


**BE A HERO FOR A BETTER WORLD**




MAKE A DIFFERENCE

"Everyone deserves the best start in life, which is what UNICEF is working to provide the world's most vulnerable children."  
— Clay Aiken

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MAKE A DIFFERENCE

"I can't think of any issue that is more important than working to see that no child in this world goes hungry."  
— Drew Barrymore

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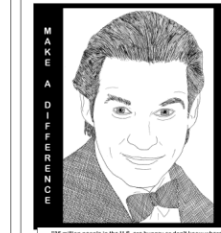


MAKE A DIFFERENCE

"...in serving the best interests of children, we serve the best interests of all humankind."  
— Carol Bellamy

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MAKE A DIFFERENCE

"13 million people in the U.S. are hungry or don't know where their next meal is coming from, and 13 million of them are children. If another country were doing this to our children, we'd be at war."  
— Jeff Bridges

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MAKE A DIFFERENCE

"A vast number of our friends, our neighbors, our parents, and our children, are hungry for more nutritious, more nutritious, more nutritious food. We have to make sure that every child in this world has a chance to thrive."  
— John Legend

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**What's Your**

# BetterWorld

**Issue:**

## Children's Rights


**...make a difference...**

**Be a hero for a better world.  
Every act of compassion  
makes a difference!  
Start a BetterWorld Club.  
Join the BetterWorld Movement.**

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MAKE A DIFFERENCE

"If we don't stand up for children, then we don't stand for much."  
— Marian Wright Edelman

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MAKE A DIFFERENCE

"Children are a quality of life... when our children are happy, then we are better as human beings."  
— Angela Lansbury

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"I think it's important for me as an actor that I say there are the heroes that go to be remembered. One of them for me is women and children's health around the world and their rights."  
— Nicole Kidman

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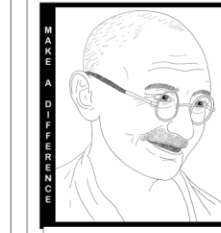


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"In a disparate world, children are a unifying force capable of bringing us all together in support of a common cause."  
— Graca Machel Mambela

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"Have we forgotten about the children, and thus forsaken the next generation?"  
— Audrey Hepburn

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MAKE A DIFFERENCE

"Within the child lies the fate of the future."  
— Maria Montessori

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"Let us be sure that every child in this world is given the chance to thrive. Let us be sure that every child in this world is given the chance to thrive. Let us be sure that every child in this world is given the chance to thrive."  
— Grace Machel Mambela

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"I think it's important for me as an actor that I say there are the heroes that go to be remembered. One of them for me is women and children's health around the world and their rights."  
— Sheryl Crow

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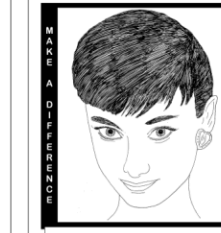


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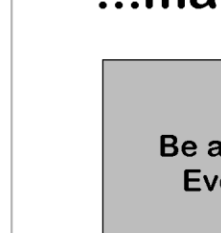


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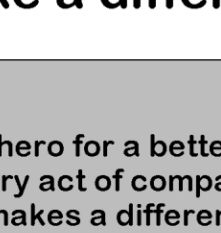


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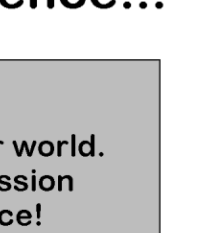


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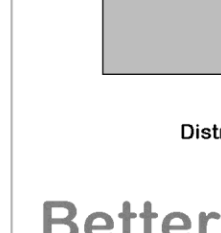


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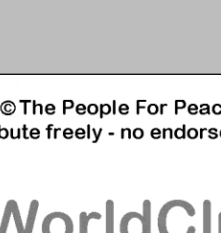


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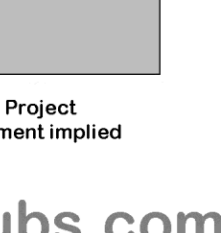


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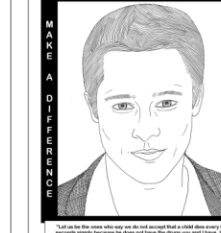


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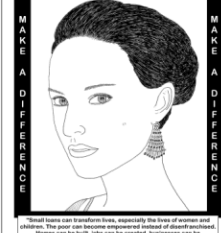


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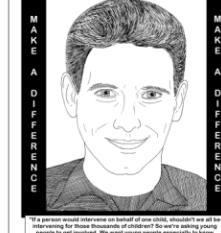


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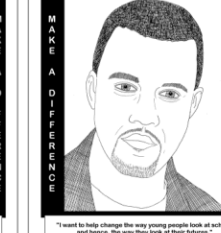


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# WHAT'S YOUR BETTERWORLD ISSUE?

## CHILDREN'S RIGHTS



"Have we forgotten about the children,  
and thus forsaken the next generation?"  
-- Audrey Hepburn

In the past, children were all too often viewed more as property than people. Many victories for children's rights have been won in the last 100 years, such as child labor laws, protecting children from having to work long hours in unsafe conditions; public education, allowing all children to have access to learning; and laws preventing child abuse. On November 20, 1959, the United Nations adopted the Declaration of the Rights of the Child, spelling out specific rights to which all children should be entitled. On the same date in 1989, the UN adopted the Convention on the Rights of the Child, creating a legally binding agreement on rights for children. The Convention was ratified faster and by more member nations than any other international human rights treaty. 192 countries have agreed and only 2 have refused - the US and Somalia.

There is still much to do in protecting children's rights around the world. 40 million children below the age of 15 suffer from abuse and neglect; 180 million children are forced to work in the worst child labor conditions, 300,000 children are forced to be soldiers and over 1.2 million children are trafficked as prostitutes. In 2000, world leaders agreed to reach specific targets to 8 Millennium Development Goals by 2015. The goals range from providing universal primary education, to stopping the spread of HIV and eliminating poverty. 6 of these goals relate directly to children.

Universal Children's Day is celebrated on November 20 to commemorate the adoption of the Declaration and Convention on the Rights of the Child. It is a day to show children that they are valued members of society, and remind us that children need love and respect to grow to their full potential. It is an opportunity to increase awareness about the Convention on the Rights of the Child and to remind governments to live up to their promises to meet the Millennium Development Goals.

### Be A Hero For A Better World!

1. Learn more about the Millennium Development Goals and the Convention on the Rights of the Child
2. Urge leaders to honor their pledge to meet the MDGs
3. Support UNICEF and other organizations working for the needs of children

### Links for Children's Rights

- Child Rights Information Network ([crin.org](http://crin.org))
- Children's Defense Fund ([childrensdefense.org](http://childrensdefense.org))
- Children Now ([childrennow.org](http://childrennow.org))
- Global Movement for Children ([gmfc.org](http://gmfc.org))
- National Youth Rights Association ([youthrights.org](http://youthrights.org))
- Save the Children ([savethechildren.org](http://savethechildren.org))
- UNICEF ([unicef.org](http://unicef.org))

For more information: [www.betterworld.net/children.htm](http://www.betterworld.net/children.htm)

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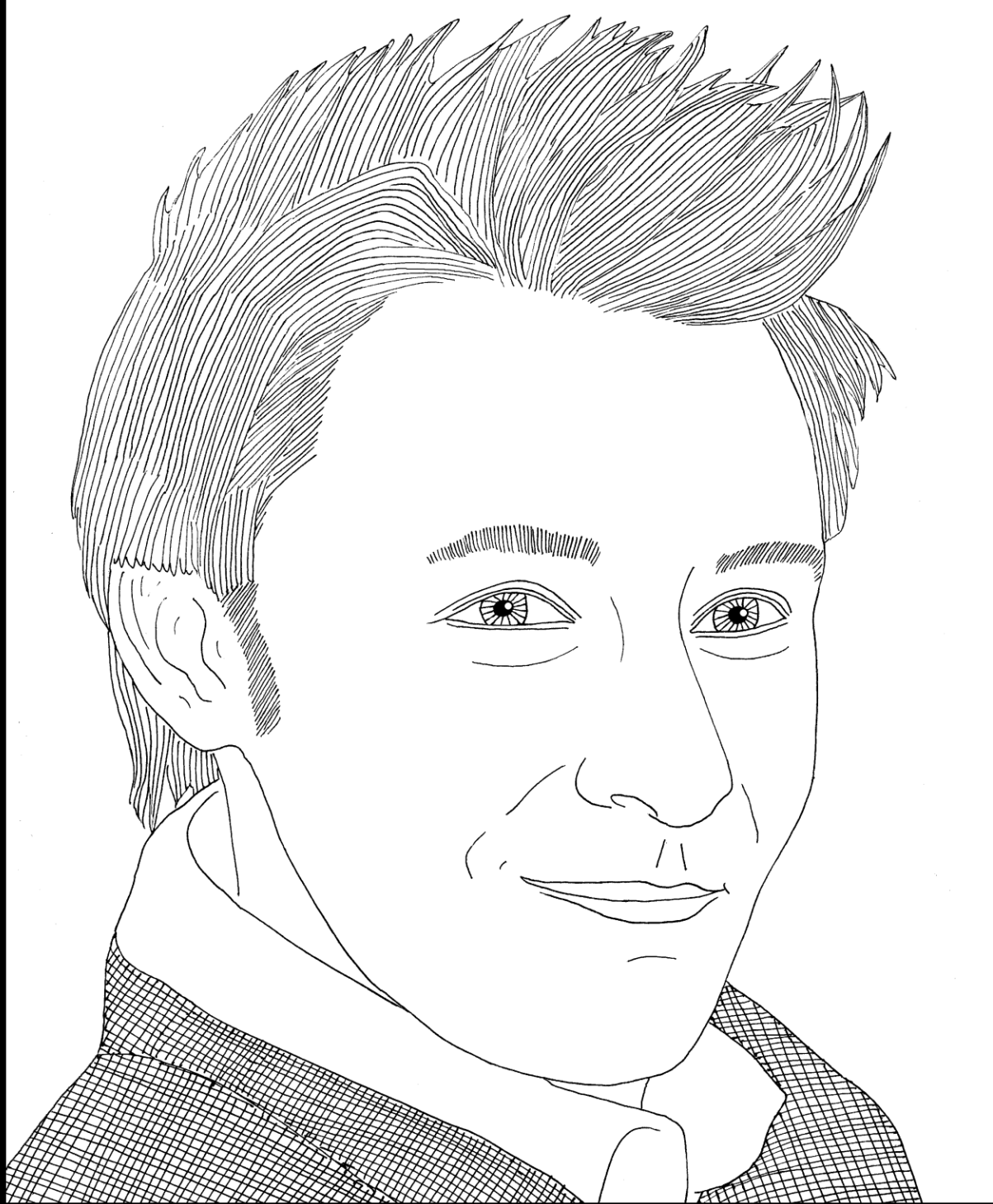
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**-- Clay Aiken**

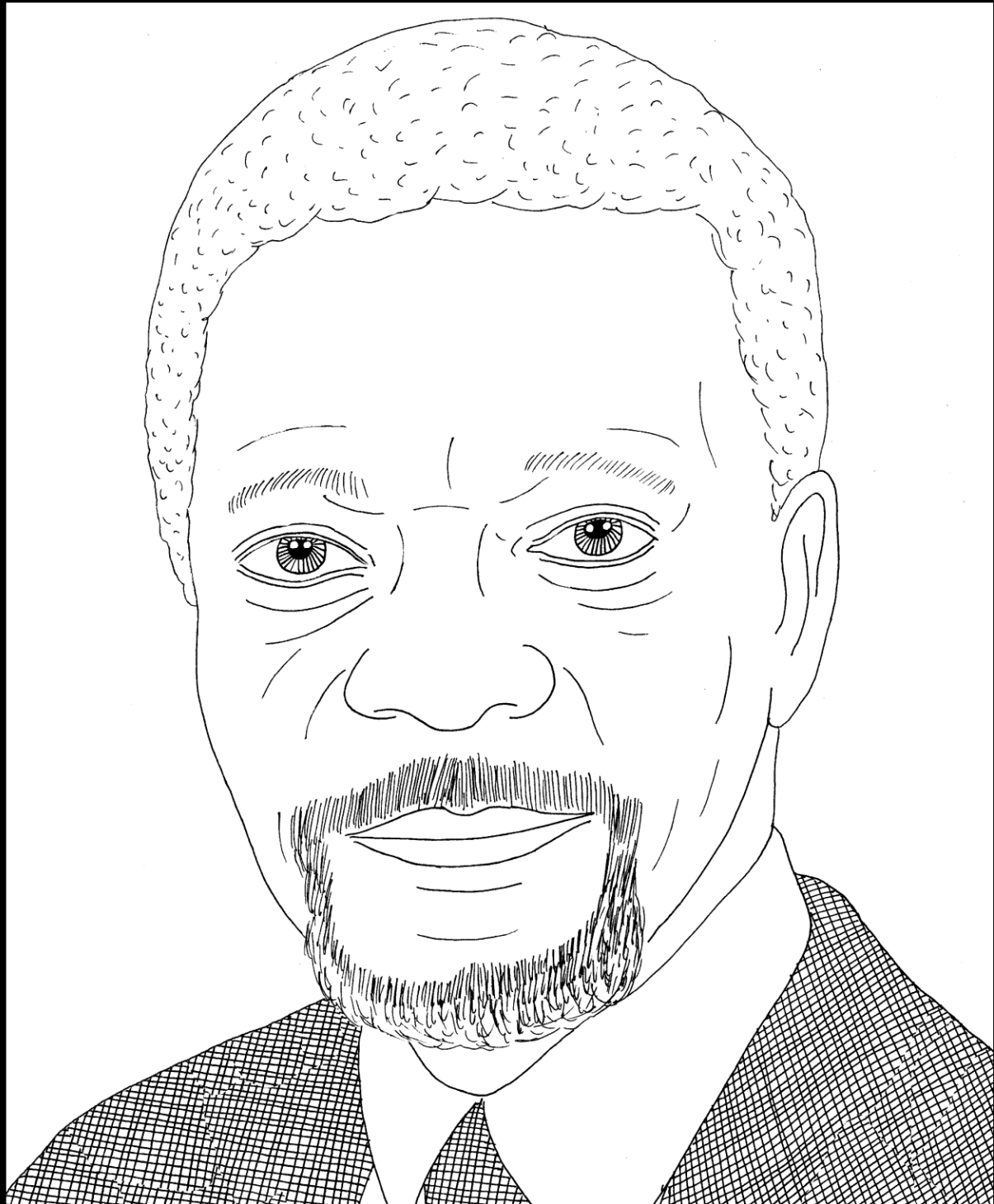
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"There is no trust more sacred than the one the world holds with children. There is no duty more important than ensuring that their rights are respected, that their welfare is protected, that their lives are free from fear and want and that they can grow up in peace."

-- Kofi Annan

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**"I can't think of any issue that is more important than working to see that no schoolchild in this world goes hungry."  
-- Drew Barrymore**

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**"These children and their parents know that getting an education is not only their right, but a passport to a better future..."**

**-- Harry Belafonte**

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"...in serving the best interests of children,  
we serve the best interests of all humanity."

-- Carol Bellamy

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"The fact is that there is enough food in the world for everyone. But tragically, much of the world's food and land resources are tied up in producing beef and other livestock--food for the well off--while millions of children and adults suffer from malnutrition and starvation."

-- Dr. Walden Bello

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"It takes a universe to make a child, both in outer form and inner spirit.  
It takes a universe to educate a child. A universe to fulfill a child."

-- Thomas Berry

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"Children need systems that are inclusive and driven by them, systems that will enable them to respond to their feelings and needs at any time."

-- Jeroo Billimoira

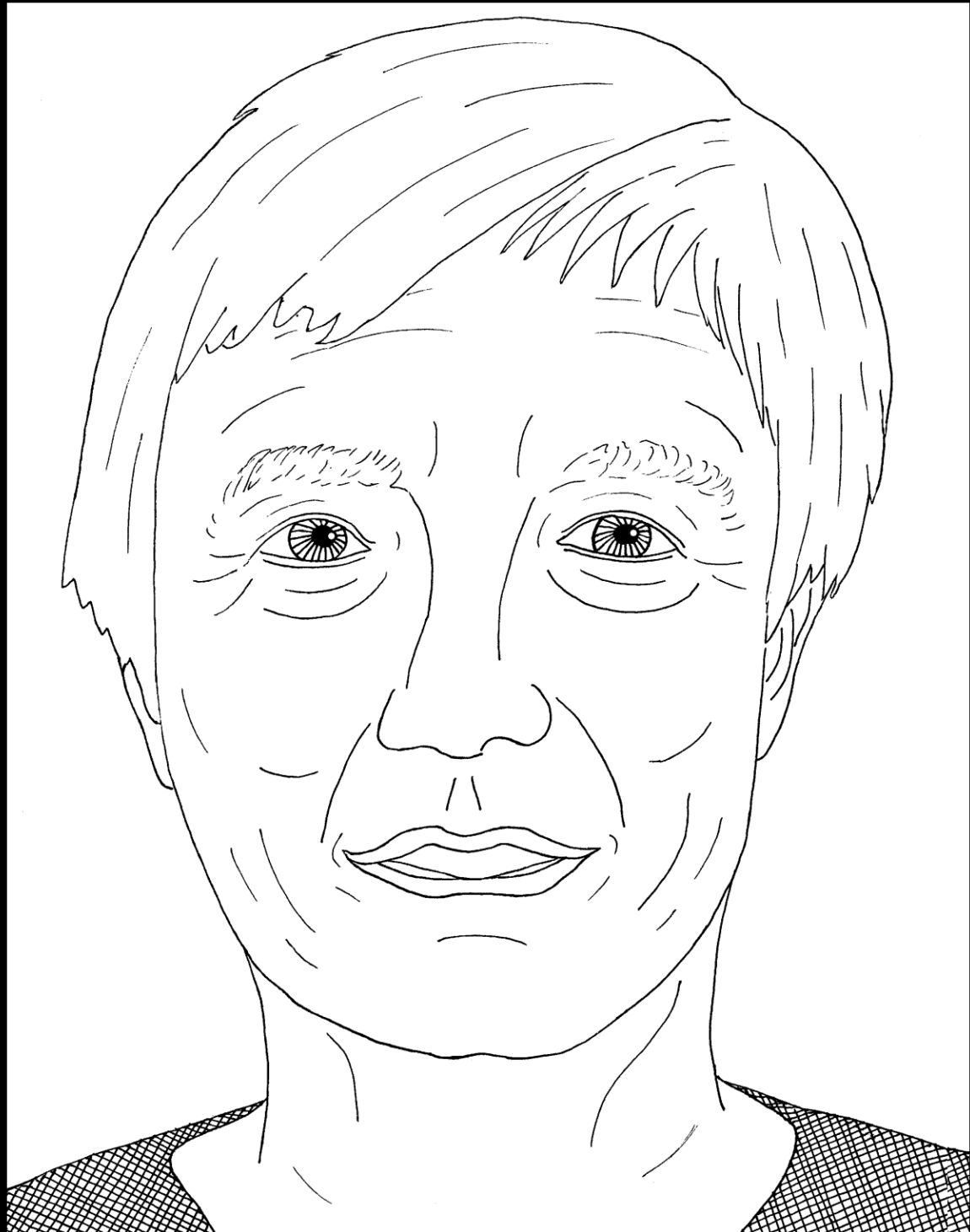
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**"How do we redefine education so that 30-50 percent of inner-city children do not drop out of school, thus ensuring that millions will end up in prison?"**

**-- Grace Lee Boggs**

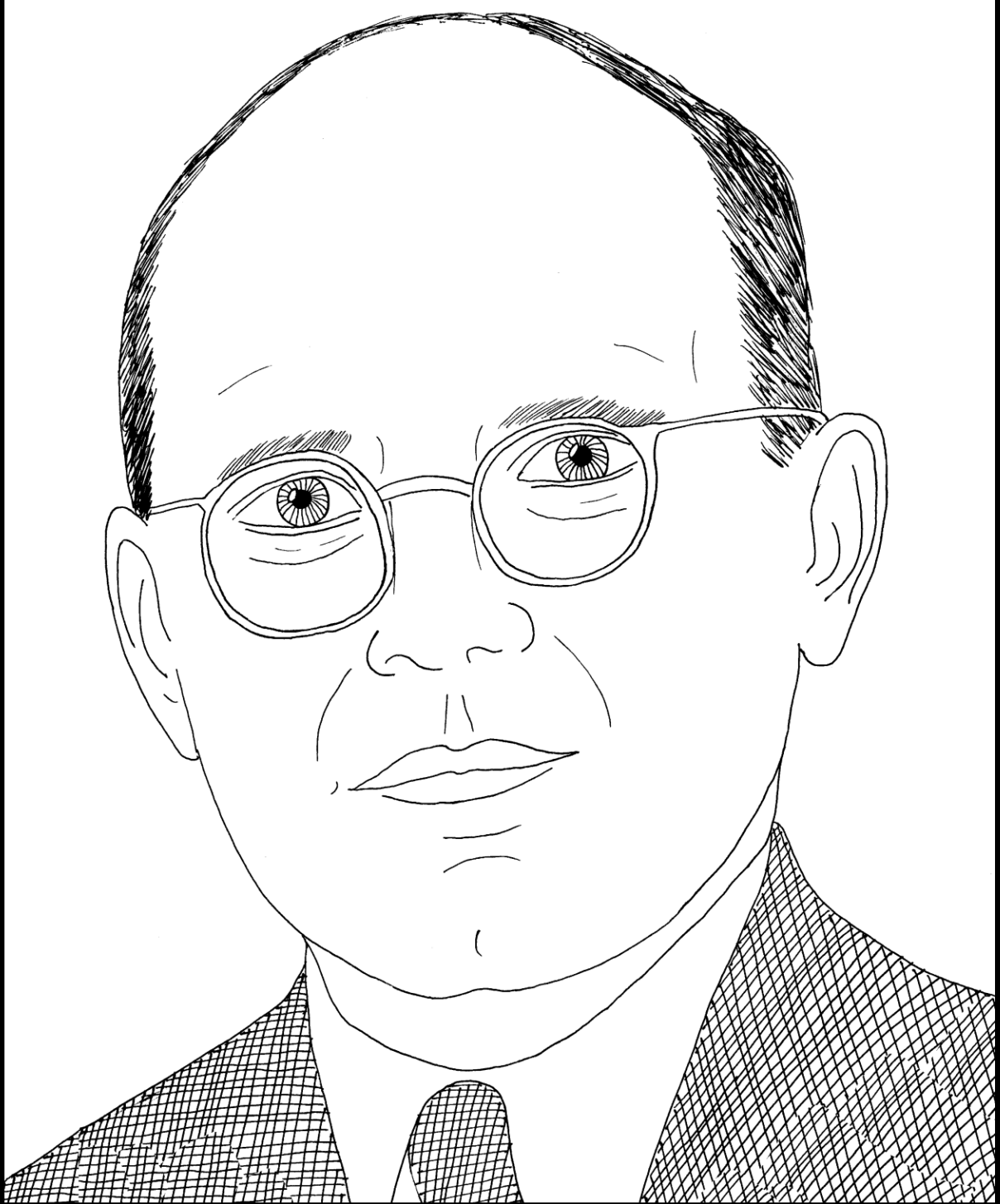
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**"The ultimate test of a moral society  
is the kind of world that it leaves to its children."  
-- Dietrich Bonhoeffer**

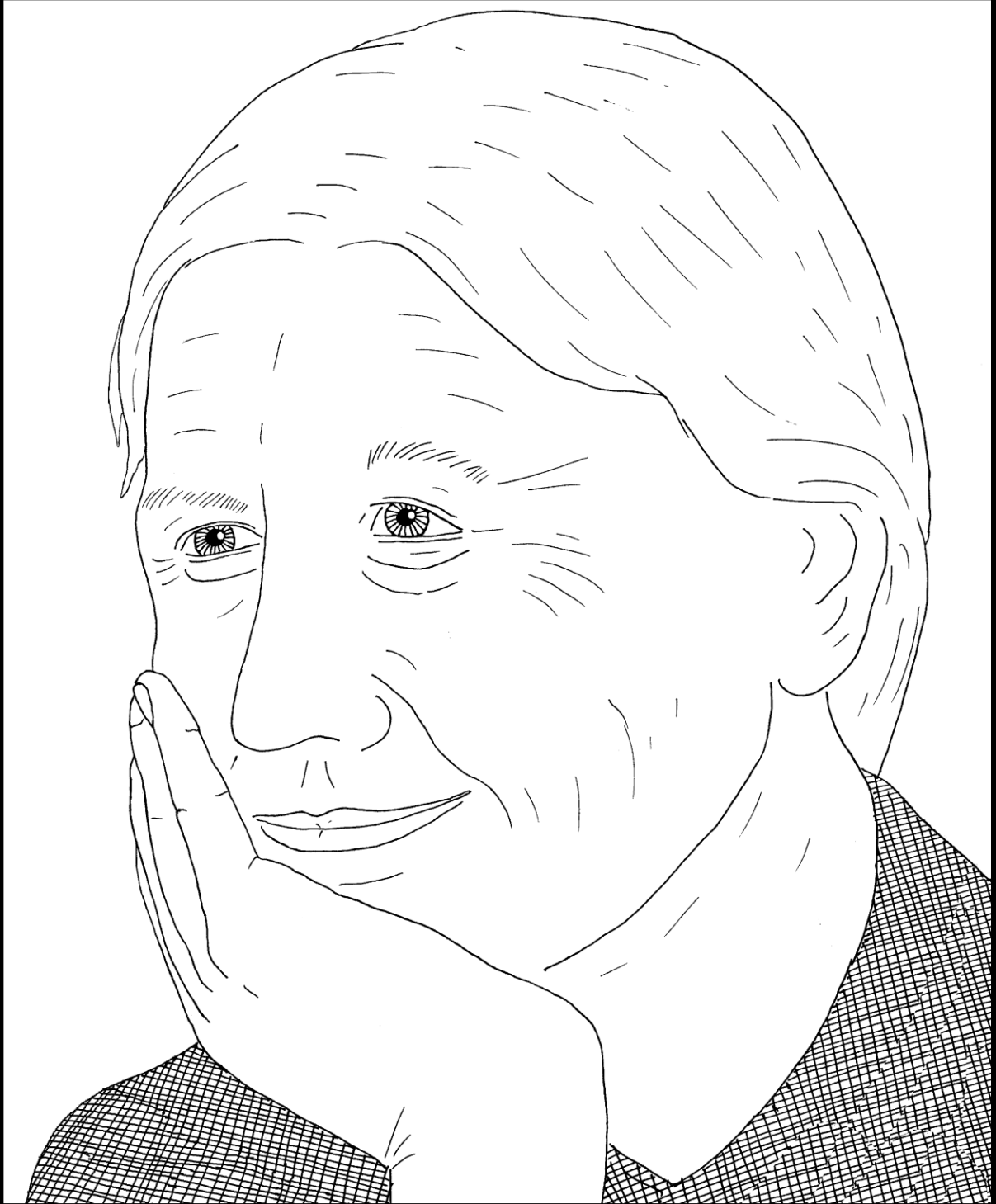
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**"We're never going to have respectful and reverential relationships with the planet- and sensible policies about what we put in the air, the soil, the water – if very young children don't begin learning about these things literally in their houses, backyards, streets and schools. We need to have human beings who are oriented that way from their earliest memories." -- Elise Boulding**

