



# WHAT'S YOUR BETTERWORLD ISSUE?

## ENDING POVERTY



"Do we have the will to make poverty history?"  
— Bono

Globalization has improved the lives of people throughout the world, but it has also widened the gap between rich and poor. Half the world lives on less than \$2 a day and 30,000 children die each day because of poverty. Even in America, 36 million people are poor. Poverty affects families, communities and nations. When people are not able to get the food and shelter they need, conflicts arise. Working to end poverty will make the world safer.

At the UN Millennium Summit, the world's leaders pledged to help end poverty as the first of 8 Millennium Development Goals. The rest of these goals address ways to eliminate poverty such as ensuring education for all children, improving health and empowering women. Many campaigns are working with the UN's Millennium Campaign to pressure governments to live up to their promises, such as Britain's Make Poverty History Campaign and the ONE Campaign in America. 2005's global Live 8 concert, organized by Bob Geldof and U2's Bono, helped to bring

worldwide attention to the end poverty movement, and the White Band Campaign makes it easy for everyone to show their support.

End Poverty Day, on October 17, is an opportunity to mobilize to remind governments about their pledge to achieve the Millennium Development Goals, and to inspire individuals to see that together we can end poverty.

### Be A Hero For A Better World!

1. Find out more about global poverty
2. Wear the White Band to show your support
3. Hold an event to raise awareness about ending poverty
4. Contribute to organizations working to end poverty

### Organizations Helping End Poverty

- ACCION International ([accion.org](http://accion.org))
- FINCA International ([villagebanking.org](http://villagebanking.org))
- Make Poverty History ([makepovertyhistory.org](http://makepovertyhistory.org))
- Millennium Campaign ([millenniumcampaign.org](http://millenniumcampaign.org))
- NetAid ([netaid.org](http://netaid.org))
- ONE Campaign ([one.org](http://one.org))

For more on Ending Poverty - [www.BetterWorld.net/poverty.htm](http://www.BetterWorld.net/poverty.htm)

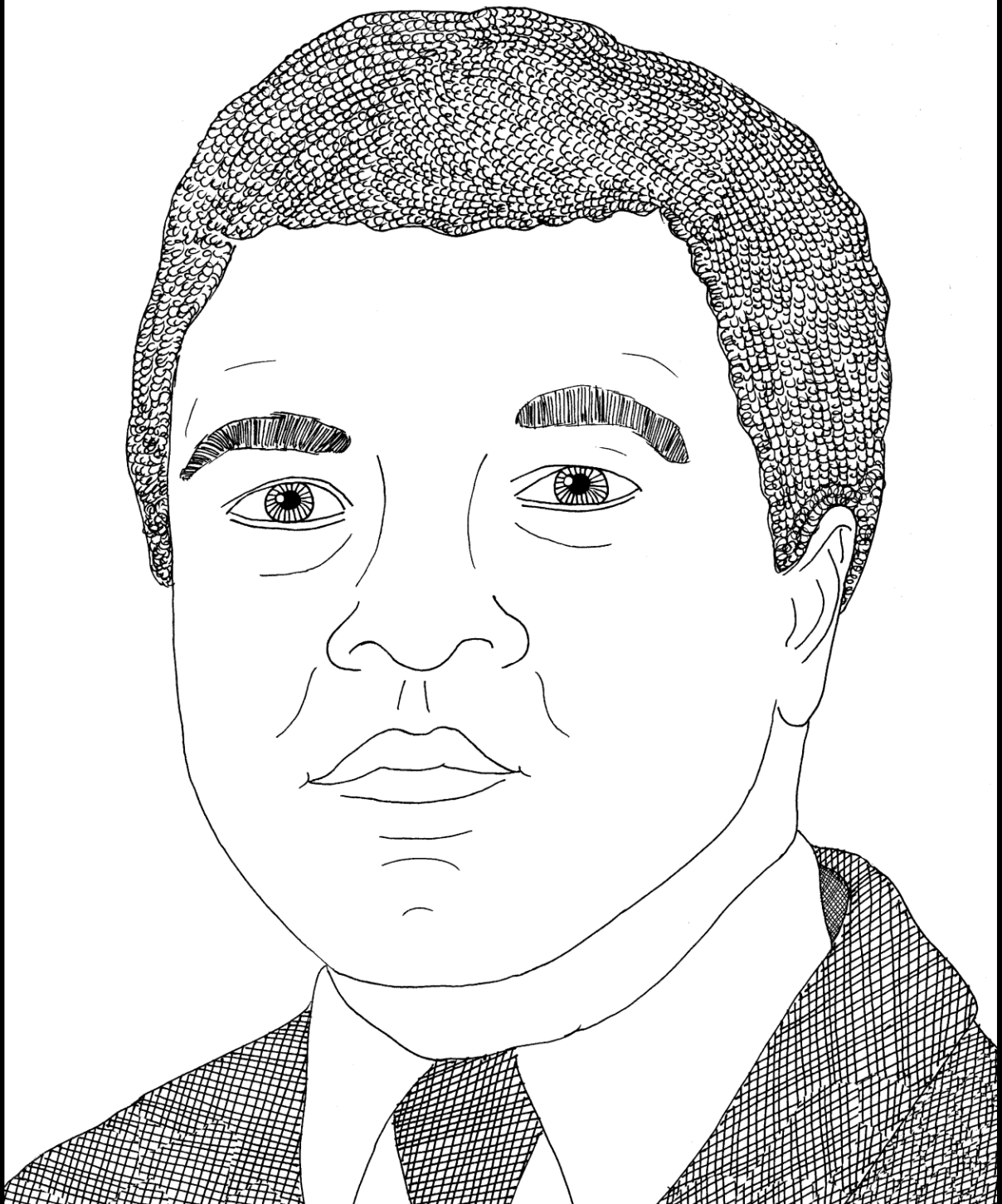
## BetterWorldClubs.com

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Wars against nations are fought to change maps;  
wars against poverty are fought to map change."  
-- Muhammad Ali**

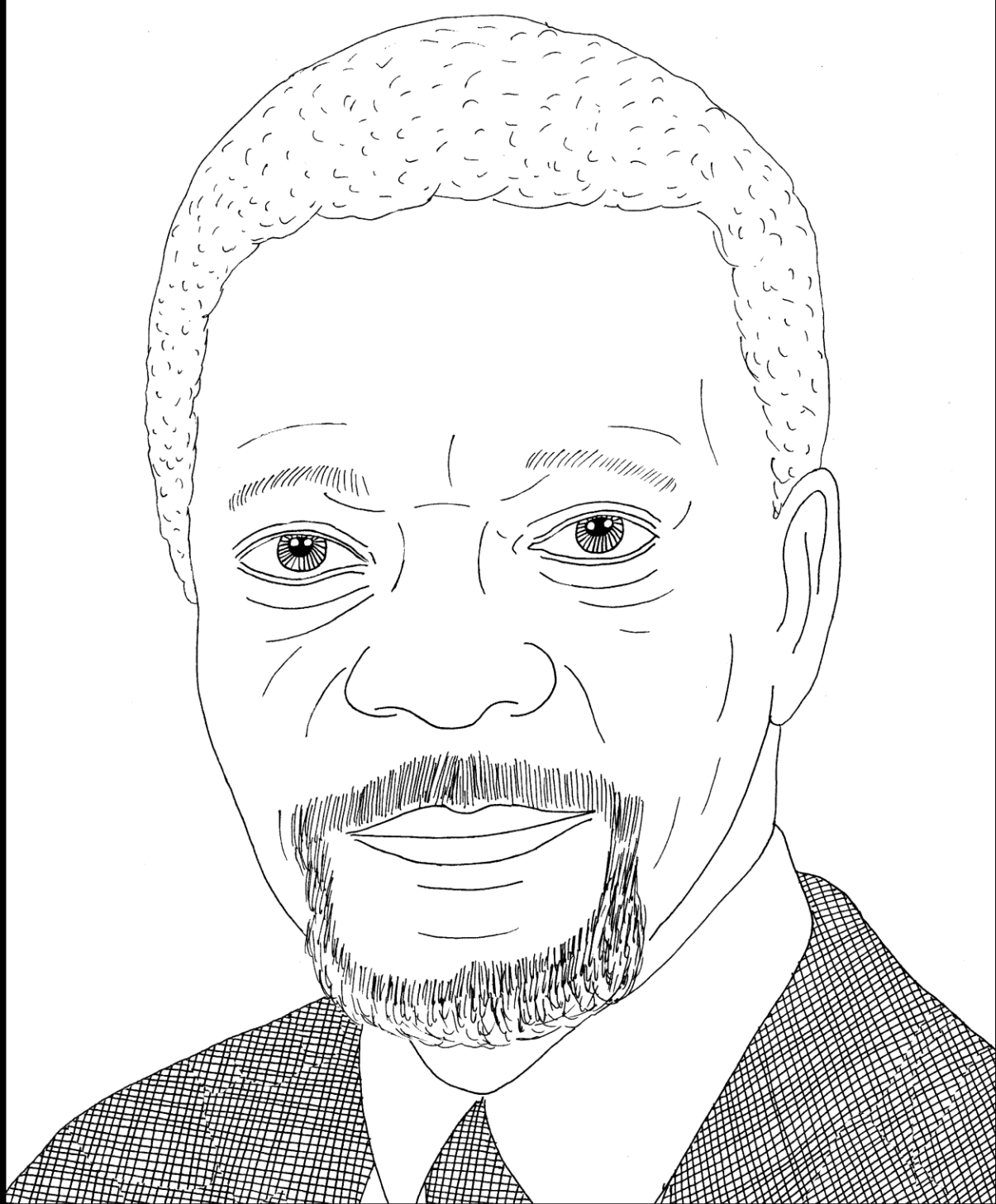
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Poverty devastates families, communities and nations.  
It causes instability and political unrest and fuels conflict."**

