Today World Animal Day is observed throughout the world.

World Farm Animals Day is observed on October 2 as another day to mobilize around the humane treatment of farm animals, and **Vegetarian Day** on October 1 is a chance to educate our communities about the benefits provided by an animal-free diet.

"There are viable (and usually better) alternatives to the use of animals for food, sport, clothing, & experimentation. I beg you to discontinue any actions that might cause or condone animal torture, abuse, or destruction."

-- Moby

Be A Hero For A Better World!

1. Find out more
2. Consider vegetarianism
3. Don't buy products made from or tested on animals
4. Support animal rights and animal welfare groups
5. Sign the Universal Declaration on Animal Welfare (animalmatters.org)

Animal Welfare Links

- ASPCA.org
- AnimalConcerns.org
- Animal-Rights.org
- FarmUSA.org
- The Humane Society of the US (hsus.org)
- PETA.org
- WorldAnimalDay.org.uk
- World Society for the Protection of Animals (wspa-international.org)

For more information: www.betterworld.net/animals.htm

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"We know the poison from the radioactive dump will go down under the ground and leak into the water. We drink from this water. The animals drink from this water. We're worried that the animals will become poisoned, and we'll become poisoned in our turn."

-- Eileen Kampakuta Brown & The Kungka Tju

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**"Until we have the courage to recognize cruelty for what it is --
whether its victim is human or animal --
we cannot expect things to be much better in this world..."
-- Rachel Carson**

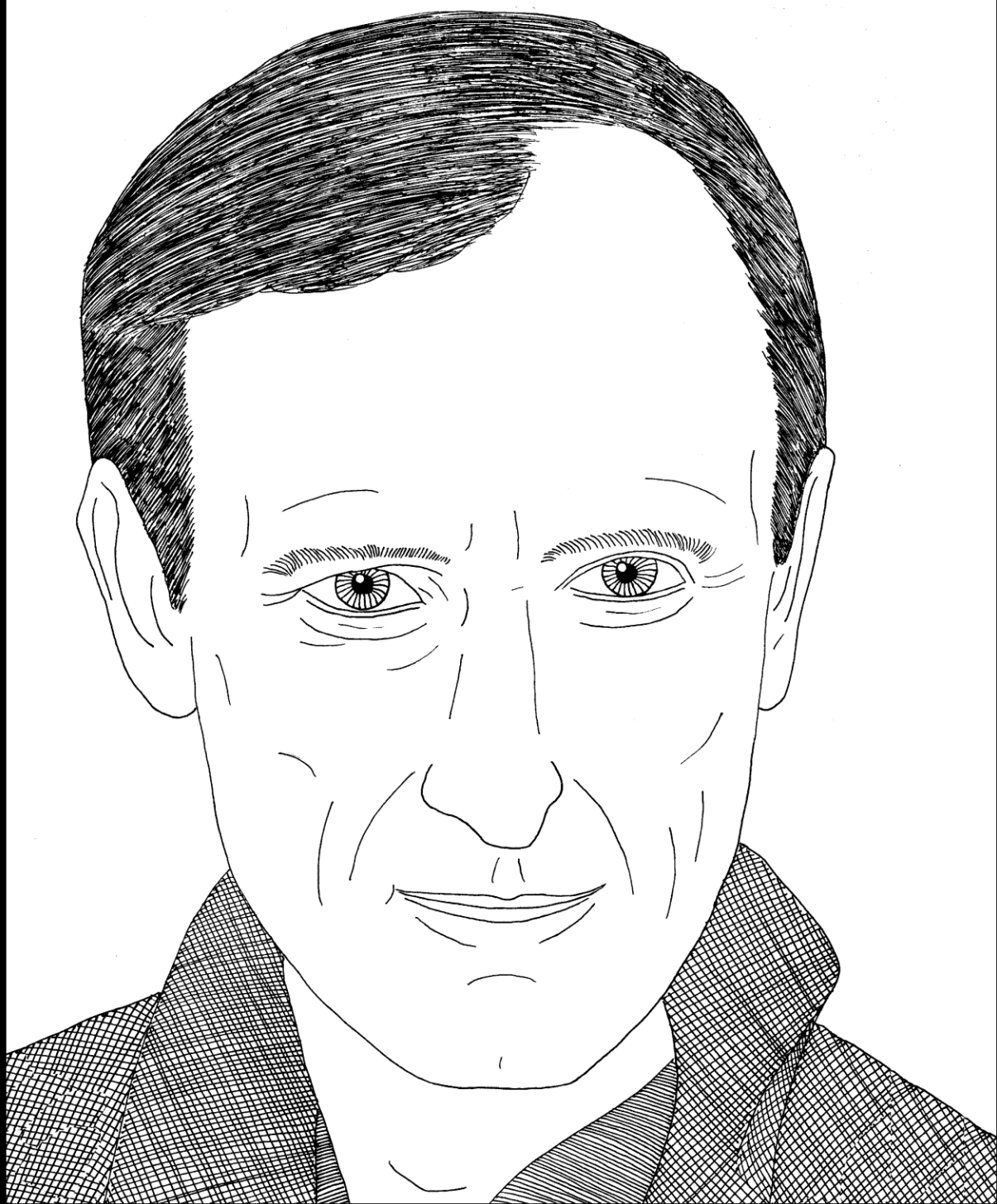
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**"I was so moved by the intelligence, sense of fun
and personalities of the animals I worked with on
Babe that by the end of the film I was a vegetarian."**

-- James Cromwell

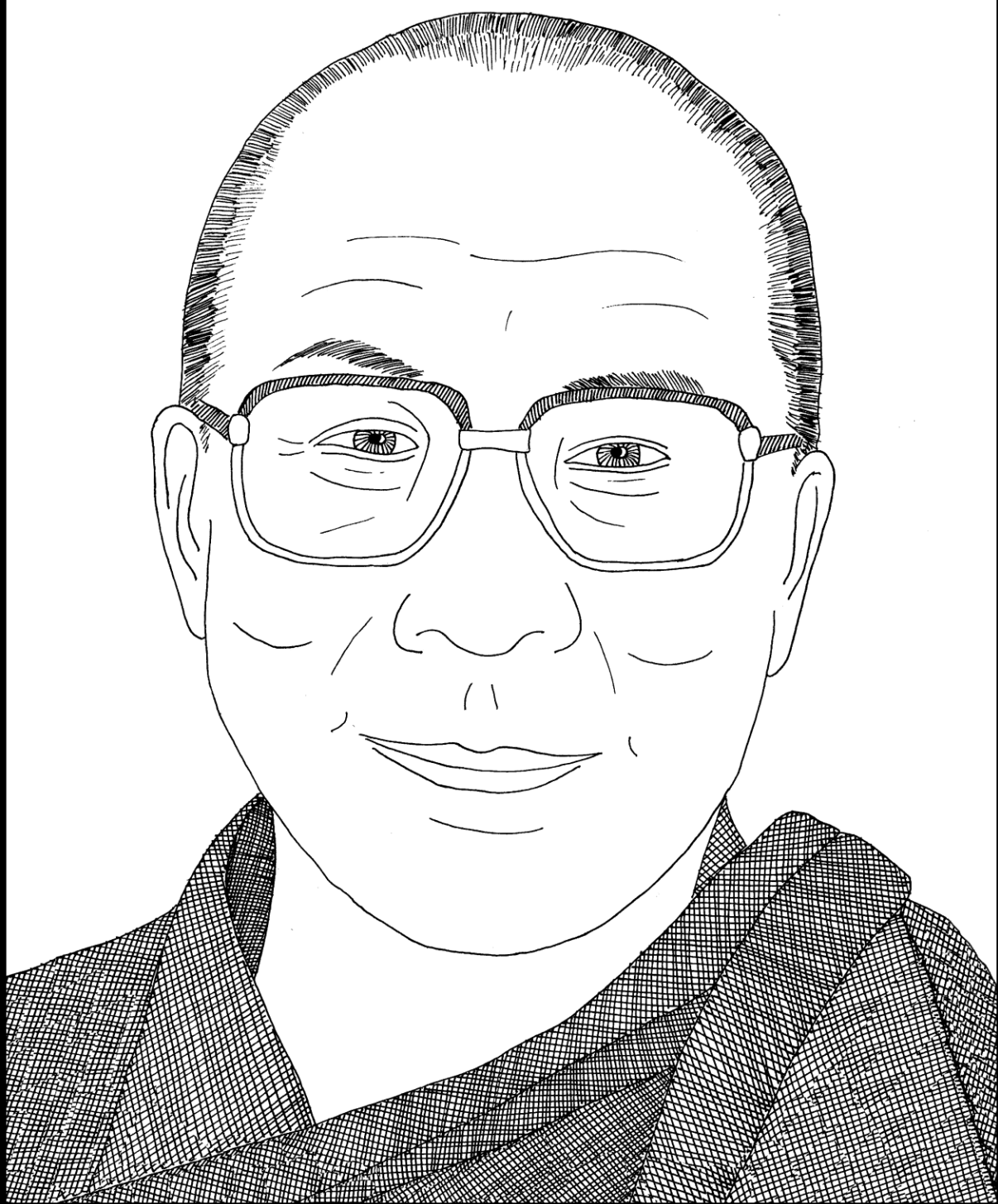
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-- The Dalai Lama