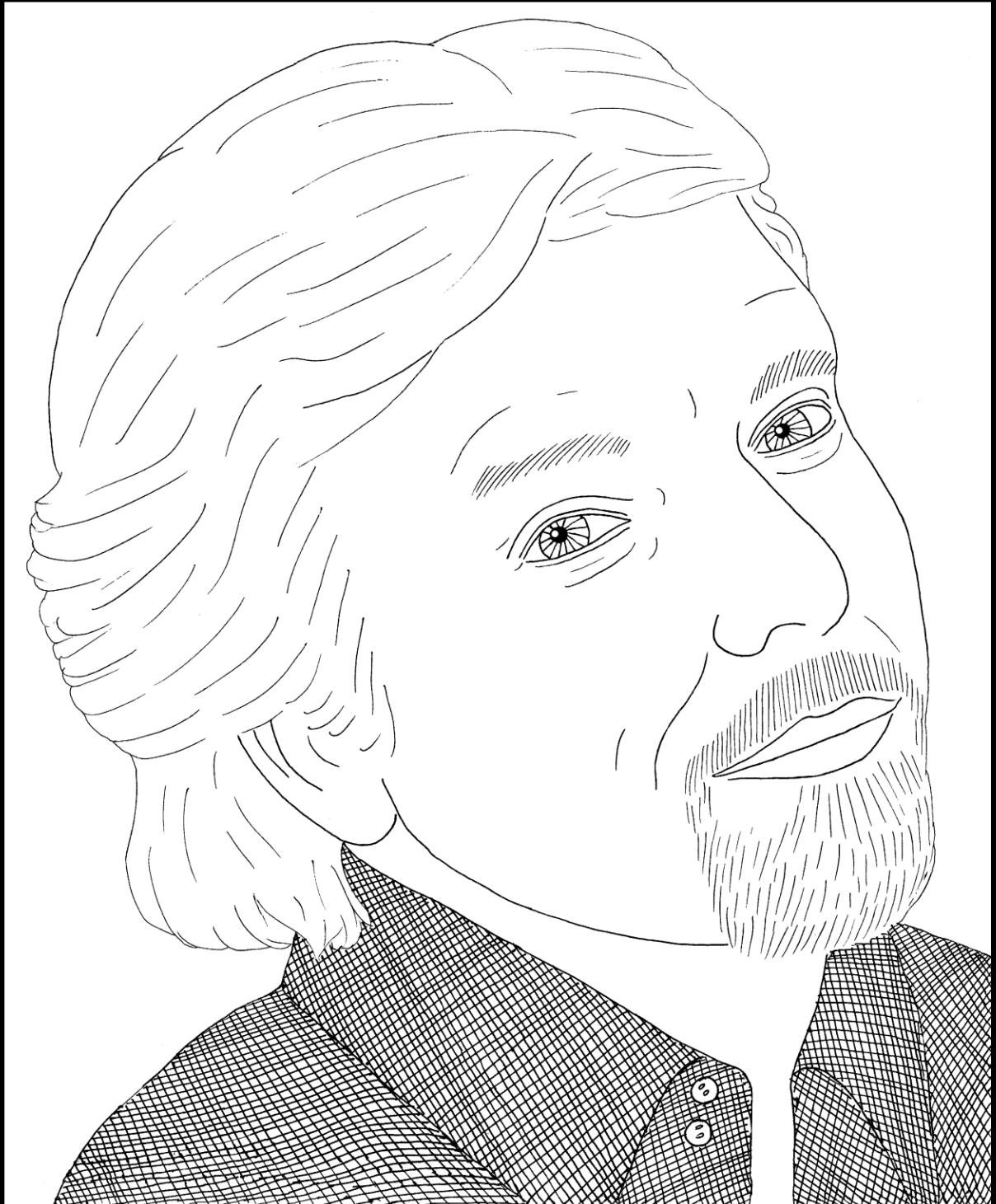
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**"Our generation has inherited an incredibly beautiful world from our parents and they from their parents. It is in our hands whether our children and their children inherit the same world. We must not be the generation responsible for irreversibly damaging the environment."**

**-- Richard Branson**

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-- Jeff Bridges

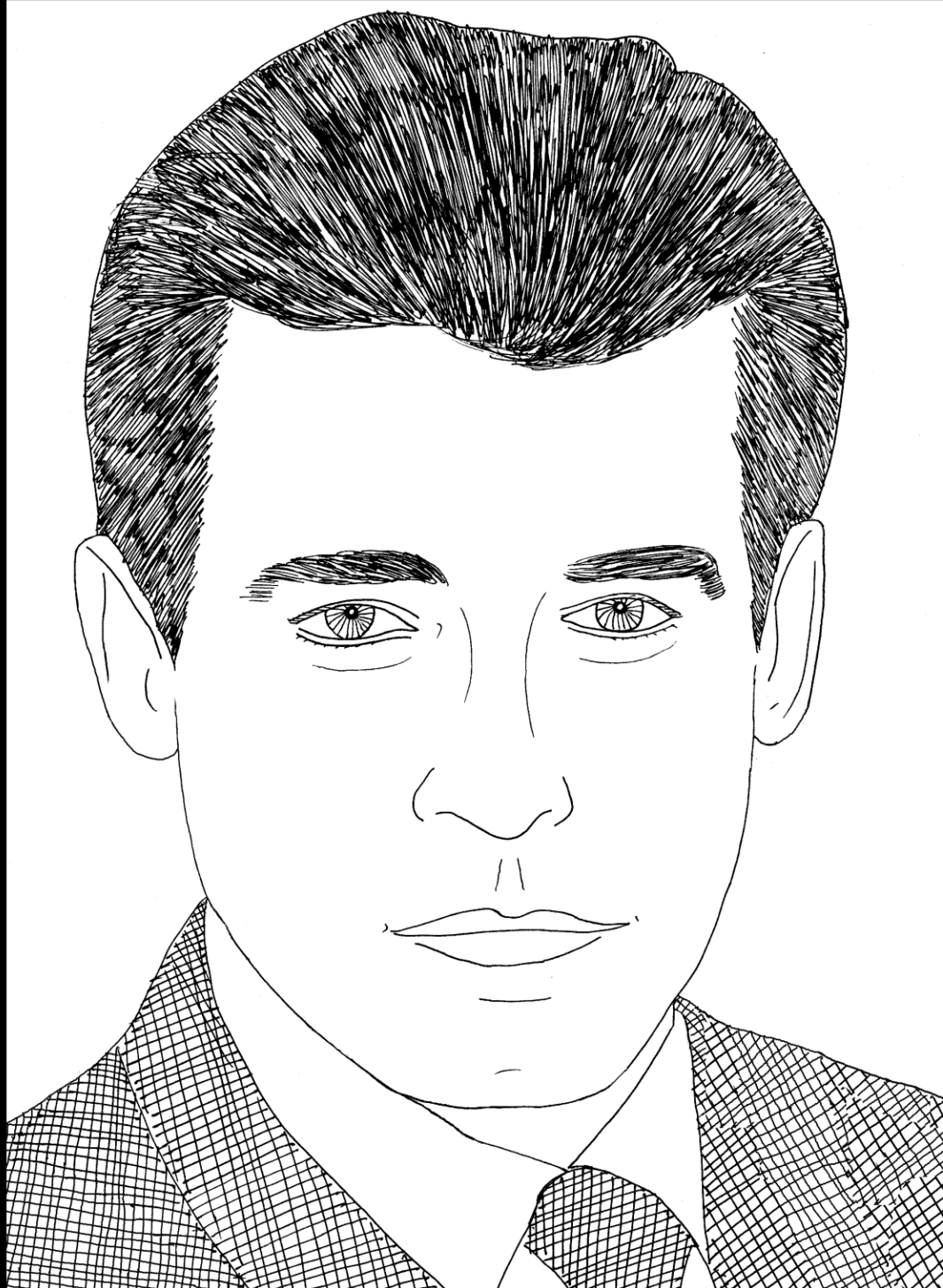
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"We want the world to focus on children whose lives have been devastated by AIDS. The millions of children who are missing their parents; their childhood, their future but most importantly, they are missing YOU. Everyone can make a real difference. Your voice is needed in a global movement that can change their world."

-- Pierce Brosnan

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**"If our American way of life fails the child, it fails us all."  
-- Pearl S. Buck.**

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**“We are asking people to understand that slavery still exists today... if you count the number of women and children in bonded labor, domestic slavery or sexual slavery today, there are more slaves in the world than at any other time in history.”**

**-- Charlotte Bunch**

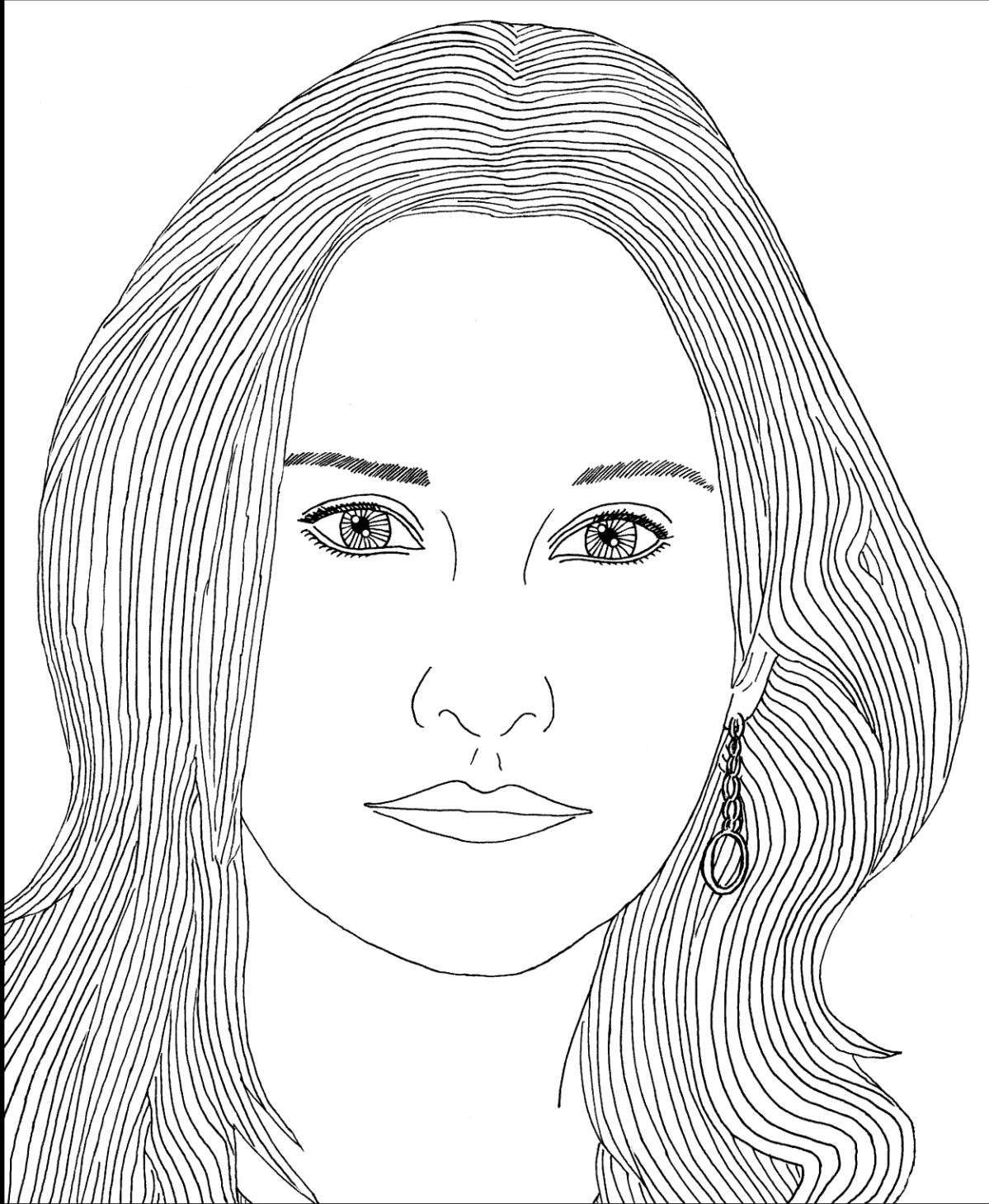
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**"School feeding is a great tool to encourage education and provide food aid to children born into extremely impoverished situations. The kids in school being fed by WFP are empowered by their school meal to learn and better their lives!"**

**-- Lauren Bush**

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# BE A HERO FOR A BETTER WORLD

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**"Every minute of every day, a child under 15 is infected with HIV - the overwhelming majority of children under 15 who are HIV-positive get infected through their mothers at birth. Without treatment, half of these children die before they reach their second birthday."**

**-- Gabriel Byrne**

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**"We must all work to make the world worthy of its children."  
-- Pablo Casals**

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"Stigma hurts. Because of AIDS, children are bullied, isolated and shut out of school. They are missing out on education. They are missing out on medicines. Children are missing your love, care and protection. Join me. And become a stigma buster. **UNITE FOR CHILDREN - UNITE AGAINST AIDS**"

-- Jackie Chan

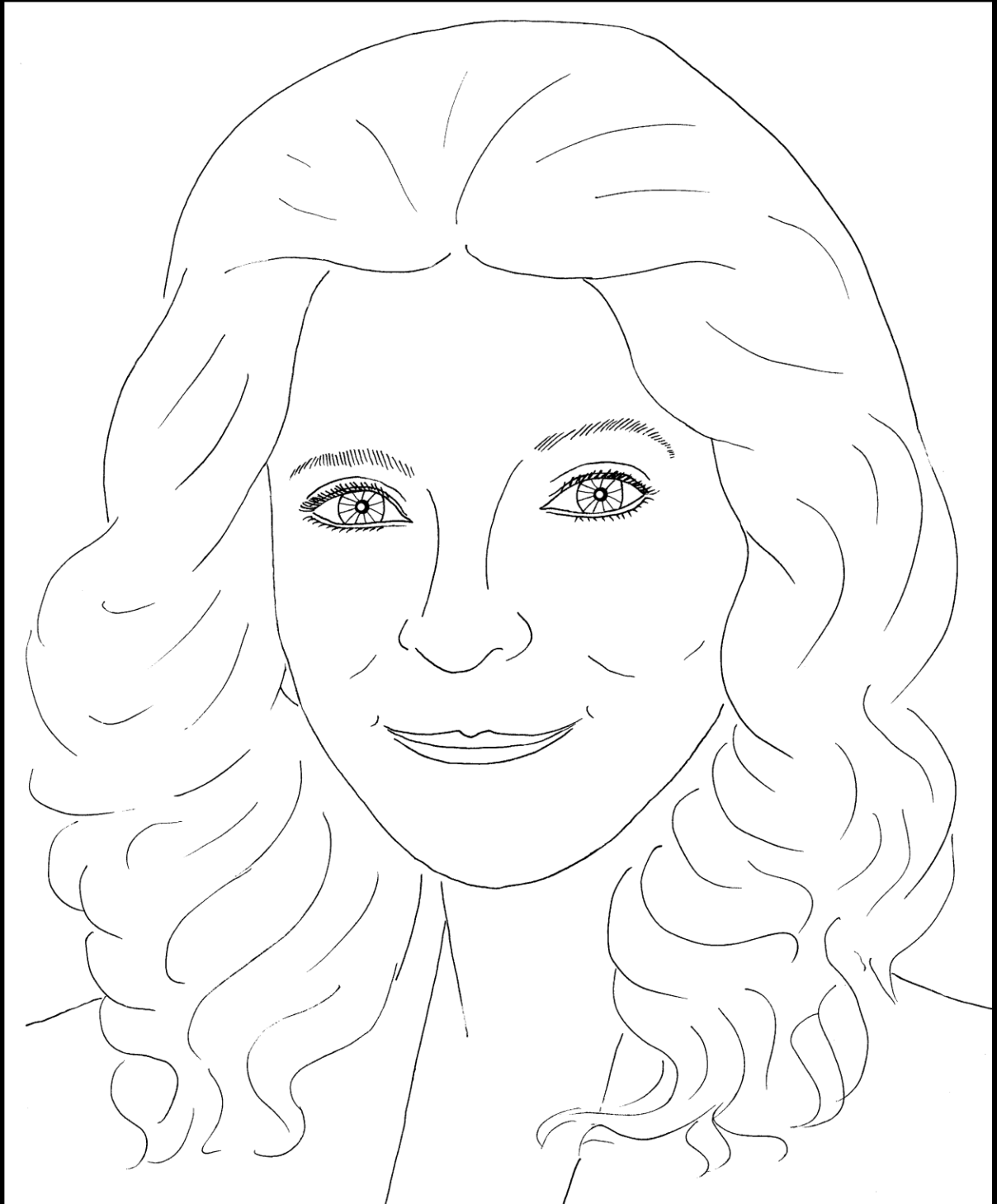
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**"Music can speak louder than words, and I will  
use my music to speak out on behalf of children everywhere."  
-- Judy Collins**

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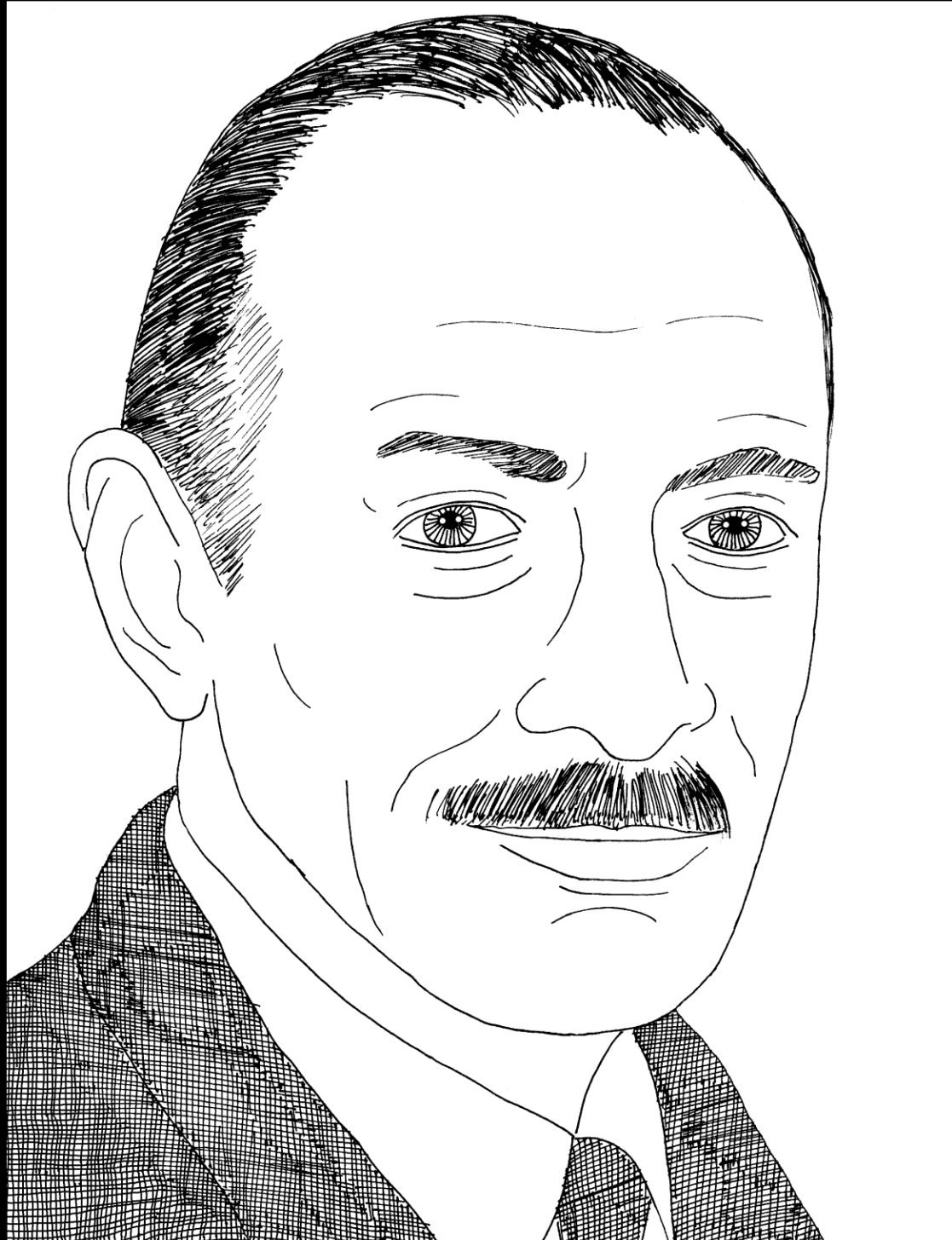
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"Untold numbers of our friends, our neighbors, our parents, and our children, are hoping that there is more understanding, more generosity, more genuine friendship, and more caring among people of all faiths and cultures."

-- John Conyers

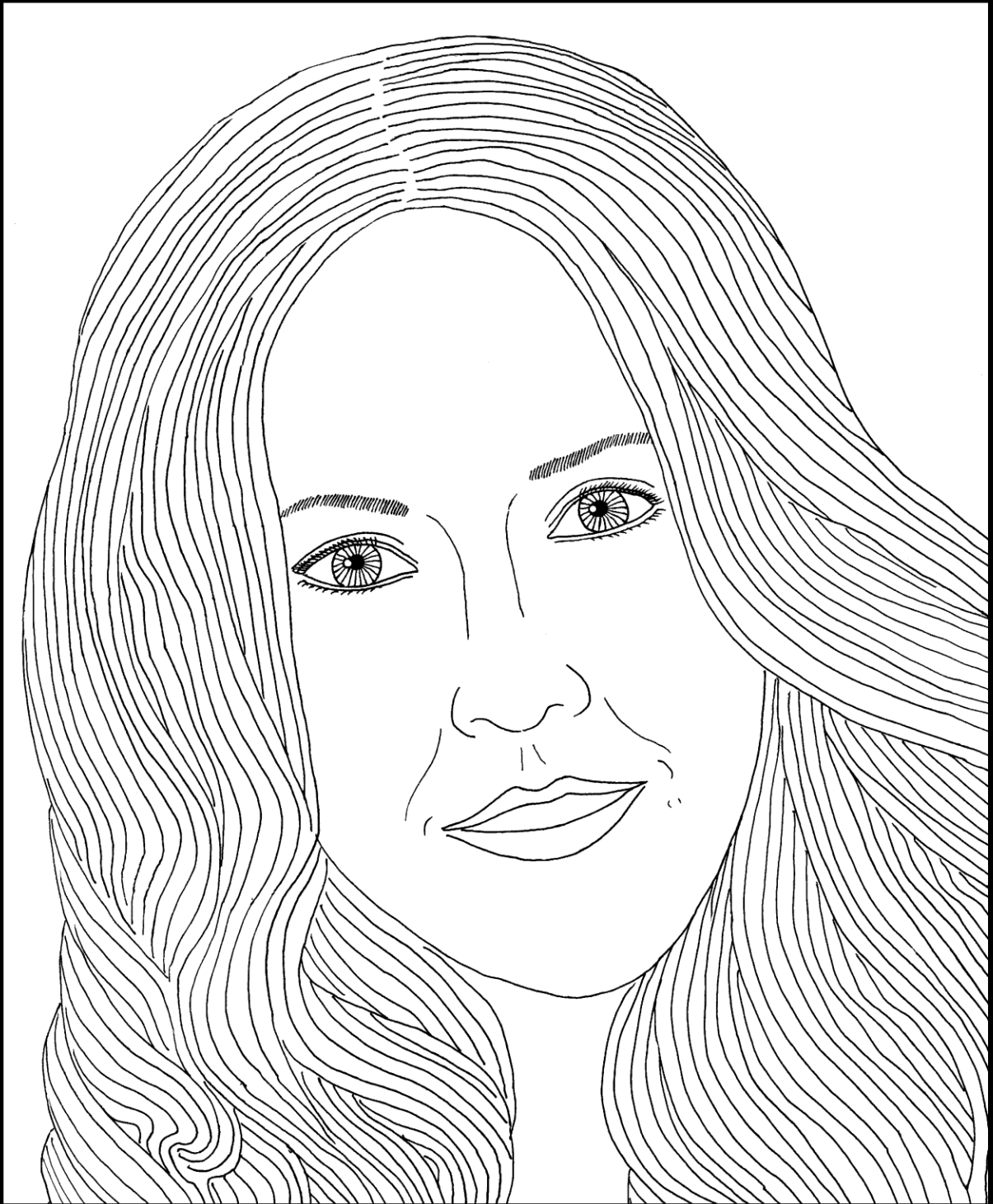
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"In a nutshell, this United Nations non-profit organization [World Food Programme] feeds millions of starving children at schools in third world countries as an incentive for them to attend school, which in turn might better their futures."

-- Sheryl Crow

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**"UNICEF is helping mothers realize their dreams for the future —  
a future in which the basic needs for a child's survival:  
food, clean water and simple health care — are guaranteed."  
-- Jane Curtin**

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**"Kids who are hungry do poorly in school and are unlikely to grow into productive adults. For families, experiencing hunger means living in a world of isolation and shame.**

**Caring citizens must put an end to this disgrace."**

**-- Ted Danson**

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**"Older, younger, anyone can help...people with passionate and thoughtful concerns make a difference every day... It's really great to see how much difference that individuals can make."  
-- Doris Day**

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"We live in a complex world and the motivation to use violence to solve problems needs to be seriously questioned. It is essential that we help our children perceive peaceful alternatives. We need to use these troubled times as an opportunity to create a new vision for the future."