**-- Kofi Annan**

**BetterWorldHeroes.com**

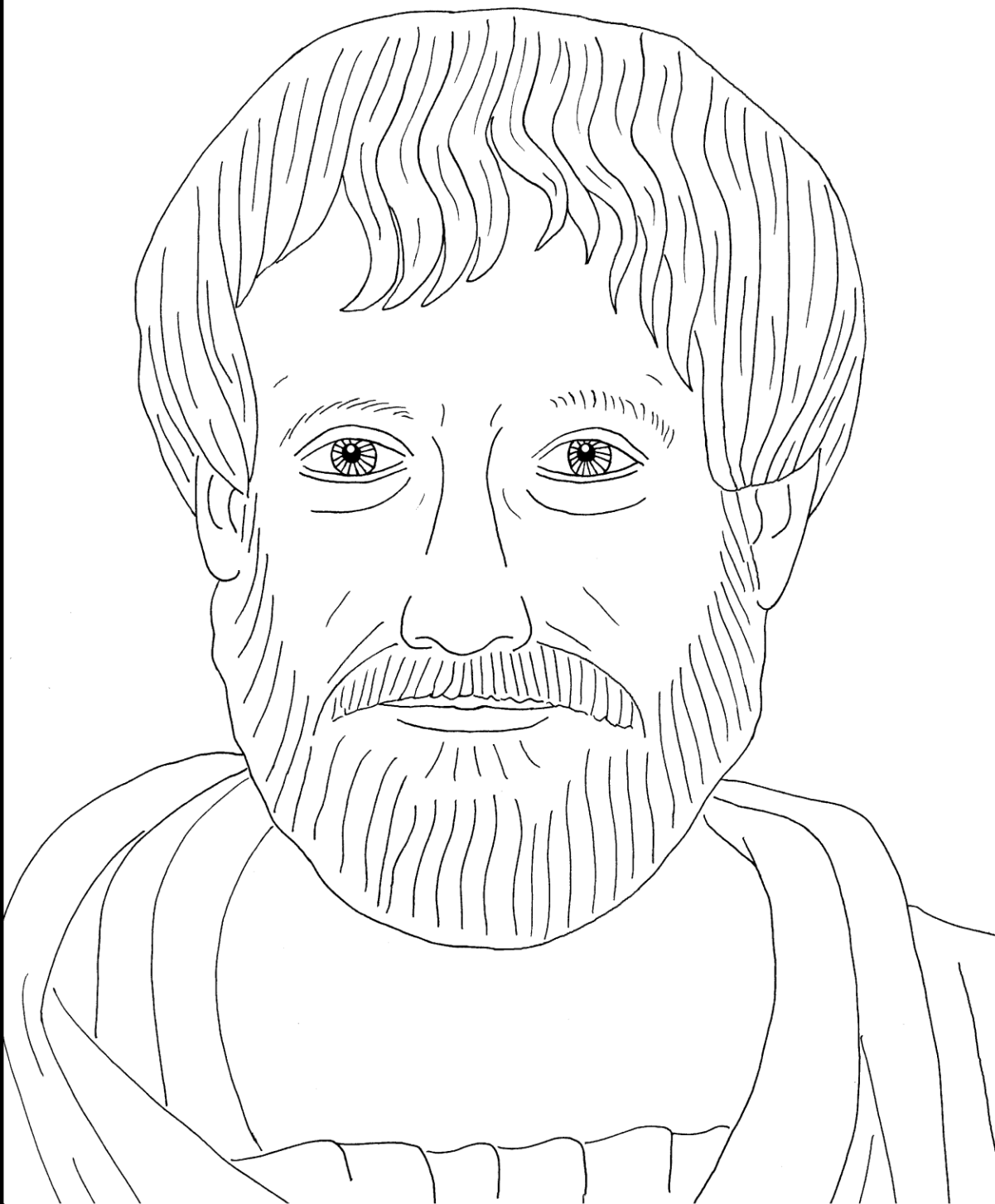
...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"Poverty is the parent of revolution and crime."  
-- Aristotle**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Anyone who has ever struggled with poverty  
knows how extremely expensive it is to be poor."**

**-- James Baldwin**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"We, who have so much, must do more to help those in need.  
And most of all, we must live simply, so that others may simply live."  
-- Ed Begley, Jr.

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"Do we have the will to make poverty history?"

-- Bono

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"The combined efforts of millions of concerned citizens  
could do wonders to help the impoverished."**

**-- Barbara Boxer**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Peace is something more than the absence of war,  
although some nations would be thankful for that alone today.  
A durable and equitable peace system requires  
equal development opportunities for all nations."**

**-- Willy Brandt**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"Peace, to have meaning for many who have known only suffering in both peace and war, must be translated into bread or rice, shelter, health, and education, as well as freedom and human dignity - a steadily better life."

-- Ralph Bunche

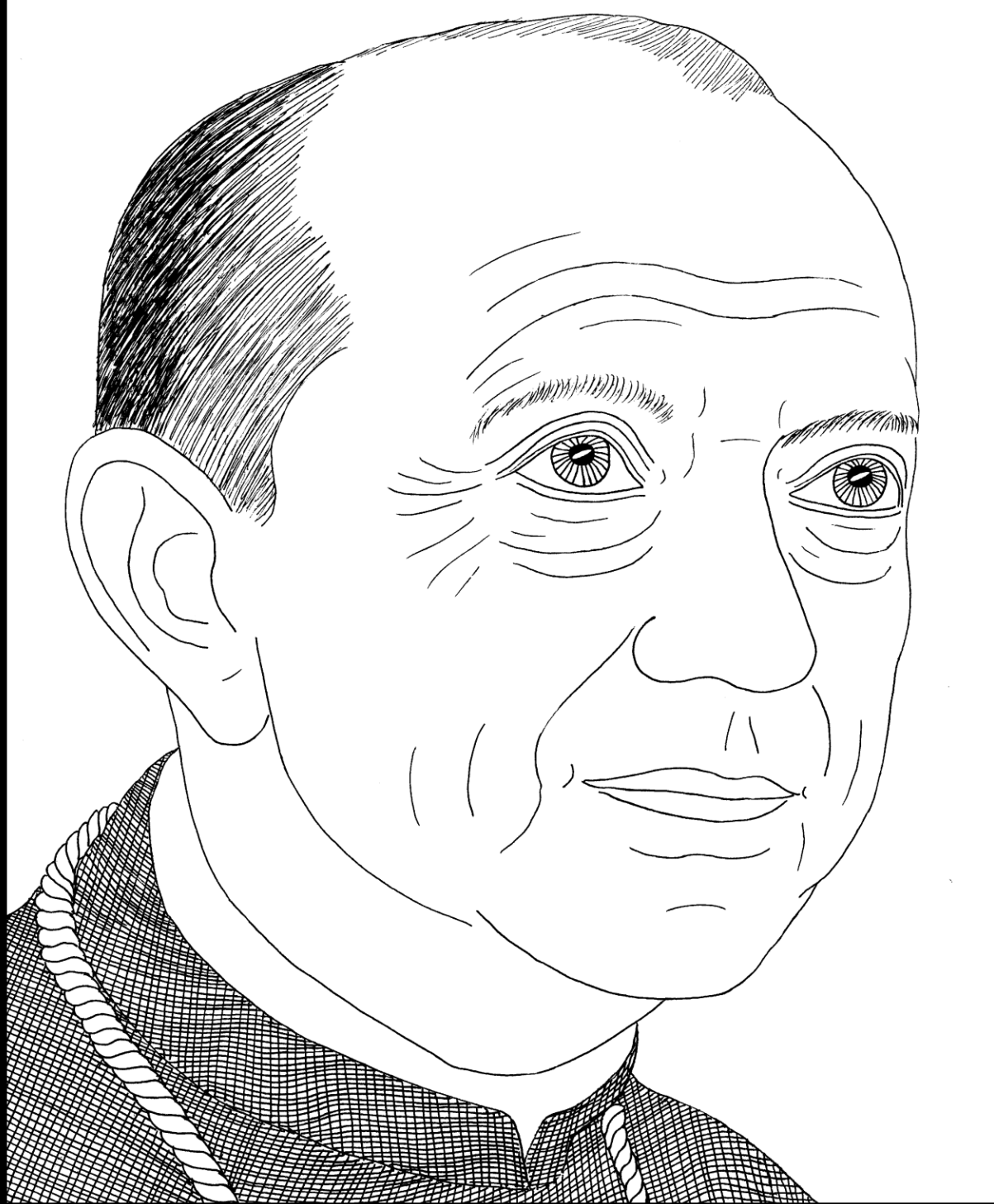
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"When you give food to the poor, they call you a saint.  
When you ask why the poor have no food, they call you a communist."  
-- Archbishop Hélder Câmara**

**BetterWorldHeroes.com**

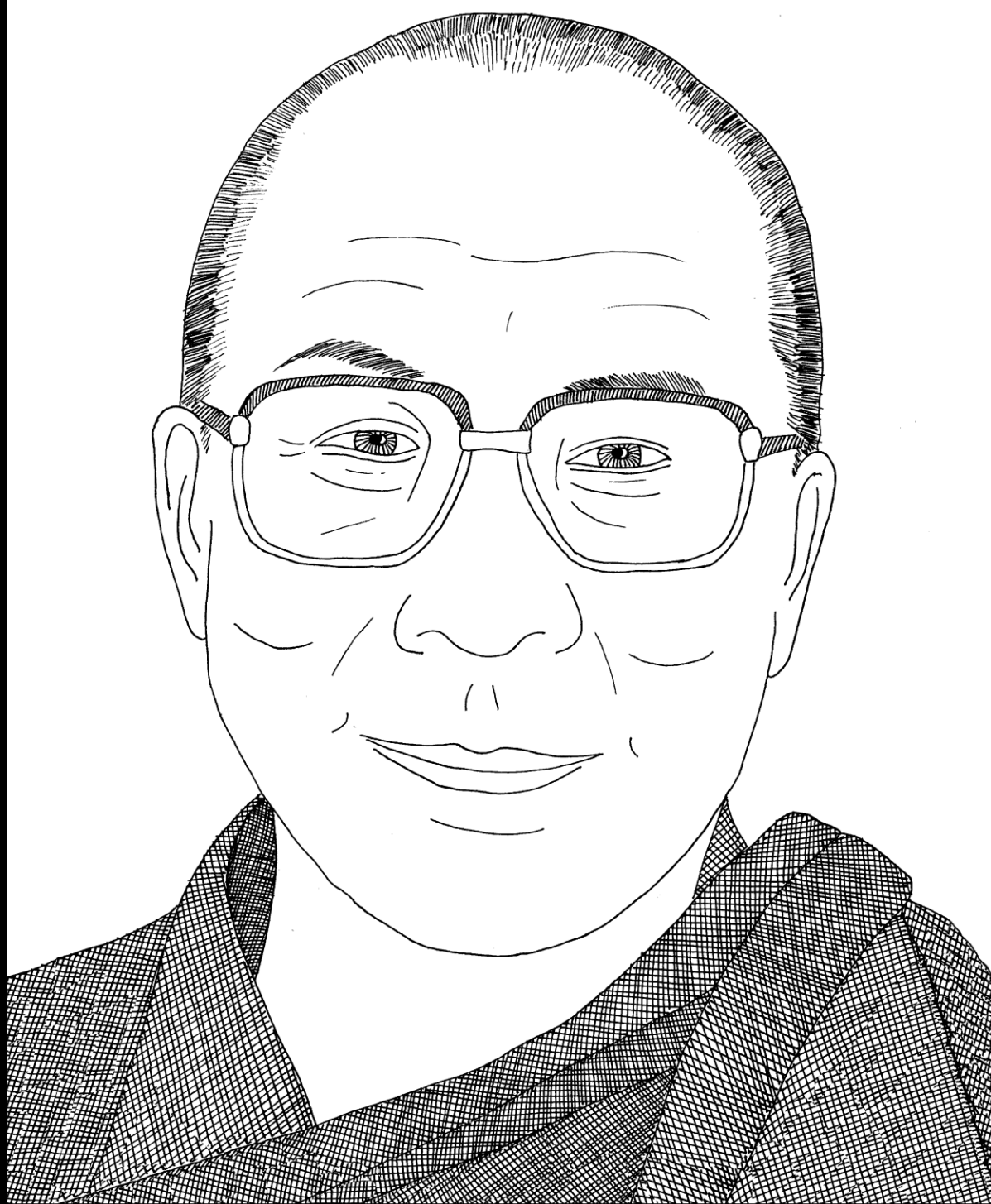
...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"Peace can only last where human rights are respected,  
where the people are fed,  
and where individuals and nations are free."