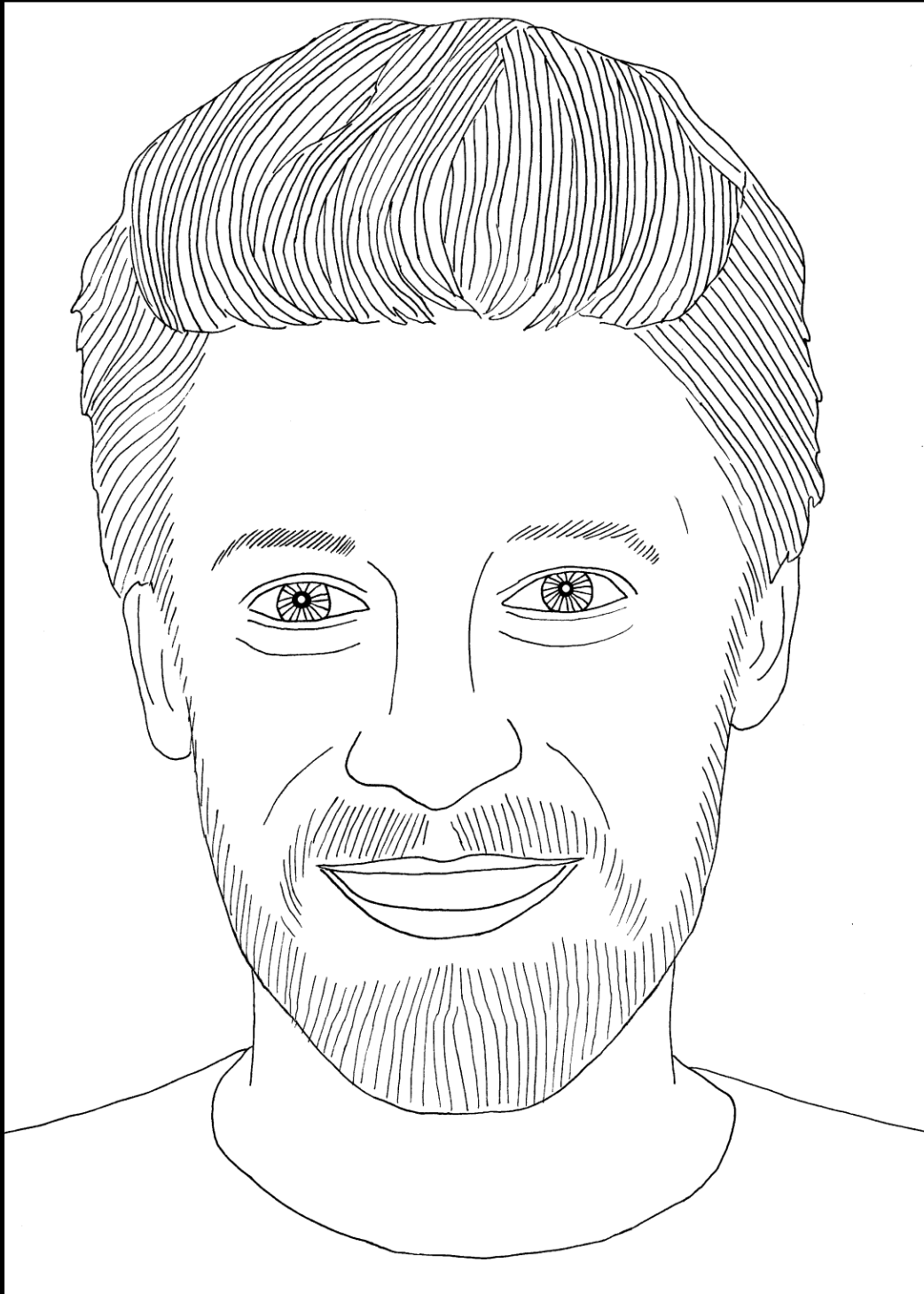
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"I PLEDGE to live, work and act in a loving, respectful way towards this Earth that I call home, and towards all who live upon it, every insect, animal, fish, bird, plant, human and tree..."

-- Guy Dauncey

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**"Killing an animal to make a coat is sin.
It wasn't meant to be, and we have no right to do it."
-- Doris Day**

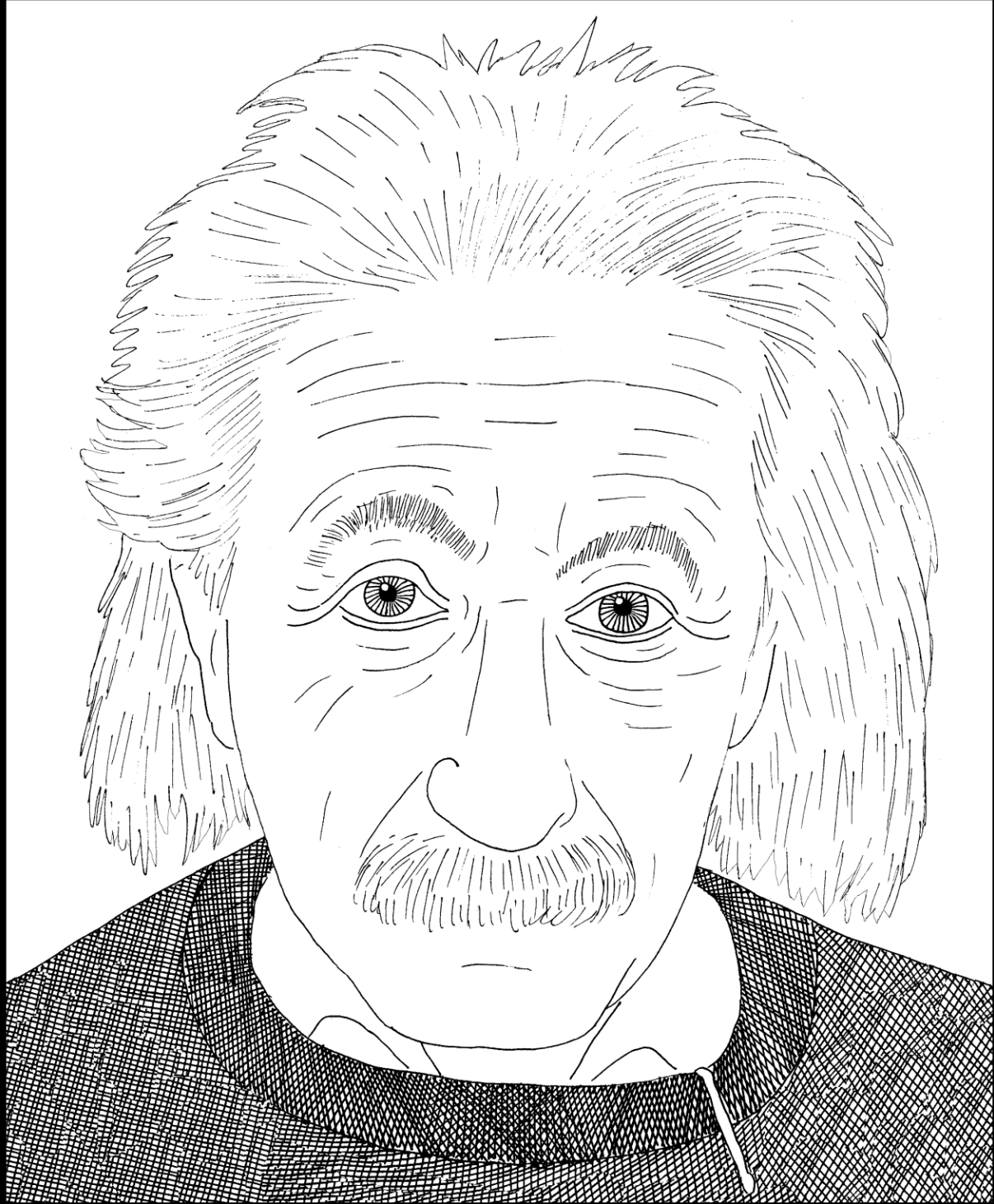
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**"If a man aspires towards a righteous life,
his first act of abstinence is from injury to animals."
-- Albert Einstein**

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"Not to hurt our humble brethren (the animals) is our first duty to them, but to stop there is not enough. We have a higher mission -- to be of service to them whenever they require it..."

-- St. Francis of Assisi

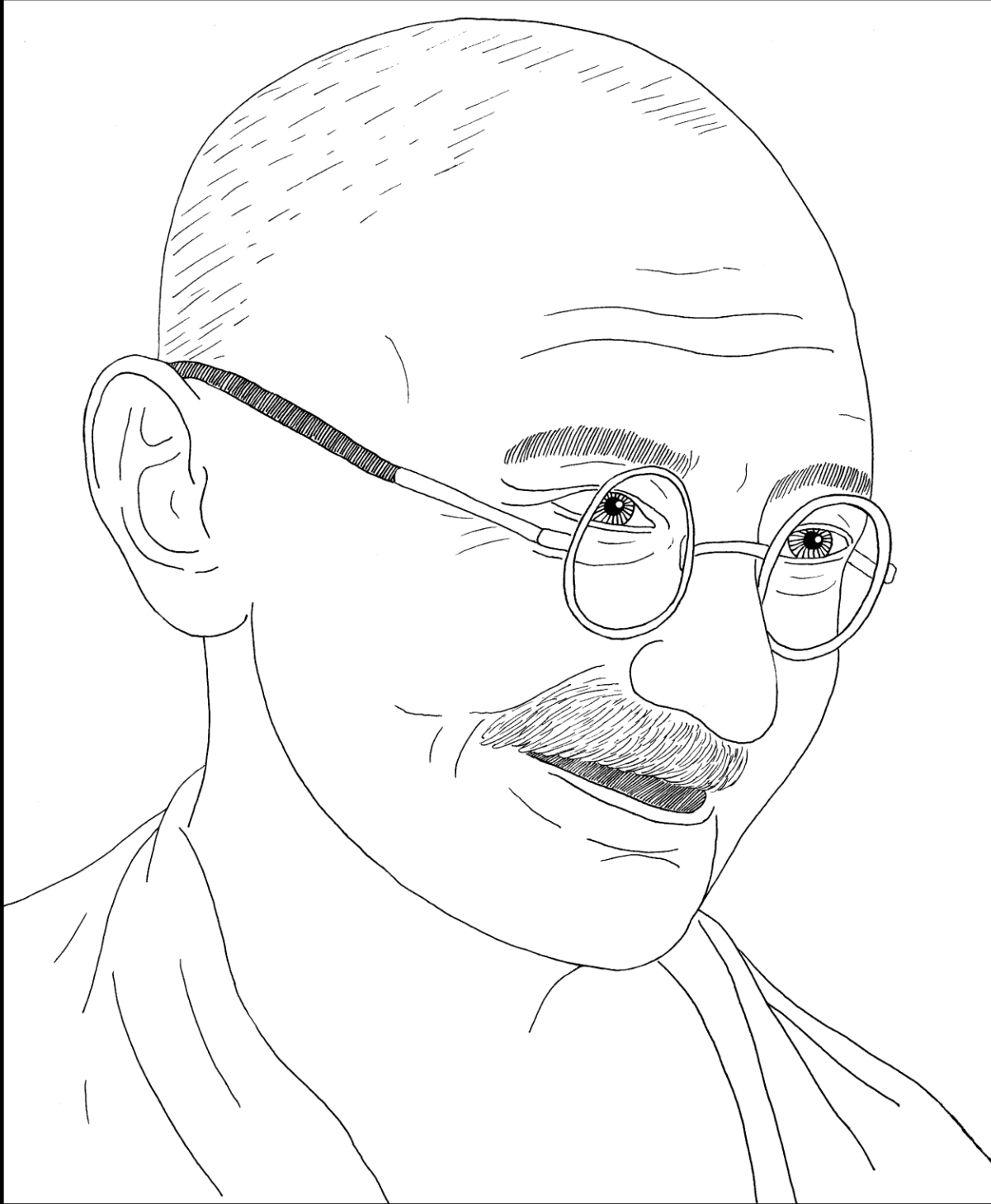
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**"The greatness of a nation and its moral progress
can be judged by the way its animals are treated."
-- Mohandas Gandhi**

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"As custodians of the planet it is our responsibility to deal with all species with kindness, love and compassion. That these animals suffer through human cruelty is beyond understanding. Please help to stop this madness."