-- Naomi Drew

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**"If we don't stand up for children, then we don't stand for much."  
-- Marian Wright Edelman**

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**"Many times, a child's struggle against hunger begins before he or she is born because the mother is undernourished. Making sure prenatal care and proper nutrition are available for expectant mothers in need is a critical part of ending childhood hunger."  
-- Hector Elizondo**

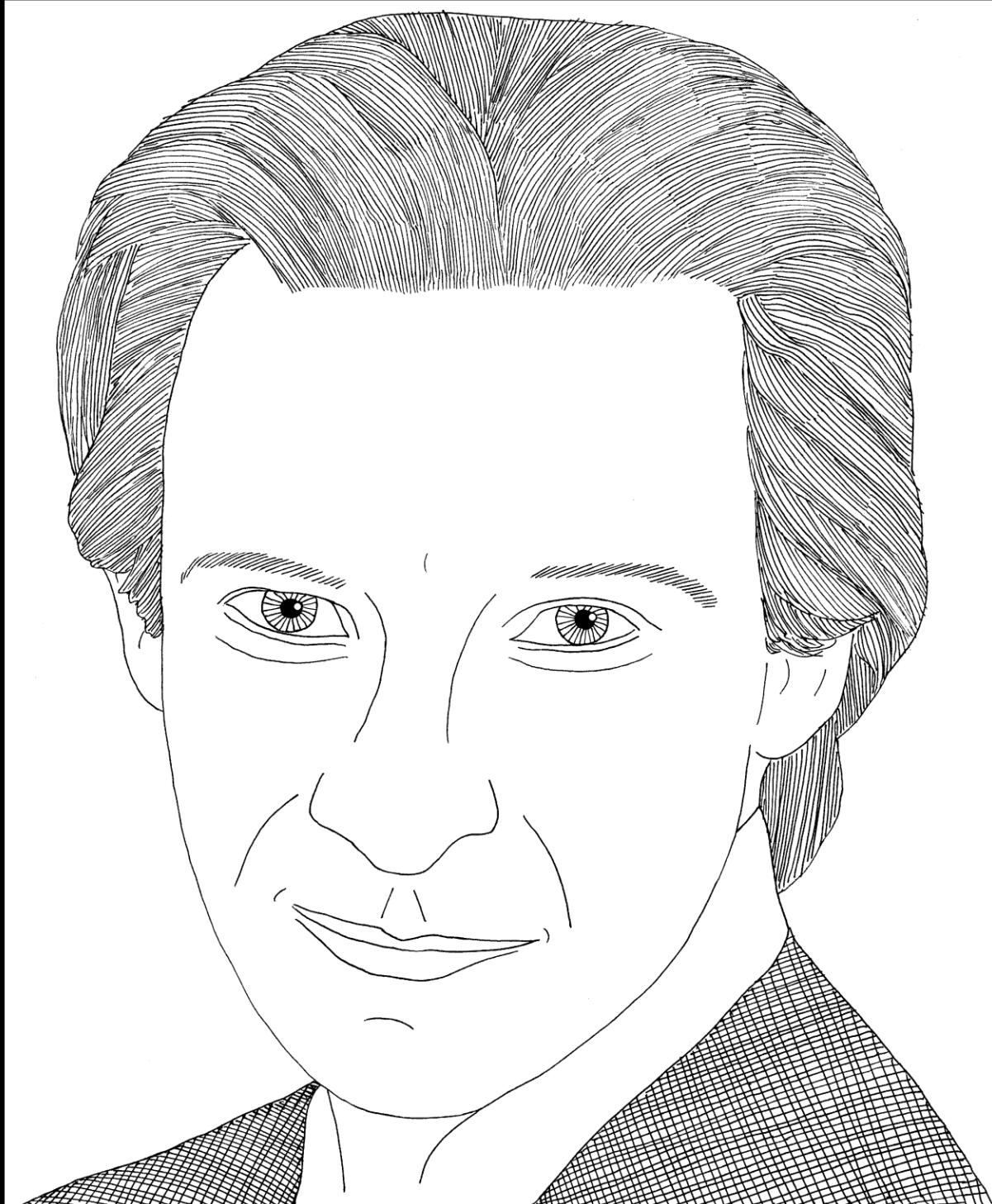
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**"UNICEF's education initiative does not seek to impose, but to initiate and integrate. It does, however, aim to address the huge bias towards education for boys at the expense of girls in so many cultures."**

**-- Ralph Fiennes**

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"I have a voice. It's one of my gifts.  
I intend to use it on behalf of the children that UNICEF seeks to aid."  
-- Laurence Fishburne

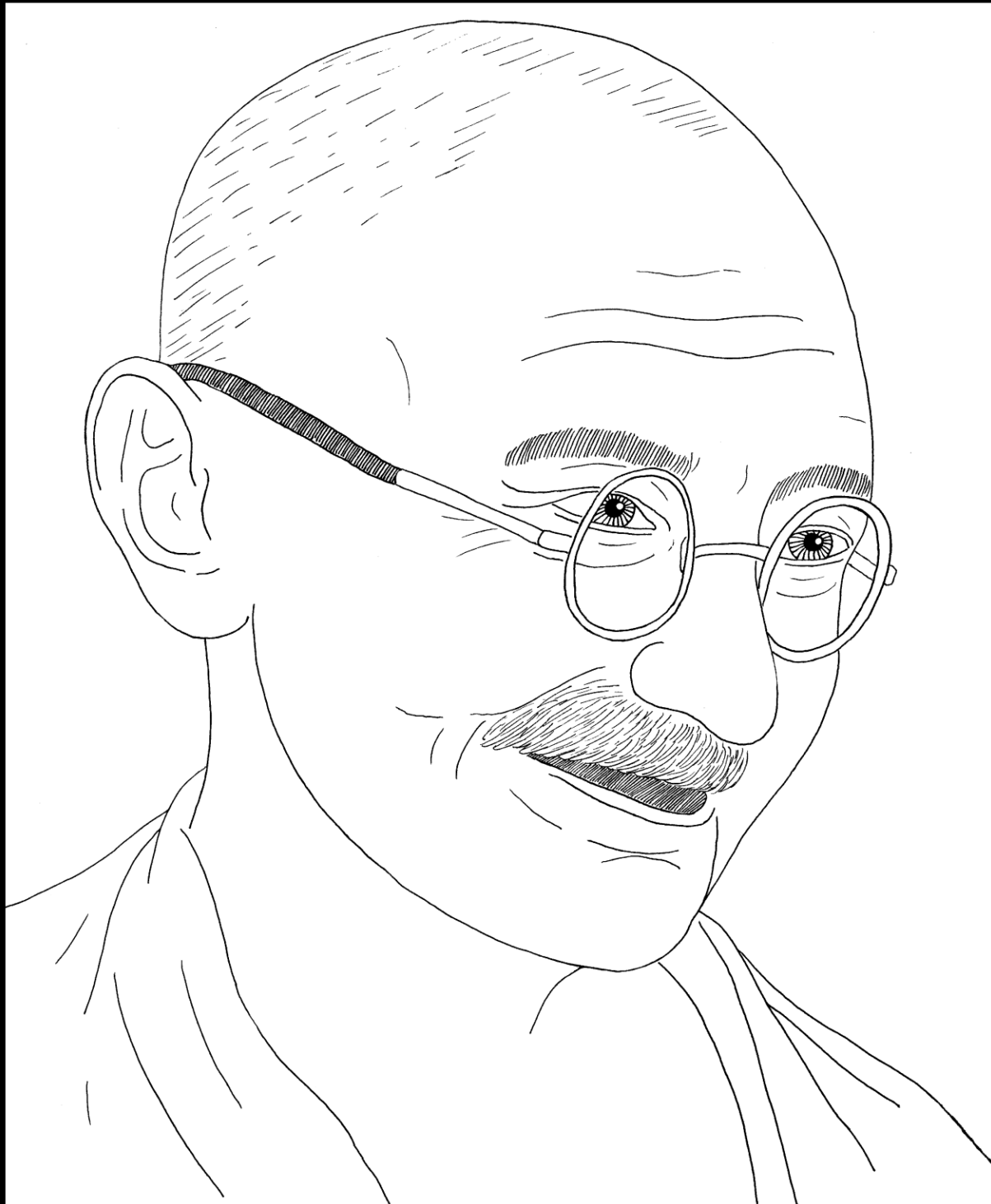
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**"If we are ever to have real peace in this world  
we shall have to begin with the children."**

**-- Mohandas Gandhi**

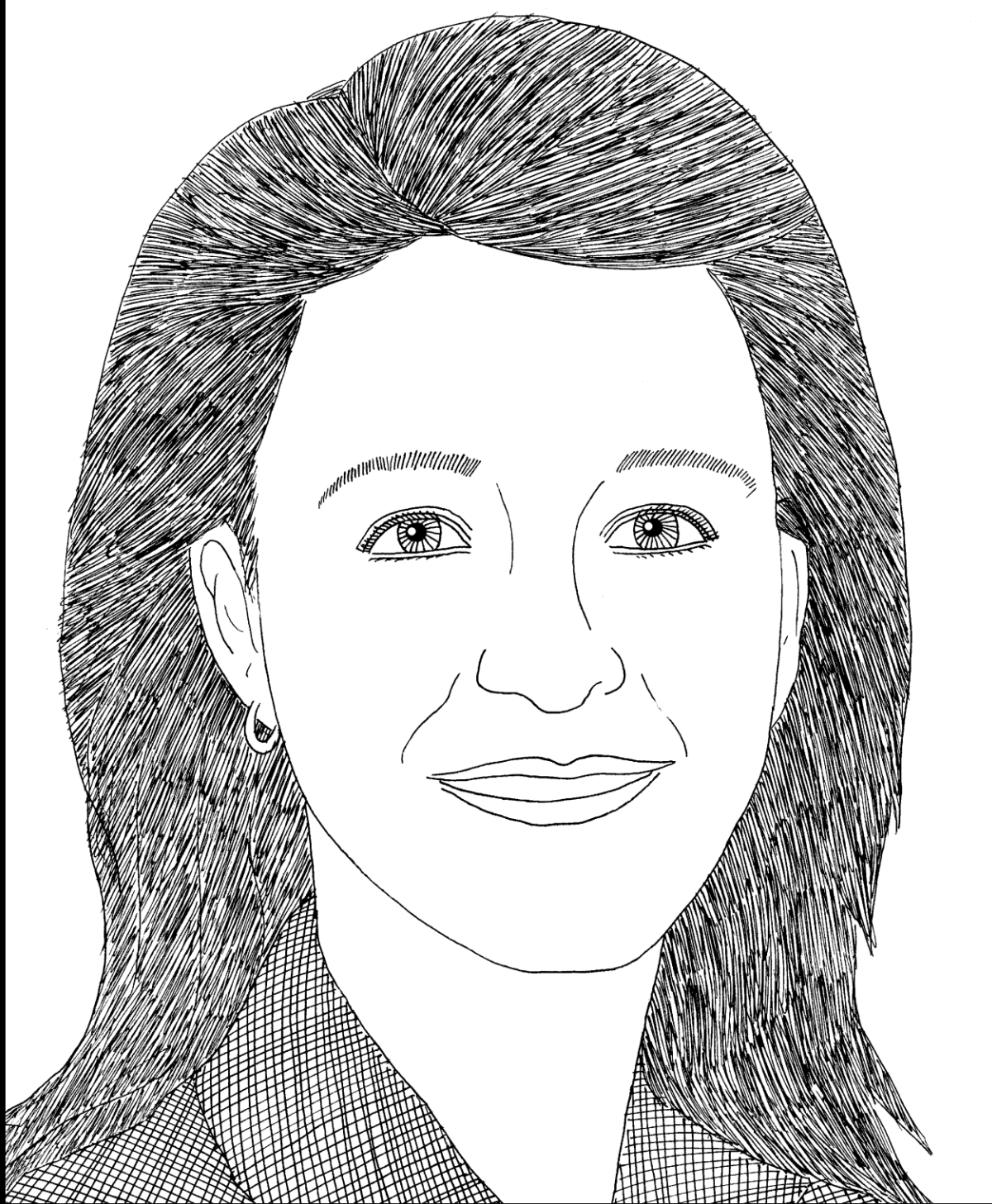
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# BE A HERO FOR A BETTER WORLD

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**"It is still just unbelievable to us that diarrhea is one of the leading causes of child deaths in the world."**

**-- Melinda Gates**

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**“It is the most painful thing to see how young children become collateral damage of wars, but when peace treaties are signed landmines do not respect any of these accords. And as long as these silent killers linger after wars, children will never know peace.”**

**-- Danny Glover**

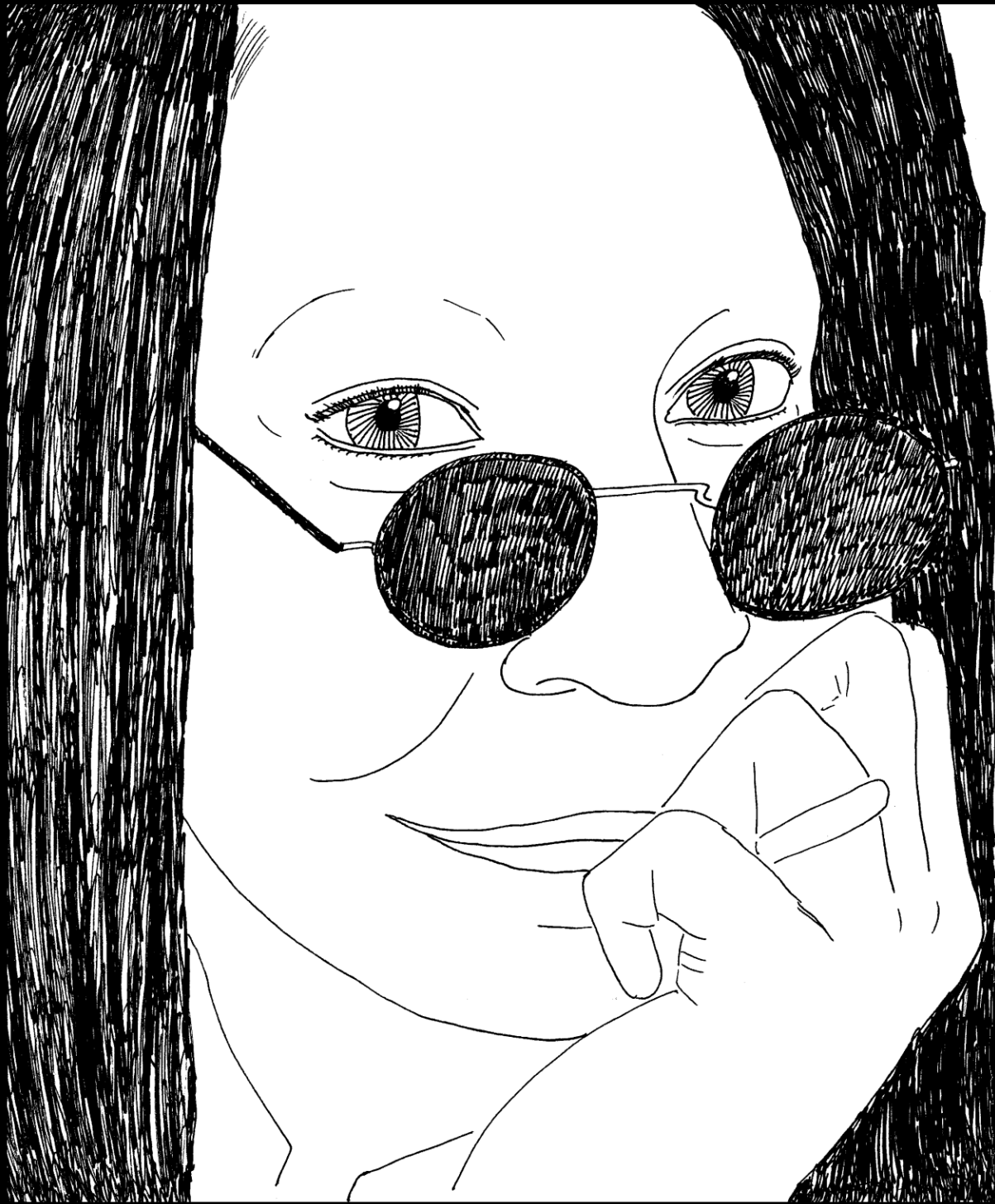
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"Children are a quality of life ...  
when our children are happy, then we are better as human beings."  
-- Whoopi Goldberg

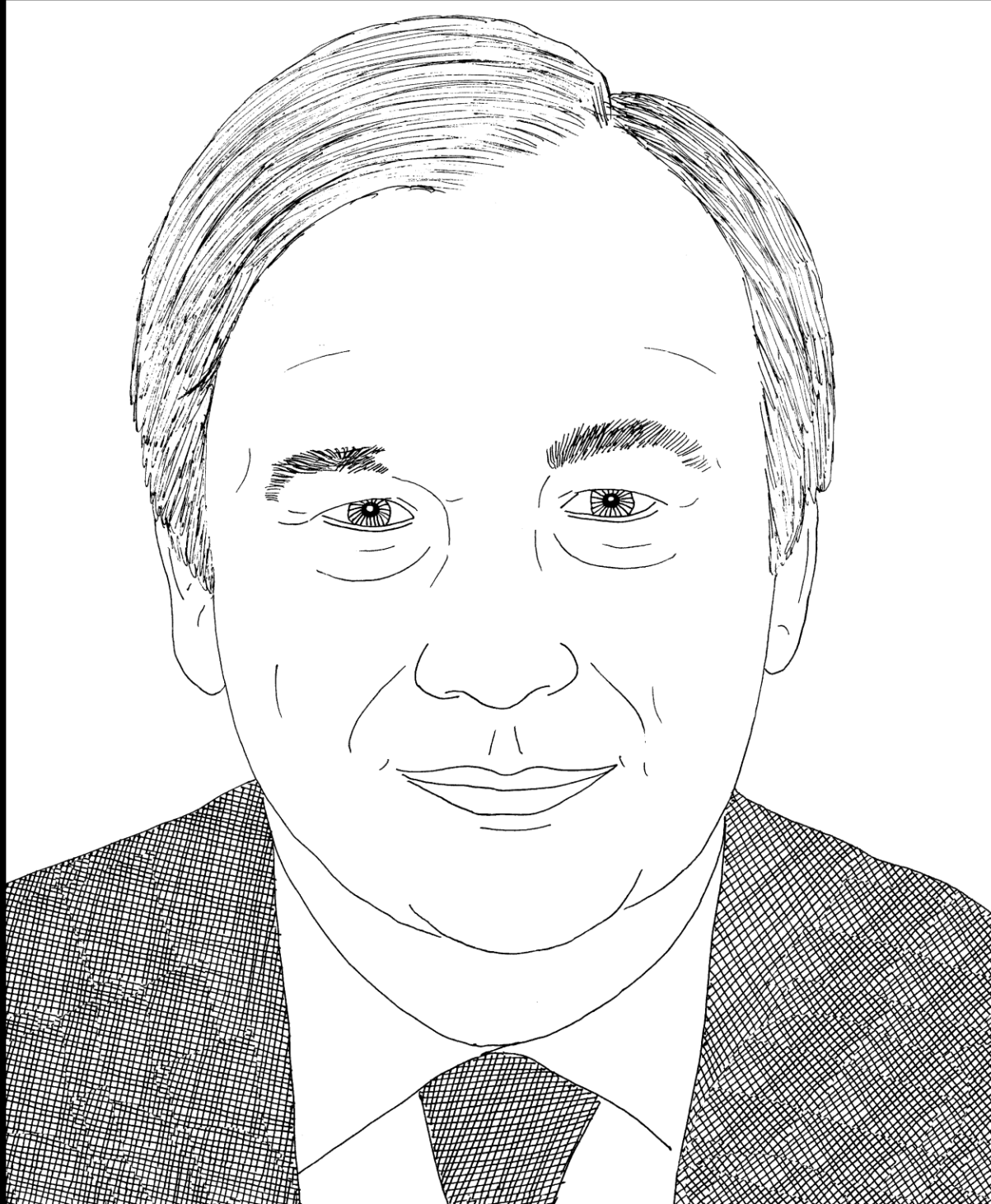
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"...in the midst of migrants in search of a better life there are people in need of protection: refugees and asylum-seekers, women and children victims of trafficking...Many move simply to avoid dying of hunger. When leaving is not an option but a necessity, this is more than poverty."

-- Antonio Guterres

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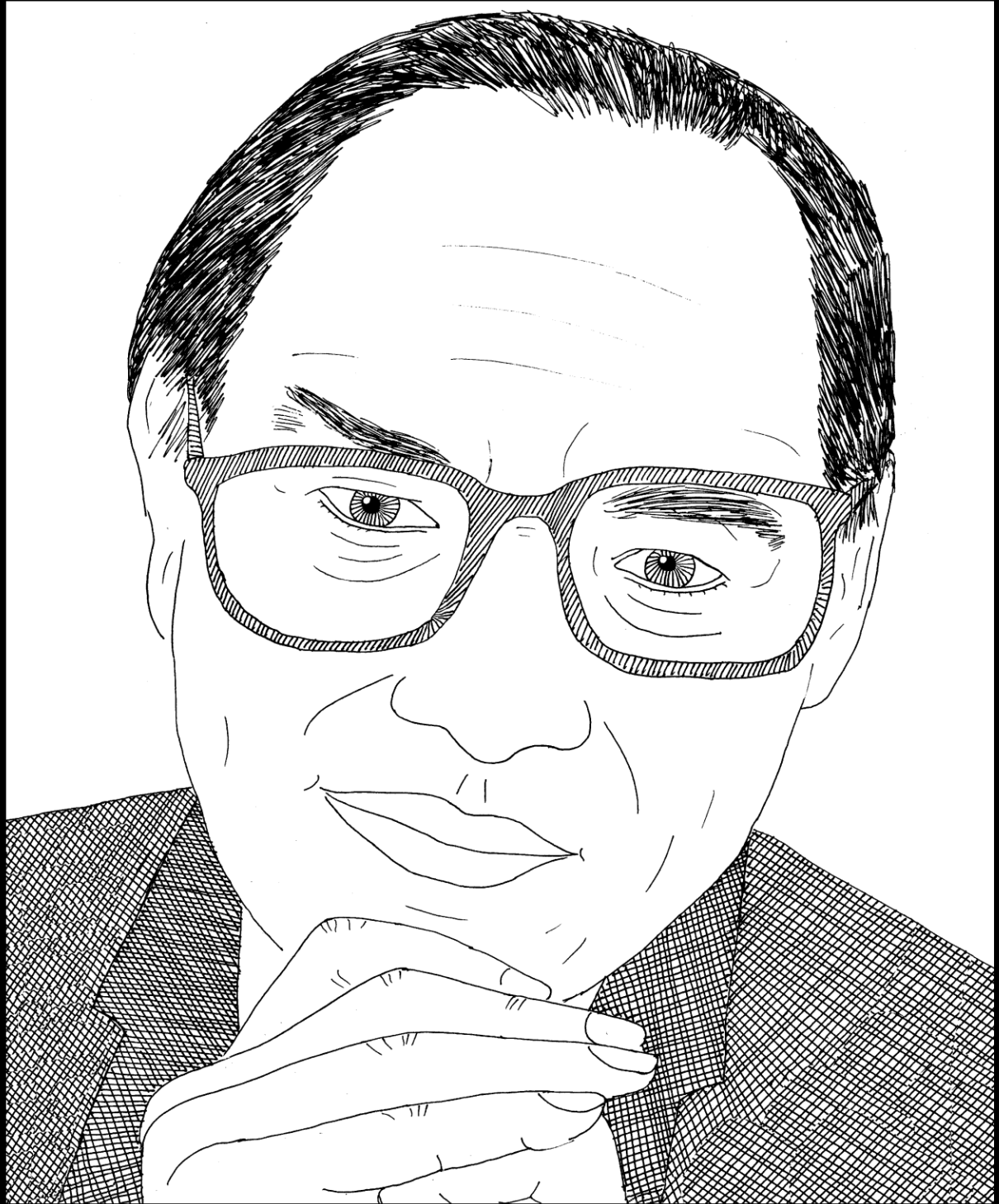
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**“In the last analysis, human security means a child who did not die, a disease that did not spread, an ethnic tension that did not explode, a dissident who was not silenced, a human spirit that was not crushed.”**  
-- Mahbub ul-Haq

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"We've got to work to save our children and do it with full respect for the fact that if we do not, no one else is going to do it."

-- Dorothy Height

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**"Have we forgotten about the children,  
and thus forsaken the next generation?"  
-- Audrey Hepburn**

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"Giving kids clothes and food is one thing but it's much more important to teach them that other people besides themselves are important, and that the best thing they can do with their lives is to use it in the service of other people."

-- Dolores Huerta

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"It was once said that the moral test of government is how that government treats those who are in the dawn of life, the children; those who are in the twilight of life, the elderly; and those who are in the shadows of life, the sick, the needy and the handicapped."

