


BE A HERO FOR A BETTER WORLD

MAKE A DIFFERENCE
MAKE A DIFFERENCE




"We are committed with our lives to building a different model and a different future for humanity, not death, and other scenarios. We have managed a moral alternative to economic globalization and we will not rest until we see it realized."  
— **Wanda Berry**

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"We do need a new economy, but one that is founded on truth and care, on respect and honoring, not on greed and envy. An economy based not on the insatiable and insupportable needs, but on the necessities for growth. We need a possible economy."  
— **Wanda Berry**

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"The consumption society has made us feel that happiness lies in having things, and has failed to teach us the happiness of not having things."  
— **Lisa Meulding**

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"If the corporations have their way, the Earth will be killed, and that's in your lifetime. It's essential to me that education be being trained to work in corporations. It's essential to me that the corporations are running the world."  
— **Dr. Helen Caldicott**

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"I think there are a lot of strong leaders around the world who have made very convincing arguments about the wisdom of corporate-led globalization and the damaging nature of alternatives."  
— **John Casagrande**

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# What's Your BetterWorld Issue:

## ECONOMY

...make a difference...

Be a hero for a better world.  
Every act of compassion  
makes a difference!  
Start a BetterWorld Club.  
Join the BetterWorld Movement.

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"What is a global economy? It is a system of corporate monopolies, with huge and largely unaccountable private primary economic cost centers over the economy, political systems, the social and cultural life."  
— **Ram Chandra**

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"Concern for the public good must become the animating force of our economic order."  
— **Marjorie Kelly**

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"When the institutions of money rule the world, it is perhaps inevitable that the interests of money will take precedence over the interests of people. What we are experiencing might best be described as a case of money consuming life."  
— **David Foster**

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"Many politicians hunger for a different kind of society — one based on the principles of caring, ethical and spiritual sensitivity, and common humanity. They need for meaning to just go beyond the need for economic security."  
— **Robb Michael Lerner**

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"The global economy works for about twenty percent of the world, for about eighty percent of it doesn't."  
— **Kevin Dunbar**

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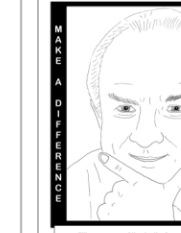


"The truly powerful find identity by the masses the had food while they dine on the most raffish delicacy of all: impunity."  
— **Robert Stone**

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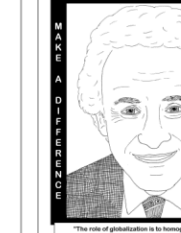


"It's a measure of the depth of our consumer trance that the death of the planet is so difficult to break."  
— **Katie Linn**

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"The role of globalization is to homogenize all cultures, and to turn them into commodified markets, and therefore, to make them easier for global corporations to control."  
— **Jerry Mander**

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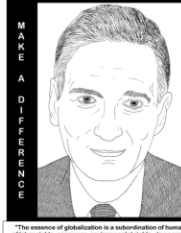


"The political system is not for the people. The people are secondary to the economy. It's about what generates money, and about how it's spent."  
— **Aggy Marley**

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"The essence of globalization is a subordination of human rights, of labor rights, consumer, environmental rights, democracy rights, to the imperatives of global trade and investment."  
— **Rajesh Haider**

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"Even the old and dying forests and sea pine create averages to help form a world, which needs to be developed and transformed. One day they will be harvested and clear to the community, where the reality is a real green revolution for the sustenance of the people, and truly because it's a matter of life and death, respect an ecological balance with the environment."  
— **Phil Dole**

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"The rapid growth of material consumption in a finite world is an impossibility."  
— **E.F. Schumacher**

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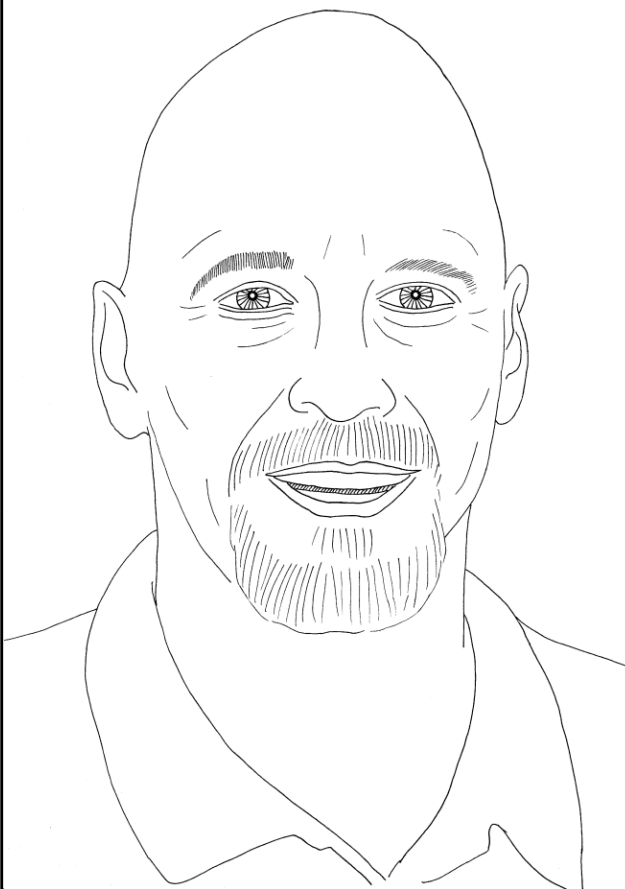


"The work, the beyond, the refusal to serve, the ability to perceive the functioning of a complex social structure these remain potent weapons against the most fearsome state or corporate power."  
— **Howard Zinn**

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# WHAT'S YOUR BETTERWORLD ISSUE?

## ECONOMY



"The global economy works for about twenty percent of the world, for about eighty percent it doesn't."

-- Kevin Danaher

The global economy, which sees people as nothing more than consumers, is a runaway train that is causing more and more suffering in the world. The current 'profit before people' system is causing the gap between the rich and the poor to grow larger each year. If it keeps going this way, the global economy will eventually collapse, causing widespread suffering. But there are many things we can do to change the economic system before a catastrophe occurs.

In order to transform the global economy into a true global community, we need to create a Better World Economy - an economic system that puts people and the planet first, and gives value to other commodities besides money. Then we can create more sustainable local, national and global communities.

Money, when used for good, can help change the world. Put your resources to work for a better world. Be conscious of the way you spend your money. Purchase Fair Trade products - products that are supplied by workers and growers who are paid fair wages, and work in safe conditions. Support socially responsible businesses by purchasing their products and investing in them. Demand corporate responsibility -- with our purchasing power, we can force corporations to manufacture and distribute their goods in ways that respect workers and protect our planet. Support local currencies and cooperatives. These are all tangible ways that we can use our economic resources to "buy a better world" and transform the global economy.

Visit [www.BetterWorldShopper.org](http://www.BetterWorldShopper.org) and [www.GreenPages.org](http://www.GreenPages.org) to help you make choices that will turn every dollar into social change.

### Be A Hero For A Better World!

1. Find out more about local currencies and economies
2. Be conscious of your spending choices - make every dollar count for a better world
3. Support socially responsible businesses
4. Spread the word about economic alternatives

### BetterWorld Economy Links

- Alternatives for Simple Living ([simpleliving.org](http://simpleliving.org))
- BALLE ([livingeconomies.org](http://livingeconomies.org))
- BetterWorld Shopper ([betterworldshopper.org](http://betterworldshopper.org))
- CoOp America ([coopamerica.org](http://coopamerica.org))
- Global Exchange ([globalexchange.org](http://globalexchange.org))
- Green Pages ([greenpages.org](http://greenpages.org))
- Intl. Forum on Globalization ([ifg.org](http://ifg.org))

For more information: [www.betterworld.net/economy.htm](http://www.betterworld.net/economy.htm)

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**"What made traditional economies so radically different and so very fundamentally dangerous to Western economies were the traditional principles of prosperity of Creation versus scarcity of resources, of sharing and distribution versus accumulation and greed, of kinship usage rights versus individual exclusive ownership rights, and of sustainability versus growth." -- Rebecca Adamson**

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**"We are committed with our lives to building a different model and a different future for humanity, the Earth, and other species. We have envisaged a moral alternative to economic globalization and we will not rest until we see it realized."**

**-- Maude Barlow**

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**"It is the heart that makes a man rich. He is rich according to what he is, not according to what he has."  
-- Henry Ward Beecher**

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**We Have Got To Bring Corporate America To Its Knees"**  
-- Harry Belafonte

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**"Changing the structure and rules of the global economy will require a mass movement based on messages of compassion, justice, and equality, as well as collaborative and democratic processes."**

**-- Medea Benjamin**

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"We do need a 'new economy,' but one that is founded on thrift and care, on saving and conserving, not on excess and waste. An economy based on waste is inherently and hopelessly violent, and war is its inevitable by-product. We need a peaceable economy." -- Wendell Berry

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**"I relish simplicity as an all-comprehensive value."**

**-- Ela Bhatt**

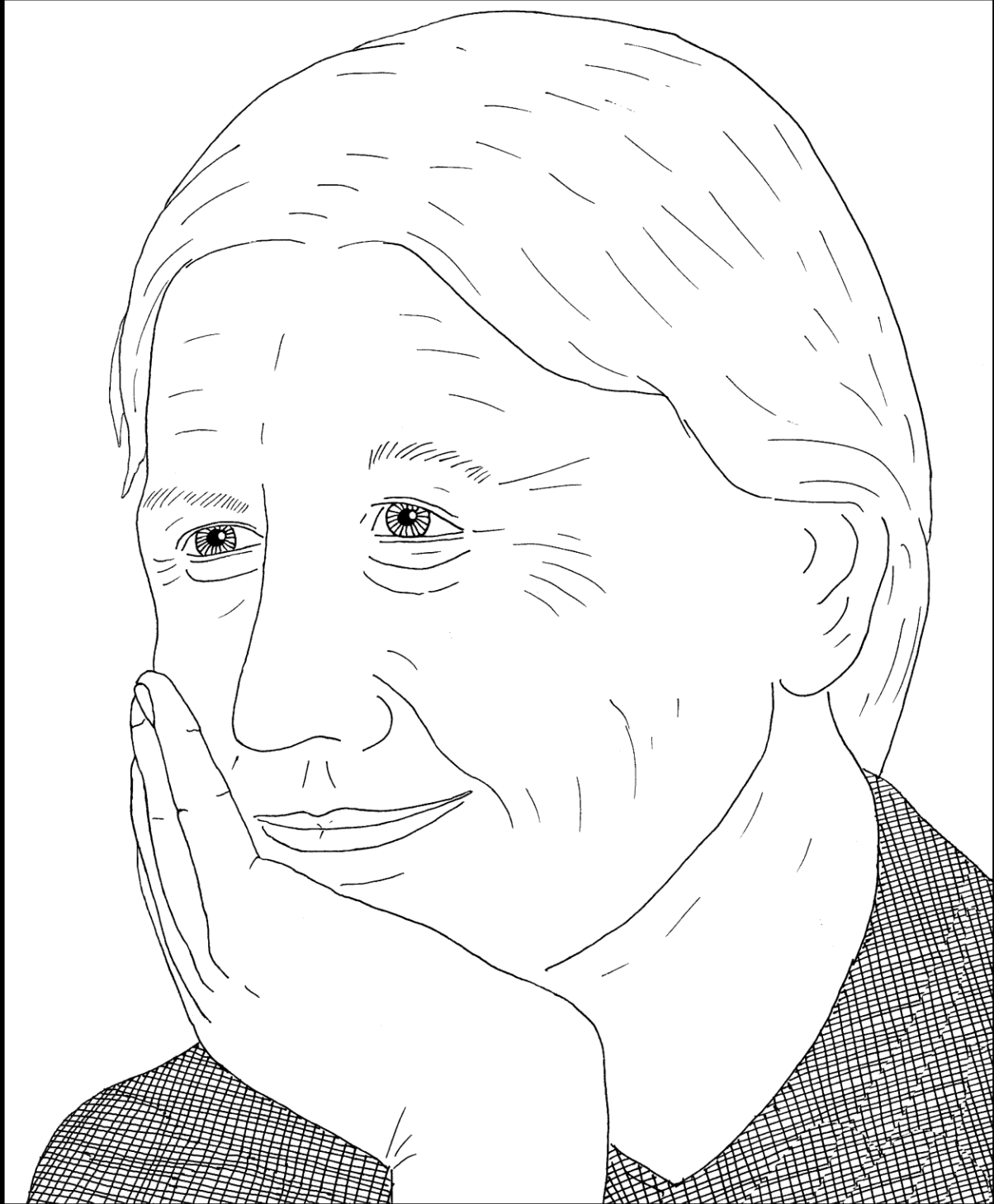
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"The consumption society has made us feel that happiness lies in having things, and has failed to teach us the happiness of not having things."  
-- Elise Boulding