-- Richard Gere

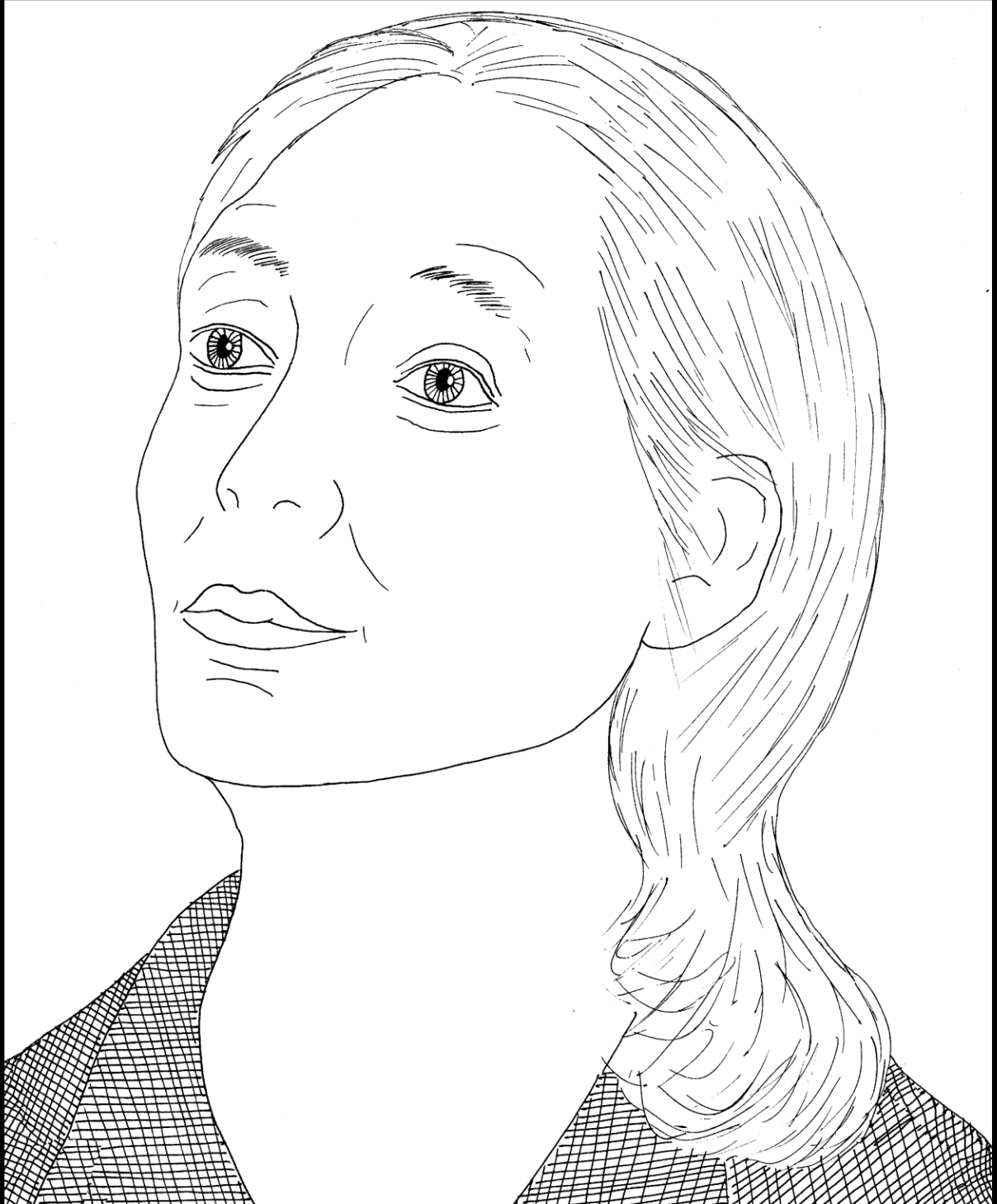
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"If only we can overcome cruelty, to human and animal, with love and compassion we shall stand at the threshold of a new era in human moral and spiritual evolution - and realize, at last, our most unique quality: humanity."

-- Jane Goodall

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MAKE
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"It's really important to me to show the interconnectedness of things. I always try to illustrate how environmentalism, humanitarianism, animal rights -- all those things -- are one and the same."

-- Daryl Hannah

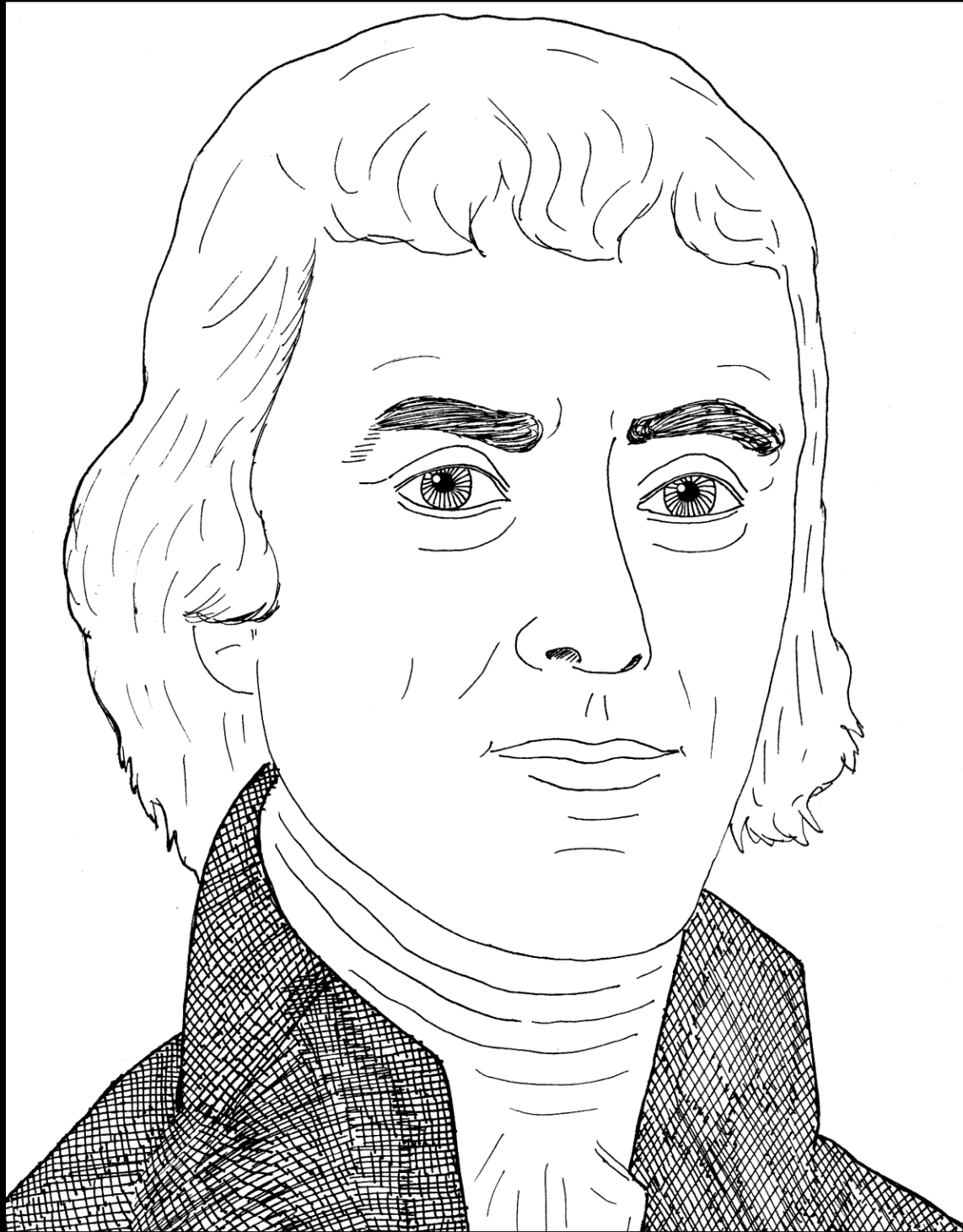
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**"Until we stop harming all other living beings, we are still savages."
-- Thomas Jefferson**

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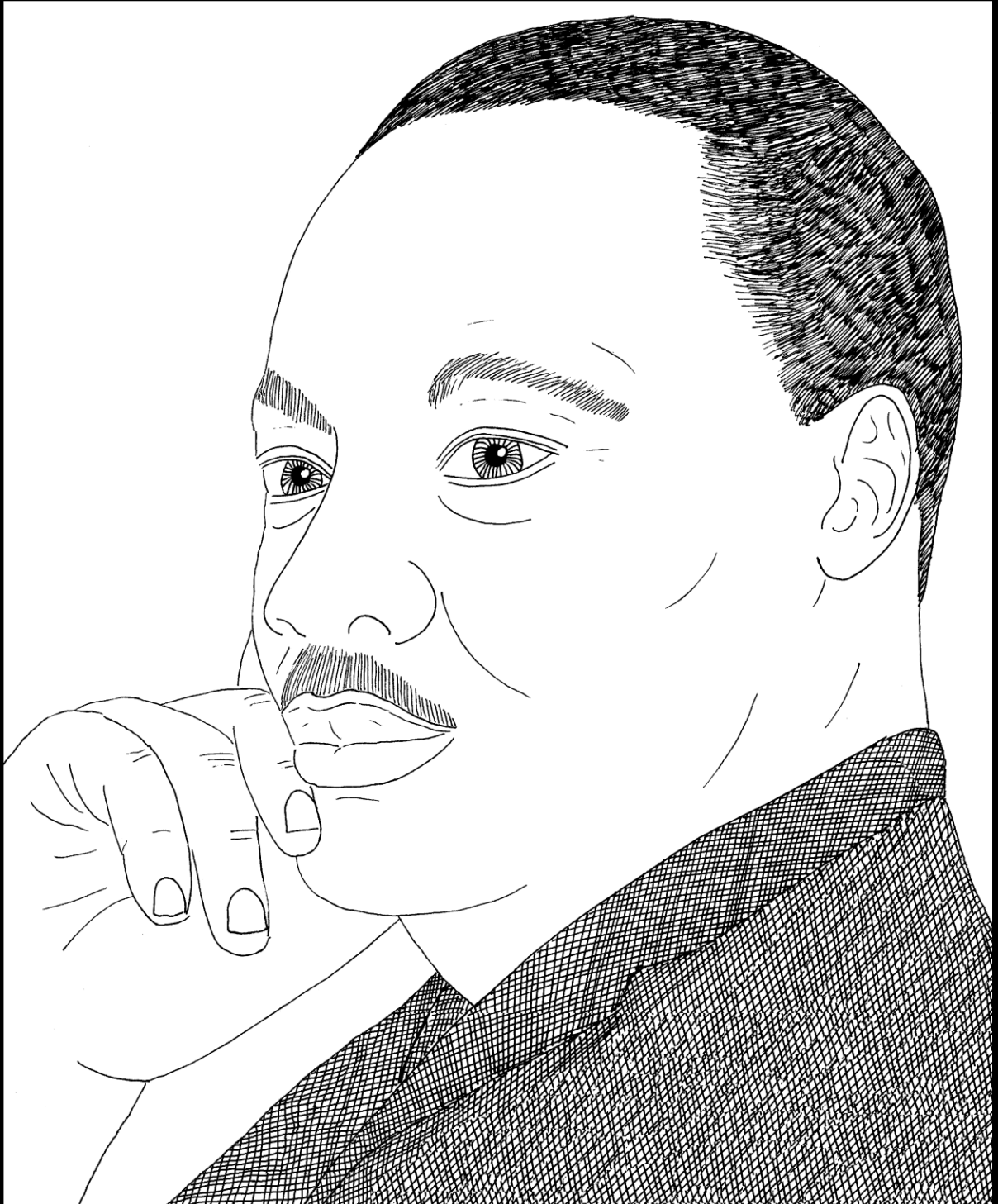
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"One day the absurdity of the almost universal human belief in the slavery of other animals will be palpable. We shall then have discovered our souls and become worthier of sharing this planet with them."