-- Dalai Lama

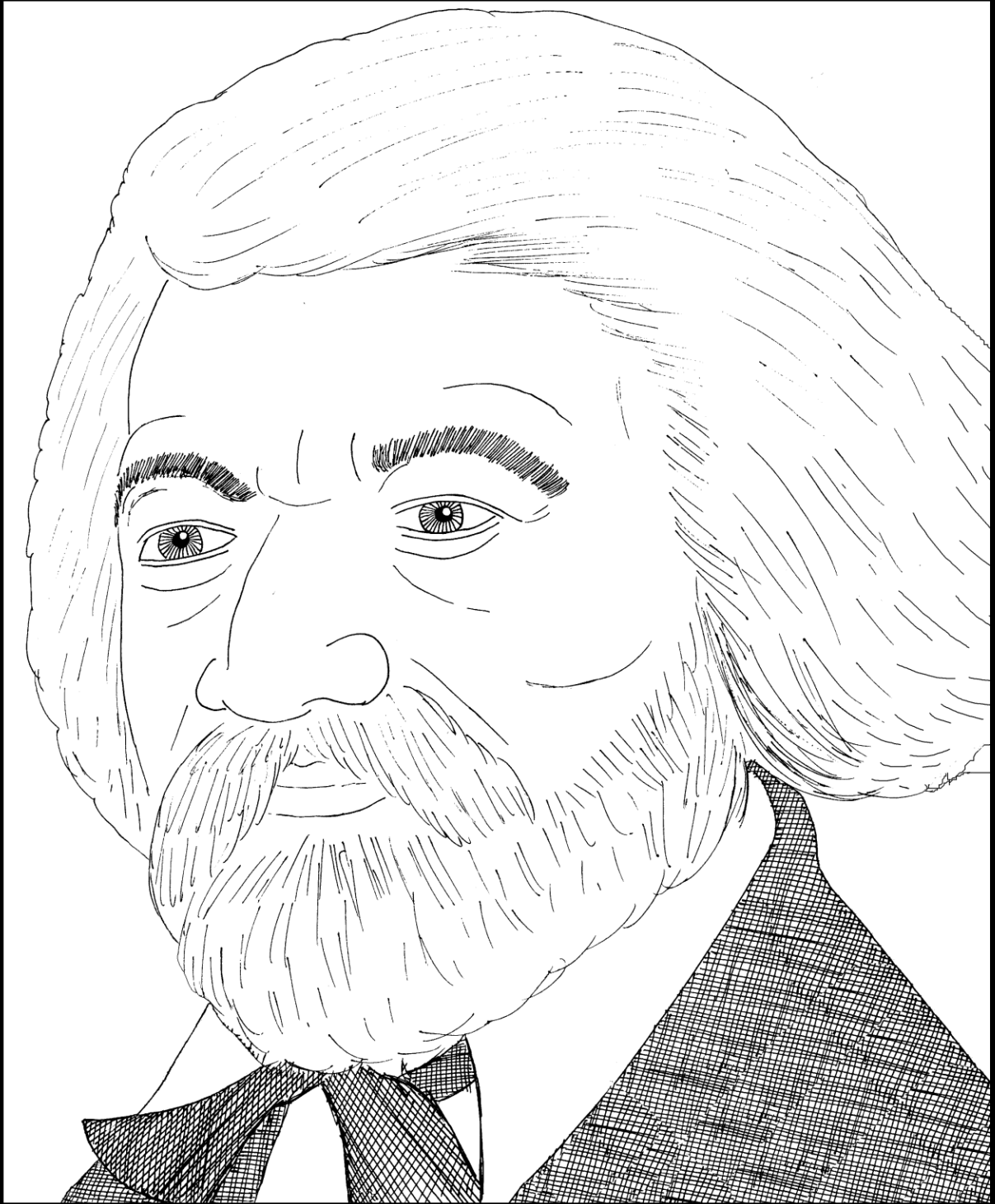
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"Where justice is denied, where poverty is enforced, where ignorance prevails, and where any one class is made to feel that society is an organized conspiracy to oppress, rob and degrade them, neither persons nor property will be safe."

-- Frederick Douglass

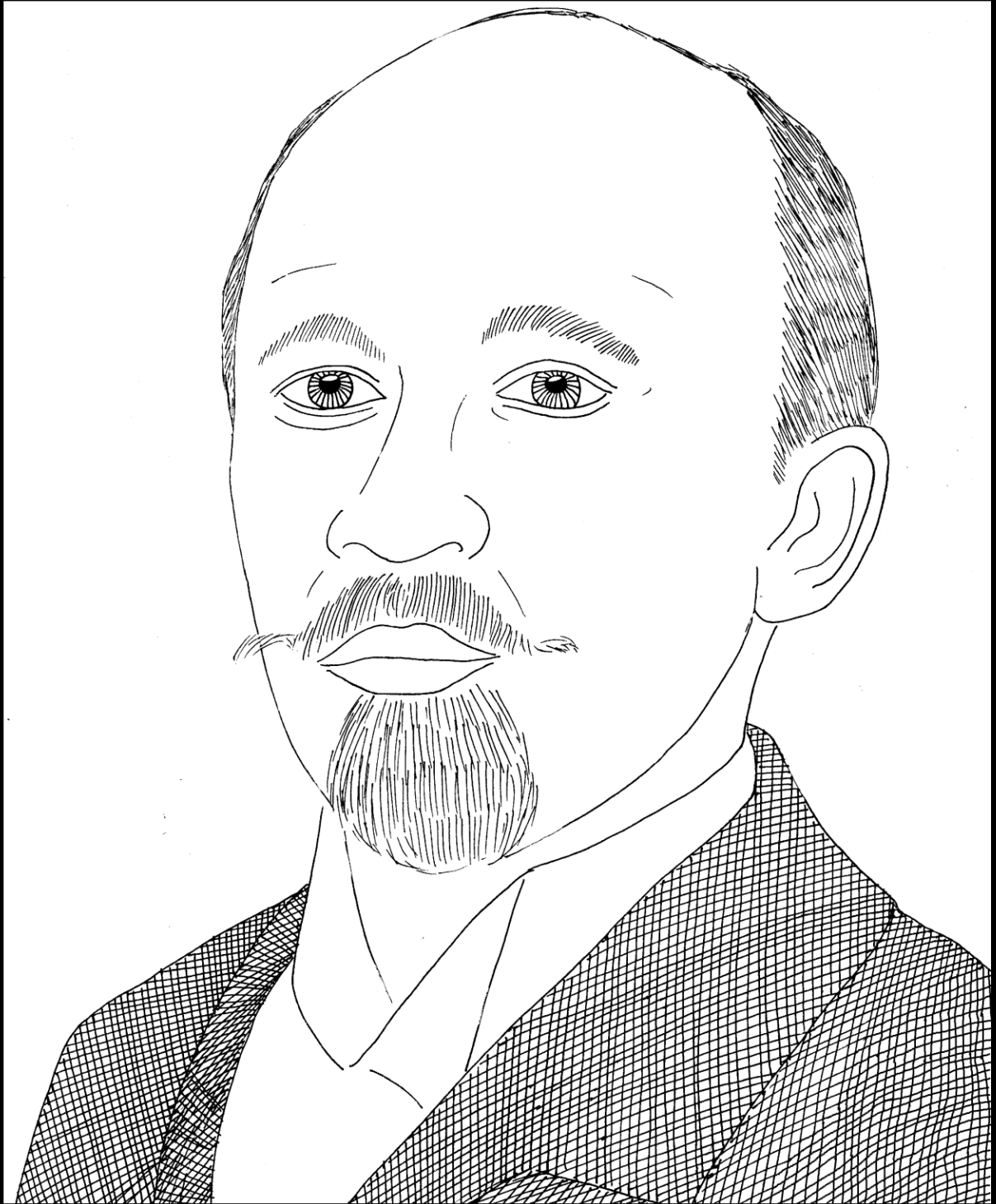
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"To be a poor man is hard, but to be a poor race  
in a land of dollars is the very bottom of hardships."**

**-- W. E. B. DuBois**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Just because a child's parents are poor or uneducated is no reason to deprive the child of basic human rights to health care, education and proper nutrition."**

**-- Marian Wright Edelman**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"I believe it is wrong, in a country of such wealth and prosperity,  
to have 36 million Americans living in poverty."**

**-- John Edwards**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"To live in poverty is to live with constant uncertainty, to accept galling indignities, and to expect harassment by the police, welfare officials and employers, as well as by others who are poor and desperate."**

**-- Barbara Ehrenreich**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Every gun that is made, every warship launched, every rocket fired signifies, in the final sense, a theft from those who hunger and are not fed, those who are cold and are not clothed."**