-- Hubert Humphrey

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**"I was very fortunate to have learned the transforming power of music early in life. As an adult I want to share that power by inspiring people to care about their neighbors near and far. Being a UNICEF Ambassador allows me this kind of opportunity."**

**-- India.Arie**

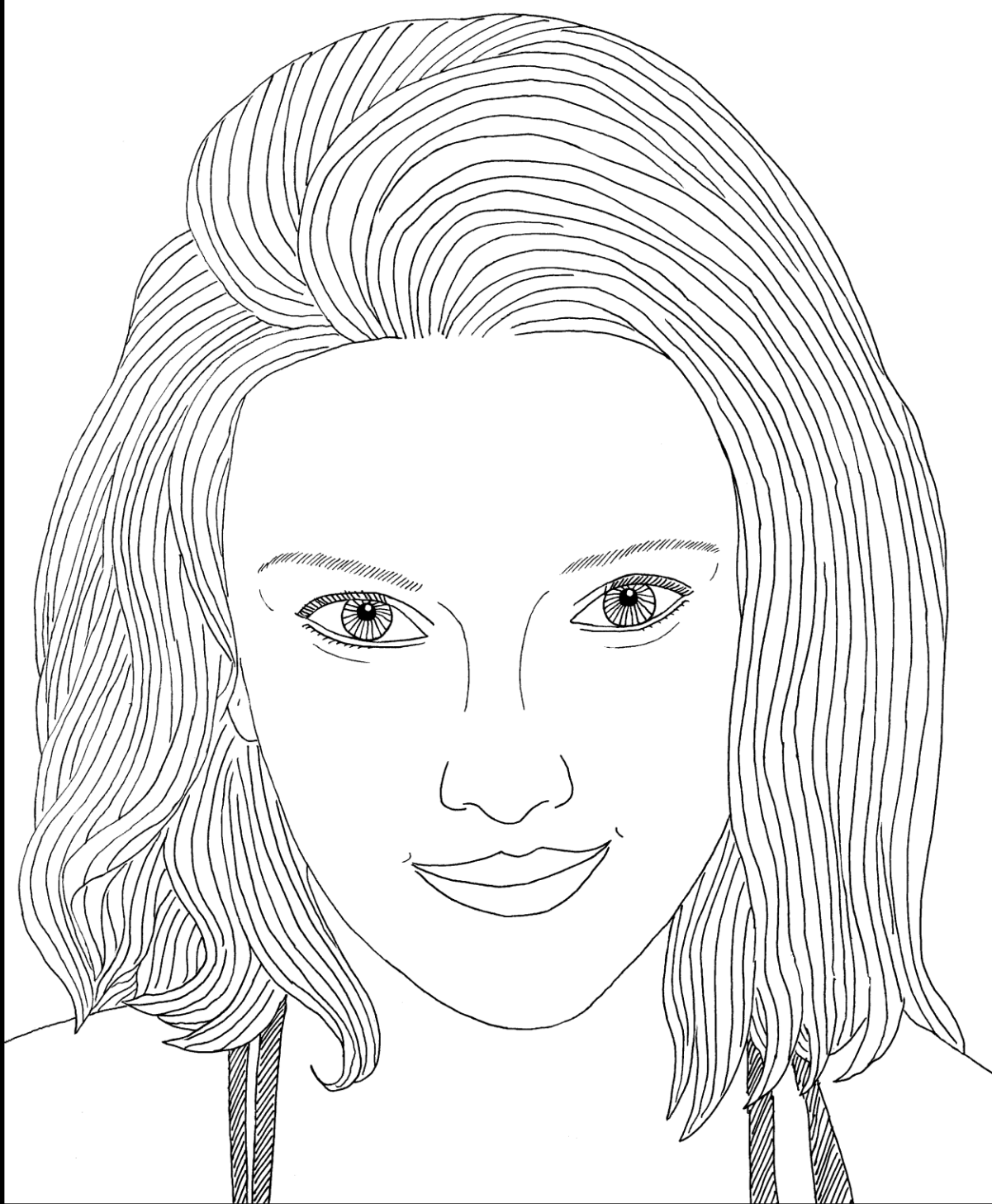
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**"I'm not a statistician, but it doesn't take a genius to work out that 100 million children being denied an education is ridiculous. There is nothing lost in translation here, it's obvious that's wrong."  
-- Scarlett Johansson**

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**“Over 20 million children of conflict are out of school.  
Education is often forgotten.”**

**-- Angelina Jolie**

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**"I believe deeply that children are more powerful than oil, more beautiful than rivers, more precious than any other natural resource a country can have. I feel that the most rewarding thing I have ever done in my life is to be associated with UNICEF."**

**-- Danny Kaye**

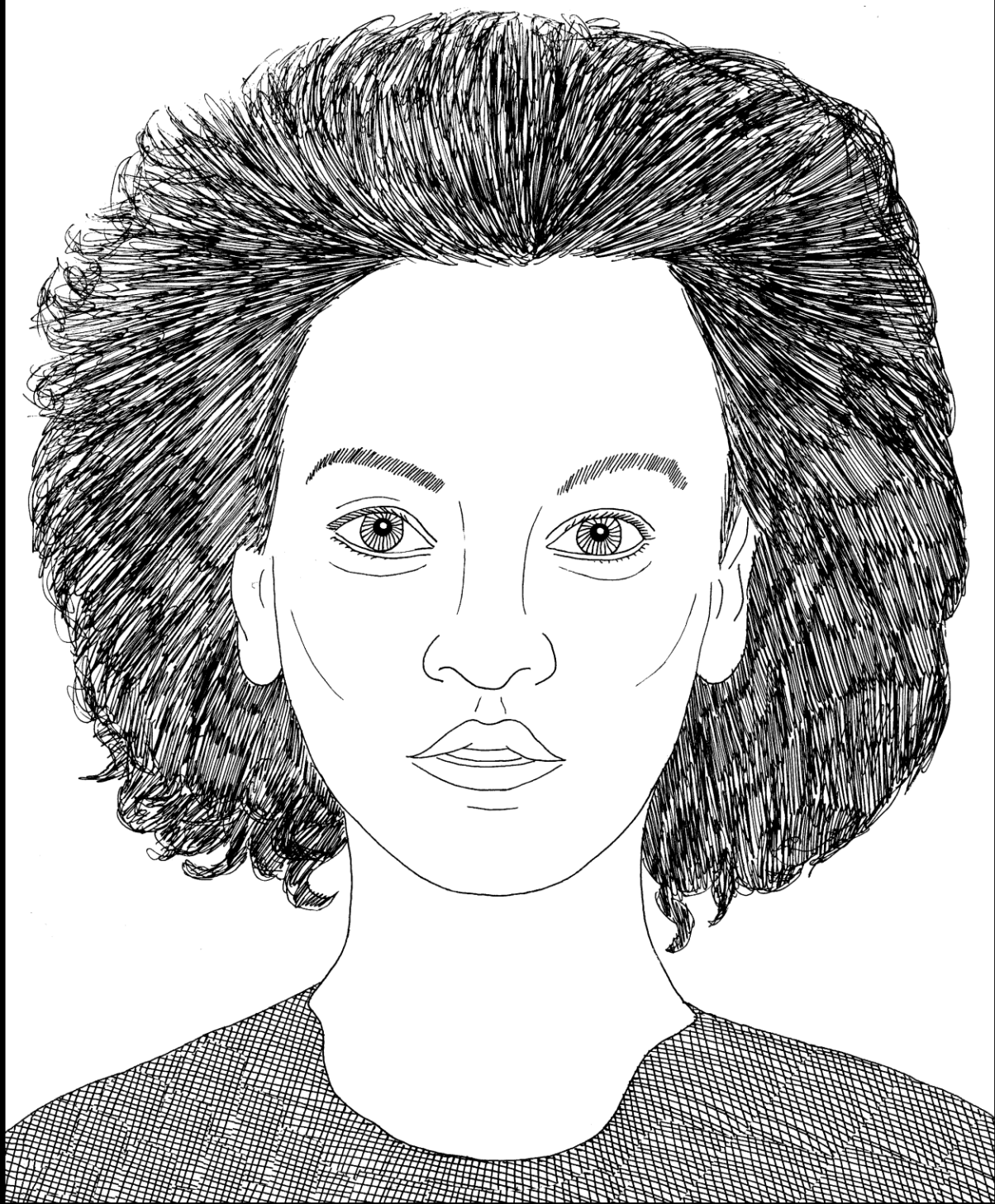
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"The message of our campaign is "Make every mother and child count". This campaign is not just about health. It is also a powerful call for radical progress in women's rights and the rights of their children. Too often, the health of mothers and children does not count. In too many parts of the world, they are forgotten."

-- Liya Kebede

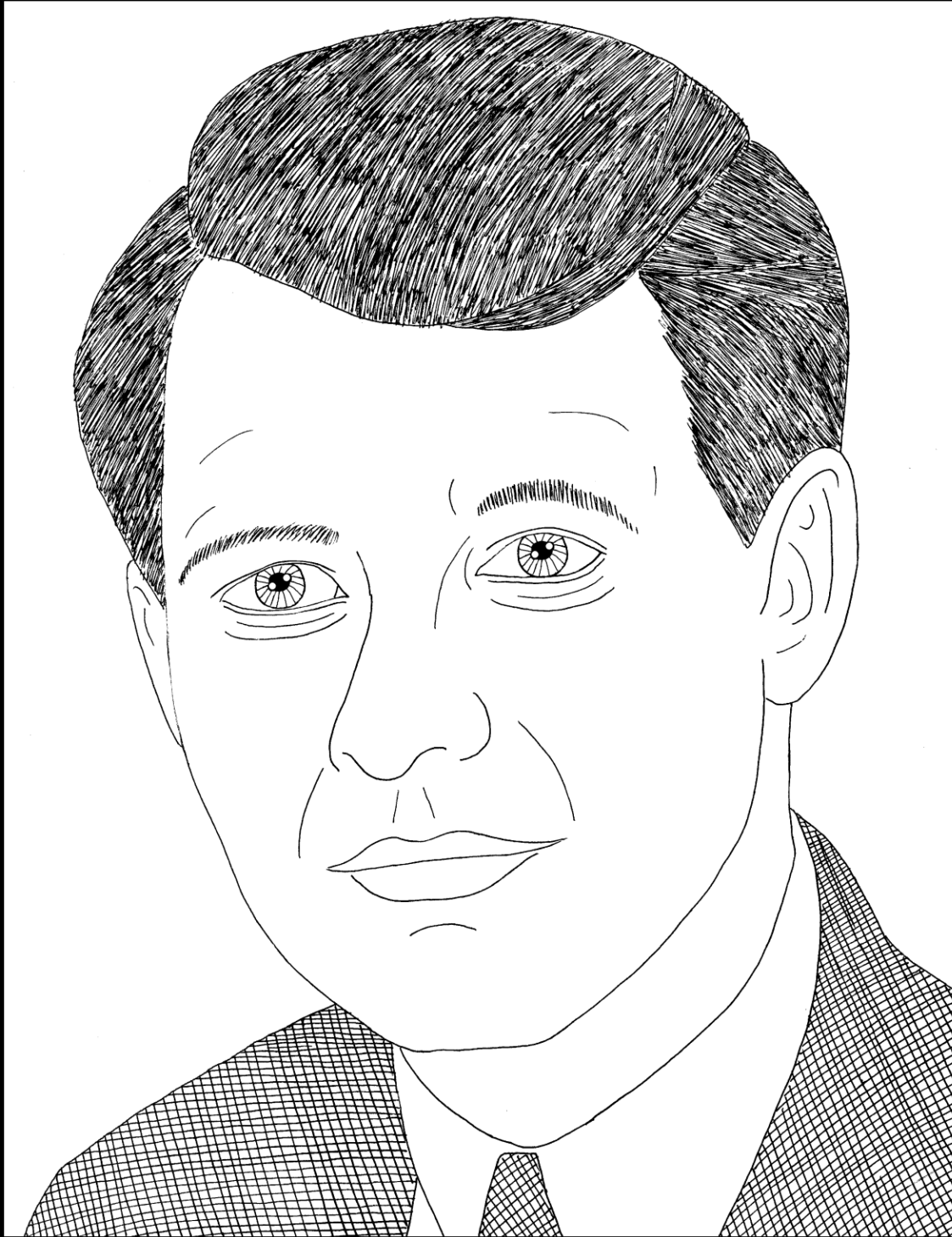
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**"The greatest truth must be recognition that in every man,  
in every child is the potential for greatness."**

**-- Robert F. Kennedy**

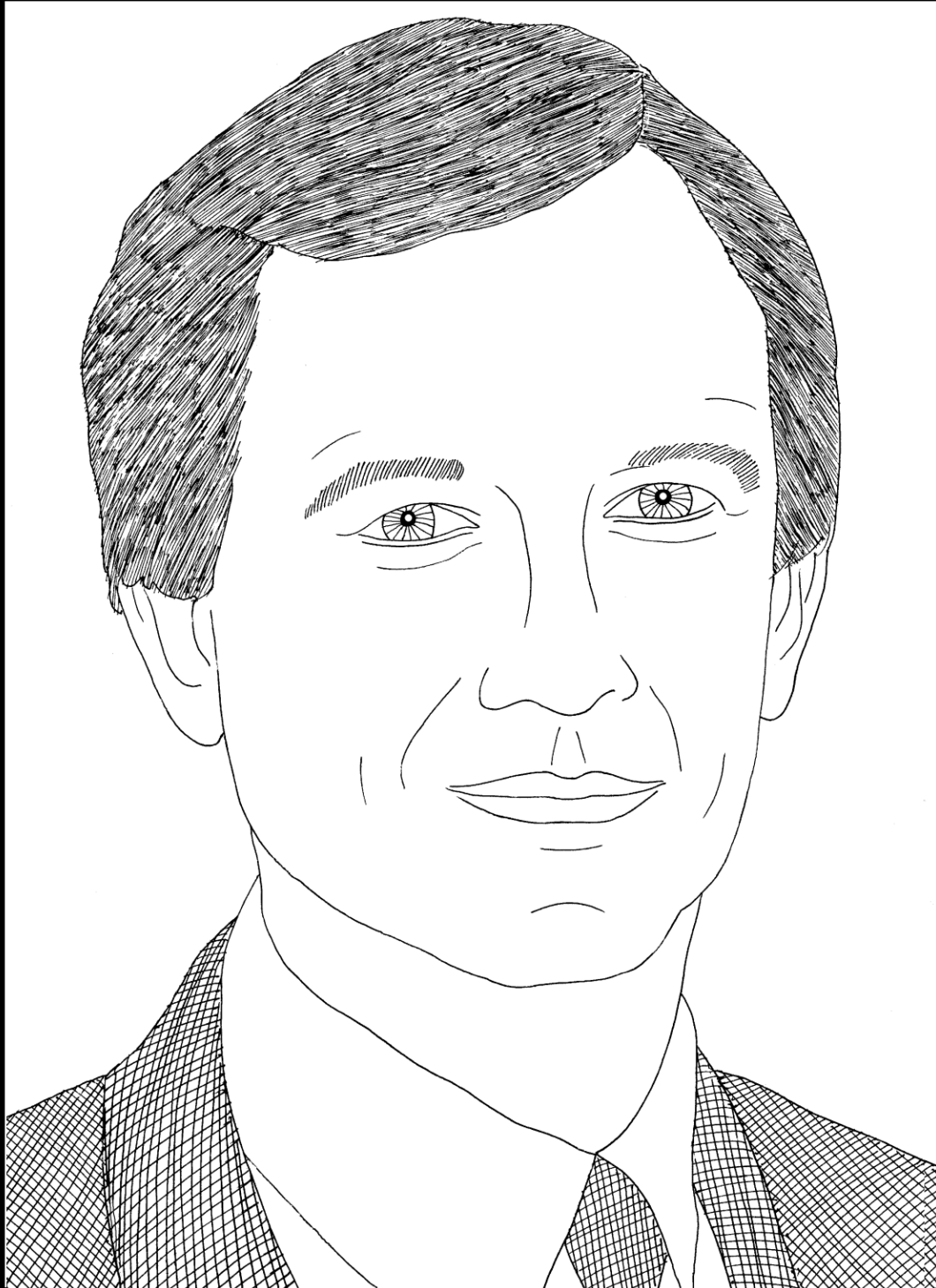
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**"We are living in a science-fiction nightmare where children are gasping for breath on bad-air days because somebody gave money to a politician. And my children and the kids of millions of other Americans can no longer go fishing and eat their catch because somebody gave money to a politician."**

**-- Robert F. Kennedy, Jr.**

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"I felt my country should do more for its children. Its children are not born gangsters. In fact, they have in them the potential to be heroes because most of the kids who are in these gangs are leaders, very charismatic and good organizers."

-- Azim Khamisa

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"I think it's important for me as an actor that I say these are the issues I'm going to be committed to. One of them for me is women and children's health around the world and their rights..."

-- Nicole Kidman

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# BE A HERO FOR A BETTER WORLD

MAKE  
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MAKE  
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**"I won't give up until the exploitation of all children  
has ended and all children have their rights."**

**-- Craig Kielburger**

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# BE A HERO FOR A BETTER WORLD

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"Give young people a chance,  
our generation may just surprise you!"  
-- Marc Kielburger

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# BE A HERO FOR A BETTER WORLD

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**"Hope is not enough to change the world, to bring peace, to end starvation and poverty, to provide a decent education for all children, or to prevent nuclear holocaust. Yet it is a critical starting point for building a better and brighter future. All of us are challenged to connect hope to action until we have created a mighty river that will carve a new path to the future."**

**-- David Krieger**

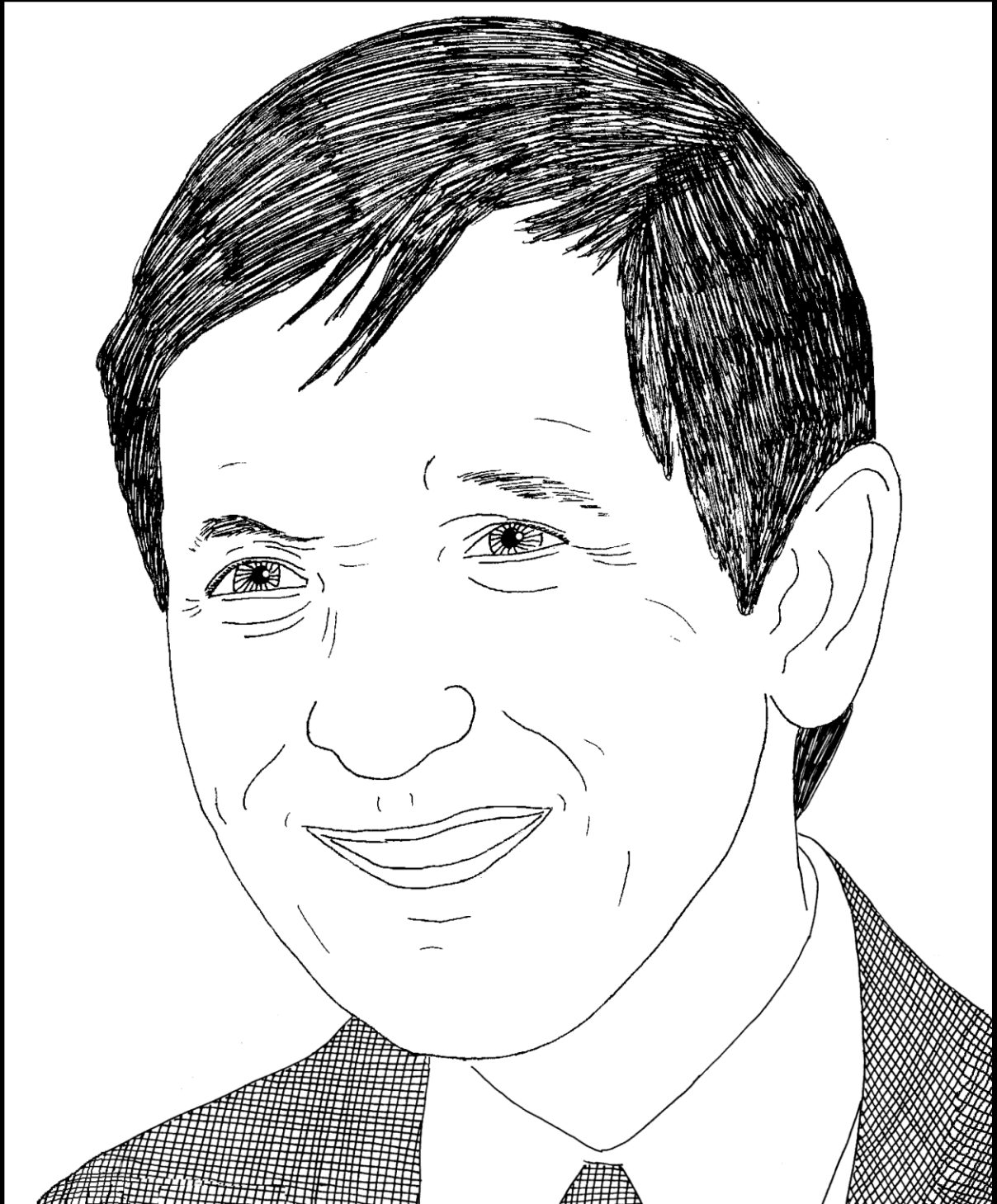
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**"We're not locked in to these conditions that degrade the environment, and jeopardize the future of our children."  
-- Dennis Kucinich**

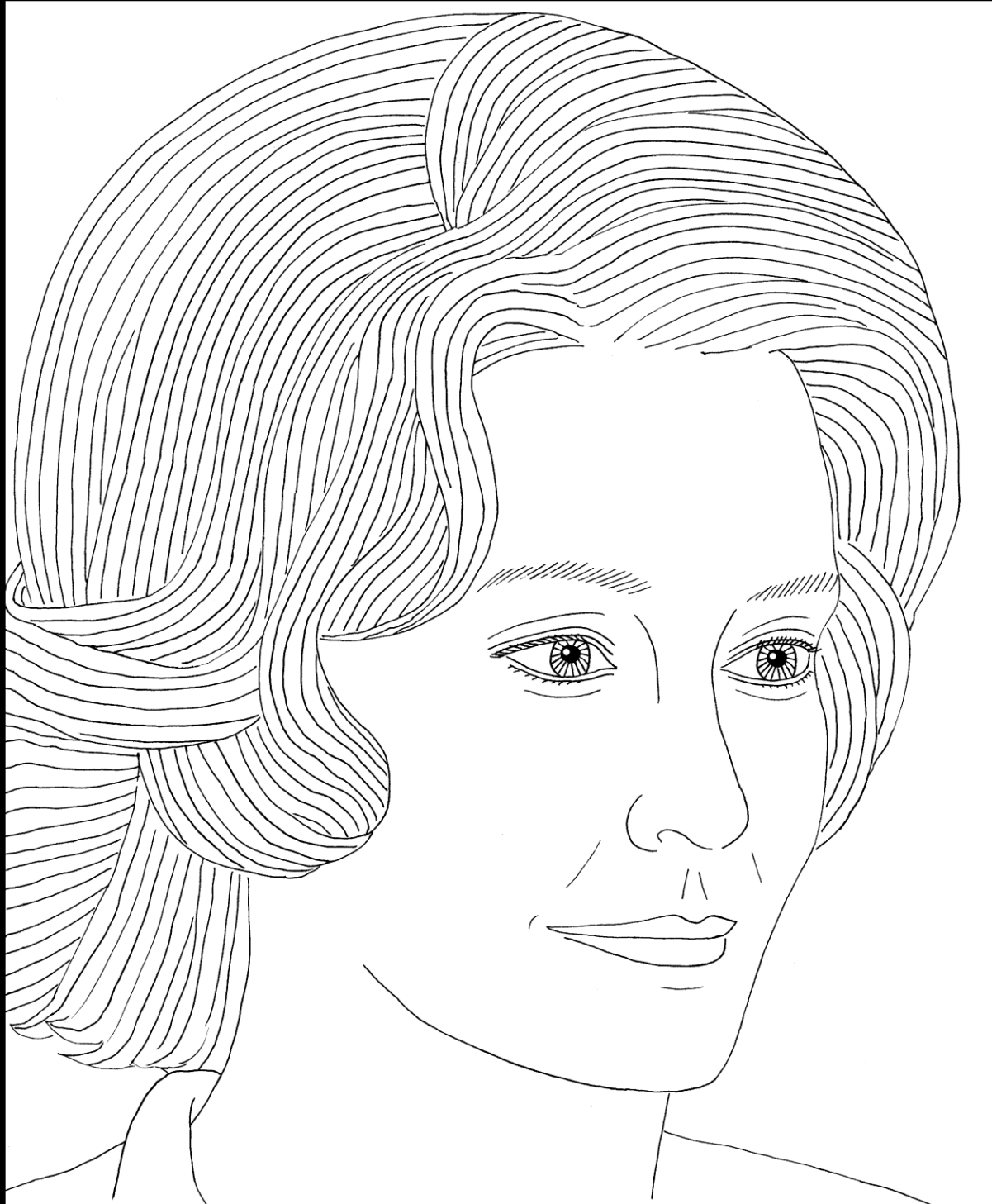
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"There can be no better measure of our governance than the way we treat our children, and no greater failing on our part than to allow them to be subjected to violence, abuse or exploitation."