-- Martin Luther King, Jr.

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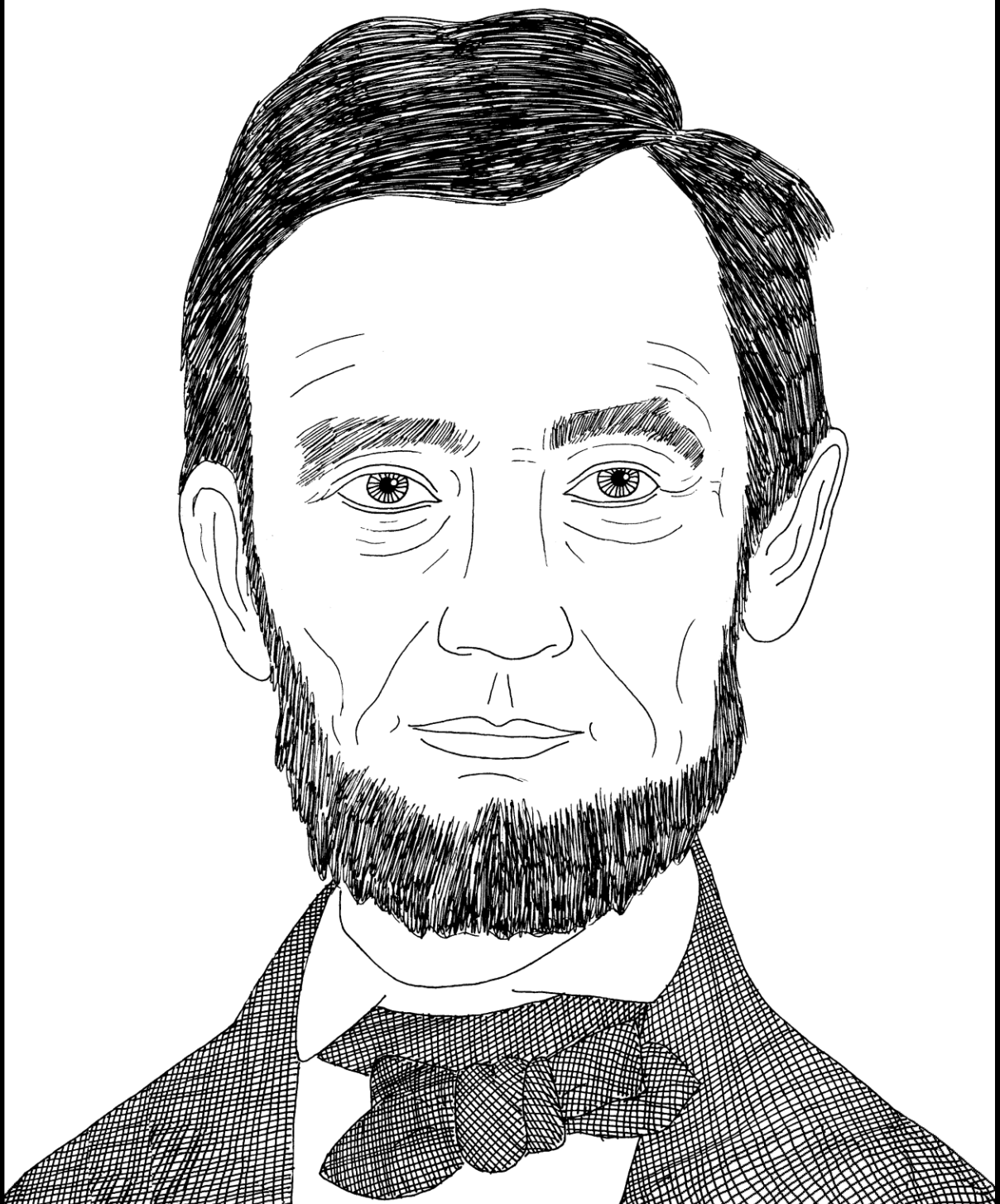
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**"I am in favor of animal rights as well as human rights.
That is the way of a whole human being."
-- Abraham Lincoln**

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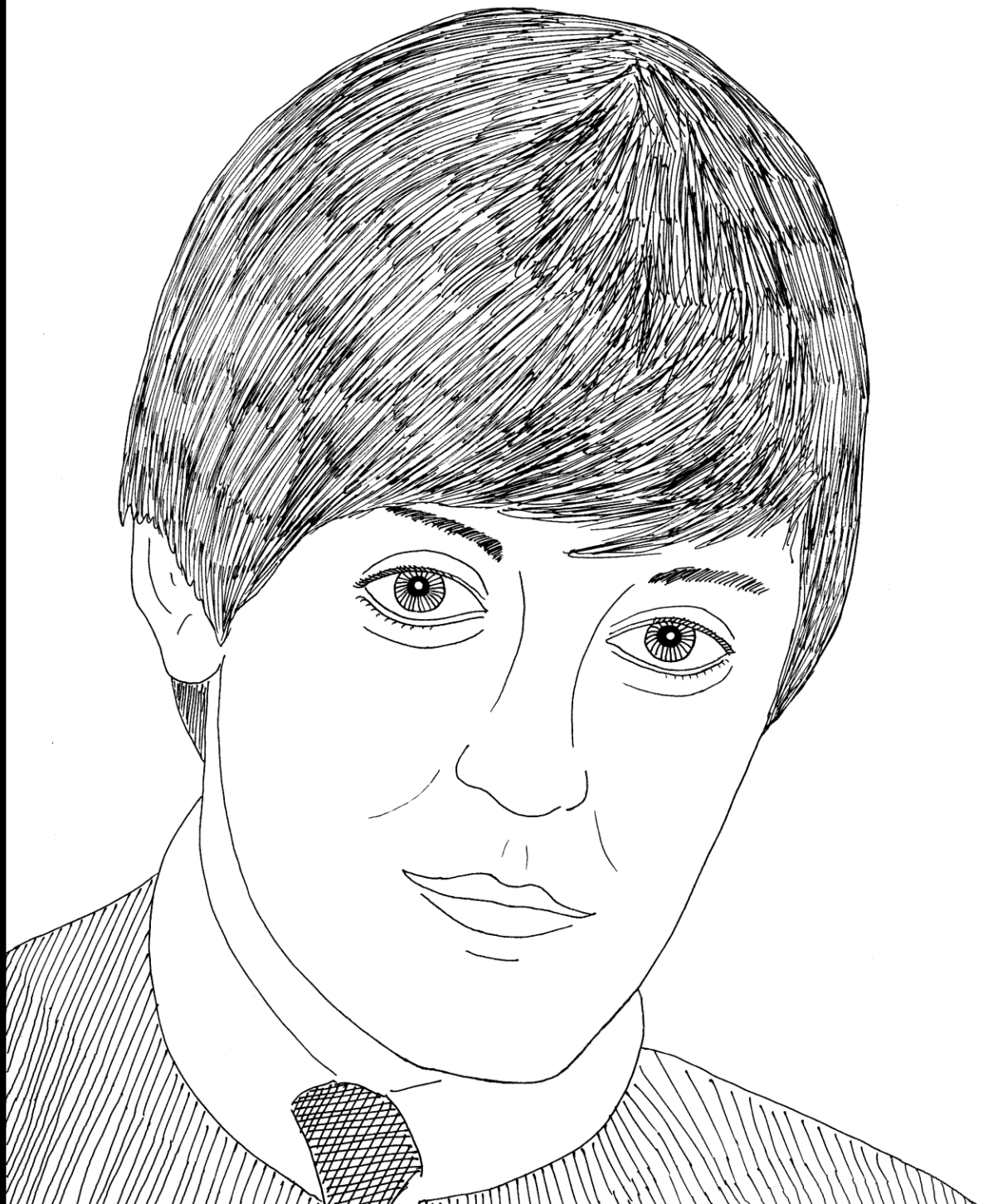
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**"The medical argument for animal testing doesn't stand up.
Even if it did, I don't think we should kill other species..."**

-- Paul McCartney

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"Care for all the animals they need our help
Care for all the children stop thinking of ourselves.
And if we work together to try for harmony
Someday we will live in peace..."

-- Country Joe McDonald

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"...recognize and respect Earth's beautiful systems of balance, between the presence of animals on land, the fish in the sea, birds in the air, mankind, water, air, and land. Most importantly there must always be awareness of the actions by people that can disturb this precious balance."