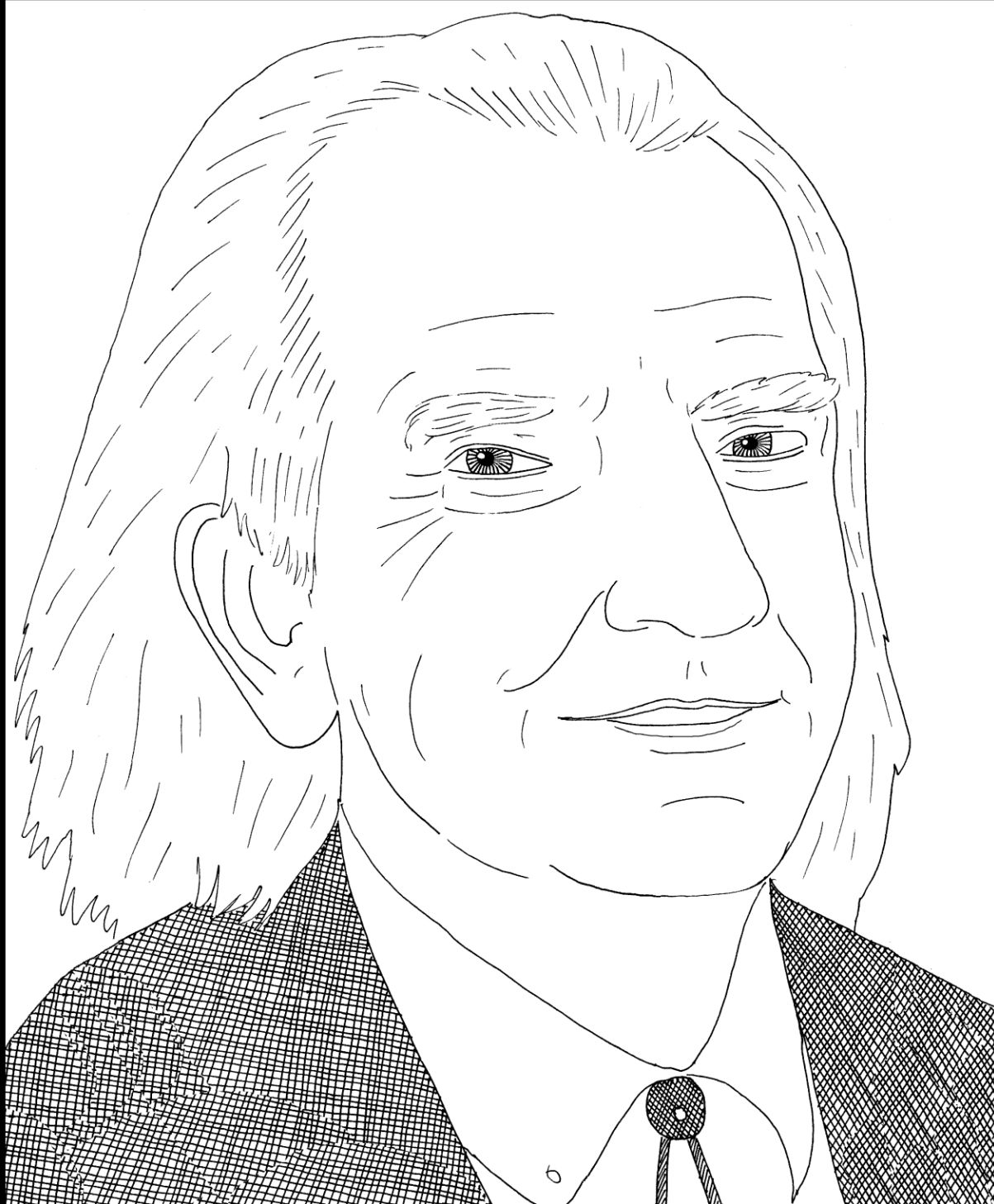
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**"Economics has been incurably growth-oriented and addicted to everybody growing richer, even at the cost of exhaustion of resources and pollution of the environment."**

**-- Kenneth Boulding**

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"If the corporations have their way, the Earth will be killed, and that's in your lifetime. It's revolting to me that students are being trained to work in corporations. It's obscene to me that the corporations are running the world."  
-- Dr. Helen Caldicott

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"I think there are a lot of strong leaders around the world who have made very convincing arguments about the weakness of corporate-led globalization and the compelling nature of alternatives."

-- John Cavanagh

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**"What is called 'capitalism' is basically a system of corporate mercantilism, with huge and largely unaccountable private tyrannies exercising vast control over the economy, political systems, and social and cultural life..."**

**-- Noam Chomsky**

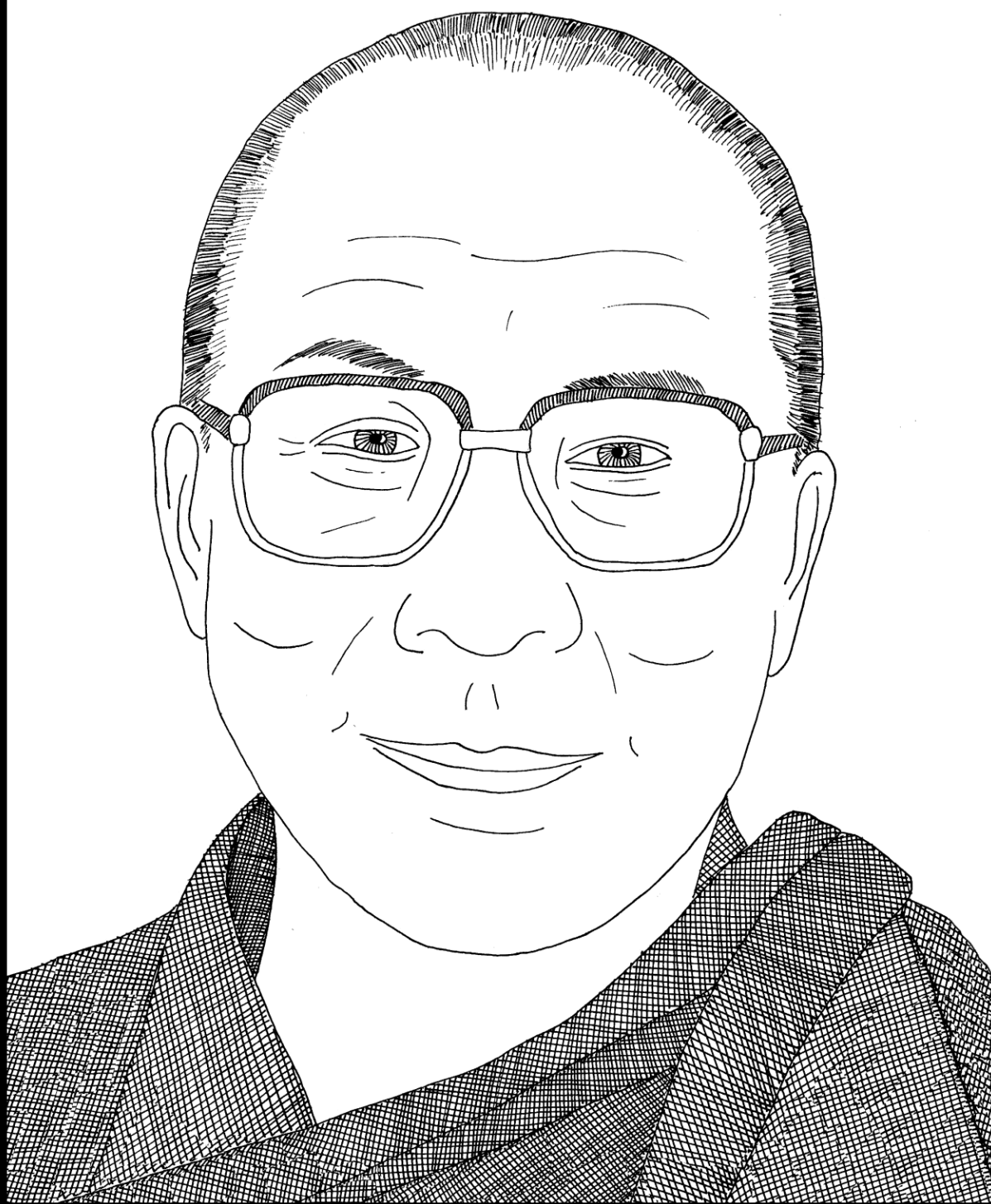
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**"If one's life is simple, contentment has to come. Simplicity is extremely important for happiness. Having few desires, feeling satisfied with what you have, is very vital..."**