-- Jessica Lange

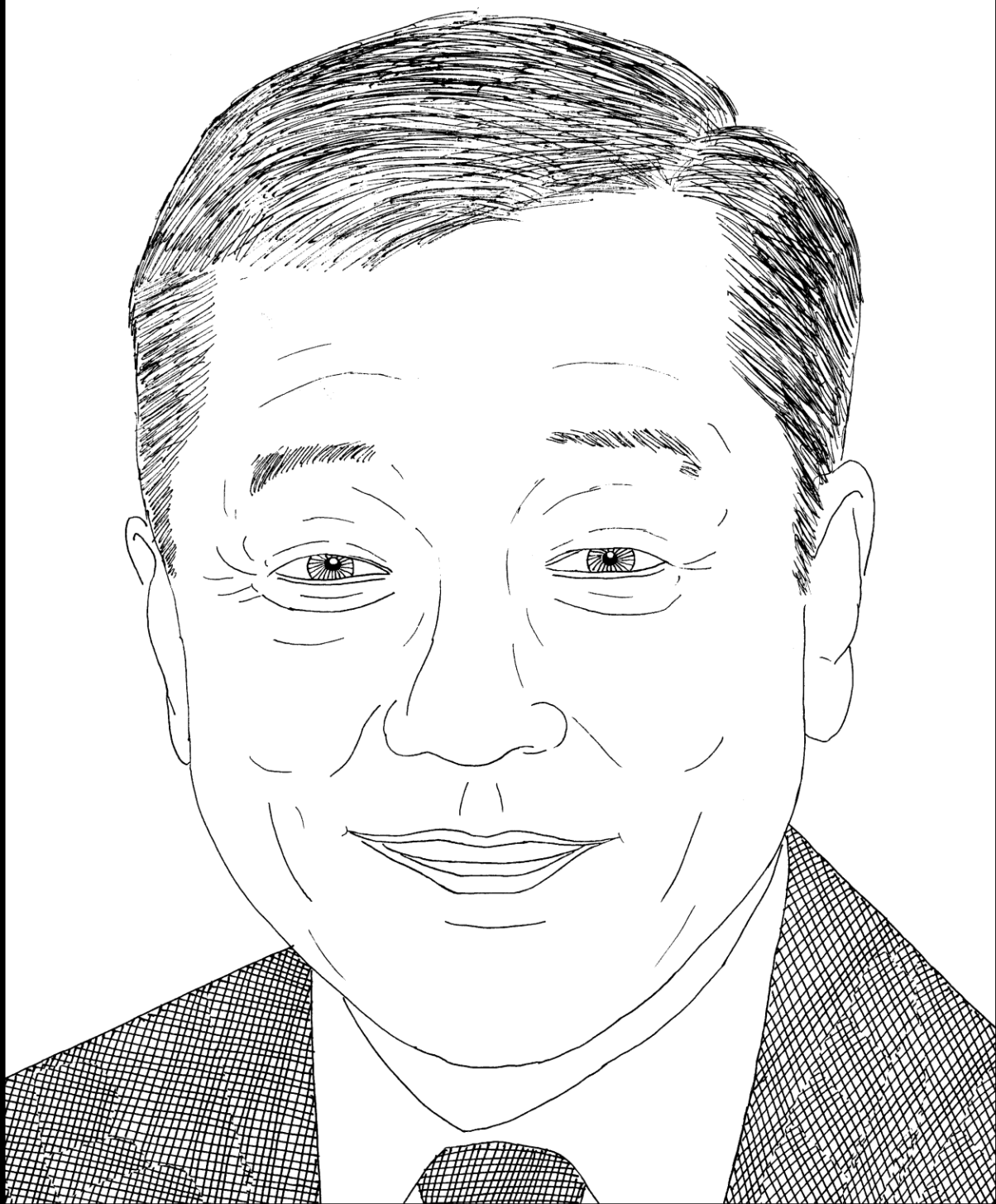
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**"We have an opportunity to focus global attention on what should be obvious: every mother, and every child, counts. They count because we value every human life. The evidence is clear that healthy mothers and children are the bedrock of healthy and prosperous communities and nations."**

**-- Dr. Lee Jong-wook**

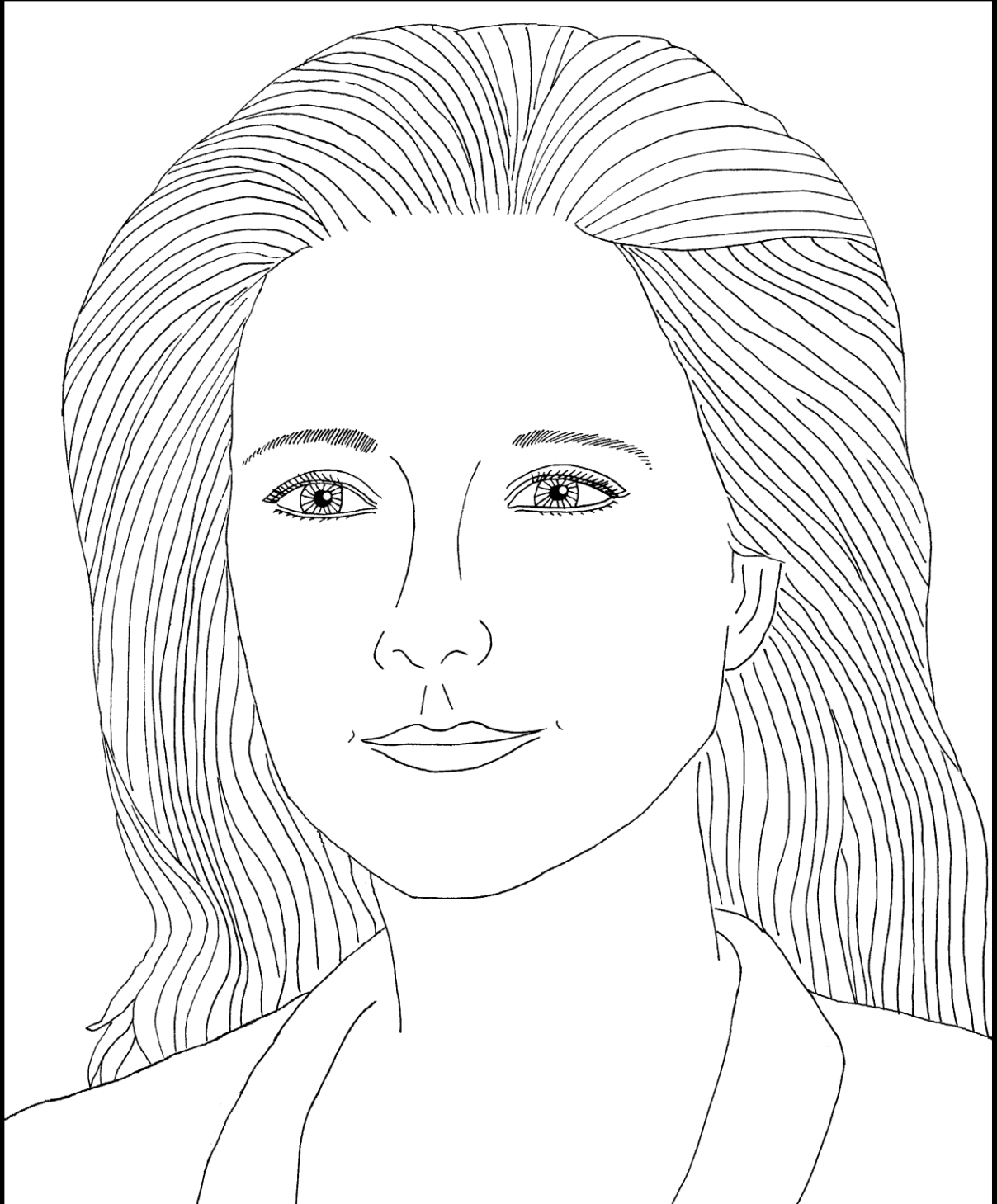
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**"There is no greater cause than making the world fit for children."  
-- Téa Leoni**

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**"If I have brightened up one single sad childhood,  
then I have at least accomplished something in my life."**

**-- Astrid Lindgren**

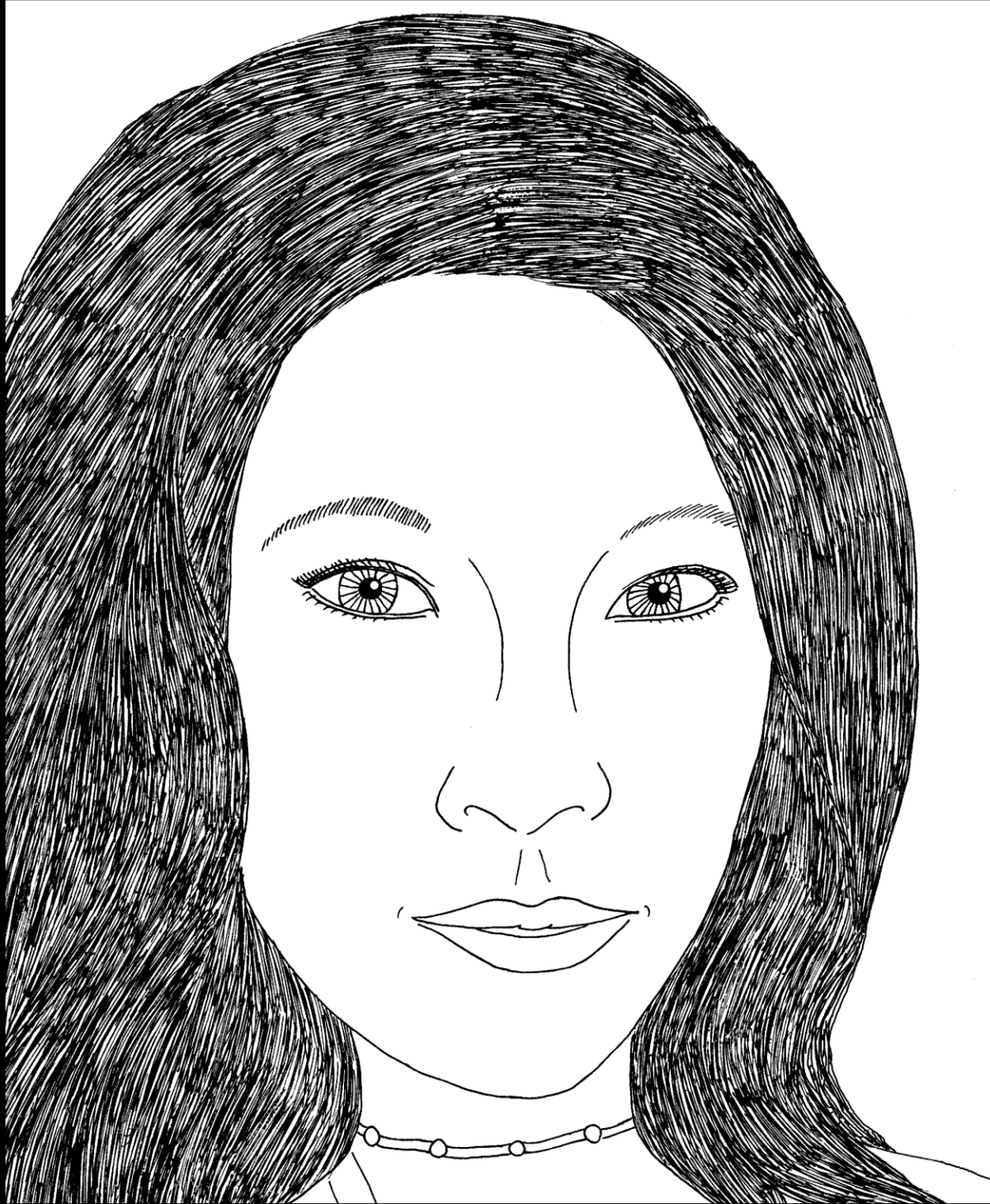
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"I've witnessed the total devastation of HIV and AIDS in sub-Saharan Africa... I've met too many brave and beautiful children who are struggling to care for their sick parents or their orphaned brothers and sisters. Many children infected with HIV will not live to see their fifth birthday... Children suffer not only from this virus but also the stigma, poverty and destruction that accompany it. As a UNICEF ambassador I hope to draw more attention and funding to this crisis." – Lucy Liu

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**"We physicians have focused on the nuclear threat as the singular issue of our era. We are not indifferent to other human rights and hard-won civil liberties. But first we must be able to bequeath to our children the most fundamental of all rights, which preconditions all others; the right to survival."**

**-- Bernard Lown**

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**"In a disparate world, children are a unifying force capable of bringing us all together in support of a common ethic."  
-- Graça Machel-Mandela**

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**"Safety and security don't just happen, they are the result of collective consensus and public investment. We owe our children, the most vulnerable citizens in our society, a life free of violence and fear."**

**-- Nelson Mandela**

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**"Unless we teach children peace,  
someone else will teach them violence."  
-- Colman McCarthy**

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"Care for all the animals they need our help  
Care for all the children stop thinking of ourselves.  
And if we work together to try for harmony  
Someday we will live in peace..."

-- Country Joe McDonald

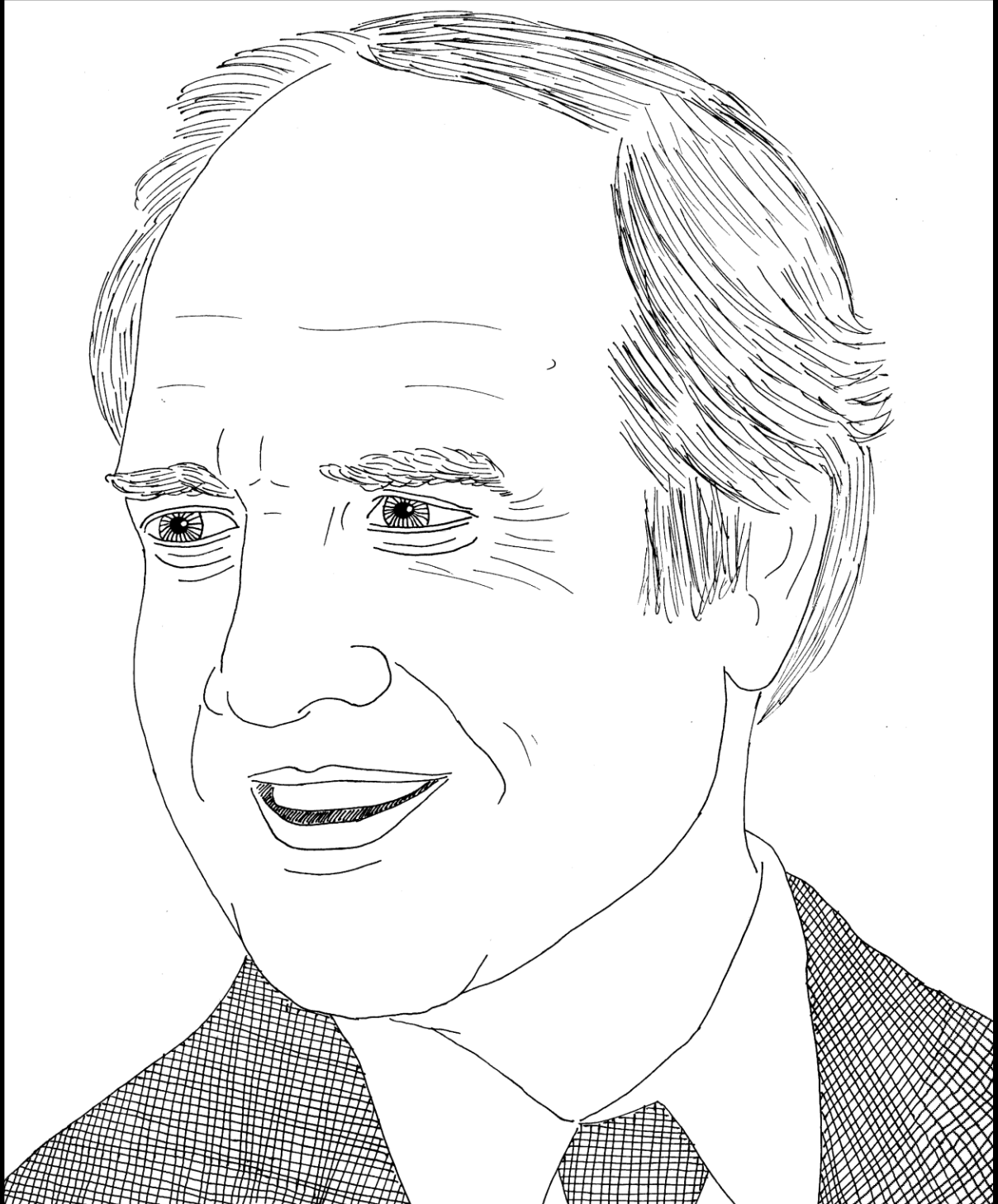
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**"I want to live long enough to see every school child  
in the world getting a good, nutritious lunch every day."**

**-- George McGovern**

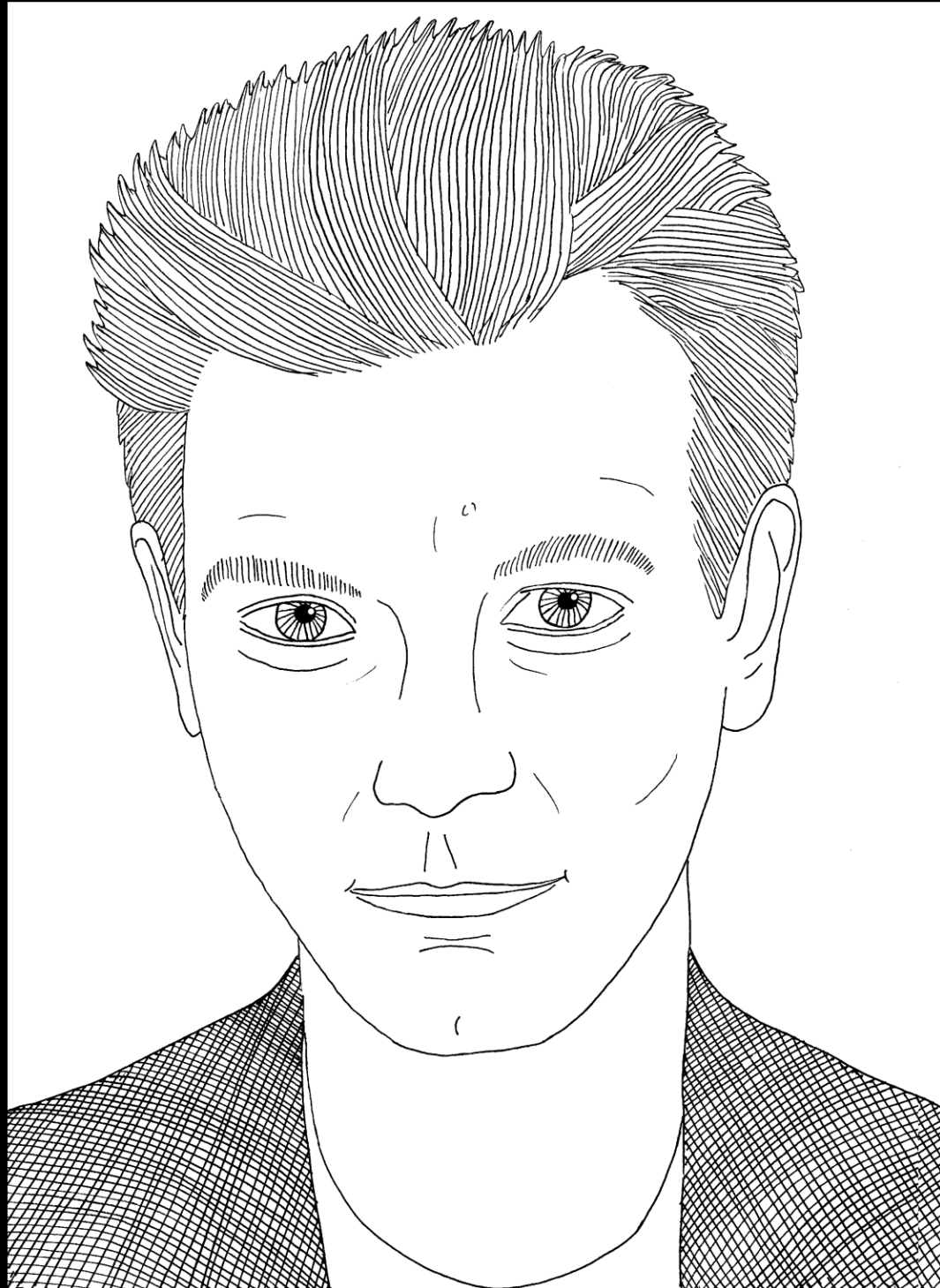
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**"UNICEF is successfully giving children and young people  
all over the world opportunities and hope."**

**-- Ewan McGregor**

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**"The solution of adult problems tomorrow depends in large measure upon the way our children grow up today. There is no greater insight into the future than recognizing that, when we save children, we save ourselves."**

**-- Margaret Mead**

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**"One world, one people, living together as a global family!  
Young people will cross religious, ethnic and cultural divides  
to recognize the universal human as family.  
WE ARE ONE and the elders of tomorrow will carry this torch."  
-- Nina Meyerhof**

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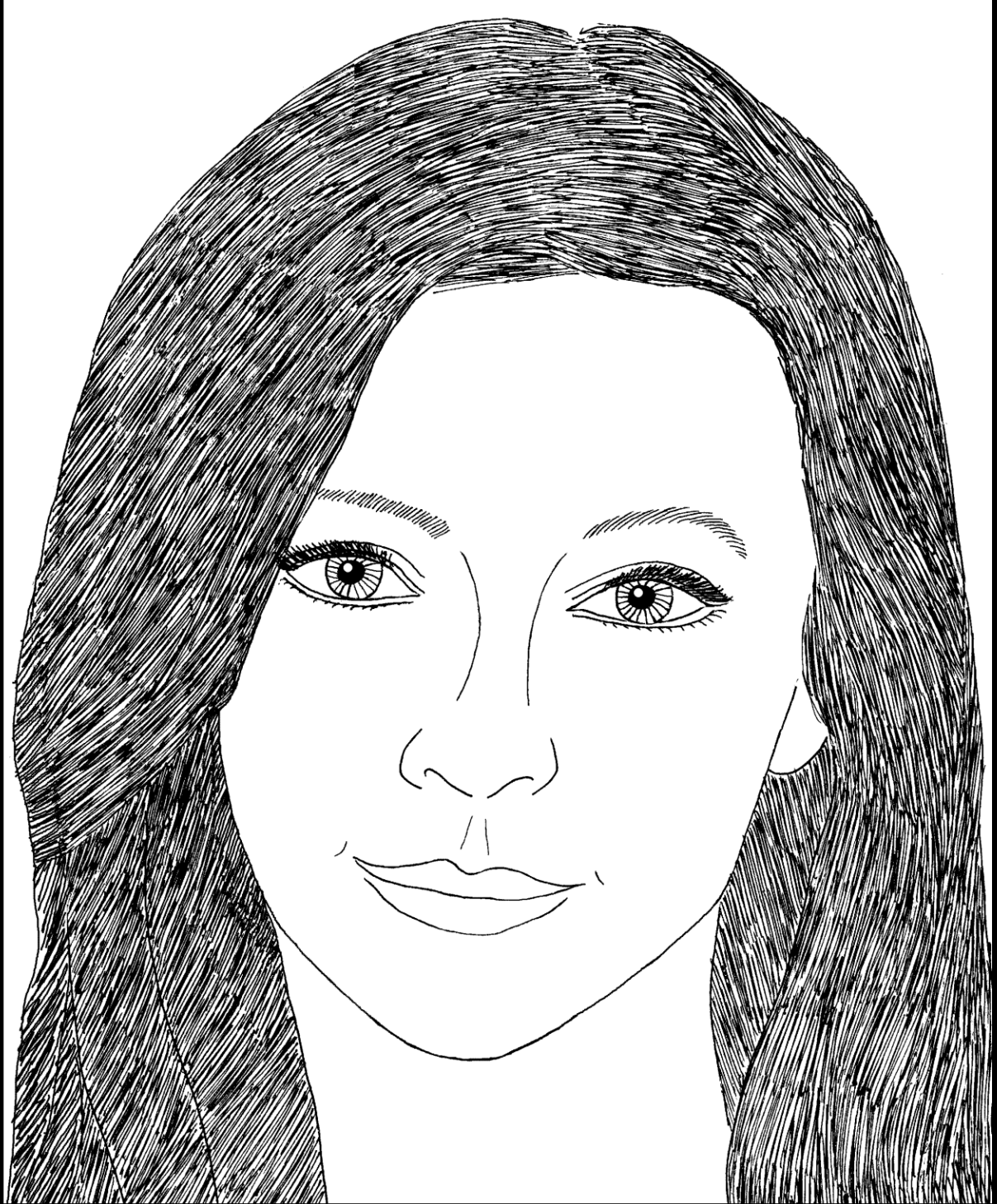
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**"What can we do to make the world's children a priority..."  
-- Alyssa Milano**

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**"Within the child lies the fate of the future."  
-- Maria Montessori**

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**"Teach love, generosity, good manners and some of that will drift from the classroom to the home and who knows, the children will be educating the parents. Lets face it; the children who do that are the hope of tomorrow."**

**-- Sir Roger Moore**

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**"A child, like all other human beings, has inalienable rights."  
-- Lucretia Mott**

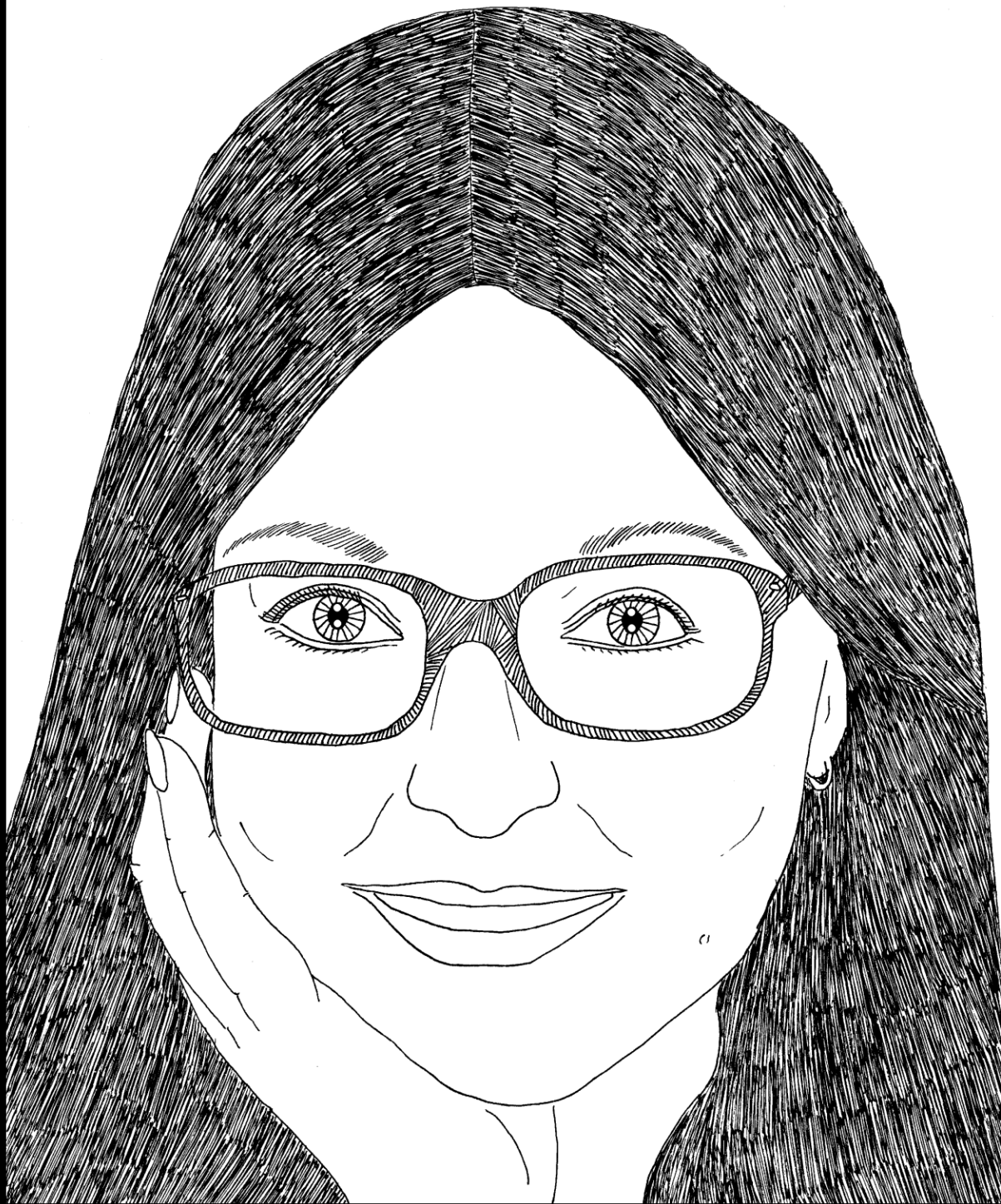
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"Everywhere I went, I realized that children are society's victims ...  
We have a duty to speak to political leaders, to influence  
people to give these children a better future."