-- Margaret Mead

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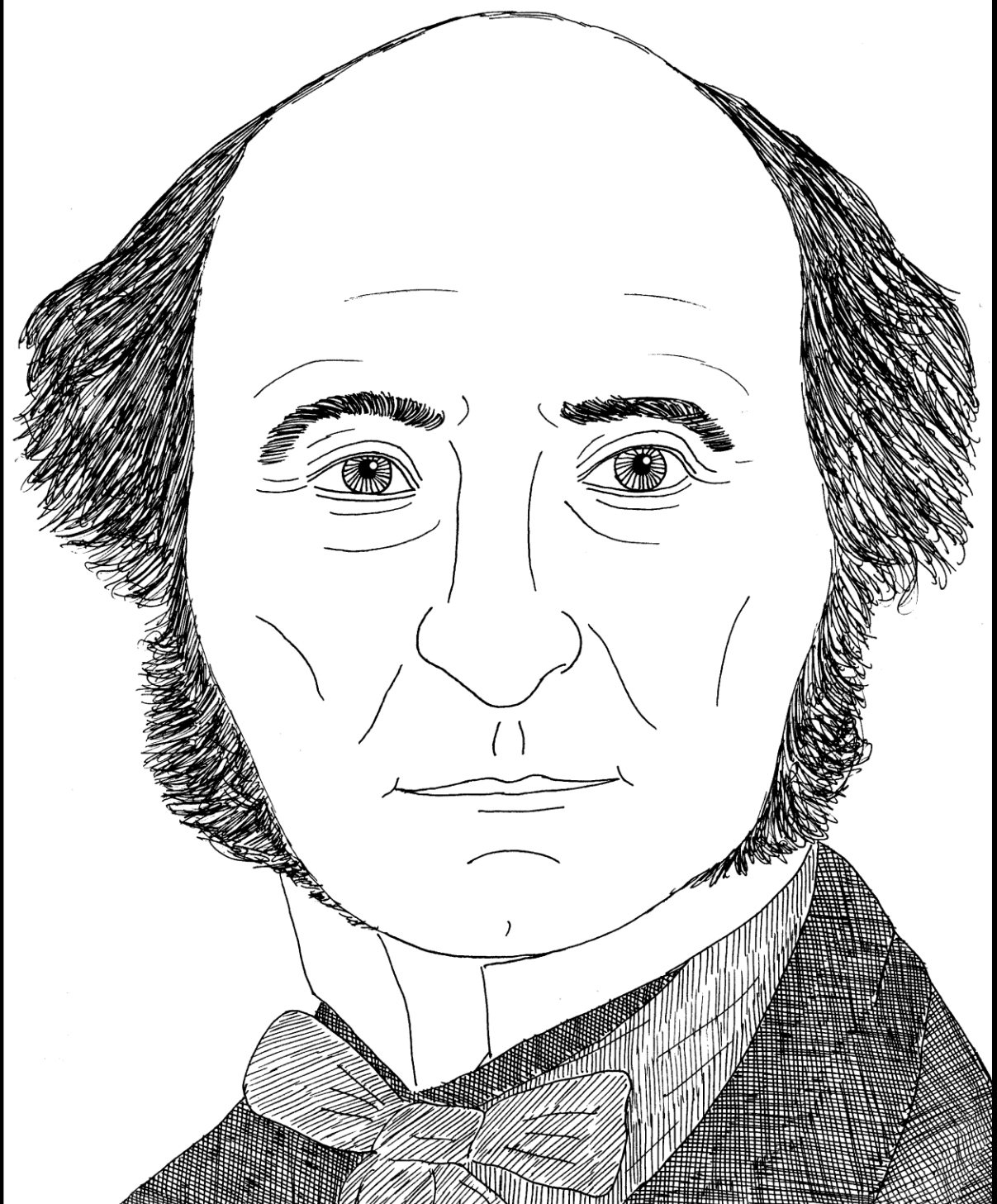
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"The reasons for legal intervention in favour of children apply not less strongly to the case of those unfortunate slaves and victims of the most brutal part of mankind - the lower animals."

-- John Stuart Mill

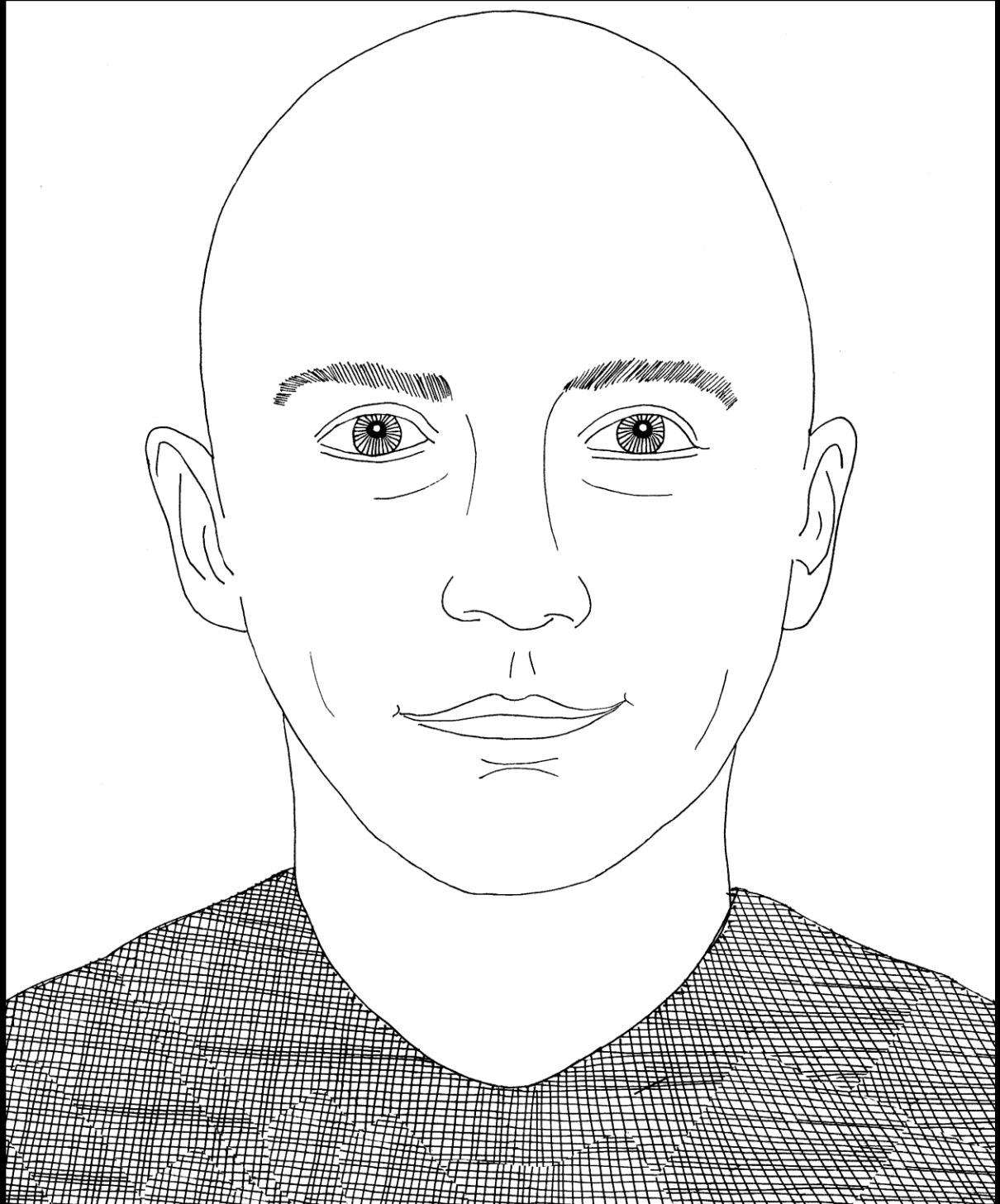
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"There are viable (and usually better) alternatives to the use of animals for food, sport, clothing, & experimentation. I beg you to discontinue any actions that might cause or condone animal torture, abuse, or destruction."

-- Moby

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**"We should be evolving into a new age of business with a worldview that maintains one simple proposition—that all of nature: humans, animals, earth, are interconnected and interdependent."
-- Anita Roddick**

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"It seems to me of great importance to teach children respect for life. Towards this end, experiments on living animals in classrooms should be stopped. To encourage cruelty in the name of science can only destroy the finer emotions of affection and sympathy, and breed an unfeeling callousness in the young towards suffering in all living creatures."

-- Eleanor Roosevelt

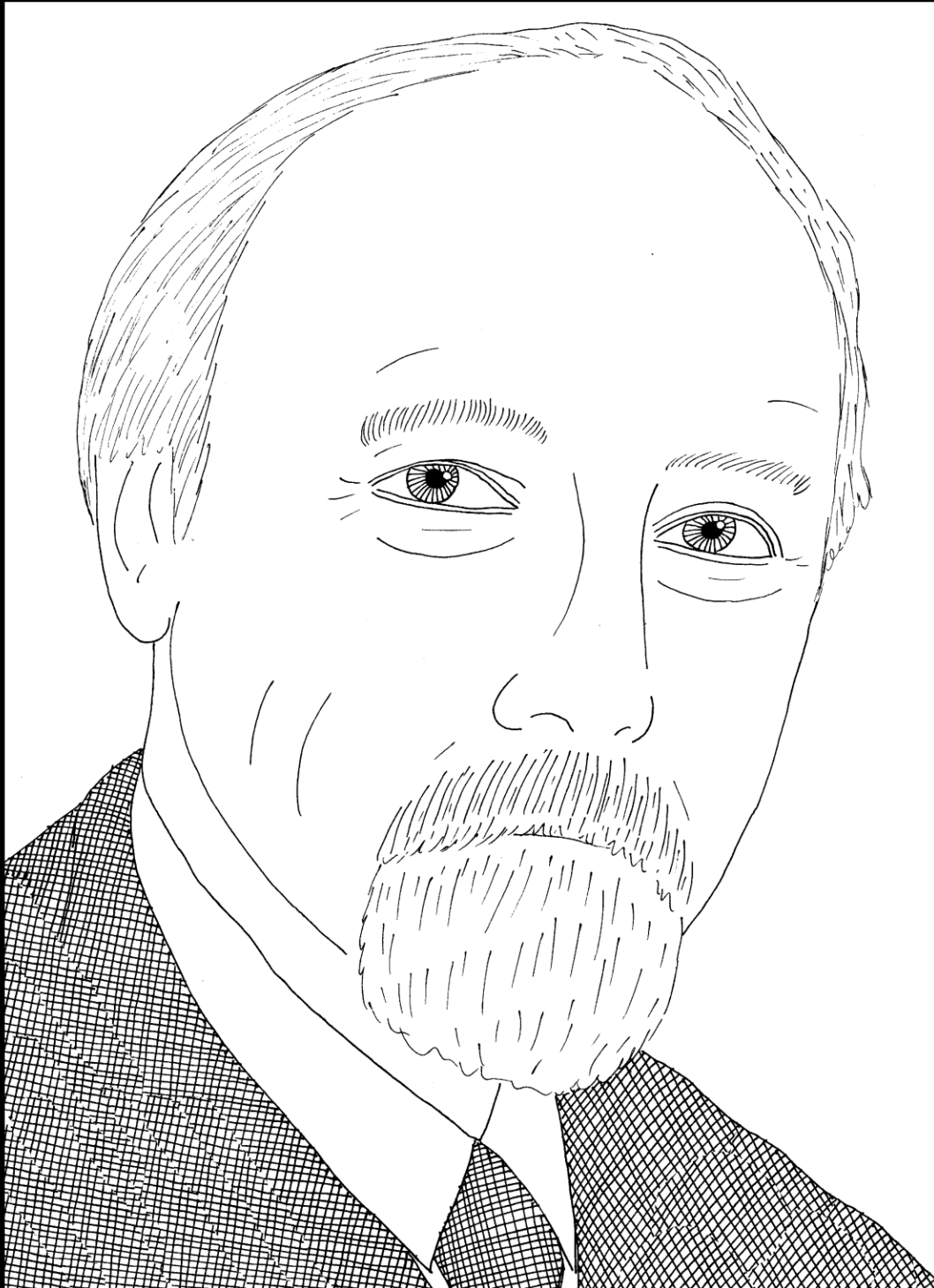
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**"It is not THIS bloodshed, or THAT bloodshed, that must cease;
but ALL bloodshed - all wanton infliction of pain or death."**