**-- The Dalai Lama**

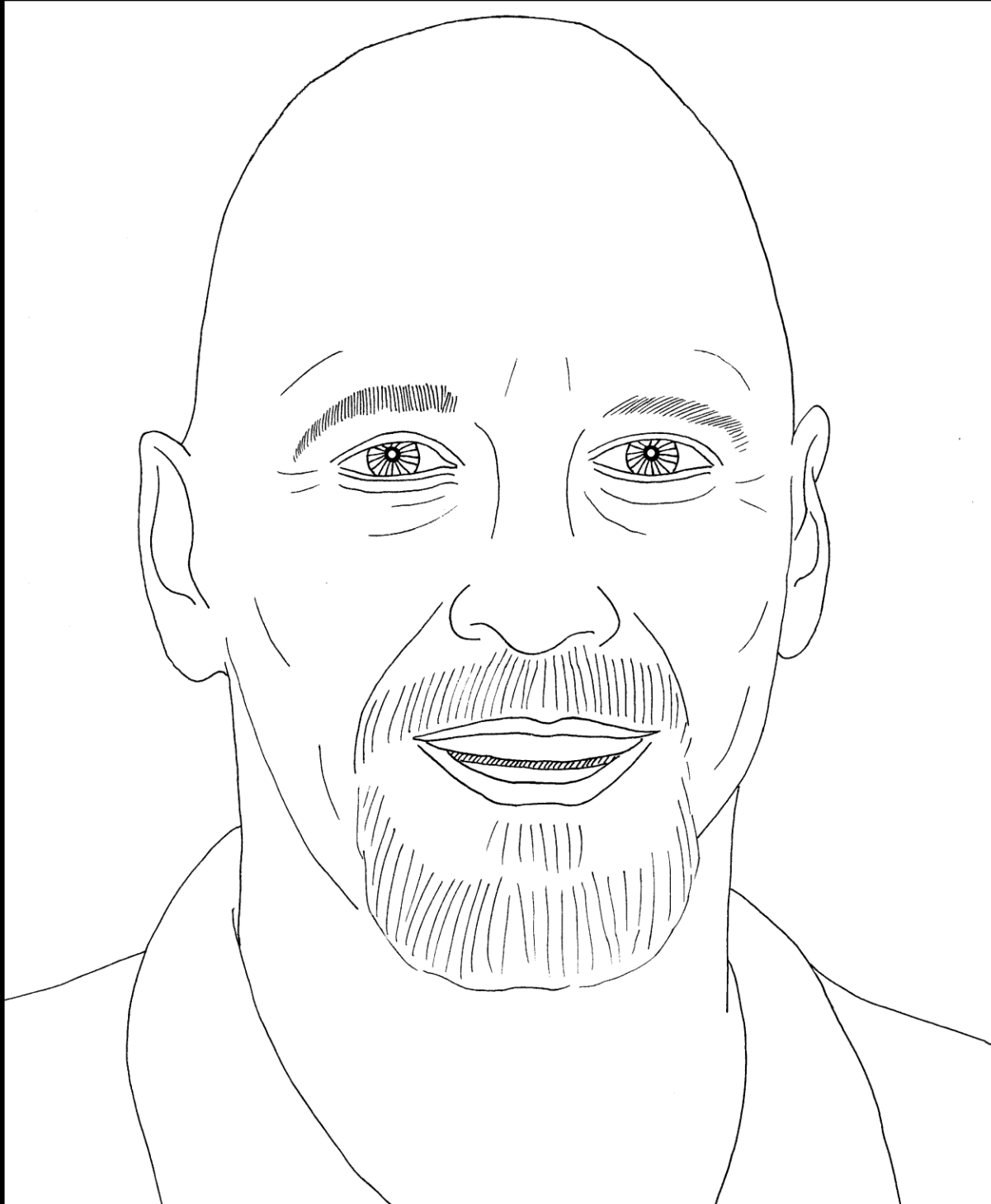
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**"The global economy works for about twenty percent  
of the world, for about eighty percent it doesn't."**

**-- Kevin Danaher**

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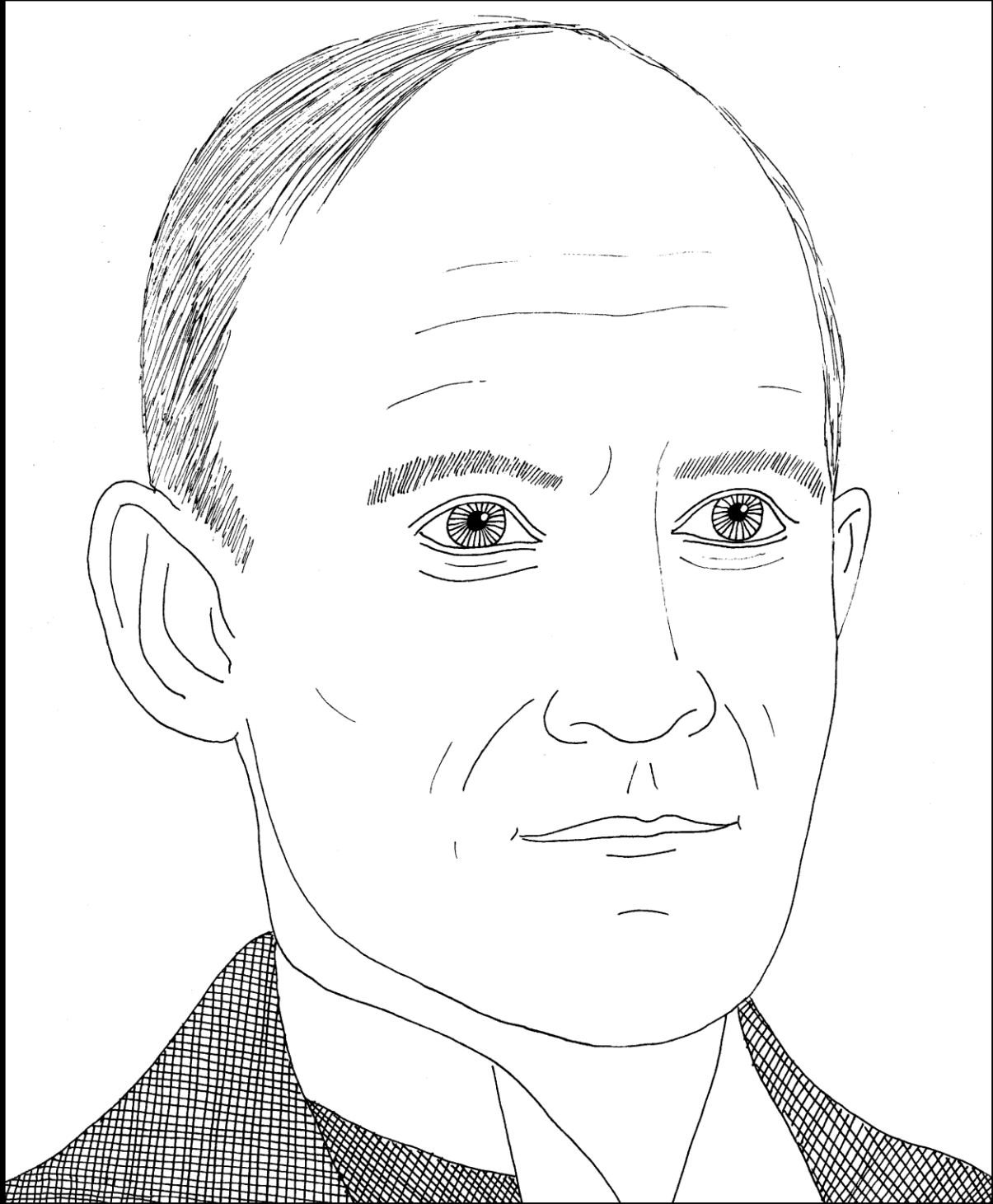
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**"We want a system in which the worker shall get what he produces and the capitalist shall produce what he gets."**

**-- Eugene V. Debs**

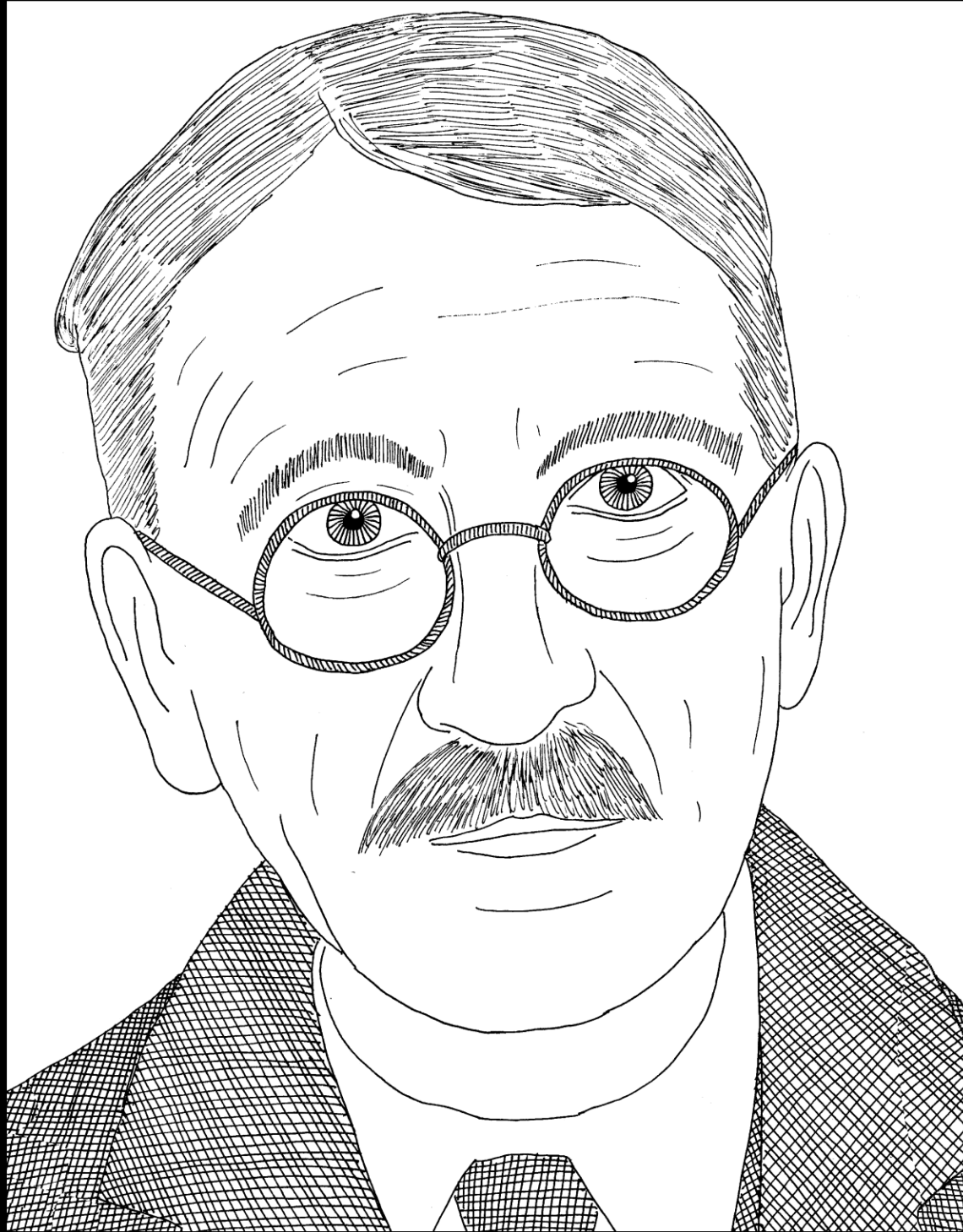
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**"The ultimate aim of production is not production of goods but the production of free human beings associated with one another on terms of equality."**