**-- Dwight D. Eisenhower**

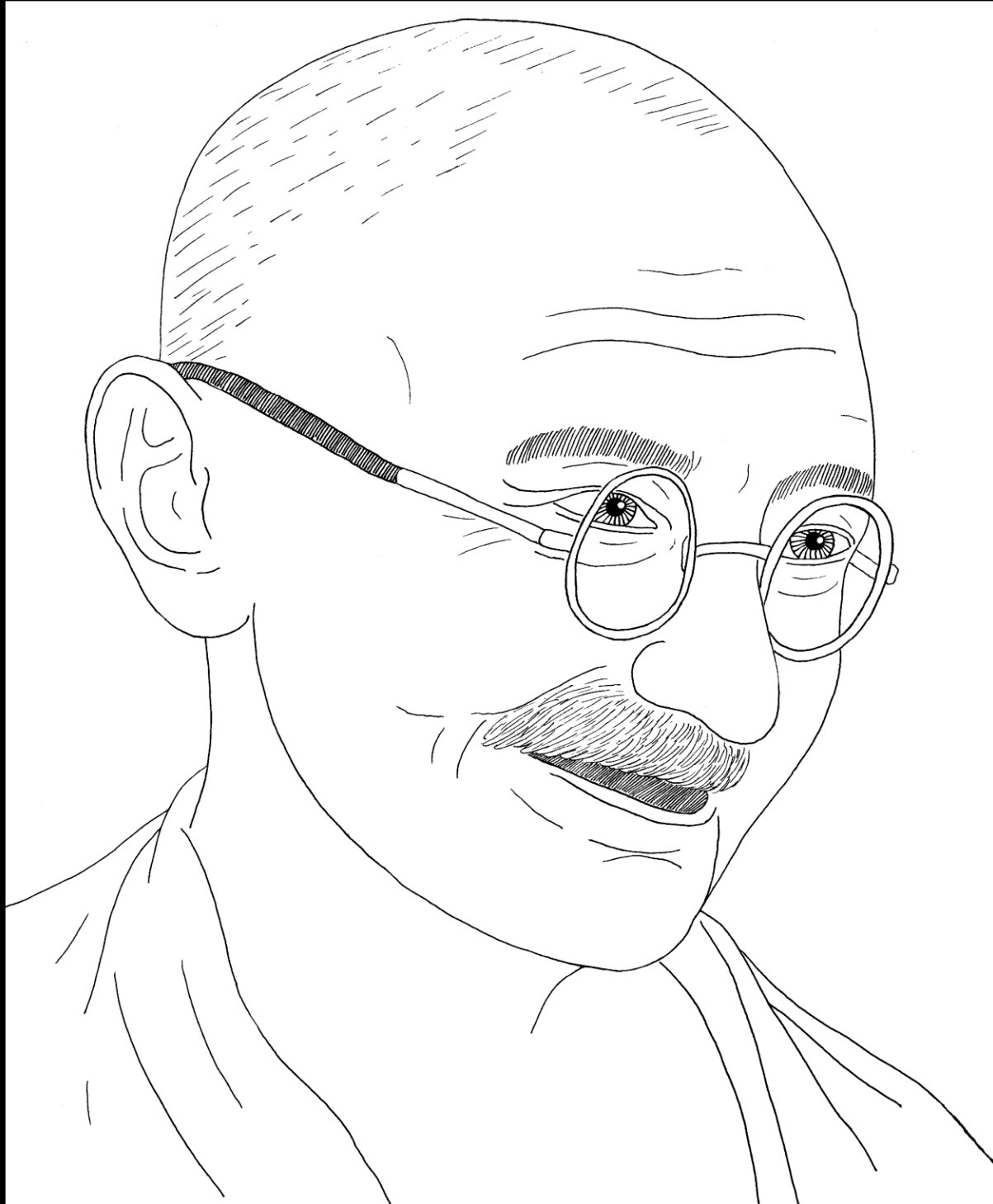
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"Poverty is the worst form of violence."  
-- Mohandas Gandhi**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"We're looking at the singular condition of poverty. All the other individual problems spring from that condition... doesn't matter if it's death, aid, trade, AIDS, famine, instability, governance, corruption or war. All of that is poverty. Our problem is that everybody tries to heal each of the individual aspects of poverty, not poverty itself."

-- Bob Geldof

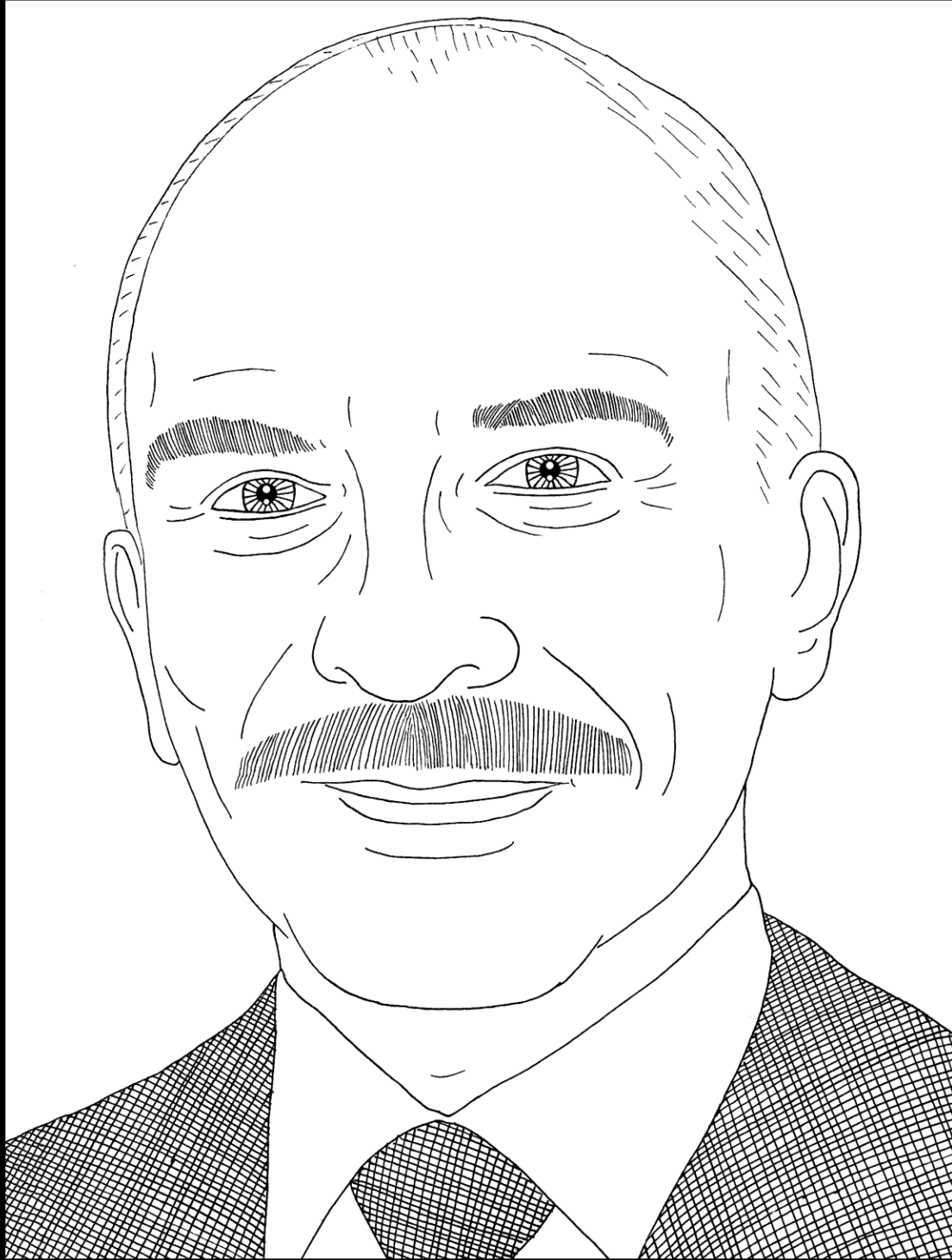
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Peace, poverty, and backwardness cannot mix in one region."  
-- King Hussein of Jordan**

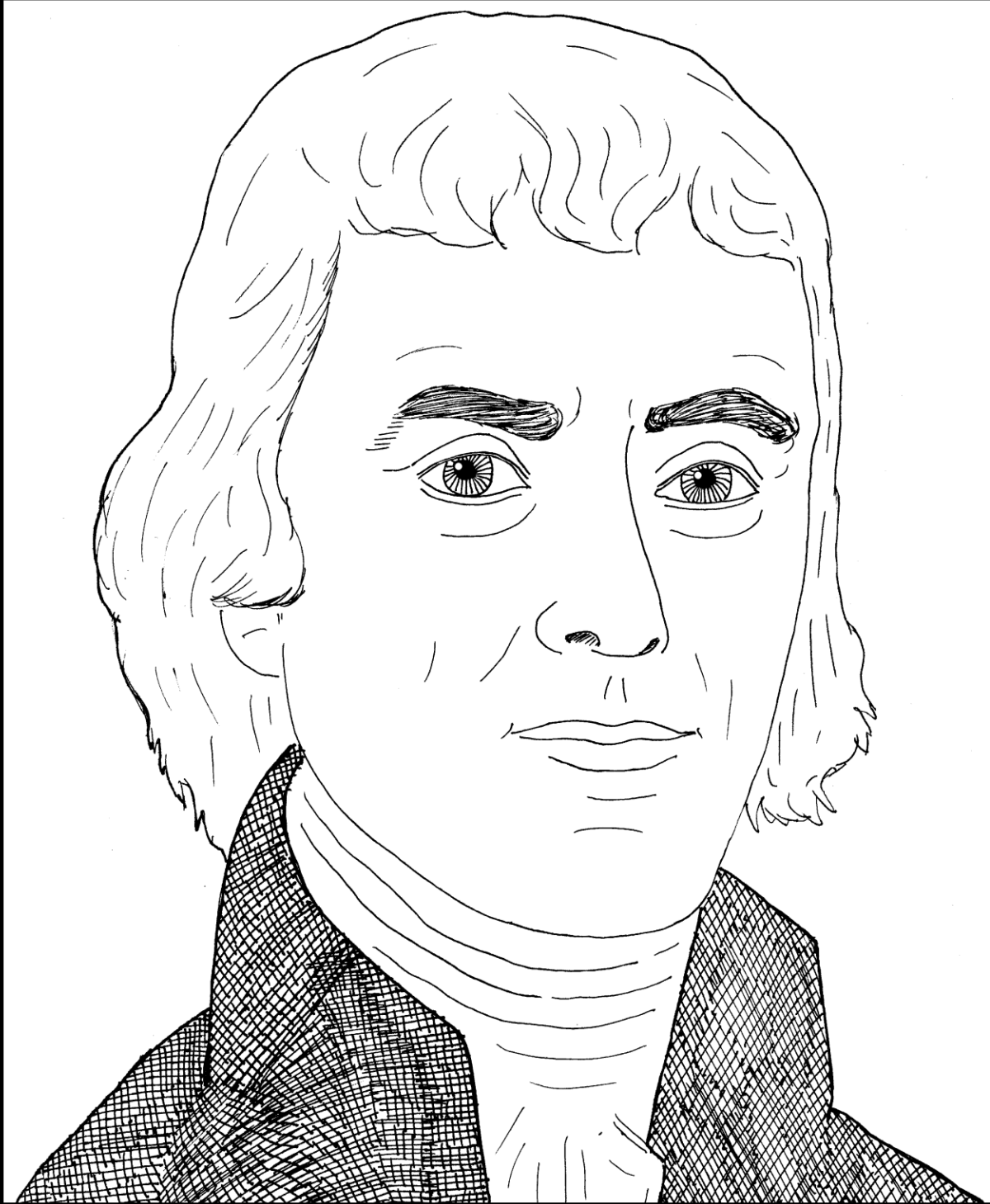
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Experience declares that man is the only animal which devours his own kind, for I can think of no milder term to apply to the general prey of the rich on the poor."**