-- Henry Salt

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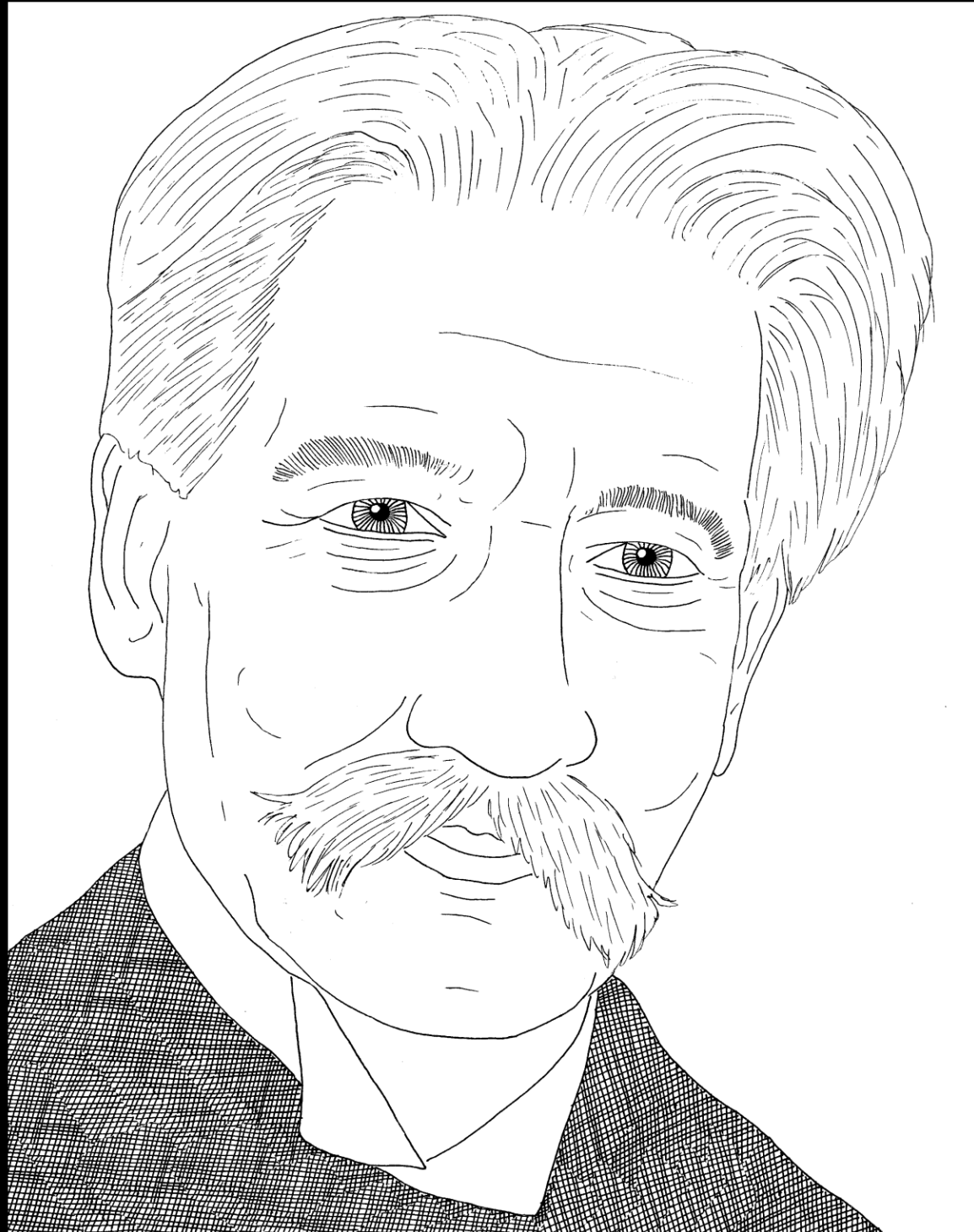
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"We must fight against the spirit of unconscious cruelty with which we treat the animals. Animals suffer as much as we do. True humanity does not allow us to impose such sufferings on them."

-- Albert Schweitzer

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**"What is man without the beasts? If all the beasts were gone, man would die from a great loneliness of the spirit. For whatever happens to the beasts, soon happens to man. All things are connected."
-- Chief Seattle**

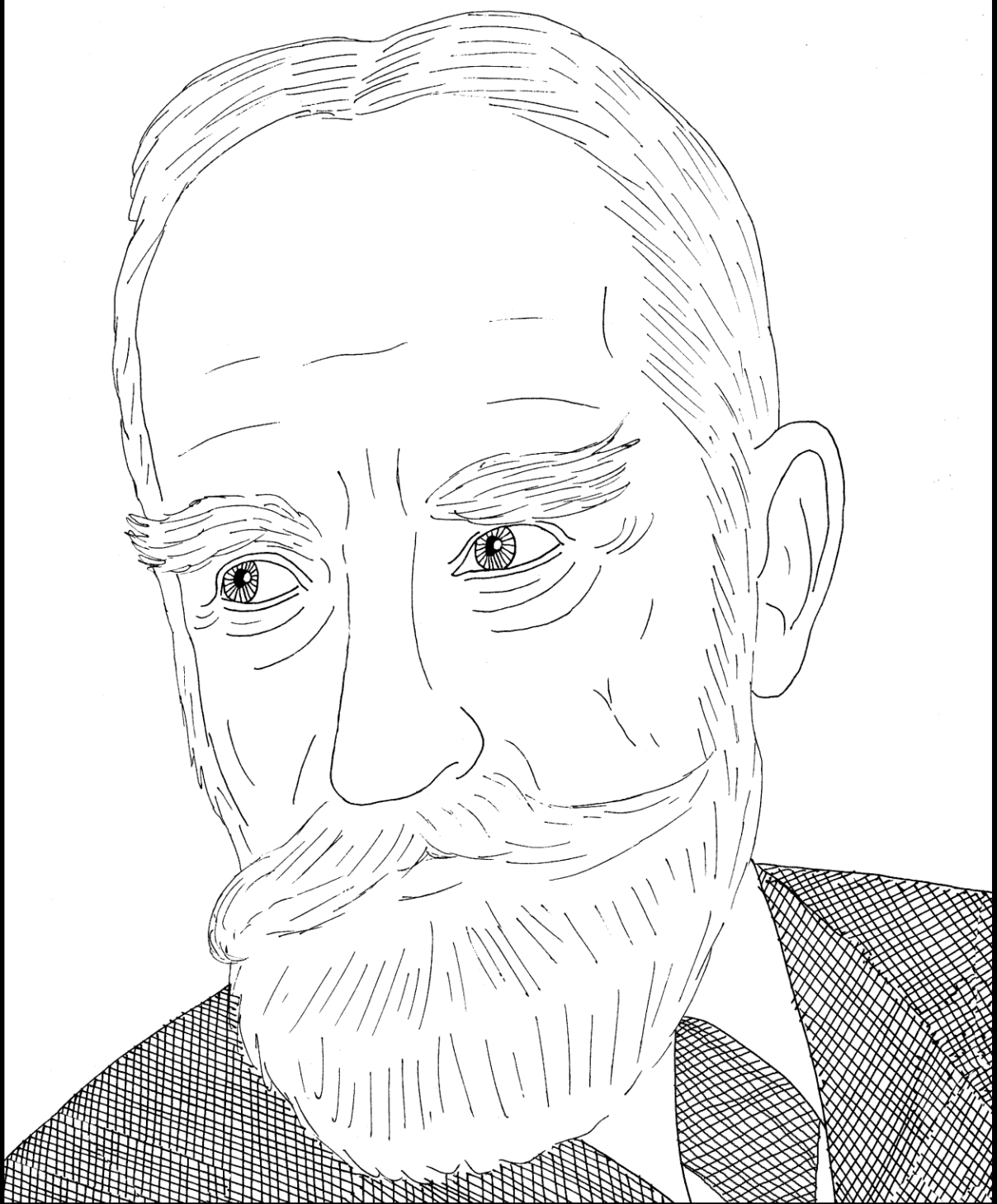
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"If a group of beings from another planet were to land on Earth -- beings who considered themselves as superior to you as you feel yourself to be to other animals -- would you concede them the rights over you that you assume over other animals?"

-- George Bernard Shaw

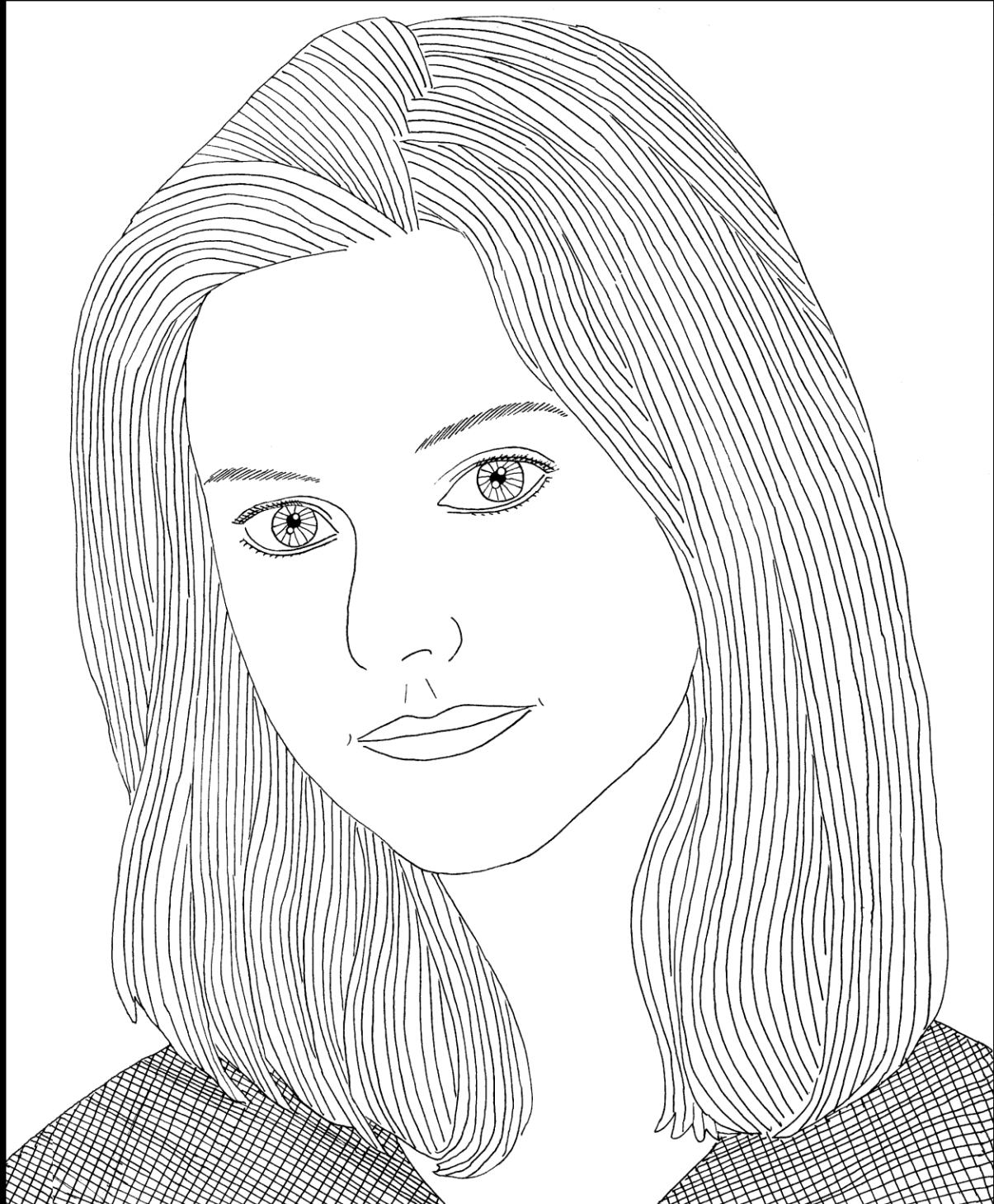
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**"Animals are being exploited in such an unbelievable way;
it's not acceptable."
-- Alicia Silverstone**