**-- John Dewey**

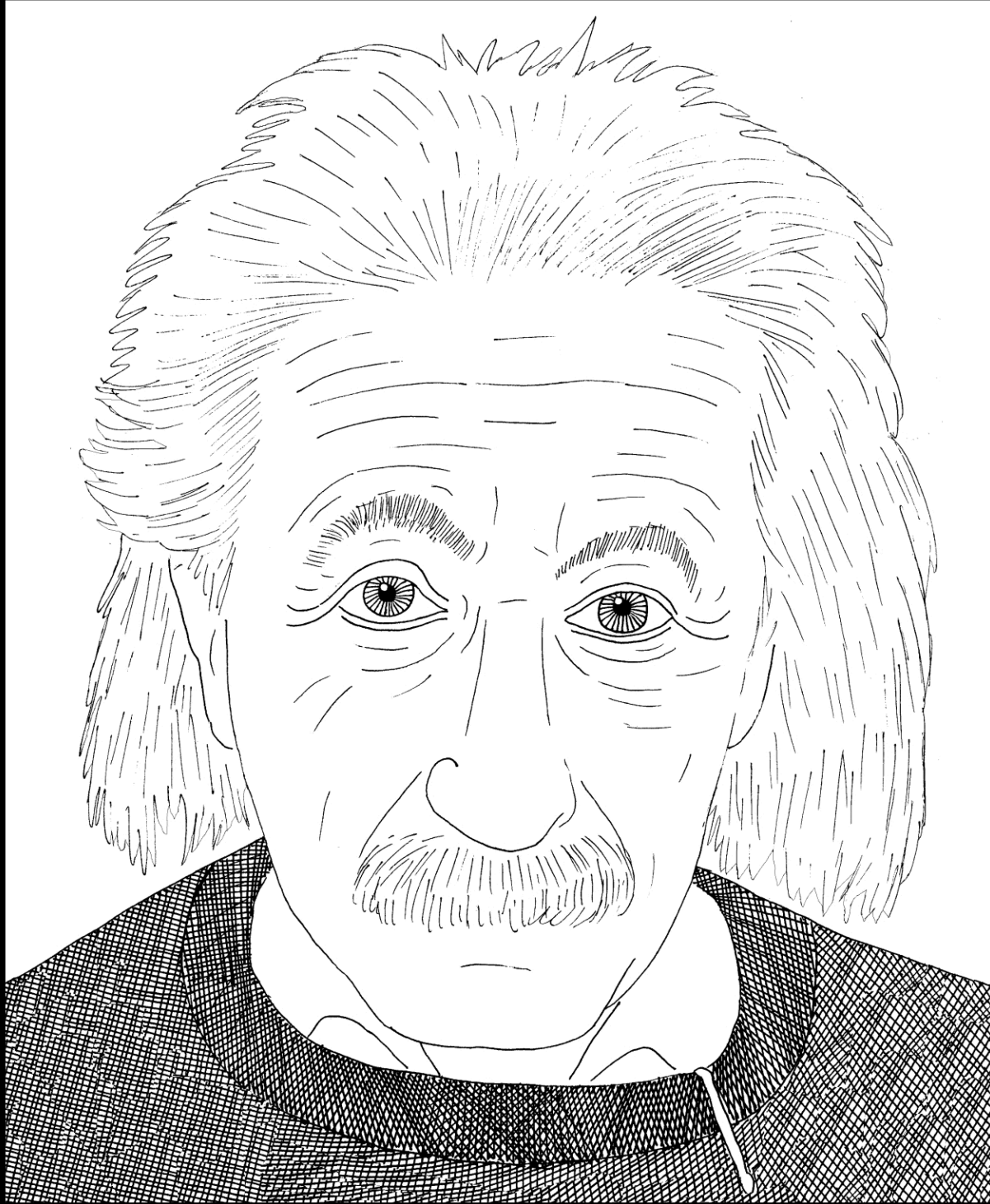
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**"I believe that a simple and unassuming manner of life is best for everyone, best both for the body and the mind."  
-- Albert Einstein**

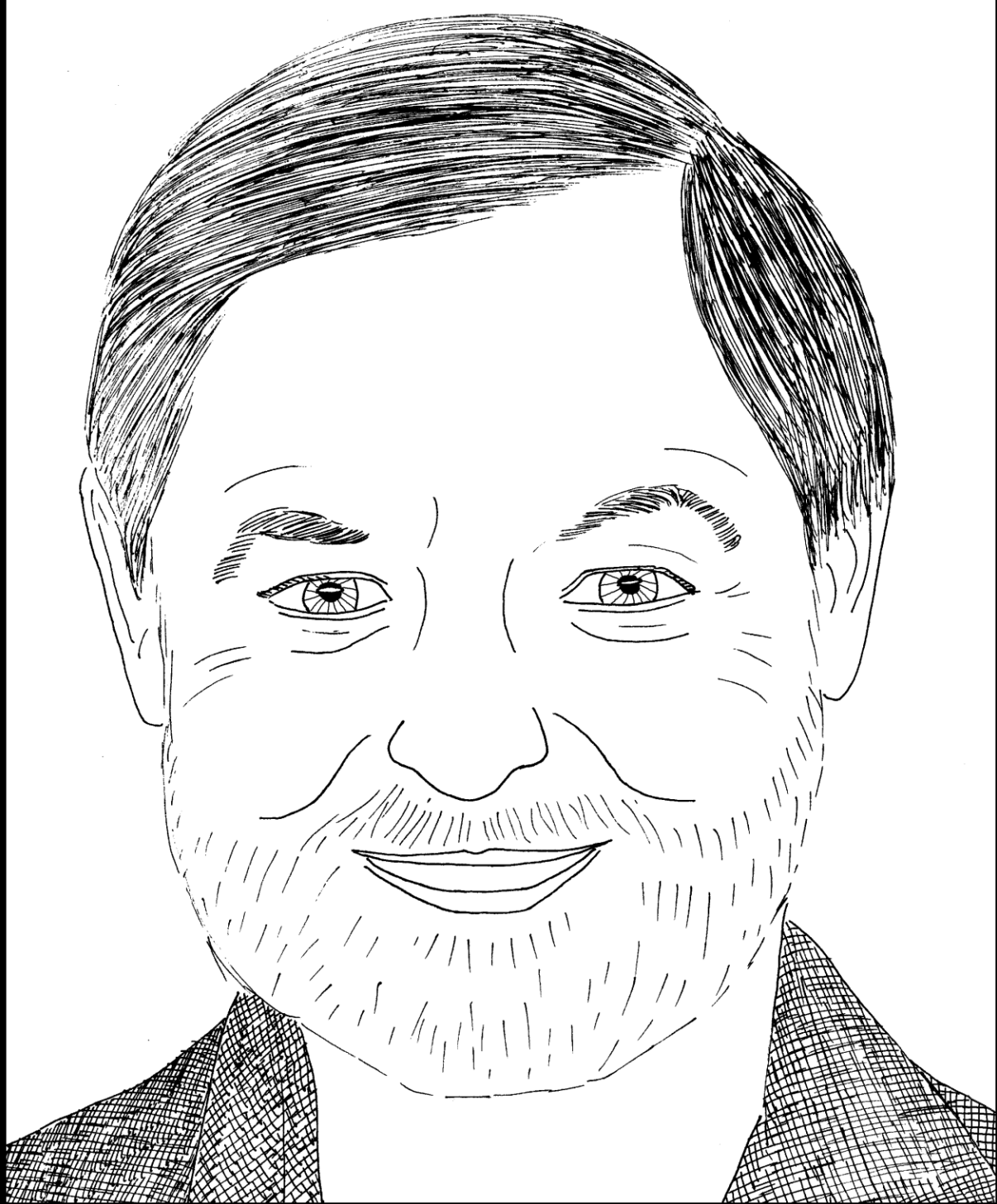
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"The intention of this way of life [voluntary simplicity] is not to dogmatically live with less. It's a more demanding intention of living with balance. This is a middle way that moves between the extremes of poverty and indulgence."

-- Duane Elgin

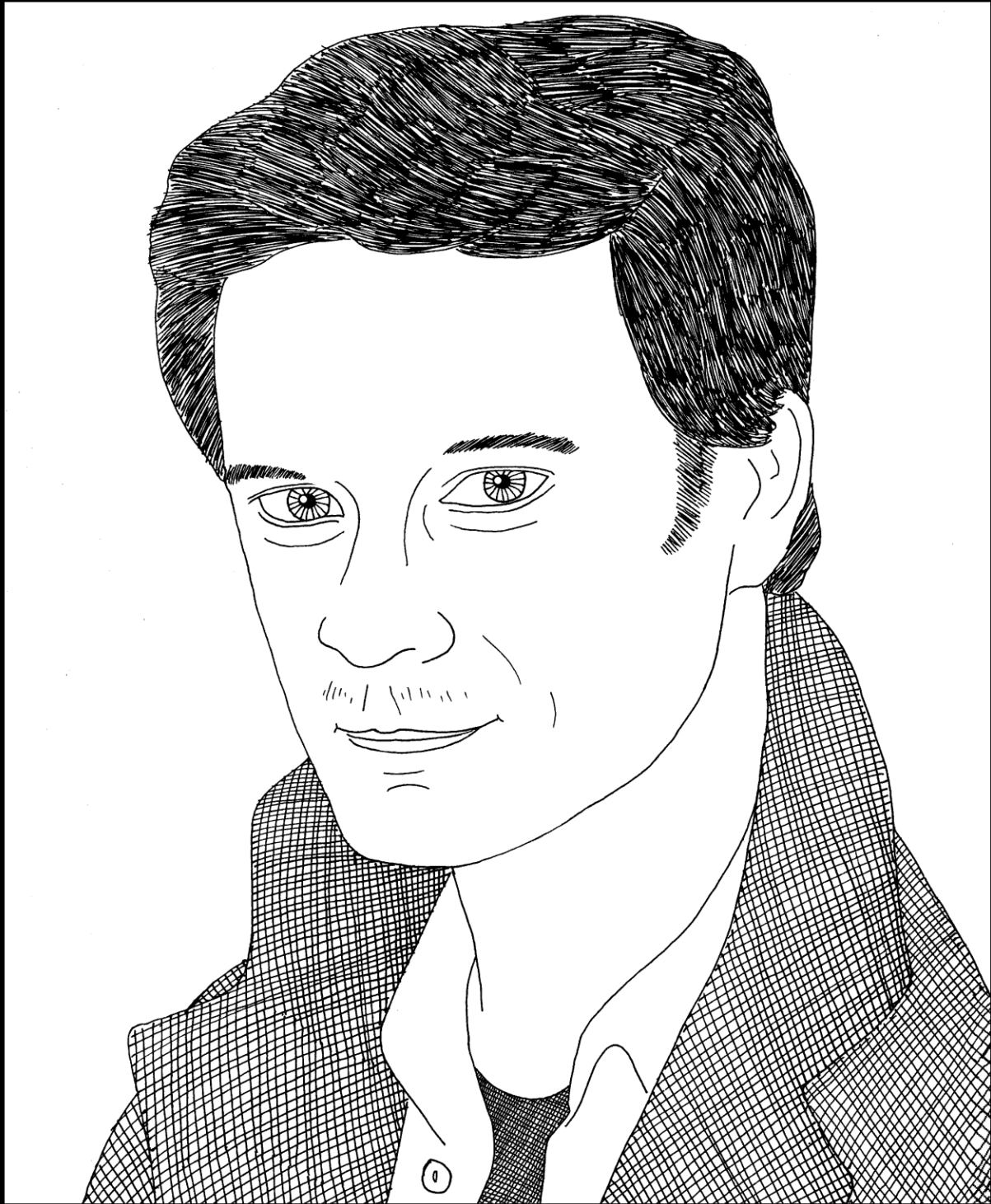
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"The failure so far of the governments of so many of the worlds most powerful countries in the face of such egregious unfairness ... to make the slightest progress on the issue of fair trade is hard to explain."