-- Nana Mouskouri

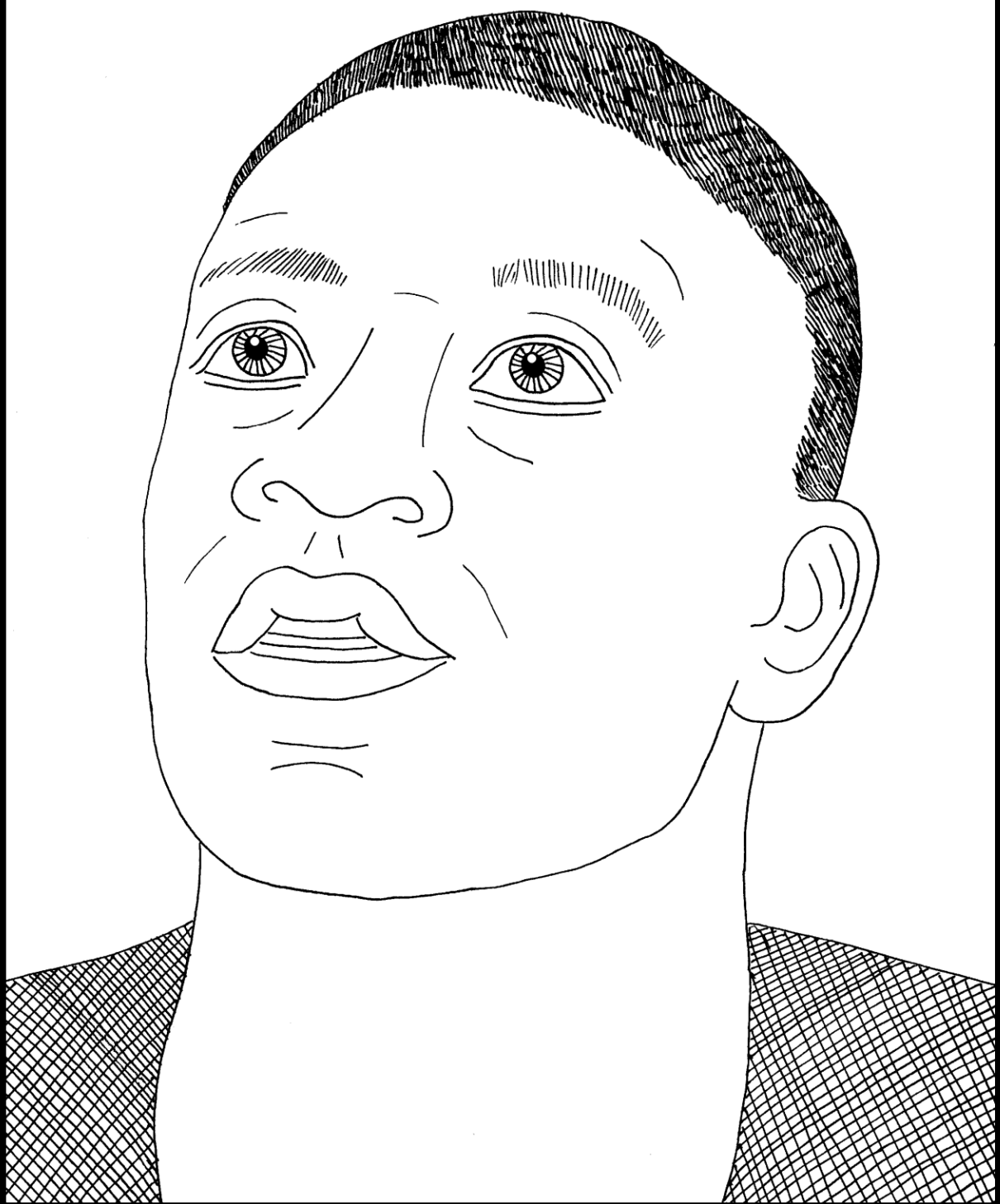
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"24,000 people, 18,000 of them children, die every day because of hunger. Each year we bring food to nearly 90 million people in more than 80 countries.

Food – there's no greater gift,  
and no better way to give it than the World Food Programme."

-- Dikembe Mutombo

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**"I am selfish. I reach for the world I want to live in.  
And I believe in leaving our best we can do to our children."  
-- Holly Near**

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**"The cause of making the world  
a better place for children unites us all..."  
-- Liam Neeson**

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"It took a lot of blood, sweat and tears to get to where we are today, but we have just begun. Today we begin in earnest the work of making sure that the world we leave our children is just a little bit better than the one we inhabit today."

-- Barack Obama

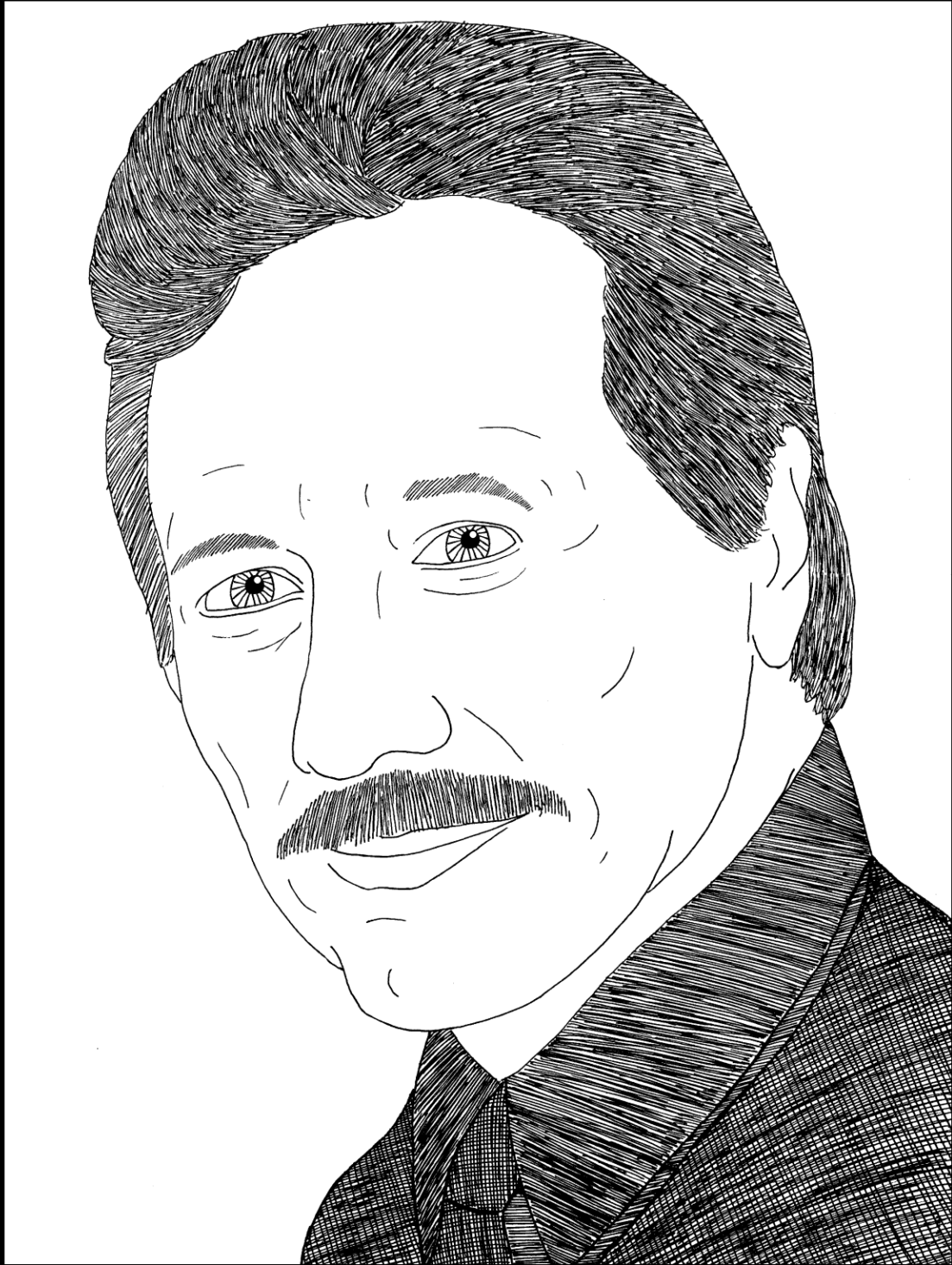
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**"Our love for life can propel us to share and provide  
a secure future for the children of our country."**

**-- Edward James Olmos**

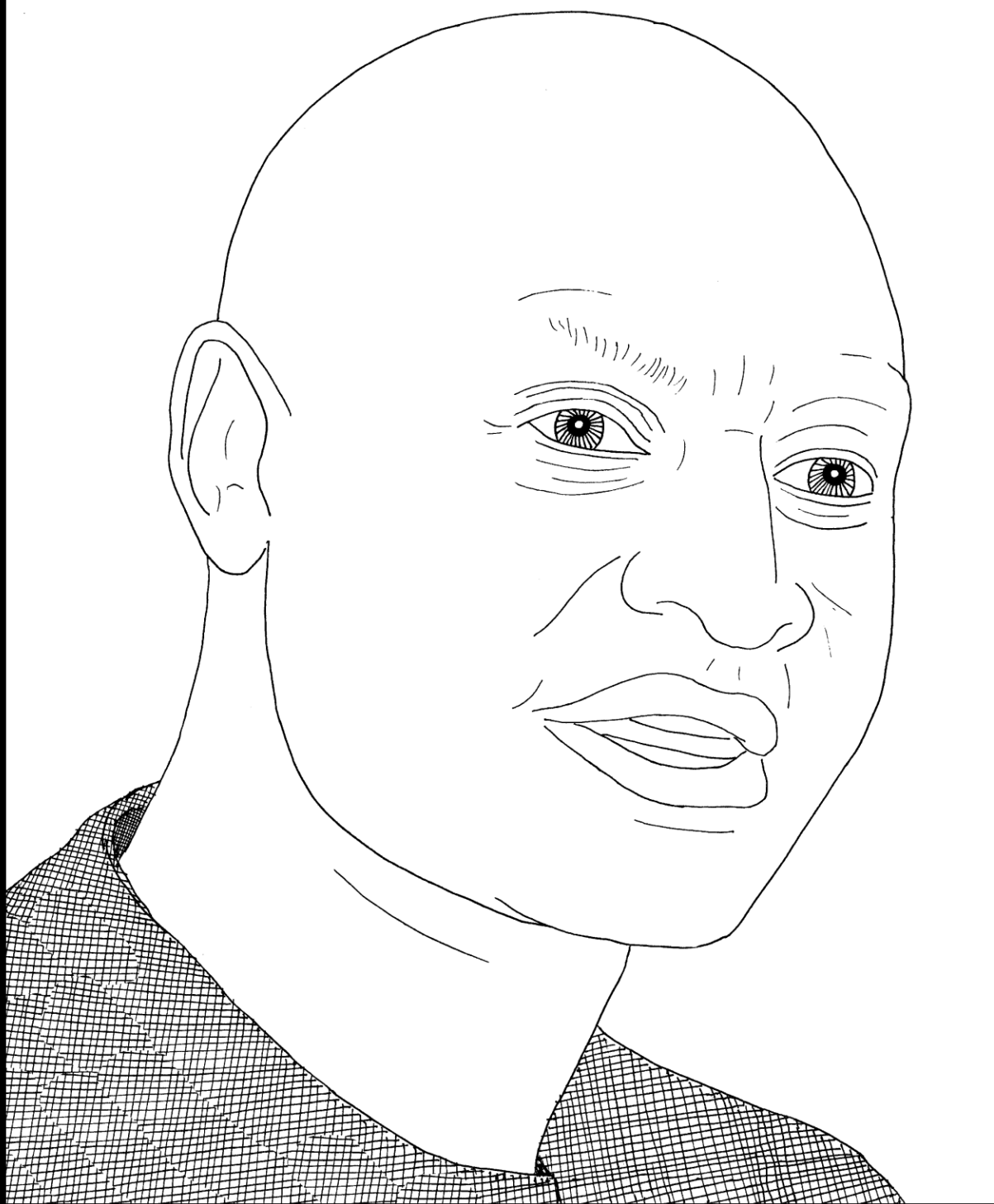
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**"the time has come to make the protection of children -- all our children -- a common cause that can unite us across the boundaries of our political orientation, religious affiliation and cultural traditions."  
-- Olara Otunnu**

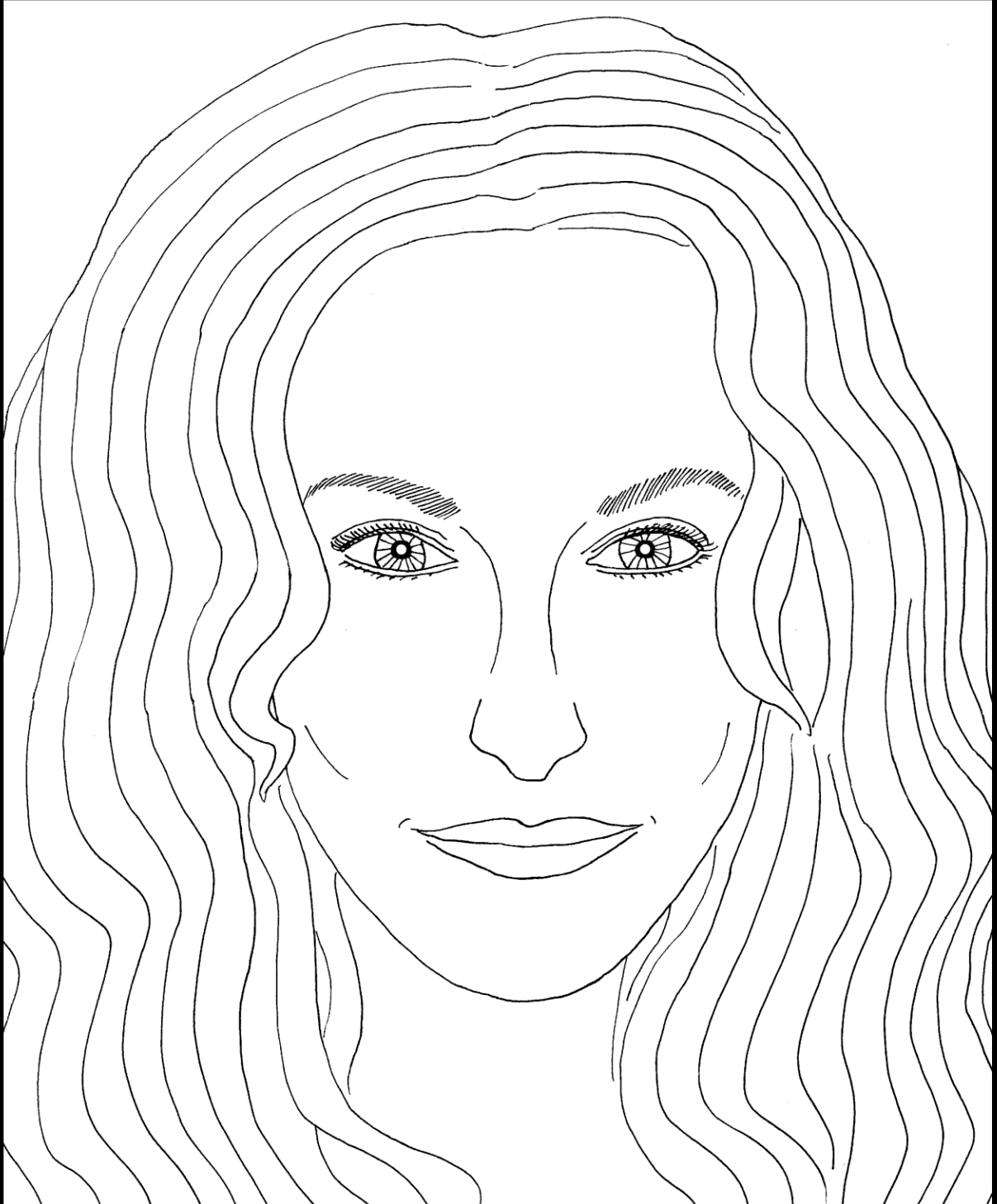
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**"Working on behalf of UNICEF's lifesaving efforts  
is one of my most valued roles."**

**-- Sarah Jessica Parker**

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**"There can be no global security without respect for children. We have to be more than just observers of children's suffering, we have to be partners with them in their struggles."**

**-- Landon Pearson**

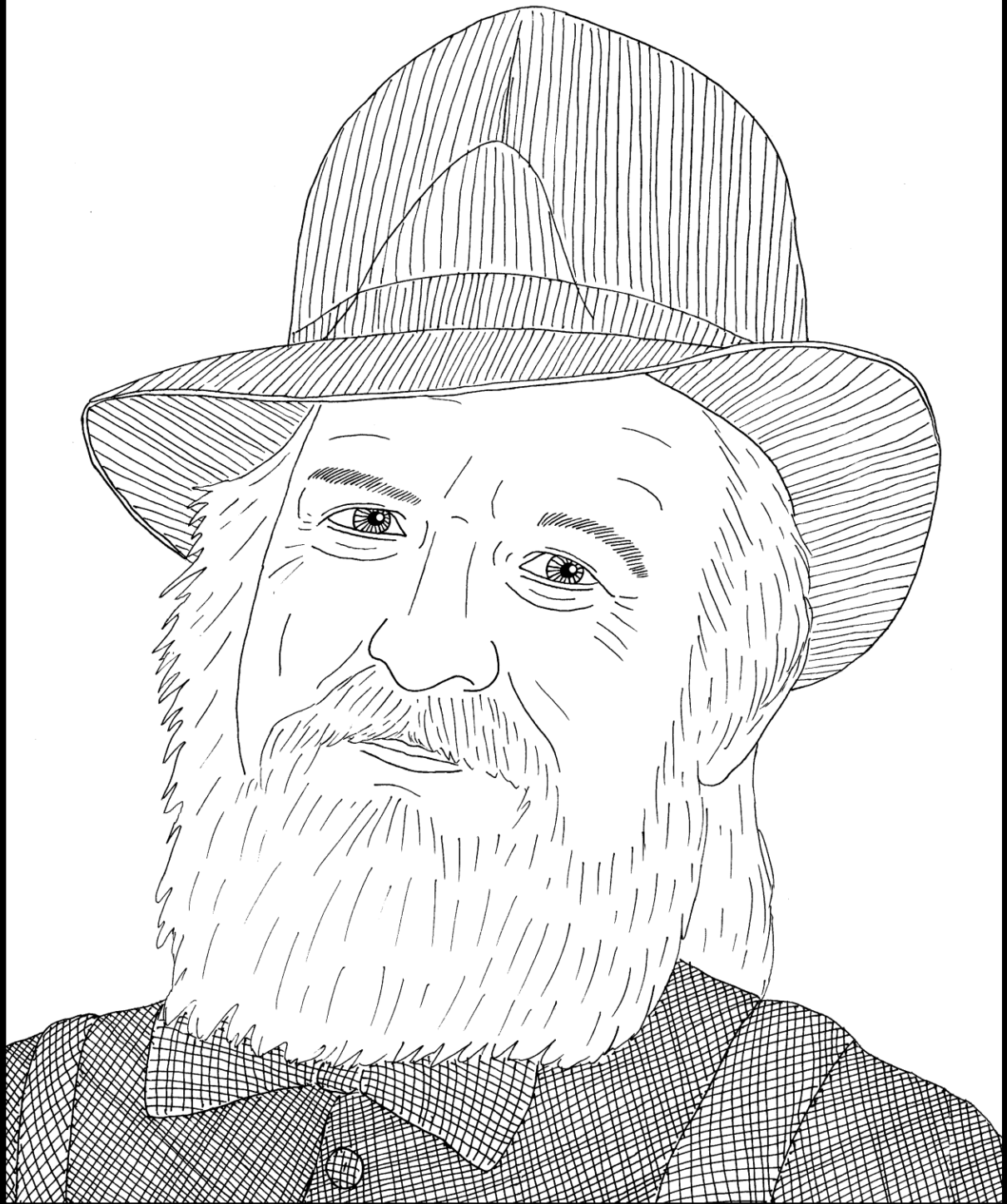
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**"Kids don't have a little brother working in the coal mine, they don't have a little sister coughing her lungs out in the looms of the big mill towns of the Northeast. Why? Because we organized; we broke the back of the sweatshops in this country; we have child labor laws.... They were fought for, they were bled for, they were died for by working people, by people like us. Kids ought to know that...."**

**-- Utah Phillips**

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**"As a nation, this is the moment to start seriously investing our time, energy and resources into proven methods of reducing violence, both within our nation as well as internationally. The cost of violence to our culture and our children is simply not sustainable."**

**-- Joaquin Phoenix**

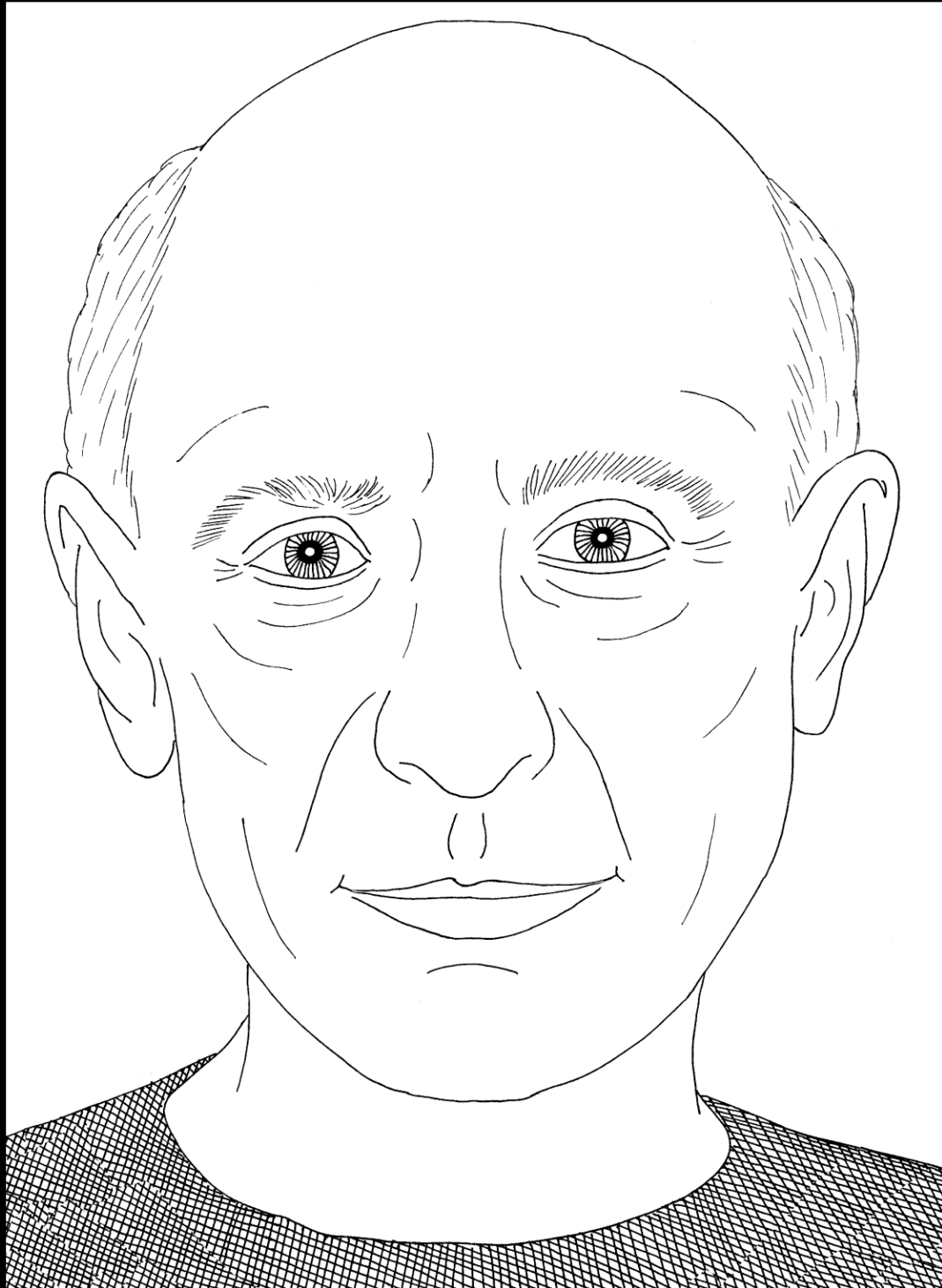
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**"All children are artists.  
The problem is how to remain an artist once he grows up."  
-- Pablo Picasso**

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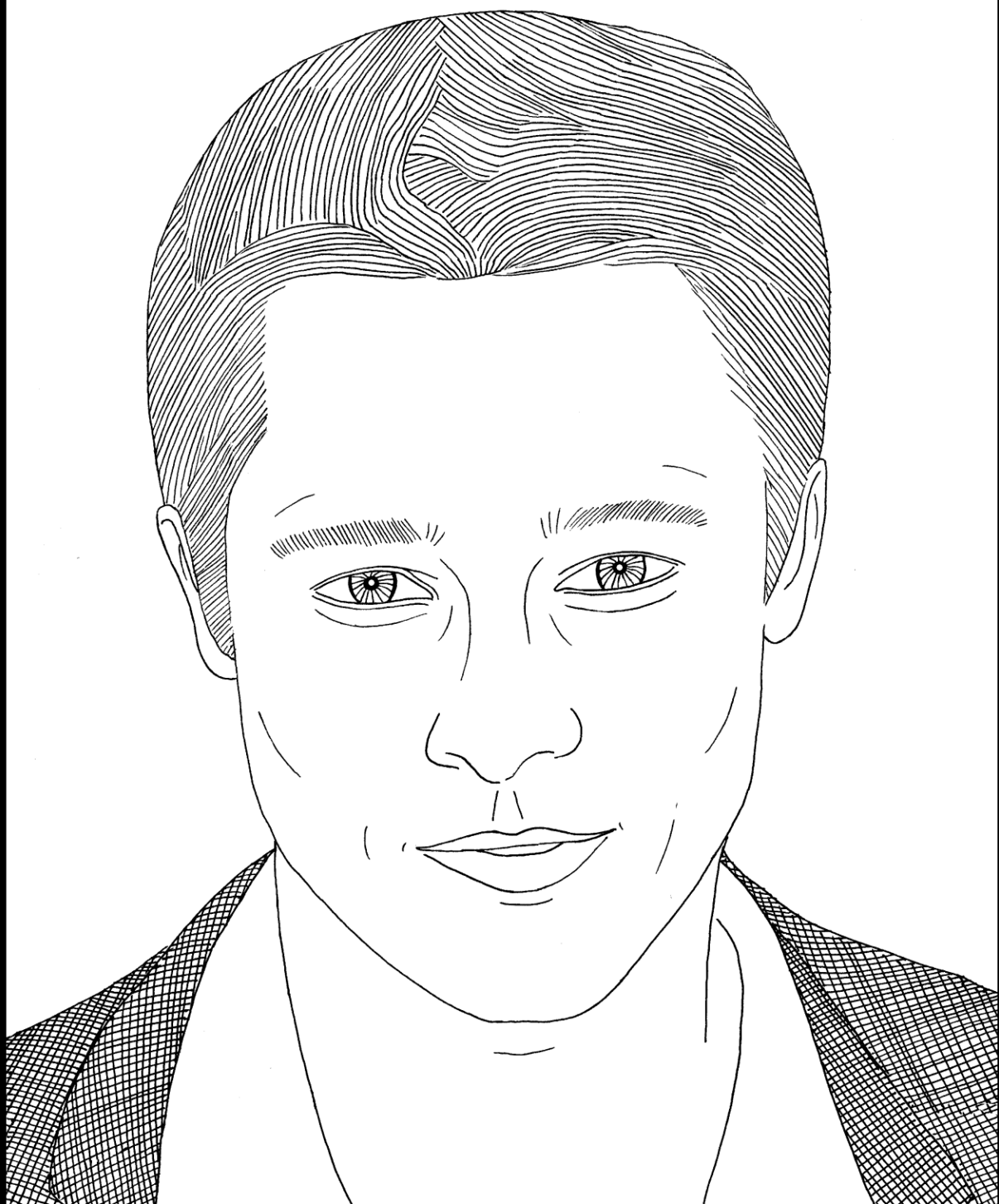
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# BE A HERO FOR A BETTER WORLD