**-- Thomas Jefferson**

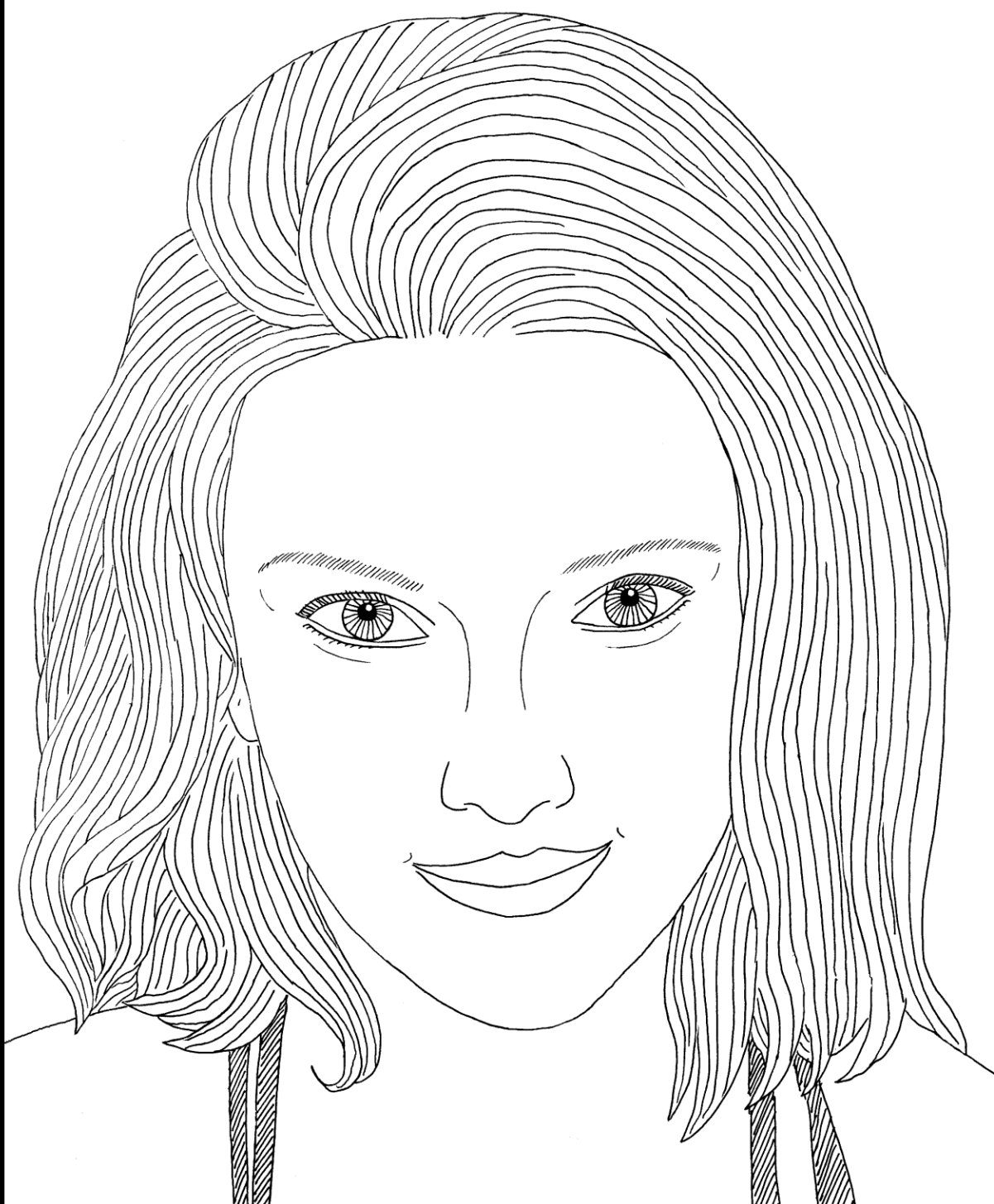
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"Having visited Oxfam-funded school programs in rural communities has made me realise how vital education is to developing countries in bringing people out of poverty and giving them a sense of dignity, self-worth and confidence."

-- Scarlett Johansson

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"The world is very different now. For man holds in his mortal hands the power to abolish all forms of human poverty, and all forms of human life."**

**-- John F. Kennedy**

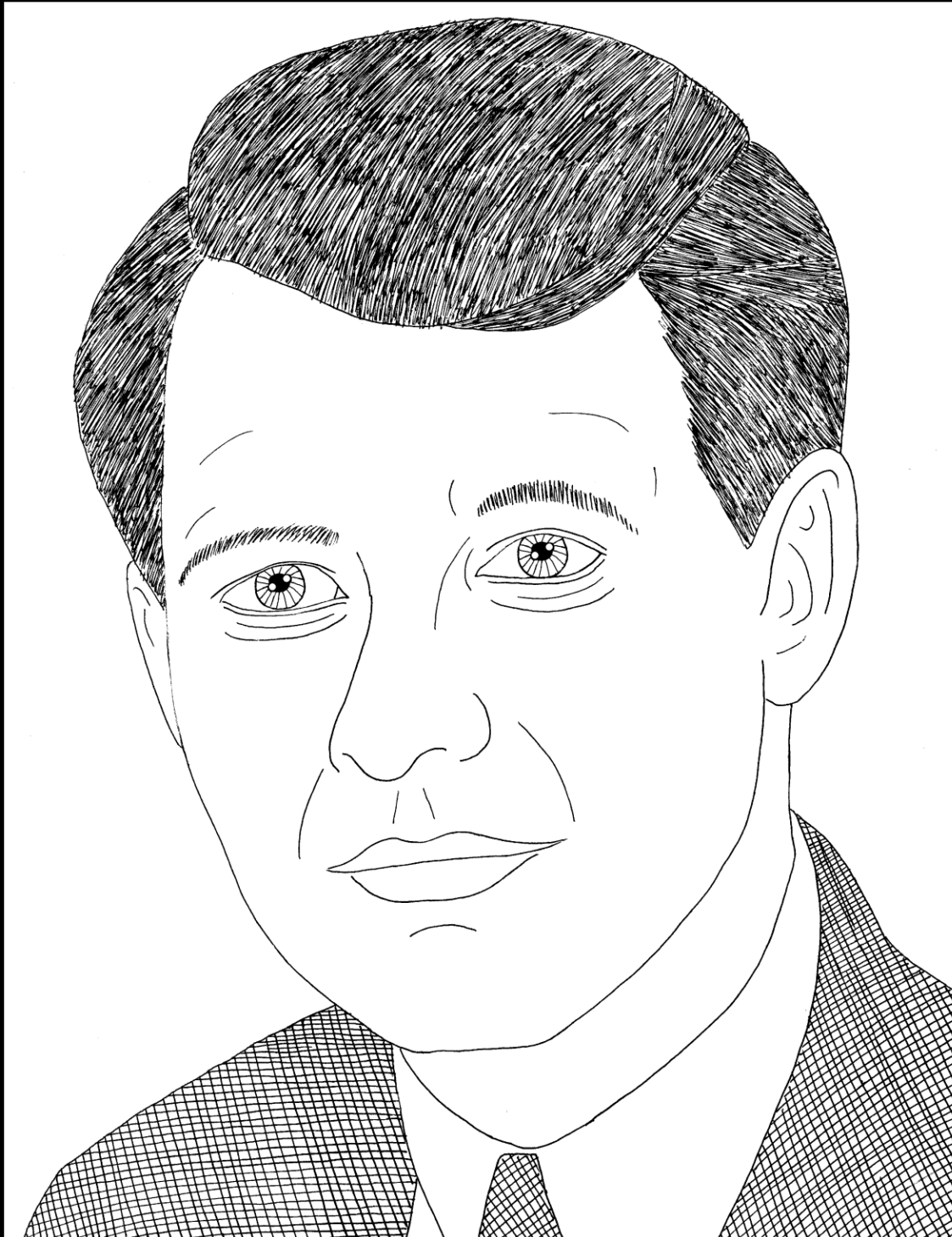
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"I believe that, as long as there is plenty, poverty is evil."  
-- Robert F. Kennedy**

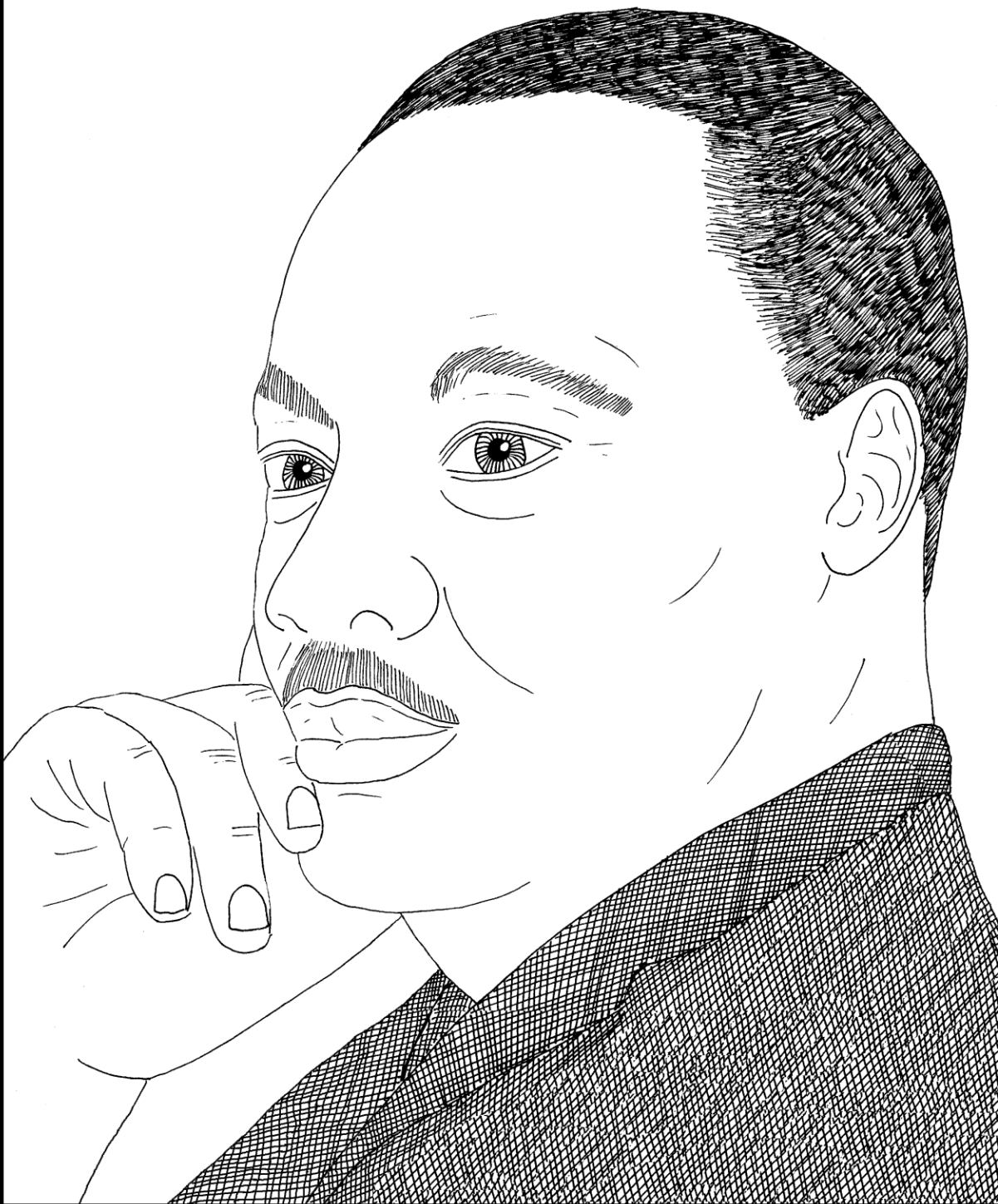
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"We are still called upon to give aid to the beggar who finds himself in misery and agony on life's highway. But one day, we must ask the question of whether an edifice which produces beggars must not be restructured and refurbished."

-- Martin Luther King, Jr.