-- Colin Firth

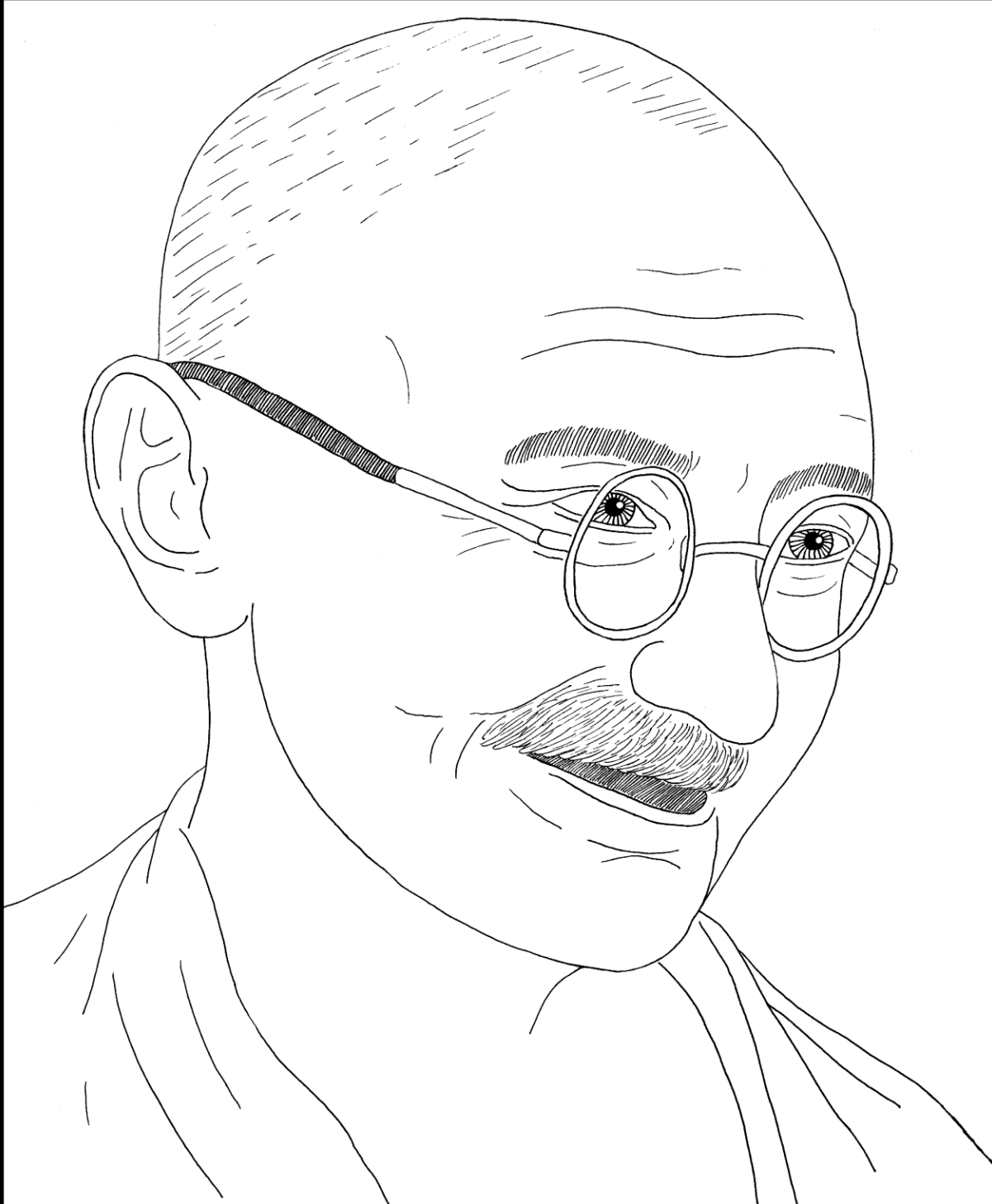
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**"There's enough on this planet for everyone's needs  
but not for everyone's greed."**

**-- Mohandas Gandhi**

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**"The future belongs to those who understand that doing more with less is compassionate, prosperous, and enduring, and thus more intelligent, even competitive."**

**-- Paul Hawken**

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**"I feel more confident than ever that the power to save the planet rests with the individual consumer."  
-- Denis Hayes**

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"Economic policy turns out to be the most important environmental policy."  
-- Randy Hayes

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**"Concern for the public good must become  
the animating force of our economic order."  
-- Marjorie Kelly**

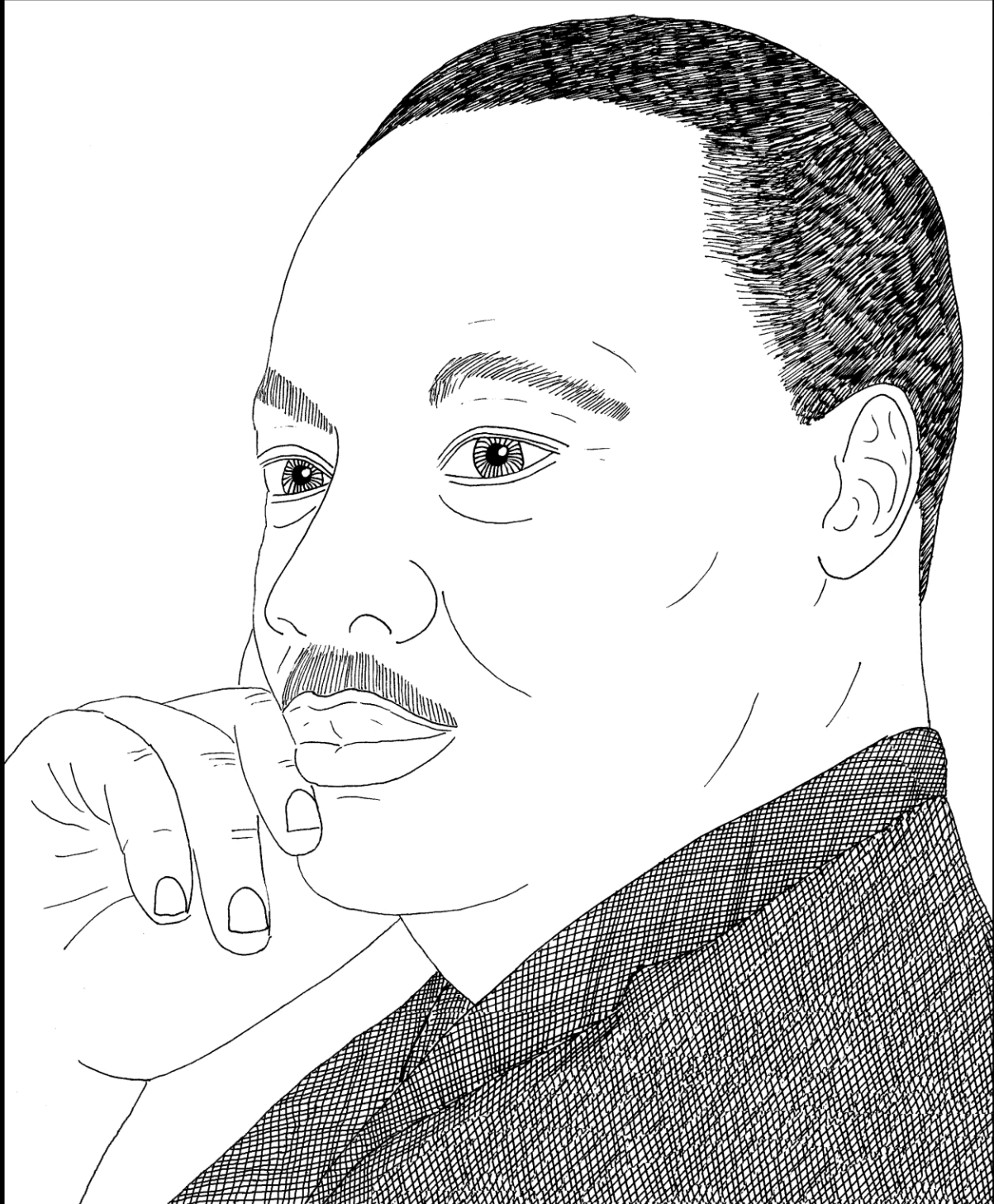
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**"We must recognize that we can't solve our problems now until there is a radical redistribution of economic and political power..."**

**-- Martin Luther King, Jr.**

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# BE A HERO FOR A BETTER WORLD

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**"The truly powerful feed ideology to the masses like fast food while they dine on the most rarified delicacy of all: impunity."**

**-- Naomi Klein**

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"When the institutions of money rule the world, it is perhaps inevitable that the interests of money will take precedence over the interests of people. What we are experiencing might best be described as a case of money colonizing life."

-- David Korten

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**"It's a measure of the depth of our consumer trance  
that the death of the planet is not sufficient to break it."**

**-- Kalle Lasn**

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**"Many Americans hunger for a different kind of society -- one based on principles of caring, ethical and spiritual sensitivity, and communal solidarity. Their need for meaning is just as intense as their need for economic security."**

**-- Rabbi Michael Lerner**

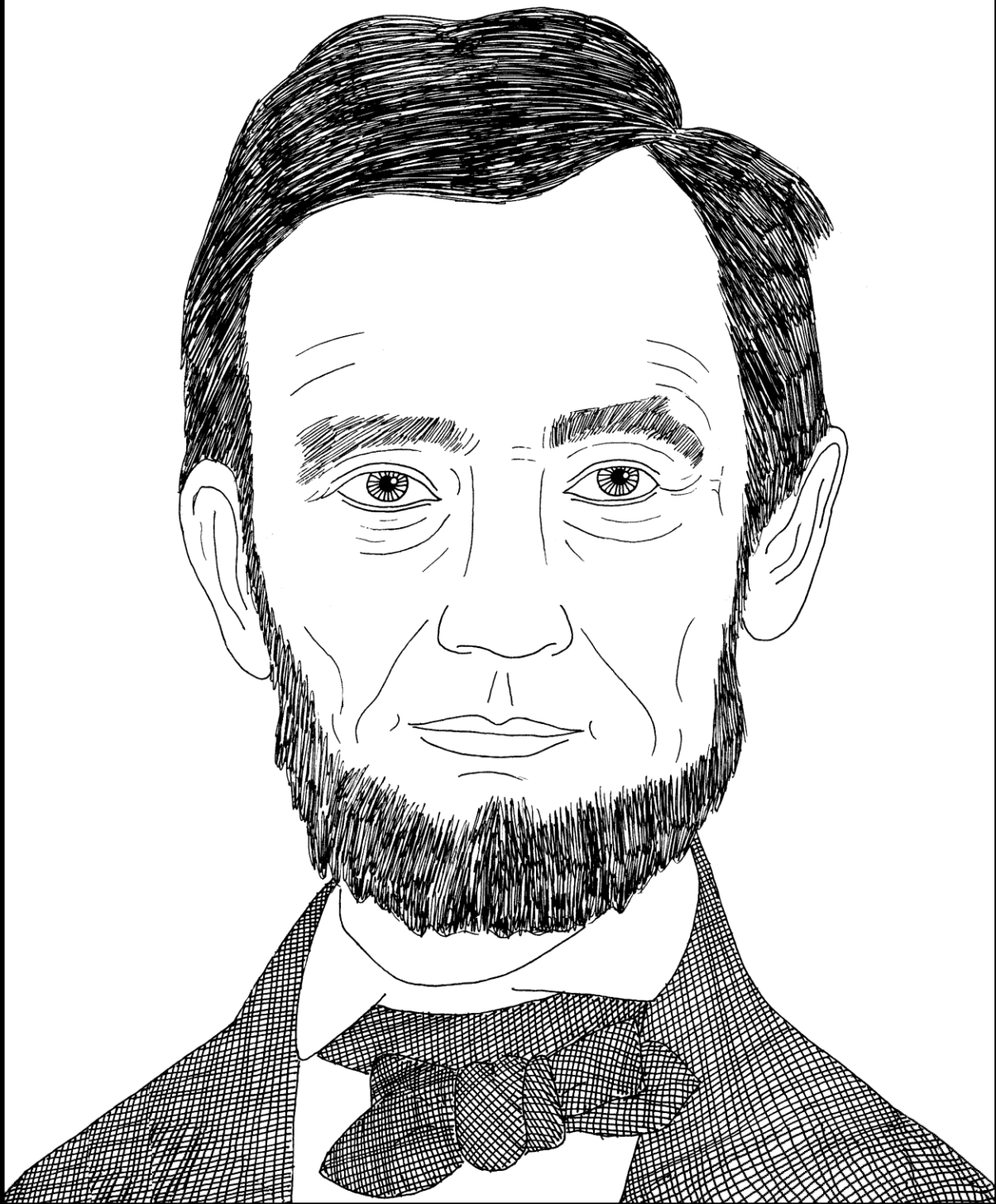
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"...corporations have been enthroned and an era of corruption in high places will follow, and the money of the country will endeavor to prolong its reign by working upon the prejudices of the people until all wealth is aggregated in a few hands and the Republic is destroyed."