MAKE  
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DIFFERENCE



MAKE  
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DIFFERENCE

**"Let us be the ones who say we do not accept that a child dies every three seconds simply because he does not have the drugs you and I have. Let us be the ones to say we are not satisfied that your place of birth determines your right to life. Let us be outraged, let us be loud, let us be bold."**

**-- Brad Pitt**

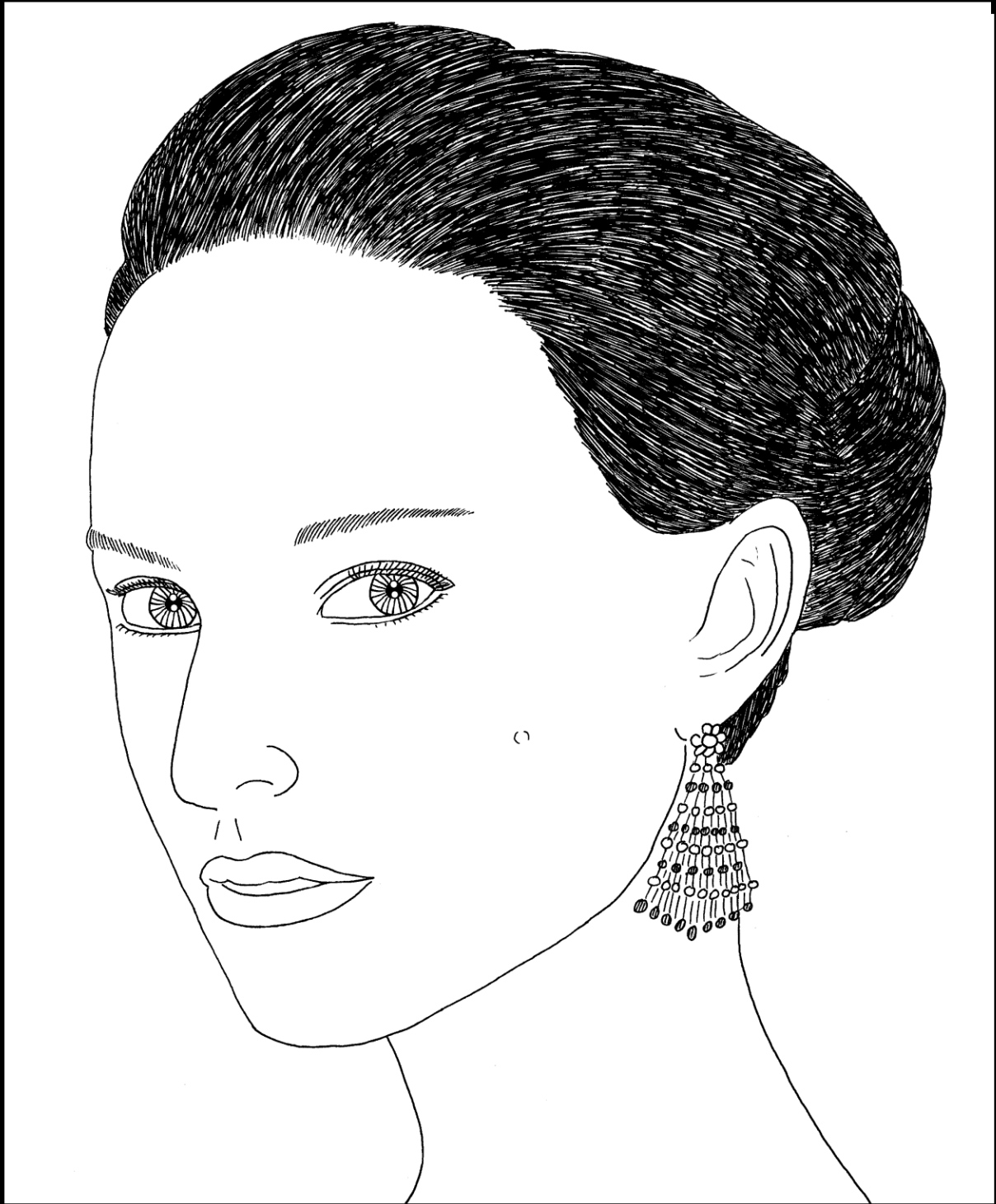
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# BE A HERO FOR A BETTER WORLD

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"Small loans can transform lives, especially the lives of women and children. The poor can become empowered instead of disenfranchised. Homes can be built, jobs can be created, businesses can be launched, and individuals can feel a sense of worth again."

-- Natalie Portman

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**"Together we can prevent genocide from happening again.  
Together we can make a better future for our children."**

**-- Dith Pran**

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"If a person would intervene on behalf of one child, shouldn't we all be intervening for those thousands of children? So we're asking young people to get involved. We want young people especially to know what's going on and to figure out what they can do about it."

-- Benjamin Quinto

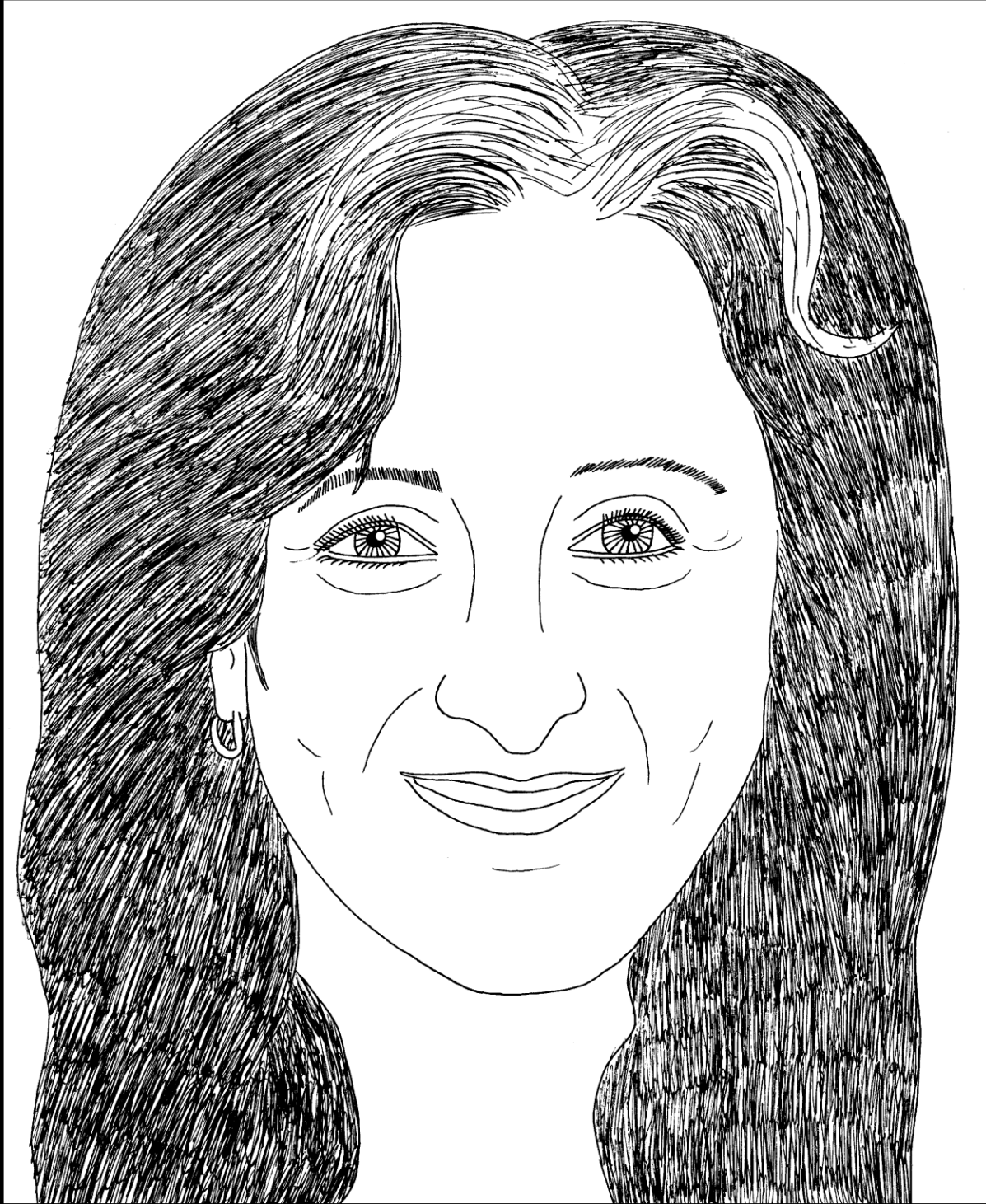
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"How unthinkable that, in a country of such bursting plenty, so many people are facing ongoing hunger and poverty. If we are truly each other's keepers, let's support school lunches, food stamps, neighborhood garden projects, and so many other wonderful programs working to put an end to this cruel and needless blight once and for all."

-- Bonnie Raitt

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**"Land mines, torture equipment, cluster bombs, chemical weapons are weapons designed to inflict pain and death on human beings. Most victims are civilians, women and children. How can arms manufacturers, weapons designers, plant managers, politicians, who have families of their own whom they love, be so insensitive when it comes to the suffering of other human beings?"**

**-- José Ramos-Horta**

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**"As long as people and the planet are being exploited, and billions of dollars are being made precisely because laborers and the environment are being abused and used up, there will be children going hungry and ecological destruction."**

**-- Ocean Robbins**

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**"Are we doing enough to help our children  
create a more peaceful world?"**

**-- Debbie Robins**

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# BE A HERO FOR A BETTER WORLD

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**"I hope to leave my children a sense of empathy  
and pity and a will to right social wrongs"  
-- Anita Roddick**

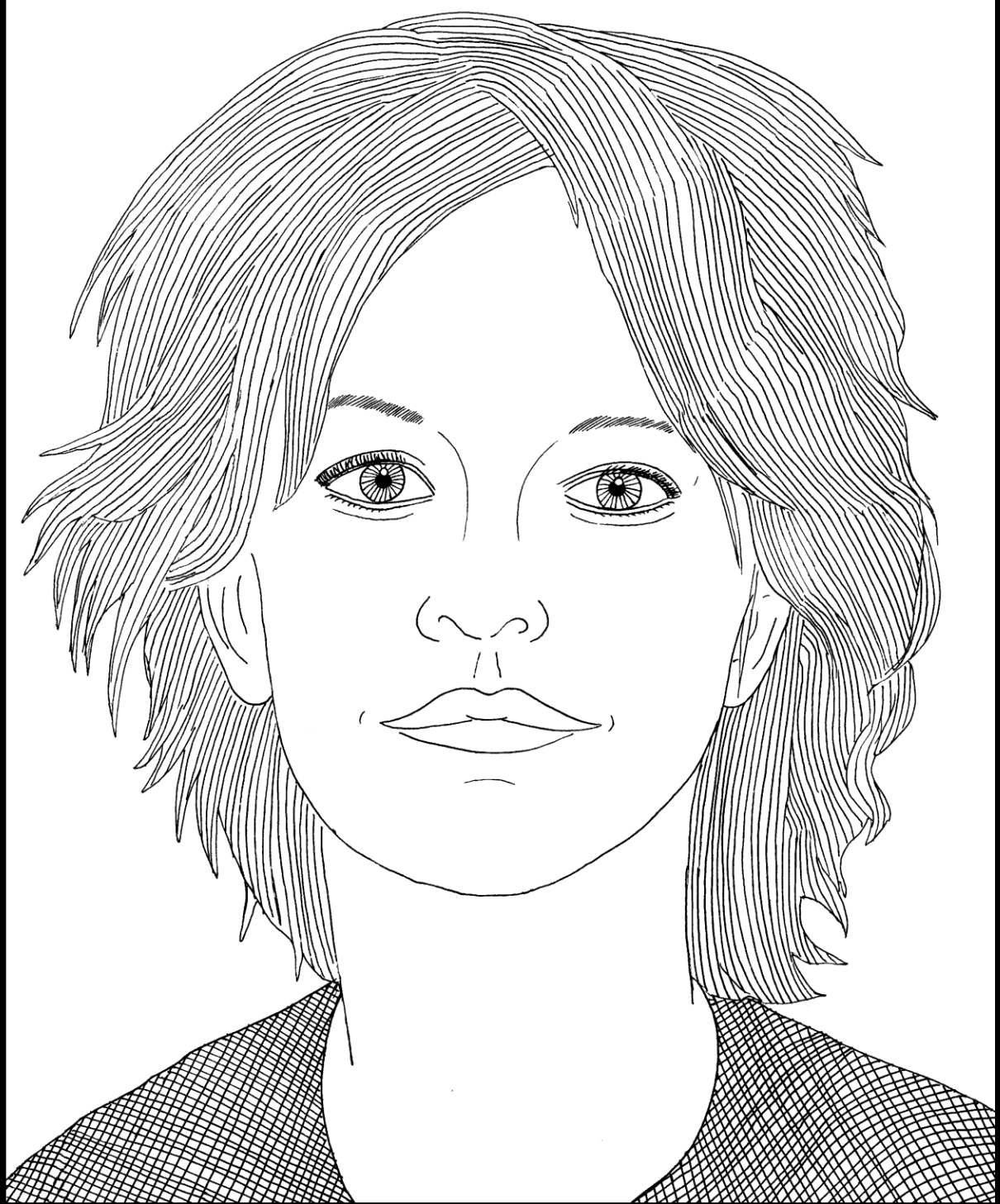
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**"Ordinary people like you and me have the chance to make a tremendous difference for mothers and their children worldwide."**

**-- Meg Ryan**

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"The time has come to end this charade. The debts are unaffordable. If they won't cancel the debts I would suggest obstruction; you do it yourselves. Africa should say: 'thank you very much but we need this money to meet the needs of children who are dying right now so we will put the debt servicing payments into urgent social investment in health, education, drinking water, control of AIDS and other needs.'"

-- Jeffrey Sachs

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"I want my child to walk in a world guided by love. This means that everybody will have a job, or the resources to take care of basic needs. A world where families are not oppressed and are connected to their neighbors and their communities, where the best in humanity is honored. That's when we will truly be at peace."

-- Malika Sanders

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**"When my children wake up in the morning they know they will eat breakfast, get hugs from their parents, go to a good, safe school. Plates are full and store windows are glittering. But at the same time the great majority of the world's children and women stand - no - shiver on the precipice."**

**-- Susan Sarandon**

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**"We can make a difference in a child's life by joining with UNICEF to ensure that mothers and children are given the treatment that they deserve, in order to live a life free from HIV and AIDS."**

**-- Claudia Schiffer**

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"There is an ancient Indian saying: "We do not inherit the earth from our ancestors; we borrow it from our children." If we use this ethic as a moral compass, then our rendezvous with reality can also become a rendezvous with opportunity."

-- Patricia Schroeder

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**"I feel that our planet is in peril and that creating a sustainable planet for my children and my children's children is the most important thing I can do in this lifetime."**

**-- Kyra Sedgwick**

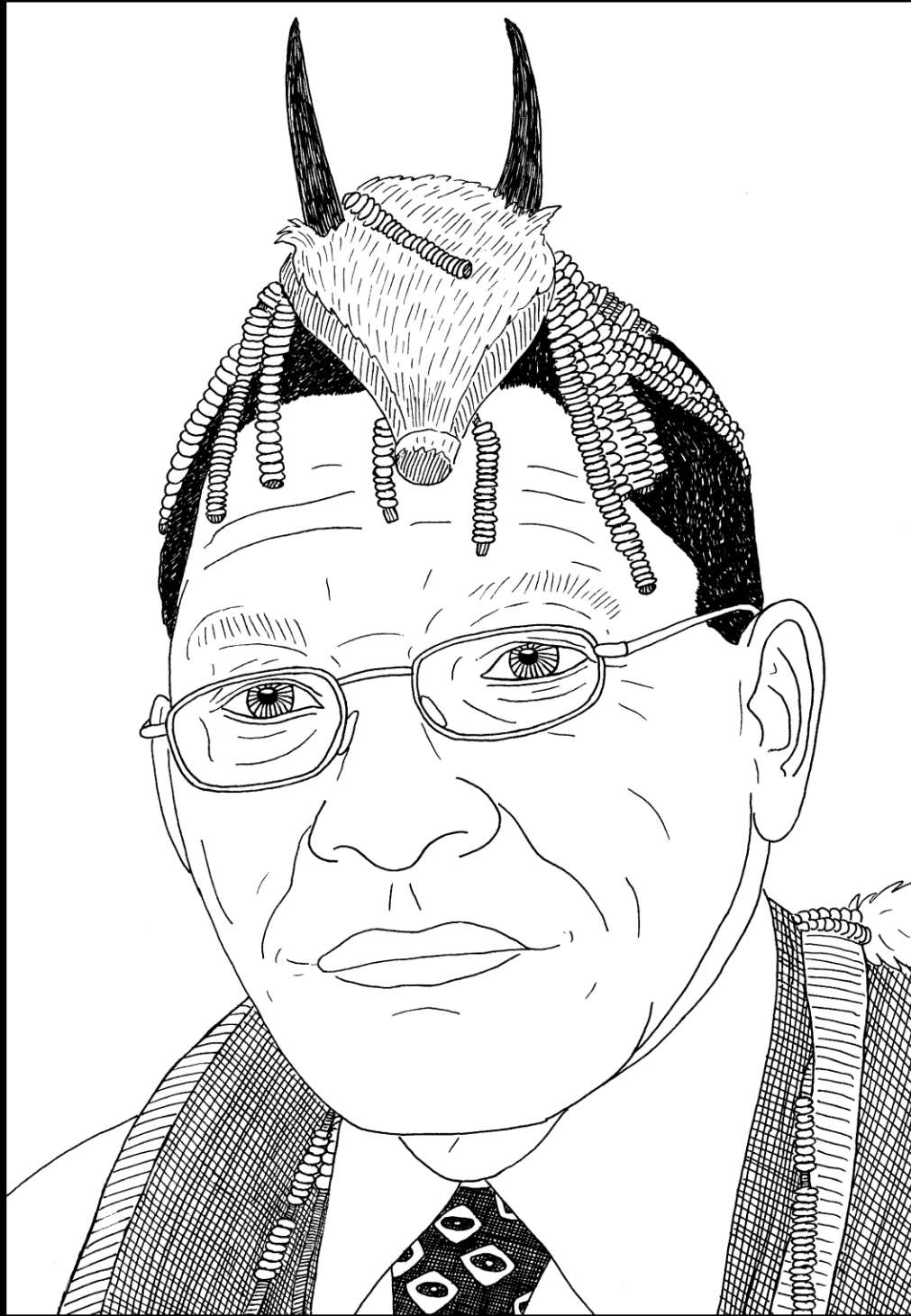
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**"We aren't here for ourselves. We are here for each other and for the children of our grandchildren."  
-- Roy Sesana**

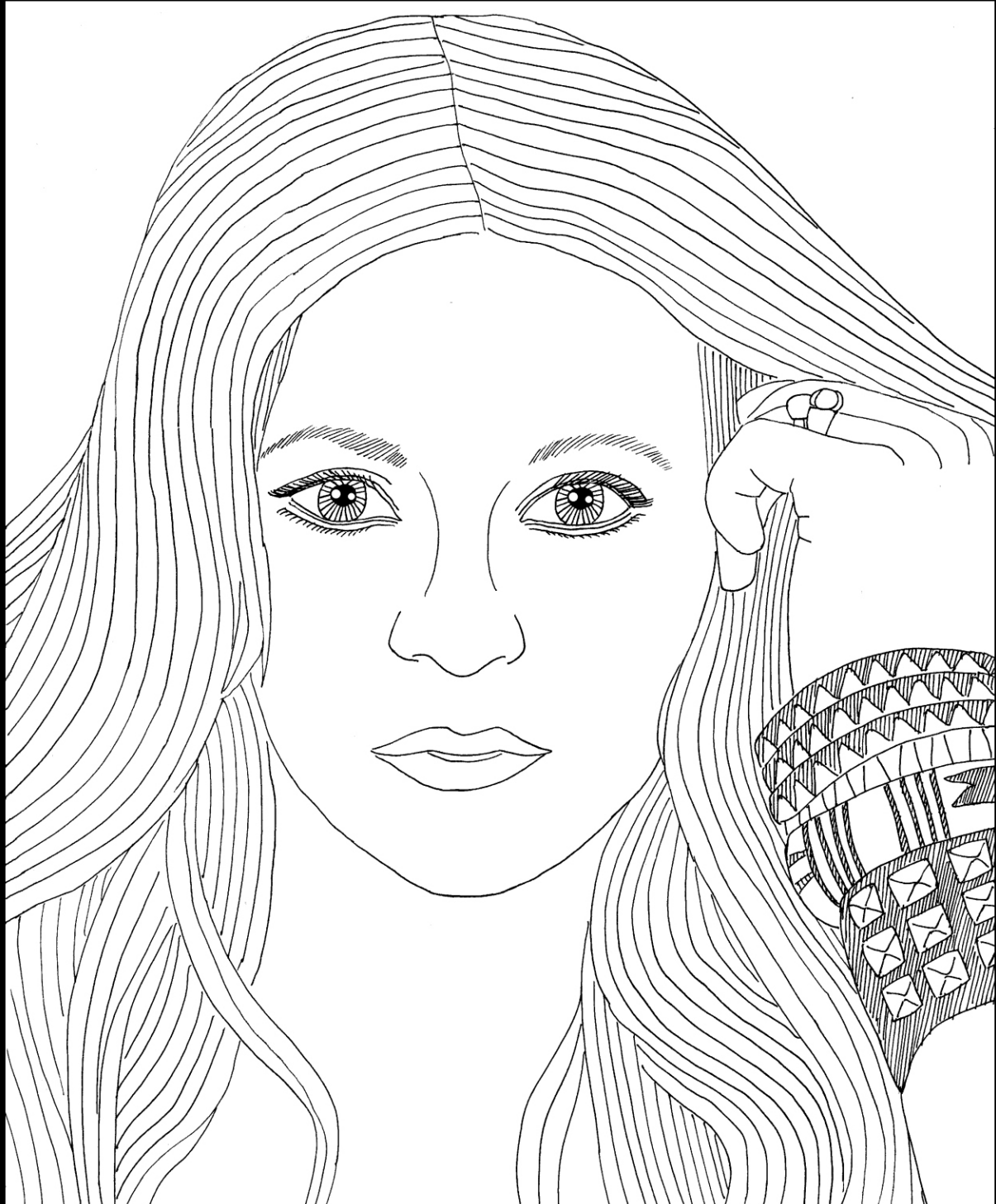
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**"The schools play an important role when it comes down to protecting children against violence. Violence is one of the principal reasons why children don't go to school. It's also one of the causes of the alarming school dropout rates."**

**-- Shakira**

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**"I believe that, when Americans learn the facts and understand how their involvement can make a difference, banishing childhood hunger will be a national, local and personal priority."**

**-- Martin Sheen**

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**"My goal in life is to leave behind a safe and healthy world for our children. Before I leave this world, I want to be satisfied that at least I tried. I know I can make a difference, even if it might only be a small one."**

**-- Maisie Shiell**

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"I live in a country where we put children in shackles and in concrete cells. Working together, with righteousness and hope, we can create a country that is about reverence and reconciliation, not a world of shackles and concrete cells."

-- Lateefah Simon

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"...180 million kids are engaged in the worst forms of child labour.  
Put it all together and it is not only morally unacceptable,  
but politically dangerous."