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"...it is difficult to picture the great Creator conceiving of a program of one creature (which He has made) using another living creature for purposes of experimentation. There must be other, less cruel ways of obtaining knowledge."

-- Adlai Stevenson

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"We should remember in our dealings with animals that they are a sacred trust to us from our heavenly Father. They are dumb and cannot speak for themselves."

-- Harriet Beecher Stowe

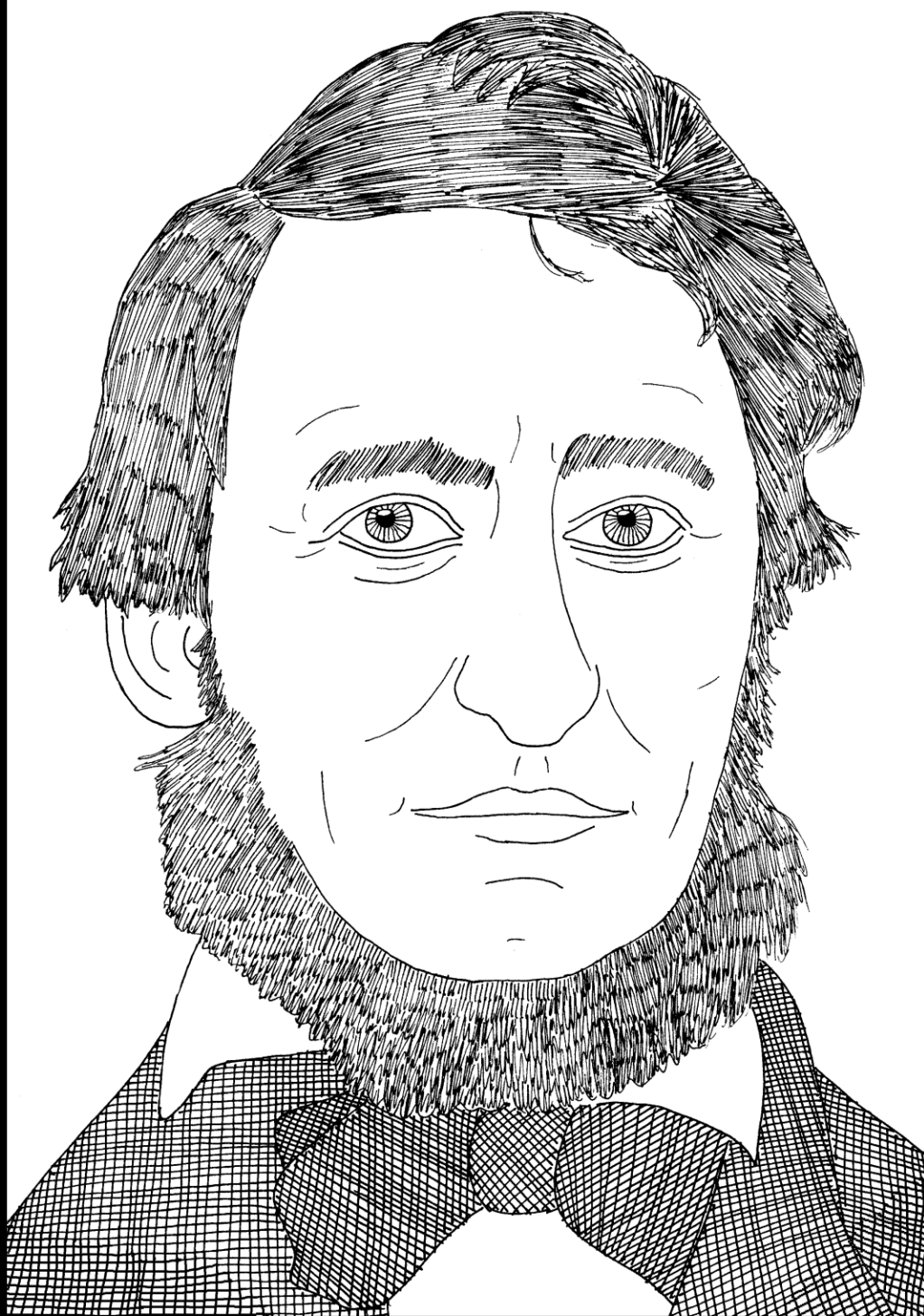
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"The squirrel that you kill in jest, dies in earnest."
-- Henry David Thoreau

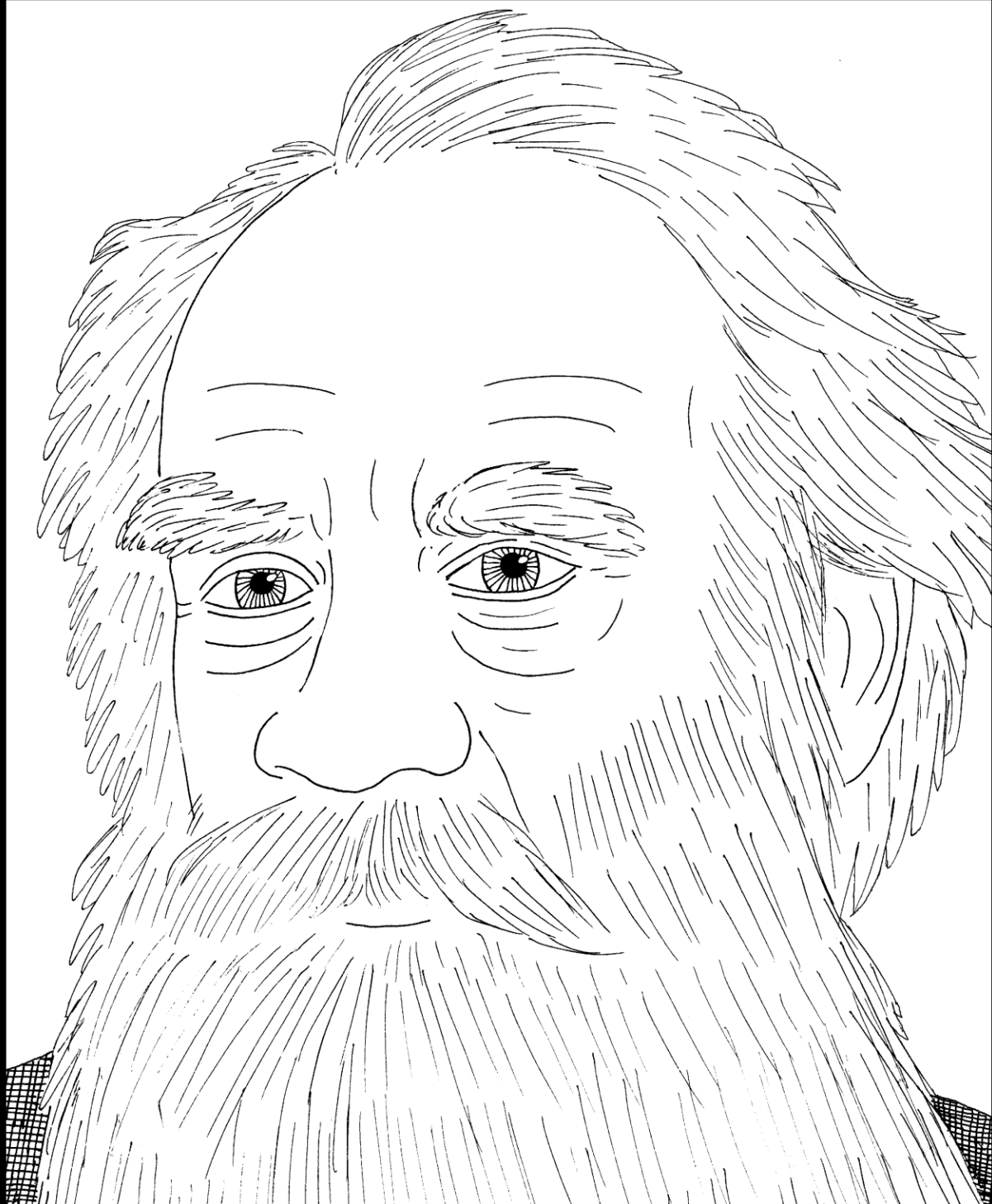
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"It may be suggested by some books that it is not a sin to kill an animal, but it is written in our own hearts - more clearly than in any book - that we should take pity on animals in the same way as we do on humans."