-- Abraham Lincoln

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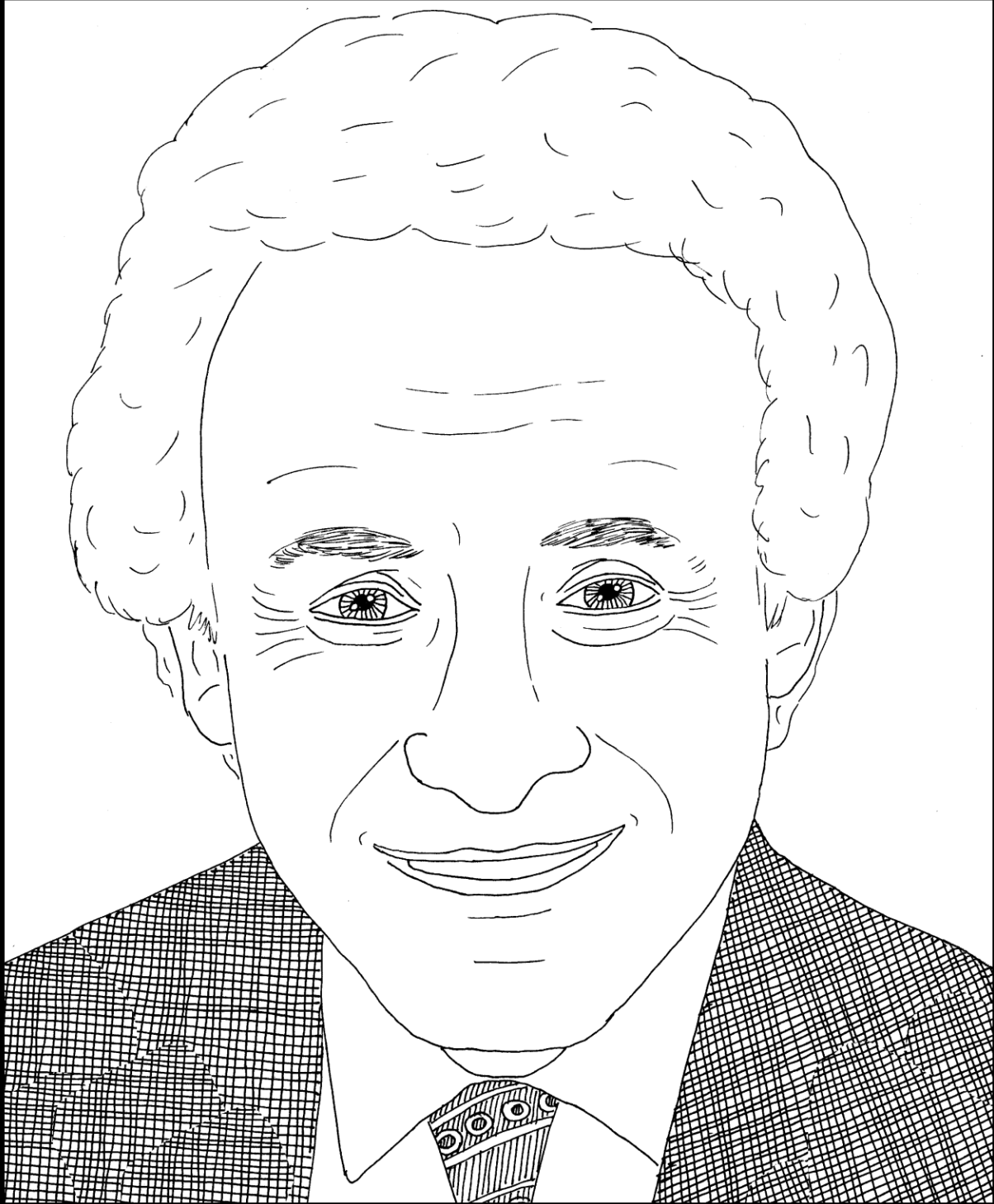
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**"The role of globalization is to homogenize all cultures, and to turn them into commodified markets, and therefore, to make them easier for global corporations to control."**

**-- Jerry Mander**

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**"The political system is not for the people. The people are secondary to the economy. It's about what generates money, not about what benefits the people."**

**-- Ziggy Marley**

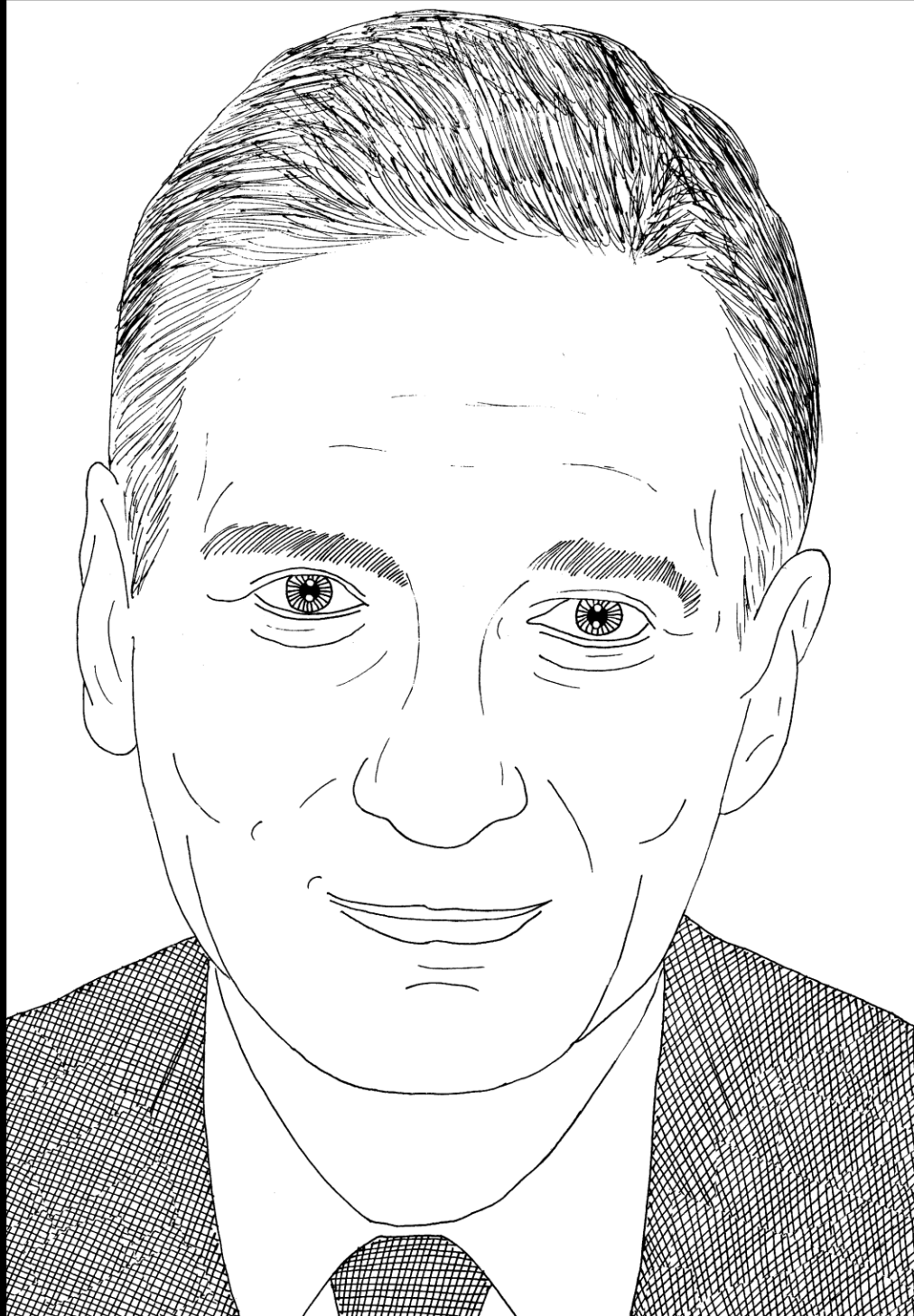
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**"The essence of globalization is a subordination of human rights, of labor rights, consumer, environmental rights, democracy rights, to the imperatives of global trade and investment."**

**-- Ralph Nader**

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# BE A HERO FOR A BETTER WORLD

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"We live in such a corporate world where everyone is passing the buck, it seems to me. Therefore I like stories where the individual takes responsibility for BEING the individual, and not just for himself, but for his comrades, his society and ultimately for his country. Ultimately, we can all learn a lesson from that and not be browbeaten by the corporate world which is taking over." -- Liam Neeson

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"Leave the old and dying America and use your creative energies to help form a new America, which would be demilitarized, more humanistic, where the police are less hostile and closer to the community, where the wealthy are not given unleashed power for the exploitation of the people, and mostly because it's now a matter of life and death, reassert an ecological balance with the environment..." -- Phil Ochs

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**"Too many people spend money they haven't earned,  
to buy things they don't want, to impress people they don't like."  
-- Will Rogers**

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"A little simplification would be the first step toward rational living, I think."  
-- Eleanor Roosevelt

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**"The Globalization of humanity is a natural, biological, evolutionary process. Yet we face an enormous crisis because the most central and important aspect of globalization - its economy - is currently being organized in a manner that so gravely violates the fundamental principles by which healthy living systems are organized that it threatens the demise of our whole civilization." -- Elisabet Sahtouris**