**BetterWorldHeroes.com**

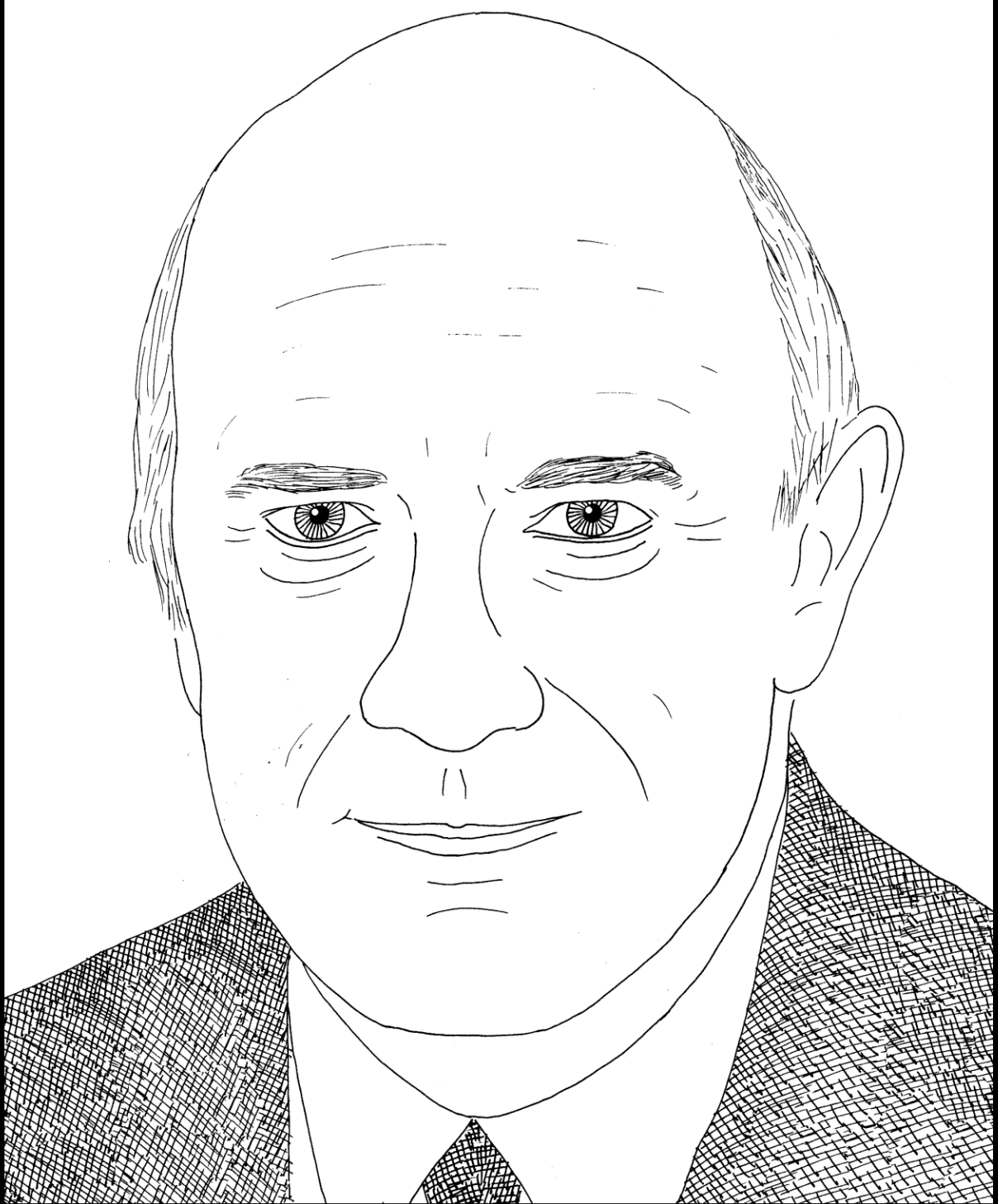
...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"Peace does not fare well where poverty and deprivation reign."  
-- Frederik W. de Klerk

**BetterWorldHeroes.com**

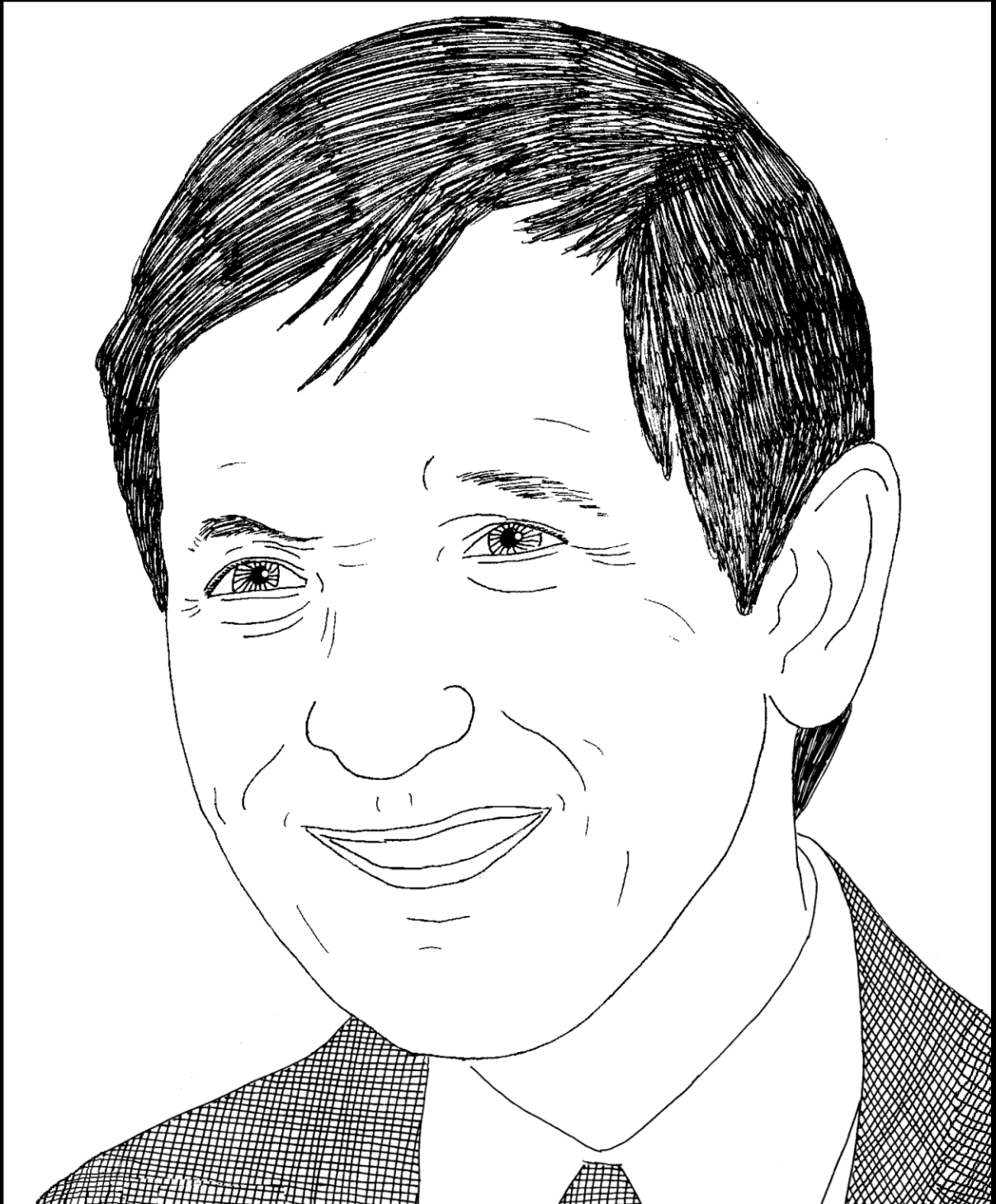
...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Poverty is a weapon of mass destruction.  
Homelessness is a weapon of mass destruction.  
Unemployment is a weapon of mass destruction."**

**-- Dennis Kucinich**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"Witnessing the extreme poverty in remote parts of Africa can make you feel sad and powerless until you realize how little it takes to change these people's lives fundamentally in sustainable ways."

-- John Legend

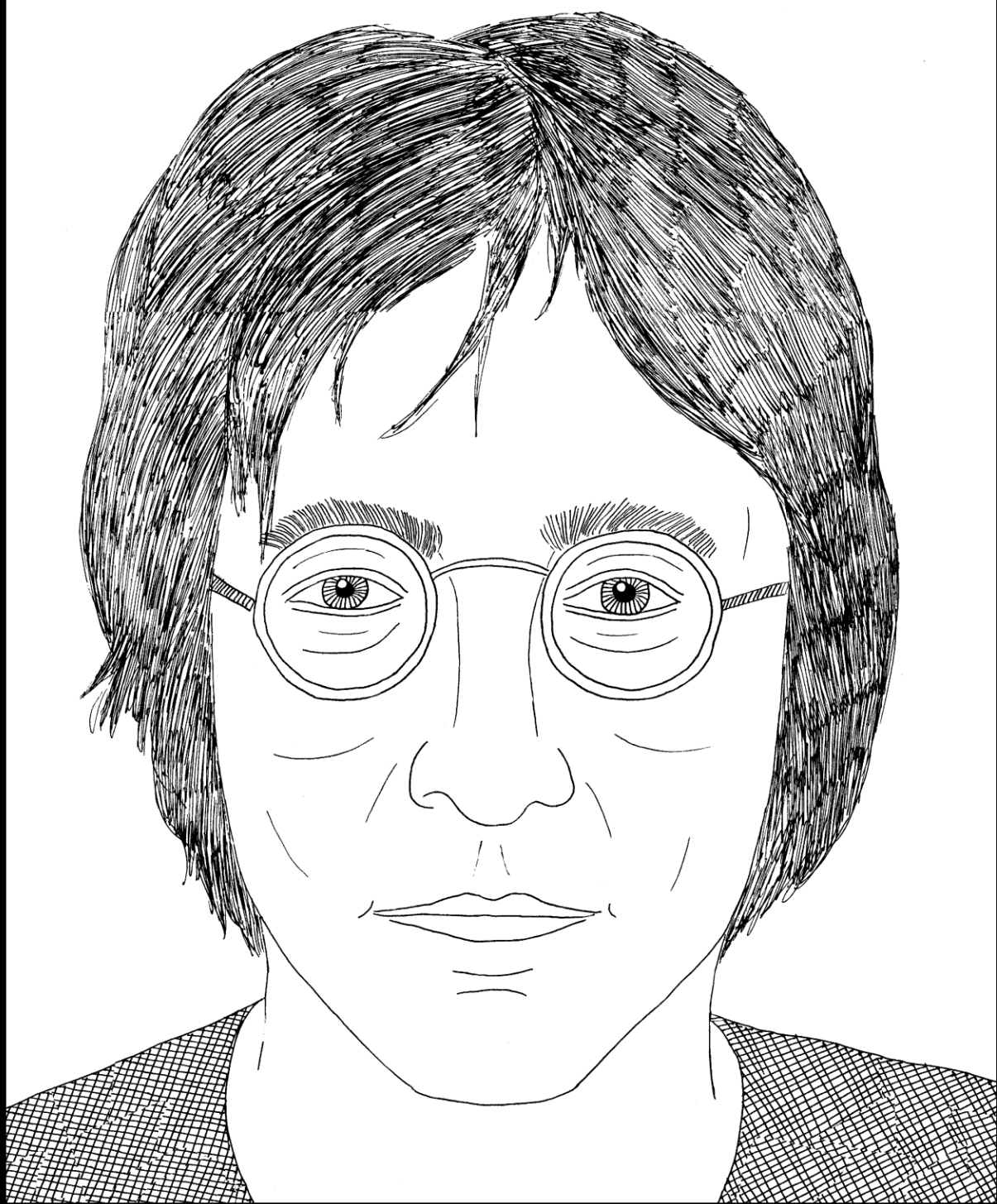
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Imagine no possessions. I wonder if you can.  
No need for greed or hunger. A brotherhood of man.  
Imagine all the people sharing all the world..."  
-- John Lennon**