-- Leo Tolstoy

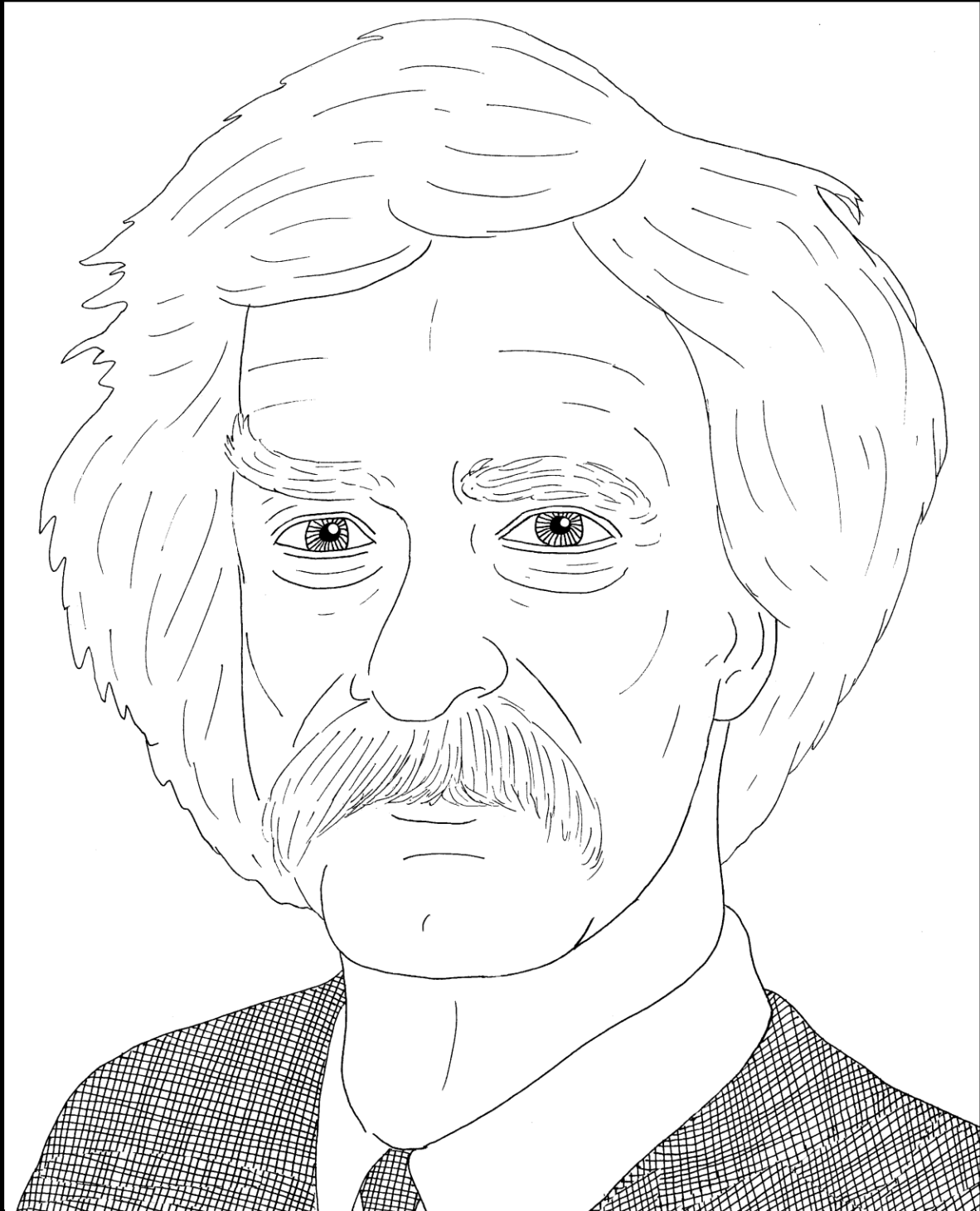
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"I am not interested to know whether vivisection produces results that are profitable to the human race or doesn't...The pain which it inflicts upon unconsenting animals is the basis of my enmity toward it, and it is to me sufficient justification of the enmity without looking further."

-- Mark Twain

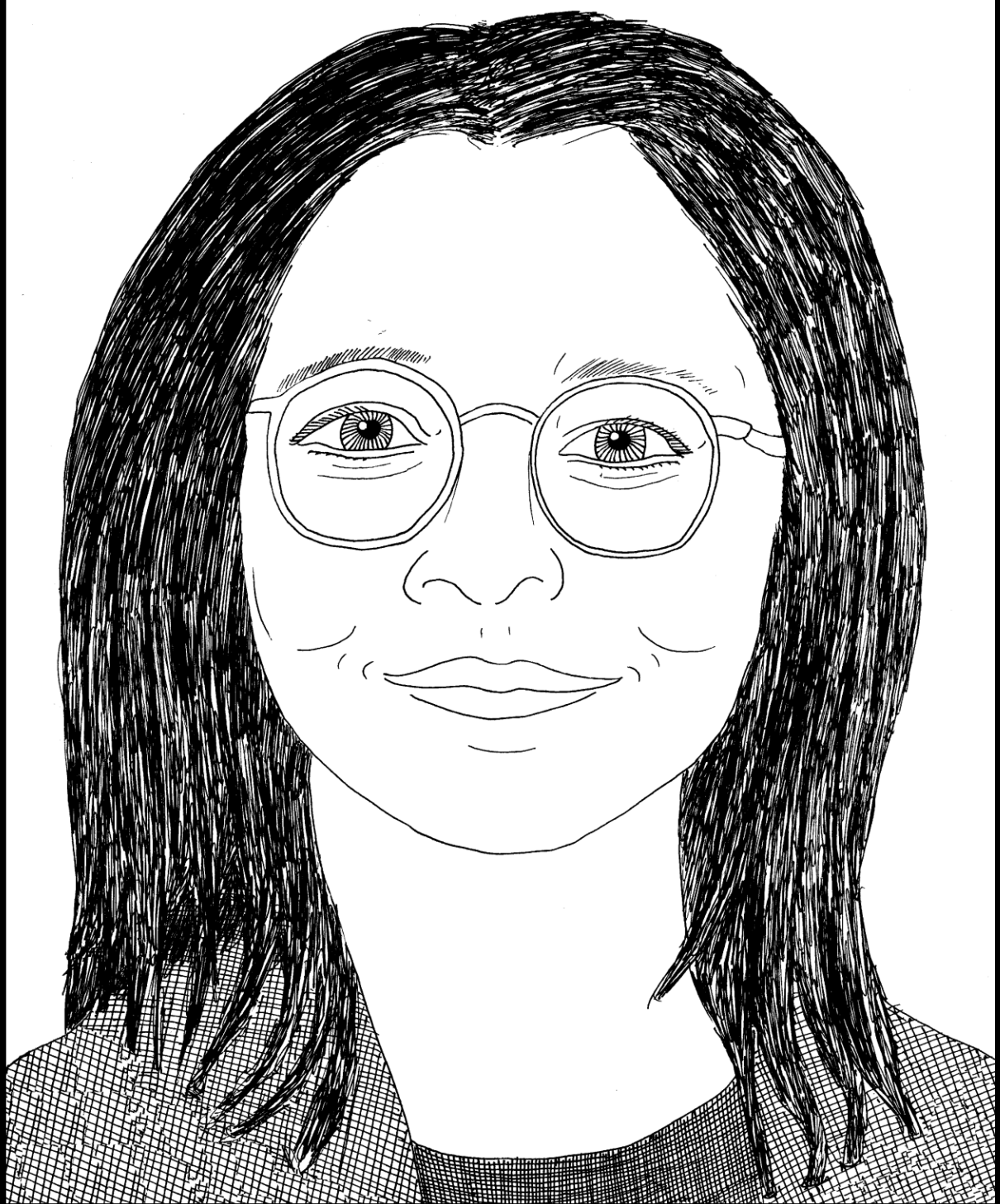
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**"The animals of the world exist for their own reasons.
They were not made for humans any more than black
people were made for white, or women created for men."**

-- Alice Walker

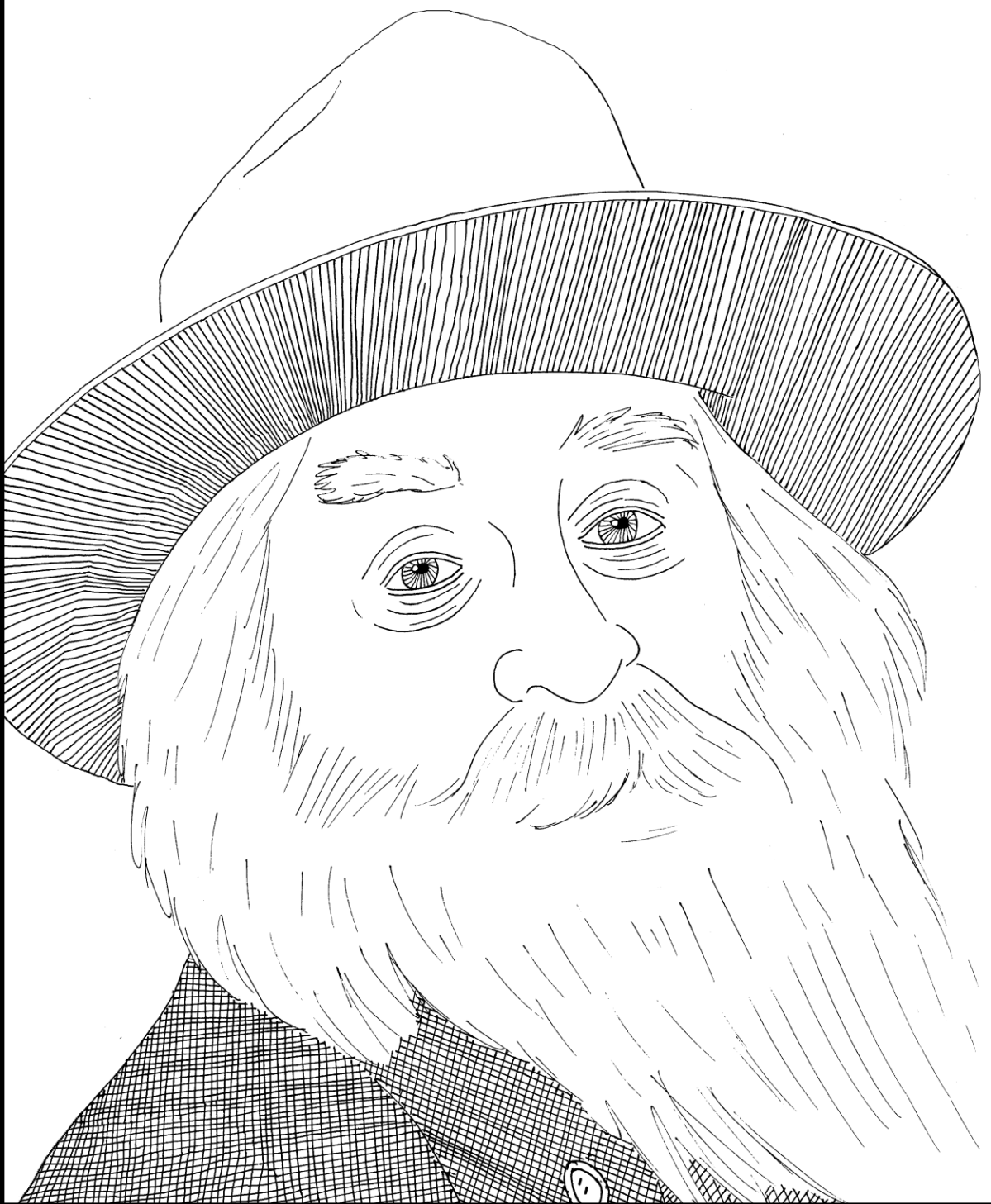
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"This is what you should do;
love the Earth and sun and the animals..."
-- Walt Whitman

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