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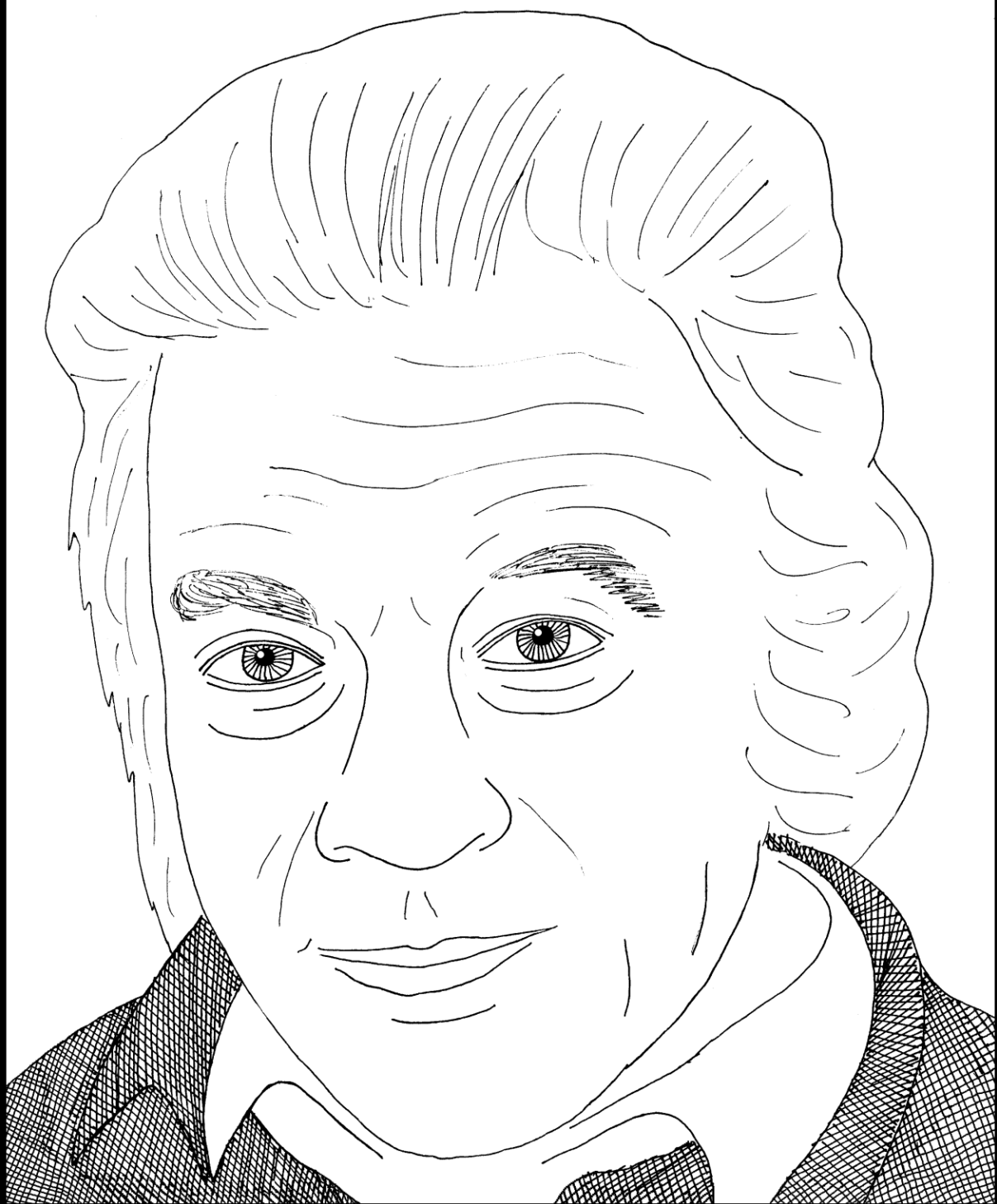
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**"Infinite growth of material consumption  
in a finite world is an impossibility."**

**-- E. F. Schumacher**

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**"It's not funny at all that we do all that advertising for children. Why is advertising for children allowed? What possible reason can there be for having those effing adverts on ITV for all this crap that's made by poor people in poor countries that we sell our children who have too much?"**

**-- Emma Thompson**

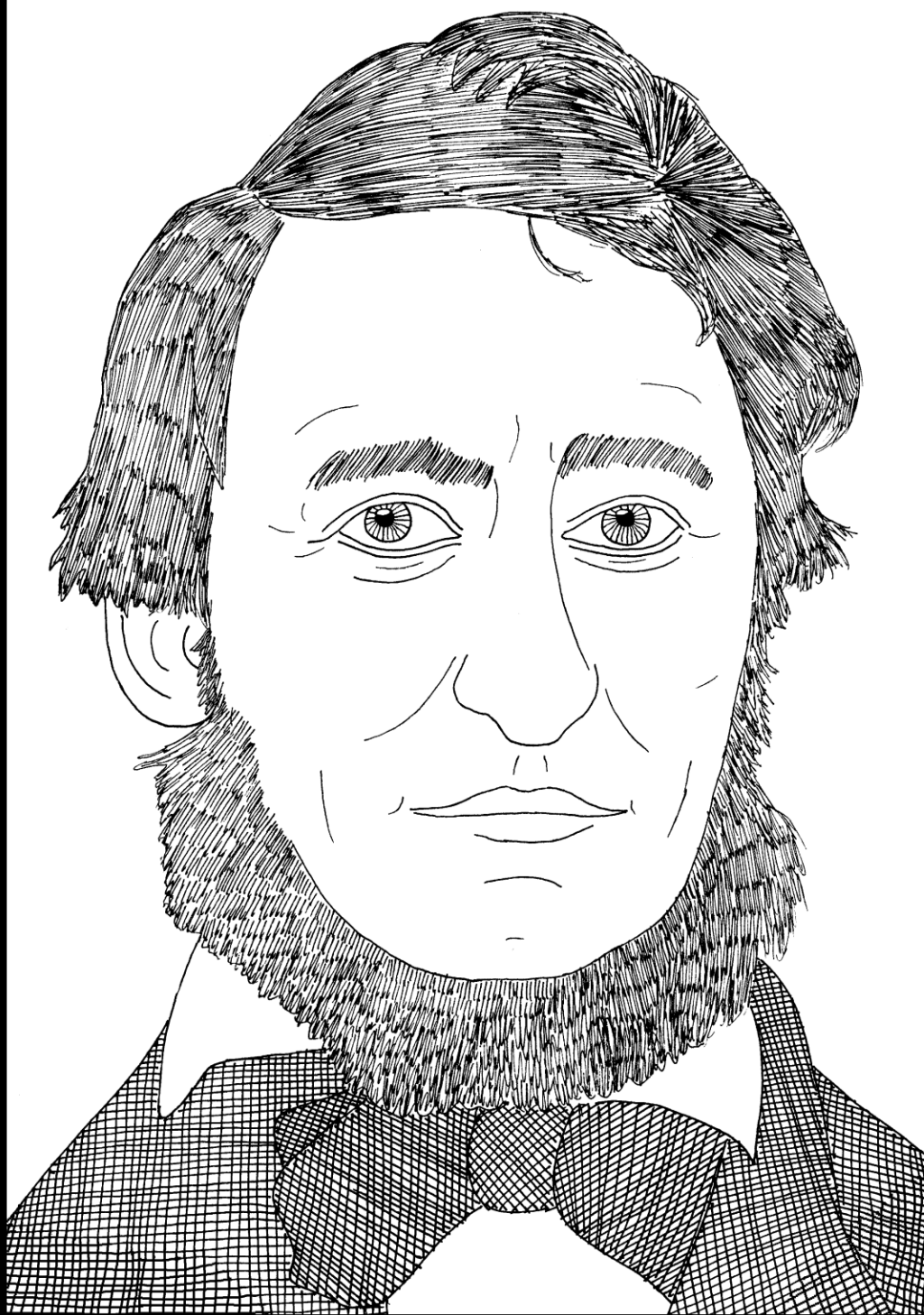
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"Our life is frittered away by detail...  
Simplify, simplify, simplify ...  
Simplicity of life and elevation of purpose."  
-- Henry David Thoreau

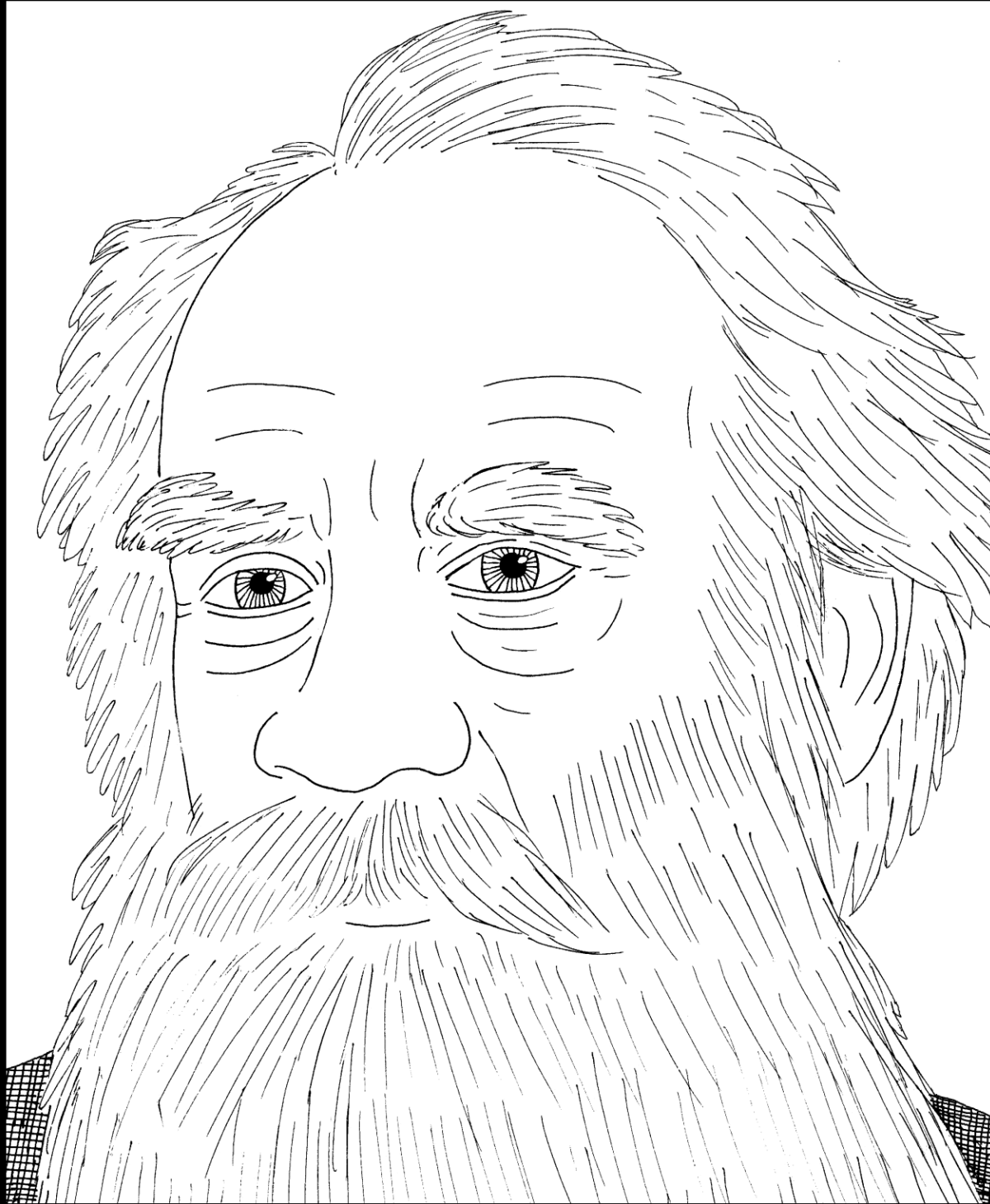
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“There is no greatness where there is not simplicity, goodness, and truth”  
-- Leo Tolstoy