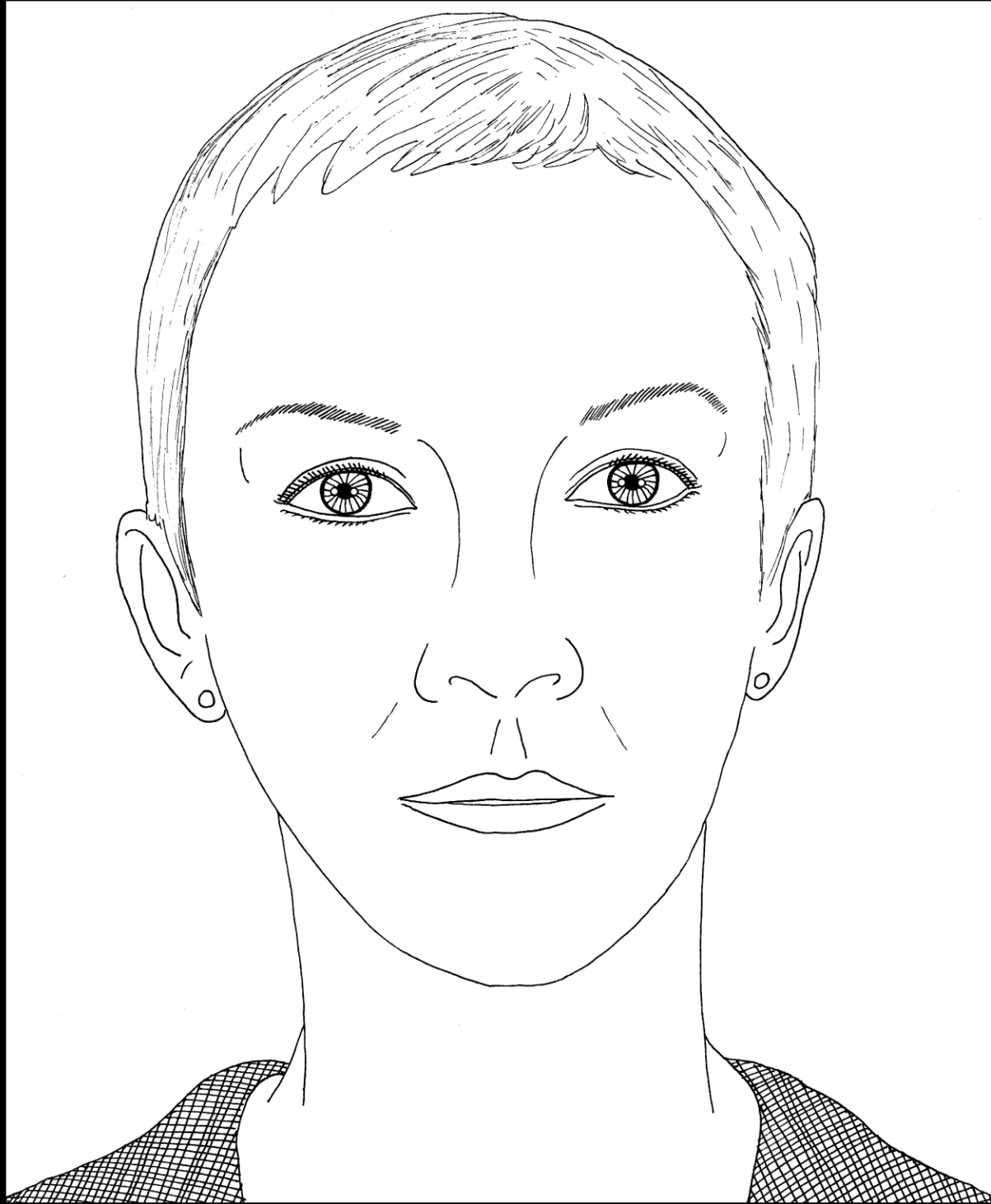
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Such is the scale and depth of poverty in many parts of the world that it won't be ended overnight. That is why if, like me, you want to see an end to poverty, you need to be in it for the long haul."**

**-- Annie Lennox**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Overcoming poverty is not a gesture of charity.  
It is an act of justice. It is the protection of a fundamental  
human right, the right to dignity and a decent life..."**

**-- Nelson Mandela**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Wars are bred by poverty and oppression. Continued peace is possible only in a relatively free and prosperous world."**

**-- General George Marshall**

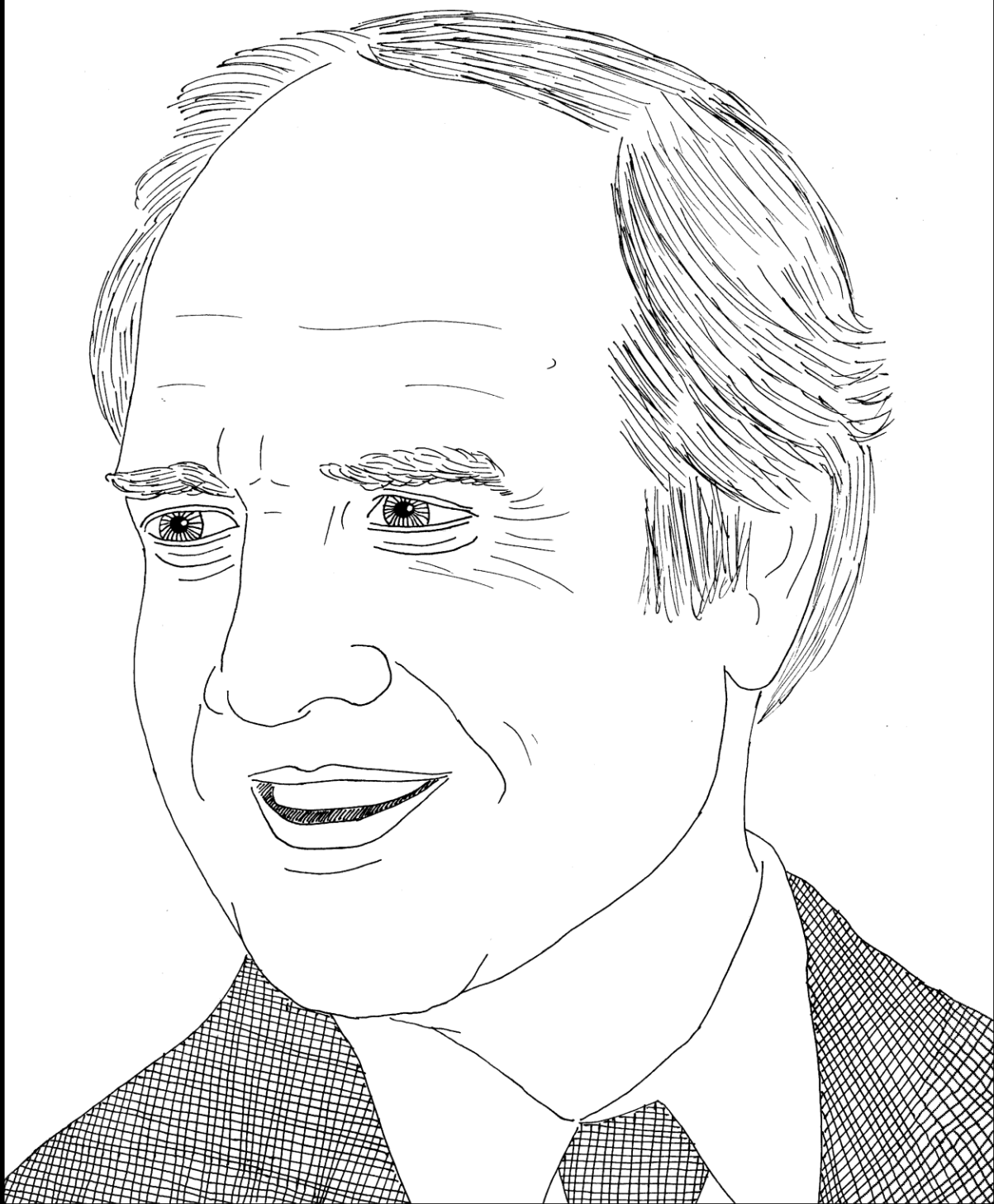
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Pay attention to the hungry, both in this country and around the world. Pay attention to the poor. Pay attention to our responsibilities for world peace. We are our brother's keeper..."**

**-- George McGovern**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"The greatest step forward in human evolution was made when society began to help the weak and the poor, instead of oppressing and despising them."

-- Maria Montessori

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"Of course I am frustrated with regard to extreme poverty, to violence that never seems to cease. Greed is the key. It's easy to sit in relative luxury and peace and pontificate on the subject of the Third World debts. Not many of us are willing to give up everything we have. We can however give some, and millions of people do, governments do, but there is so much more to be done."

-- Sir Roger Moore

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"If poverty is a disease that infects the entire community in the form of unemployment and violence, failing schools and broken homes, then we can't just treat those symptoms in isolation. We have to heal that entire community."