-- Juan Somavia

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**"Can we make a better world for our children?  
I believe we can, if enough people are concerned  
and get involved in changing what is wrong with society."**

**-- Dr. Benjamin Spock**

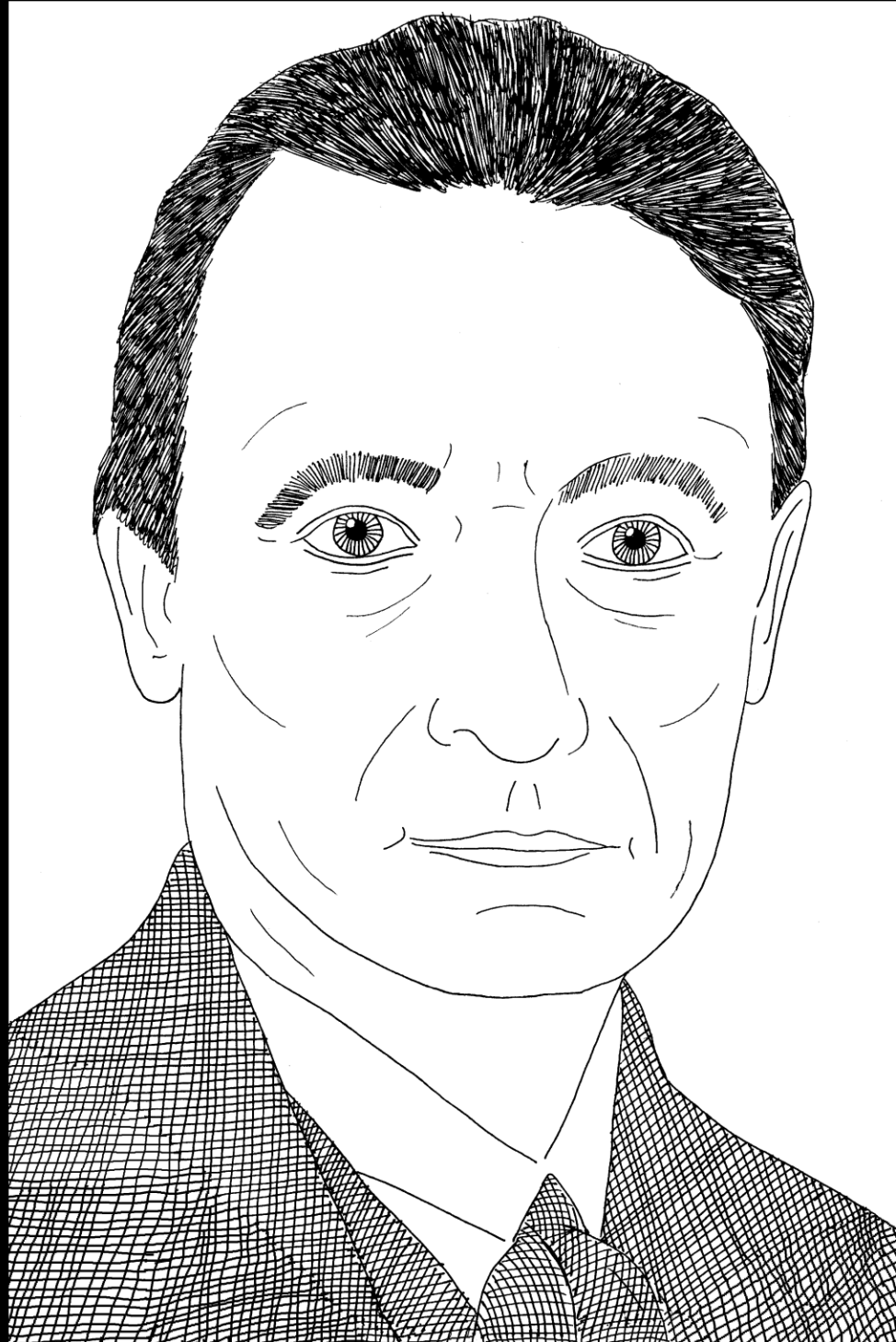
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**“Receive the children in reverence,  
educate them in love, and send them forth in freedom.”  
-- Rudolf Steiner**

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**"A society is judged by the way it cares for its most vulnerable citizens. As an American, I am ashamed that we have turned our backs on millions of our children. I want to do my part to rectify this terrible situation."**

**-- Marlo Thomas**

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"I want a different world. One where I don't wake up thinking I'm so lucky to be able to feed my daughter, and able to give people a clean drink of water. I don't want images of starving babies at the breast in my mind. I want that to change. And if I want that, I had better do something about it."  
-- Emma Thompson

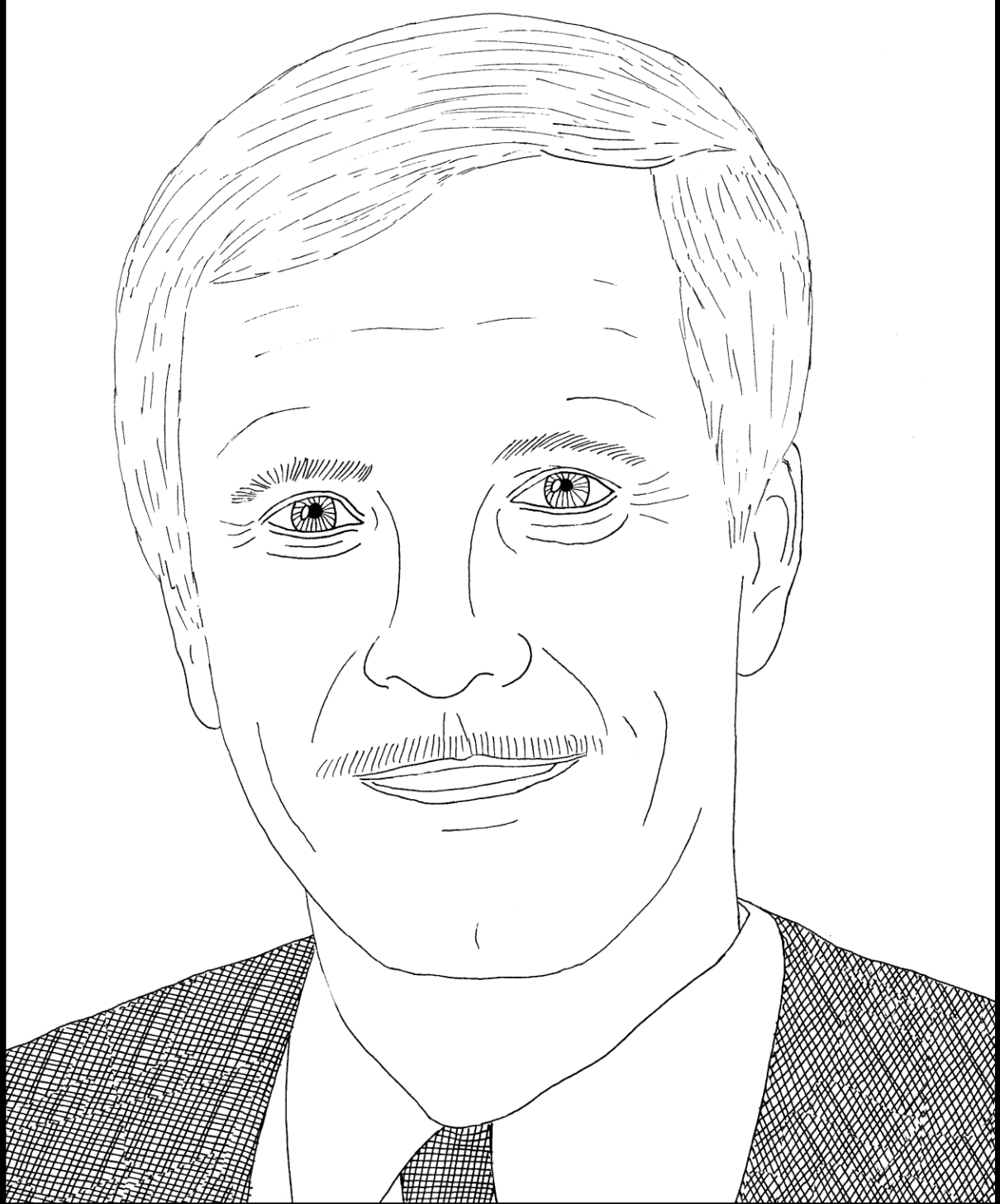
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**"There is no greater legacy that we can leave our children and grandchildren than a peaceful and safer world."**

**-- Ted Turner**

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"...Just a fraction of what is extended so obscenely on defense budgets would make a real difference in enabling God's children to fill their stomachs, be educated, and be given the chance to lead fulfilled and happy lives."

-- Archbishop Desmond Tutu

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"Did you know that every two hours the nations of this world spend as much on armaments as they spend on the children of this world every year?"

-- Sir Peter Ustinov

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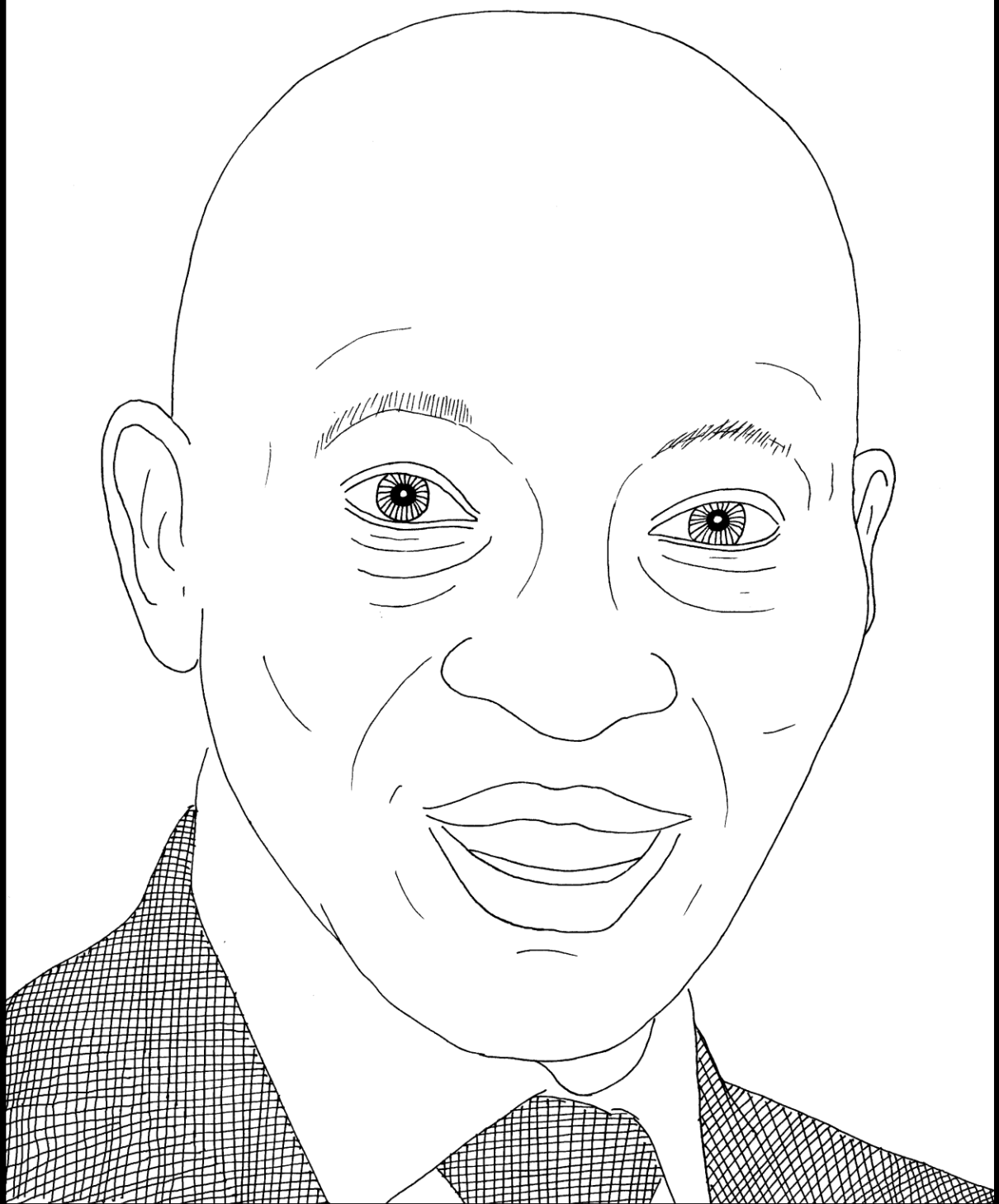
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**"A small child from a developing country has the advantage, from a very early age, of having access to toys which structure his mind, which constitute a sure advantage over the little African child who has never even held a modern toy."**

**-- Abdoulaye Wade**

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**"Teaching kids how to feed themselves and how to live in a community responsibly is the center of an education."**

**-- Alice Waters**

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"Every new mother wonders, 'what will I pass on to my child'? Hunger is one inheritance no mother wants to give her child, yet millions of poor women have for generations. Help the World Food Programme break this cycle. No child should inherit hunger."

-- Rachel Weisz

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"The kind of national goal we ought to be thinking about is way beyond national product - it is how do we as a nation help our children be the best kinds of people they could possibly be?"

-- Paul Wellstone

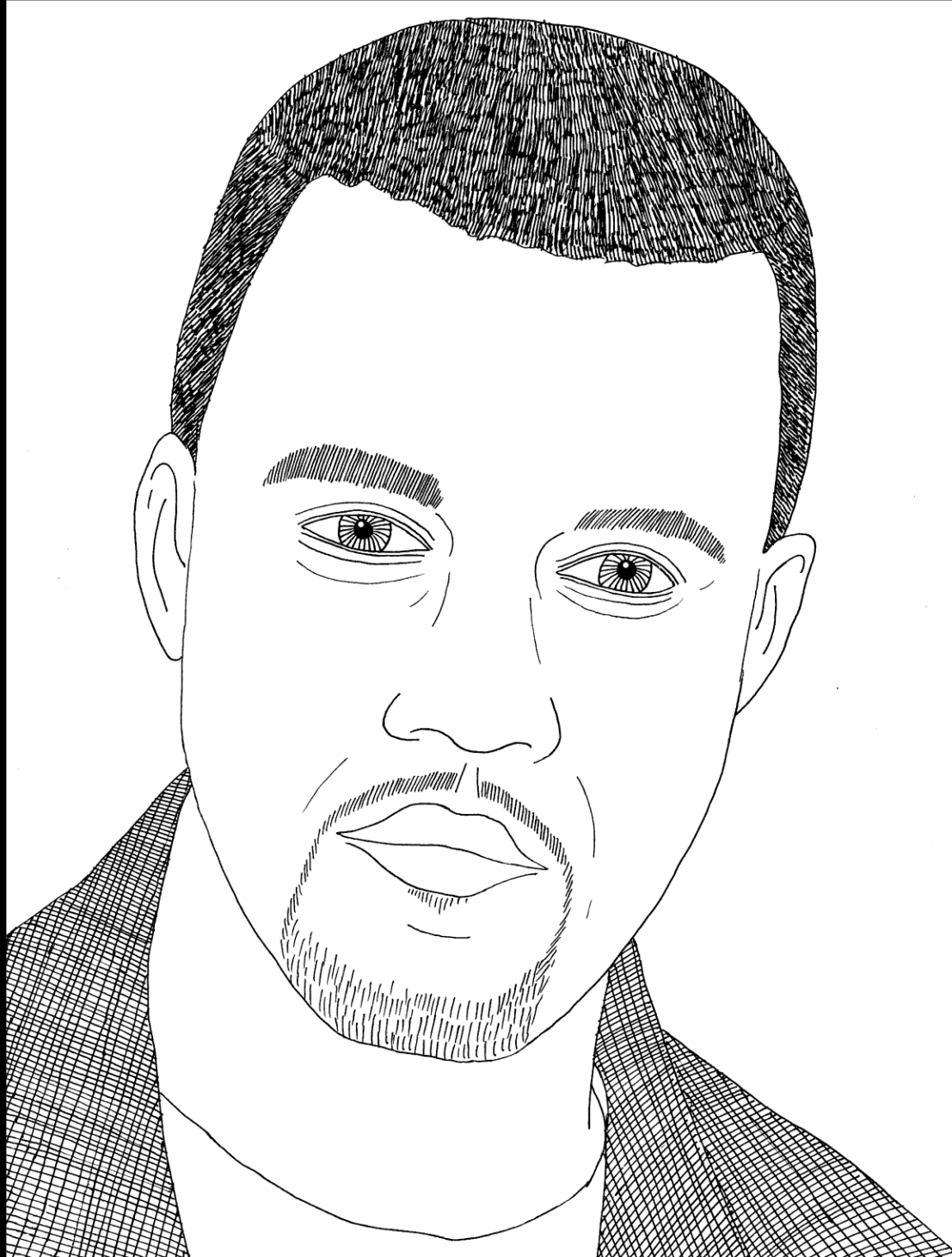
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"I want to help change the way young people look at school,  
and hence, the way they look at their futures."

-- Kanye West

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

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# BE A HERO FOR A BETTER WORLD

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**"Help us show children around the world that  
we can make a difference together."**

**-- Bradley Whitford**

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# BE A HERO FOR A BETTER WORLD

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**"We want for our children, as we want for ourselves,  
lives at home, at work and at play to be lives of joy and peace."**

**-- Betty Williams**

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# BE A HERO FOR A BETTER WORLD

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**"Education is the way to move mountains, to build bridges,  
to change the world. Education is the path to the future.  
I believe that education is indeed freedom."**

**-- Oprah Winfrey**

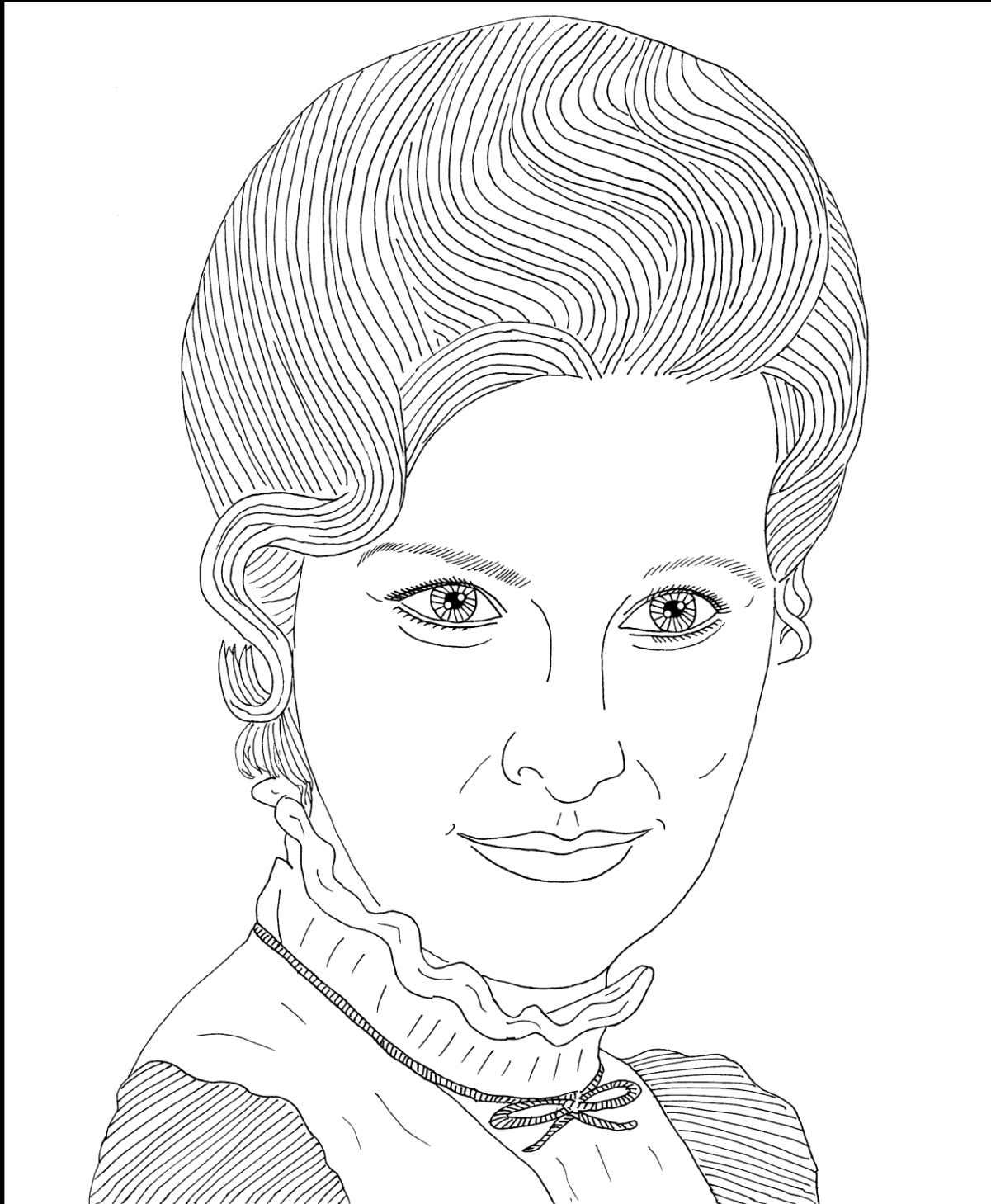
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**"My hope for the planet is my children and grandchildren."  
-- Joanne Woodward**

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# BE A HERO FOR A BETTER WORLD

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"We bequeath to you, the next generation, our knowledge but also our problems. While we still live, let us join hands, hearts and minds to work together for their solution so that your world will be better than ours and the world of your children even better."

-- Rosalyn Yalow

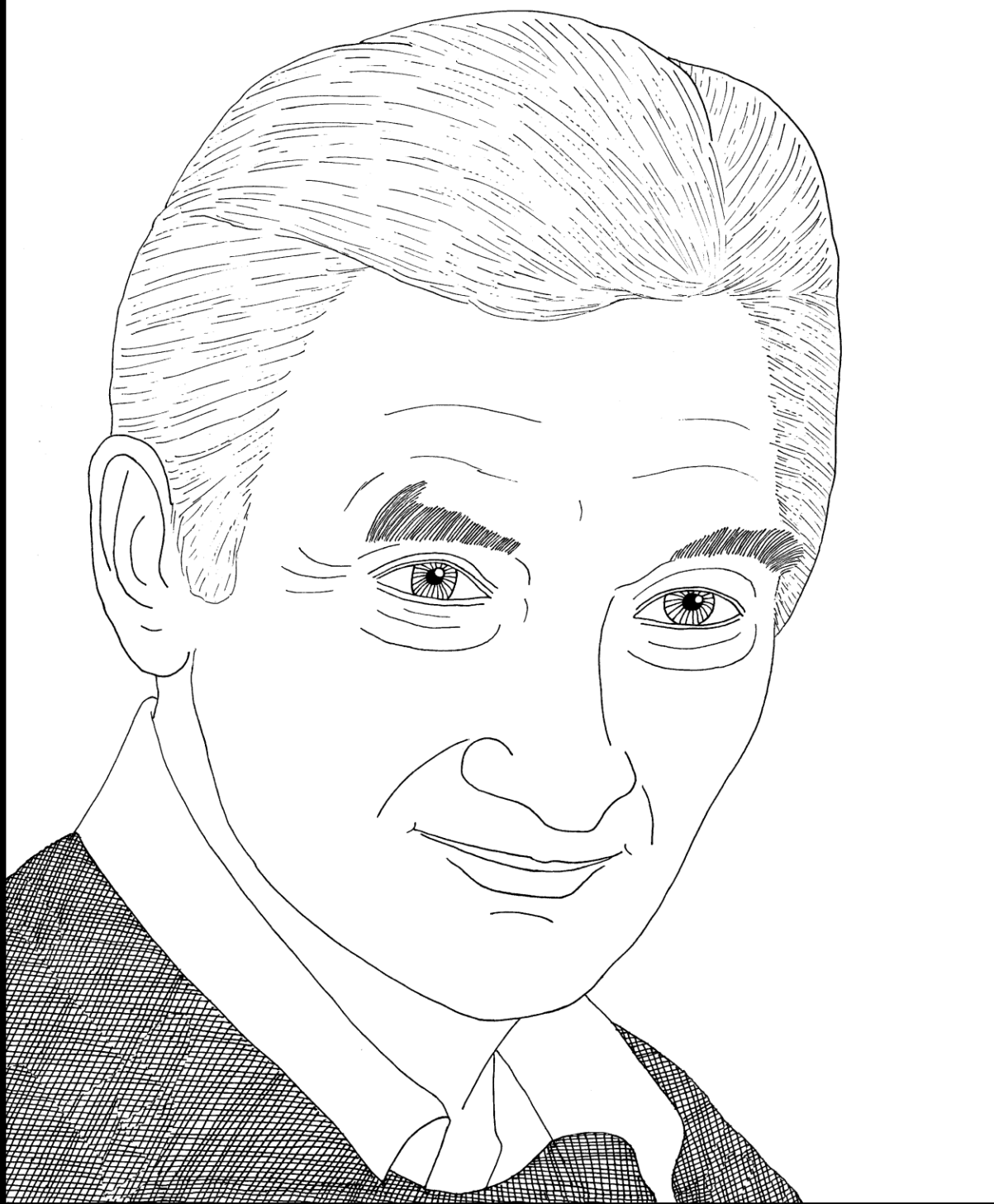
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# BE A HERO FOR A BETTER WORLD

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**"We need to decide that we will not go to war, whatever reason is conjured up by the politicians or the media, because war in our time is always indiscriminate, a war against innocents, a war against children."  
-- Howard Zinn**

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<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Everyone deserves the best start in life, which is what UNICEF is working to provide the world's most vulnerable children." — Clay Aiken</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"I can't think of any issue that is more important than working to see that an individual in this world goes hungry." — Drew Barrymore</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"...in serving the best interests of children, we serve the best interests of all humanity." — Carol Bellamy</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"13 million people in the U.S. are hungry. Don't know where their next meal is coming from, and 13 million of them are children. If another country was doing this for our children, we'd be at war." — Jeff Bridges</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Your children are my friends, my neighbors, my parents, and my children. We hope that there is more cooperation, more generosity, more agreement, more love, more kindness, more peace, and more love and respect." — John Legend</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"The President, the United Nations High Commissioner for Human Rights, and other world leaders are working to ensure that all children in the world have access to an education for them to attend school, which is how you build a better future." — Sherry Crow</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"UNICEF is helping mothers realize their dreams for the future—a future in which the basic needs for a child's survival—food, clean water and enough health care—are guaranteed." — Jane Durkin</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Kids who are hungry do poorly in school and are unlikely to grow into productive adults. For families, experiencing hunger means living on a part of a nation and a dream—getting vibrant kids off the ground to the top jobs." — Ted Demme</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"If we don't stand up for children, then we don't stand for much." — Martin Wright</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"We are over to have real peace in this world and children's health around the world and their rights." — Mikulolas Garcia</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Children are a quality of life... when our children are happy, then we are better as human beings." — Michael Childers</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"We've got to work to save our children and do it with full respect for the fact that if we do not, no one else is going to do it." — Dorothy Hays</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Have us forgotten about the children, and thus forsake the next generation?" — Audrey Hepburn</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"It was very fortunate to have learned the transforming power of music early in life. As an adult, I never learn that power by inspiring people to care about their neighbors near and far, being a UNICEF Ambassador allows me the best of opportunities." — Grazi Marchand</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"I think it's important for me as an actor that I say these are the issues I'm going to be committed to. One of them for me is women and children's health around the world and their rights." — Alyssa Milano</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"I won't give up until the exploitation of all children has ended and all children have their rights." — Craig Kallburger</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"There can be no better measure of our governance than the way we treat our children, and no greater failing on our part than to allow them to be subjected to violence, abuse or neglect." — Dennis Lange</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"We have an opportunity to have global education on what should be the common enemy: the very child, child. This must become an education for all children, and we must ensure that children are the best of healthy and prosperous communities and nations." — Barack Obama</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"As a disparate world, children are a unifying force capable of bringing us all together to respect all of common ethics." — Grazi Marchand</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"What can we do to make the world's children a priority." — Alyssa Milano</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Within the child lies the fate of the future." — Marc Messner</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"The vision of making the world a better place for children unites us all." — Len Rosen</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"To have a lot of food, wealth and there to go to where we are today, but we have to be sure that we're not leaving behind the work of making sure that our world is better, our world is better." — Barack Obama</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"There can be no global security without respect for children. We have to be more than just observers of children's suffering, we have to be partners with their struggles." — Lindsay Pearson</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Let's be the best version we can and accept that a lot of things are not going to be done to have the change you want to have. Let's be the best version we can and accept that a lot of things are not going to be done to have the change you want to have." — Bruce Springsteen</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Good teams can transform lives, especially the lives of women and children. The good one becomes empowered instead of disempowered. Women can be built, jobs can be created, businesses can be launched, and education can build a sense of worth again." — Sherry Crow</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"If a person would volunteer on behalf of our child, shouldn't we all be interested for these thousands of children? We're asking young people to get involved. We want young people especially to know what's going on and what they can do about it." — Len Rosen</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"When my children wake up in the morning they know they will be loved, and they know that their parents go to work each day to get them to school and then come home and give them a good night's sleep. It's all the same time the next morning, after the night's sleep and a good night's sleep." — Sherry Crow</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"The schools play an important role when it comes down to protecting children against violence. Violence is one of the principal reasons why children don't go to school. It's also one of the causes of the growing school dropout rates." — Sherry Crow</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"I want to help change the way young people look at school, and hence, the way they look at their future." — Bruce Springsteen</p> <p>BetterWorldCalendar.com</p>