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**"It is absolutely sure that if globalization is not founded on moral values not only will fail but will bring about global calamities."  
-- Dr. George Vithoukas**

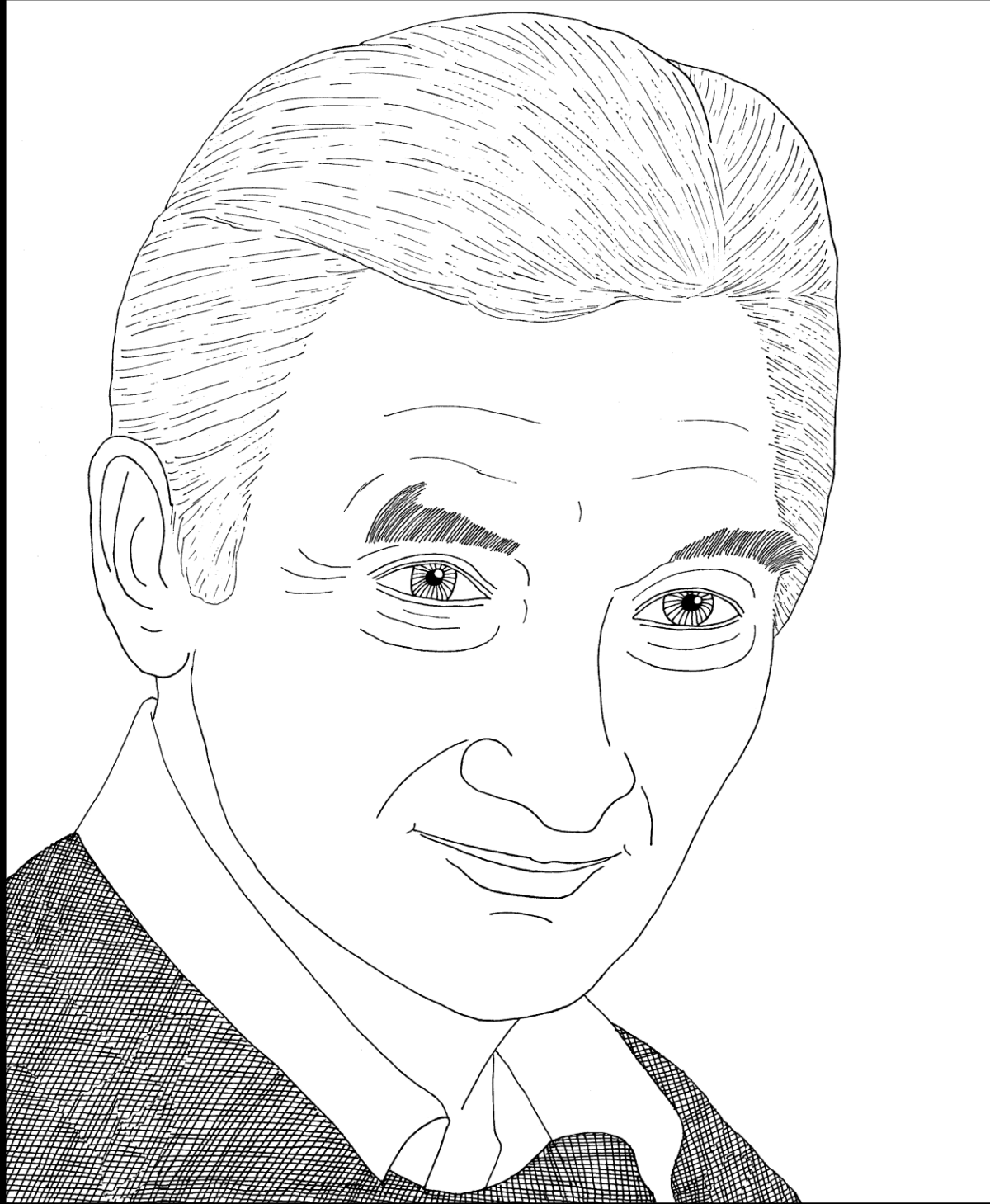
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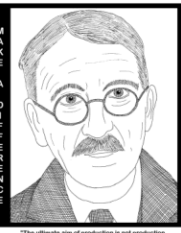
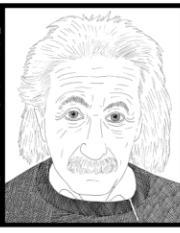

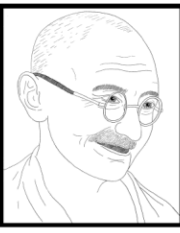

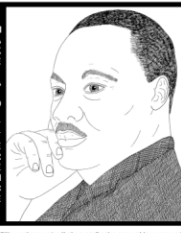




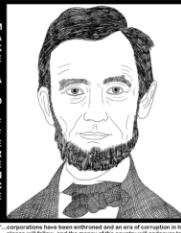









"The strike, the boycott, the refusal to serve, the ability to paralyze the functioning of a complex social structure-these remain potent weapons against the most fearsome state or corporate power."

-- Howard Zinn

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| <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"We are committed with our lives to building a different model and a different future for humanity, for the earth, and for our country. We have managed a record turnaround for economic globalization and we will not rest until we see it realized."<br/>— Madeleine Albright</p> <p>BetterWorldCalendar.com</p>   | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"It is the heart that makes a man rich. He is rich according to what he is, not according to what he has."<br/>— Henry Ward Beecher</p> <p>BetterWorldCalendar.com</p>  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"We Have Got To Bring Corporate America To Its Knees!"<br/>— Harry Belafonte</p> <p>BetterWorldCalendar.com</p>  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"We need a new economy. Not one that is founded on more debt, on banking and borrowing, not on excess and waste. An economy based on waste is inherently and necessarily violent, and so is the economy we produce. We need a peaceful economy."<br/>— Wendell Berry</p> <p>BetterWorldCalendar.com</p> | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"The consumer society has made us feel that happiness lies in having things, and has failed to teach us the happiness of not having things."<br/>— Ellen Deaoull</p> <p>BetterWorldCalendar.com</p>   |
| <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"The corporations have had their way. The earth will be kinder, and deeper in your interest, if it's revealing to us that students are being trained to work in corporations. It's obvious to me that the corporations are running the world."<br/>— Helen Caldicott</p> <p>BetterWorldCalendar.com</p>  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"I think there are a lot of strong leaders around the world who have made very convincing arguments about the weaknesses of corporate, but globalization and the competing values of alternatives."<br/>— John Cavanaugh</p> <p>BetterWorldCalendar.com</p> | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"When a culture capitulates basically a system of corporate capitalism, with huge and largely unaccountable private systems everything used control over the economy, culture, society, and moral and cultural life."<br/>— Naomi Oresky</p> <p>BetterWorldCalendar.com</p>  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"The global economy works for about twenty percent of the world, for about eighty percent it doesn't."<br/>— Kevin Danaher</p> <p>BetterWorldCalendar.com</p>   | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"We want a system in which the worker shall get what he produces and the capitalist shall produce what he gets."<br/>— Eugene V. Debs</p> <p>BetterWorldCalendar.com</p>  |
| <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"The ultimate aim of production is not production of goods but the production of a society in which the material conditions are such that every man can live on terms of equality."<br/>— Albert Einstein</p> <p>BetterWorldCalendar.com</p>   | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"I believe that a simple and unassuming manner of life is best for everyone, both for the body and the mind."<br/>— Albert Einstein</p> <p>BetterWorldCalendar.com</p>  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"The institutions of money rule the world. It is perhaps inevitable that the limits of money will have a more obvious role in the network of society. What an expanding might be described as a form of money controlling it."<br/>— David Foray</p> <p>BetterWorldCalendar.com</p>  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"There's enough on this planet for everyone's needs but not for everyone's greed."<br/>— Mahatma Gandhi</p> <p>BetterWorldCalendar.com</p>  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"Success for the public good must become the sustaining force of our economic order."<br/>— Margaret Fuller</p> <p>BetterWorldCalendar.com</p>  |
| <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"We must recognize that we can't solve our problems now until there is a radical redistribution of economic and political power."<br/>— Martin Luther King Jr.</p> <p>BetterWorldCalendar.com</p>  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"The truly powerful feed ideology to the masses like fast food when they dine on the economic reality of inequality."<br/>— Naomi Klein</p> <p>BetterWorldCalendar.com</p>  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"When the institutions of money rule the world, it is perhaps inevitable that the limits of money will have a more obvious role in the network of society. What an expanding might be described as a form of money controlling it."<br/>— David Foray</p> <p>BetterWorldCalendar.com</p>   | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"It's a measure of the depth of our consumer trance that the death of the planet is not sufficient to break it."<br/>— Ralph Lane</p> <p>BetterWorldCalendar.com</p>  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"Many Americans hunger for a different kind of security — one based on integrity and honesty, not on the artificial security of the consumer society. They need for meaning to just as intense as their need for economic security."<br/>— Ralph Nader</p> <p>BetterWorldCalendar.com</p>   |
| <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"Corruption has been enormous and the area of corruption in high places will follow, and the money of the country will endeavor to finding the ways to working upon the principles of the people and the money is aggregated in a few hands and the Republic is destroyed."<br/>— Abraham Lincoln</p> <p>BetterWorldCalendar.com</p>   | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"The role of globalization is to bring together all cultures, and to turn them into commodified markets, and therefore, to make them easier for 'global corporations' to control."<br/>— Jerry Masler</p> <p>BetterWorldCalendar.com</p>                  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"The political system is not for the people. The people are secondary to the economy. It's about what generates money, not about what benefits the people."<br/>— Peggy Marley</p> <p>BetterWorldCalendar.com</p>  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"The essence of globalization is a substitution of human rights, of labor rights, consumer, environmental rights, democracy rights, to the imperatives of global trade and investment."<br/>— Ralph Nader</p> <p>BetterWorldCalendar.com</p>  | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"When the old way things America had our creative energy to build a new America, which would be distributed, more democratic, where the people are more healthy and able to be successful, when the wealthy are well grown, educated and death, haven't an ecological balance with the environment."<br/>— Phil Dike</p> <p>BetterWorldCalendar.com</p> |
| <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"The Organization of humanity is a natural, biological, evolutionary process. But we are not a natural biological evolutionary process. We are a cultural evolutionary process. It is currently being argued to require that we are going to find the biological process by which we are going to be able to be successful."<br/>— Robert Schuman</p> <p>BetterWorldCalendar.com</p> | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"The growth of material civilization is a human responsibility."<br/>— E. J. Schuman</p> <p>BetterWorldCalendar.com</p>   | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"It's not funny at all that we do all that advertising for children. Why is it that we have a TV set for every child and a TV set for every child? Why are we having these efforts to sell us TV for all this crap that's made by people who are poor ourselves but not all our children who have been spoiled?"<br/>— Emma Thomson</p> <p>BetterWorldCalendar.com</p> | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"Our life is frittered away by detail. Simplify, simplify, simplify. Simplicity of life, the great condition of progress."<br/>— Howard Zahn</p> <p>BetterWorldCalendar.com</p>   | <p><b>BE A HERO FOR A BETTER WORLD</b></p>  <p><b>MAKE A DIFFERENCE</b></p> <p>"The work, the beyond, the ability to serve, the ability to provide the functioning of a complex social structure these remain potent weapons against the forces of the global economy or corporate power."<br/>— Howard Zahn</p> <p>BetterWorldCalendar.com</p>  |