-- Barack Obama

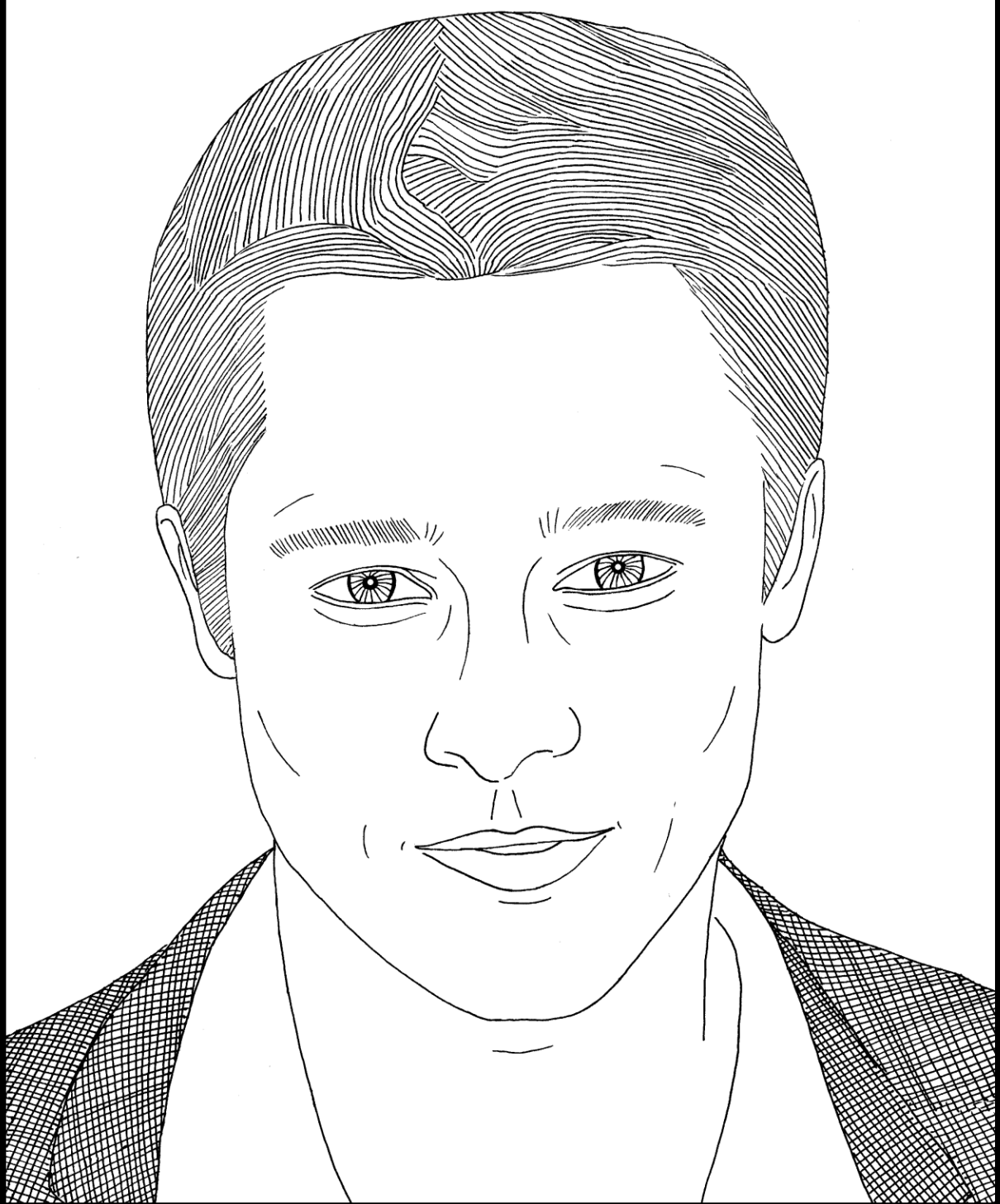
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"By the time this concert ends this evening, 30,000 Africans will have died because of extreme poverty. By this time tomorrow evening, another 30,000. This does not make sense."**

**-- Brad Pitt**

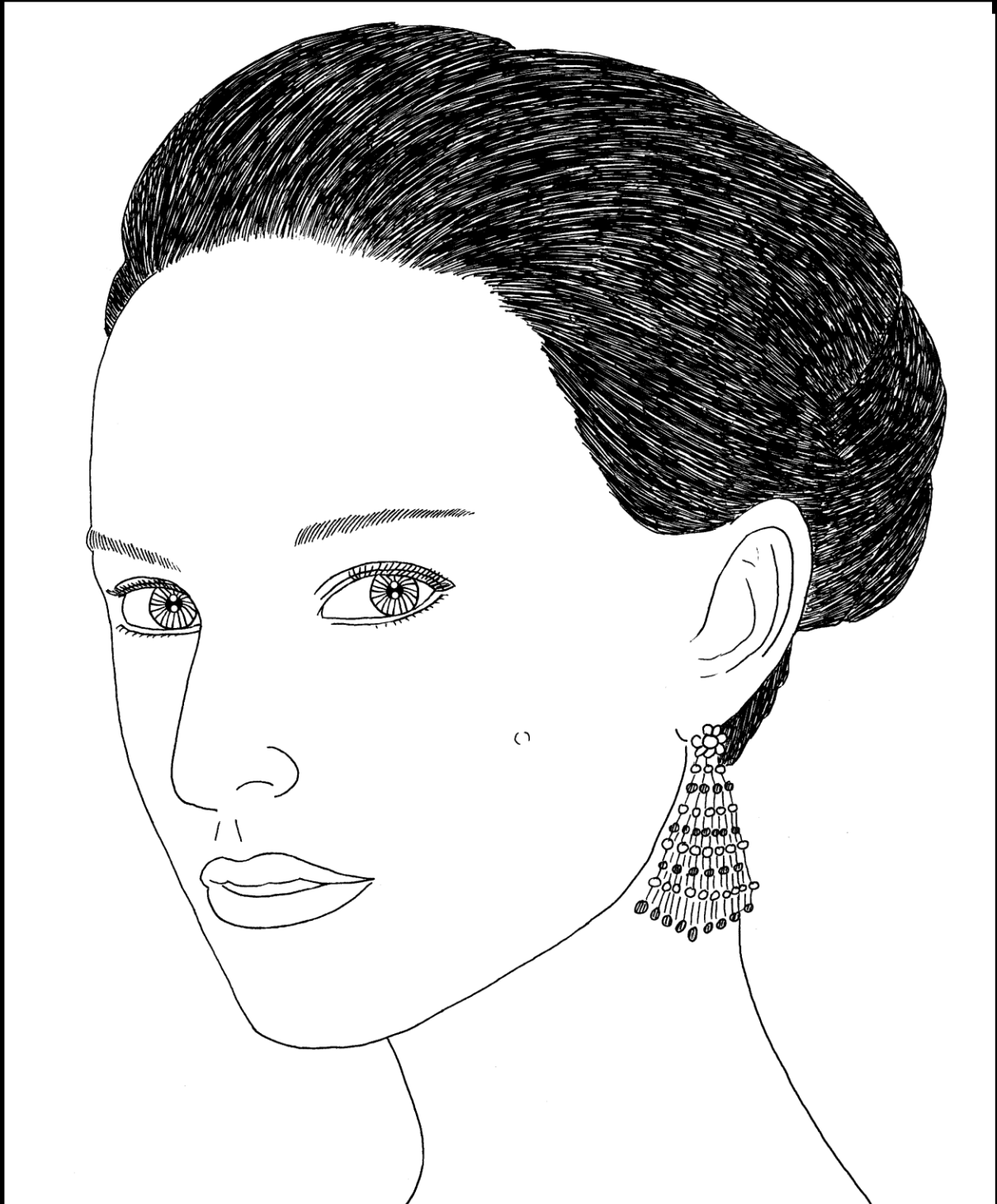
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"The good news is we have the technology  
and the tools to alleviate poverty on a global scale.  
All that is standing in our way is education and will."**

**-- Natalie Portman**

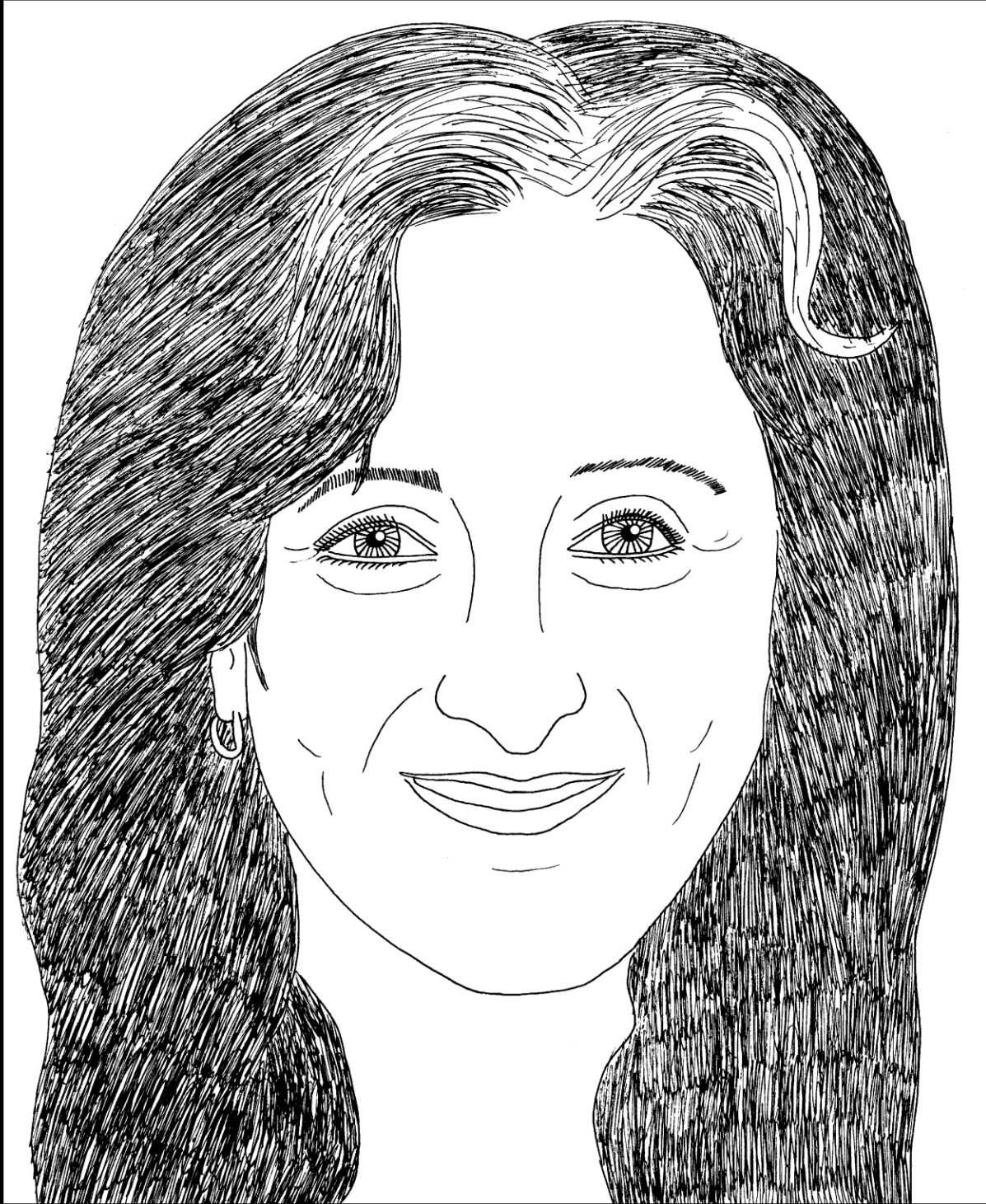
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"How unthinkable that, in a country of such bursting plenty, so many people are facing ongoing hunger and poverty. If we are truly each other's keepers, let's support school lunches, food stamps, neighborhood garden projects, and so many other wonderful programs working to put an end to this cruel and needless blight once and for all."

-- Bonnie Raitt

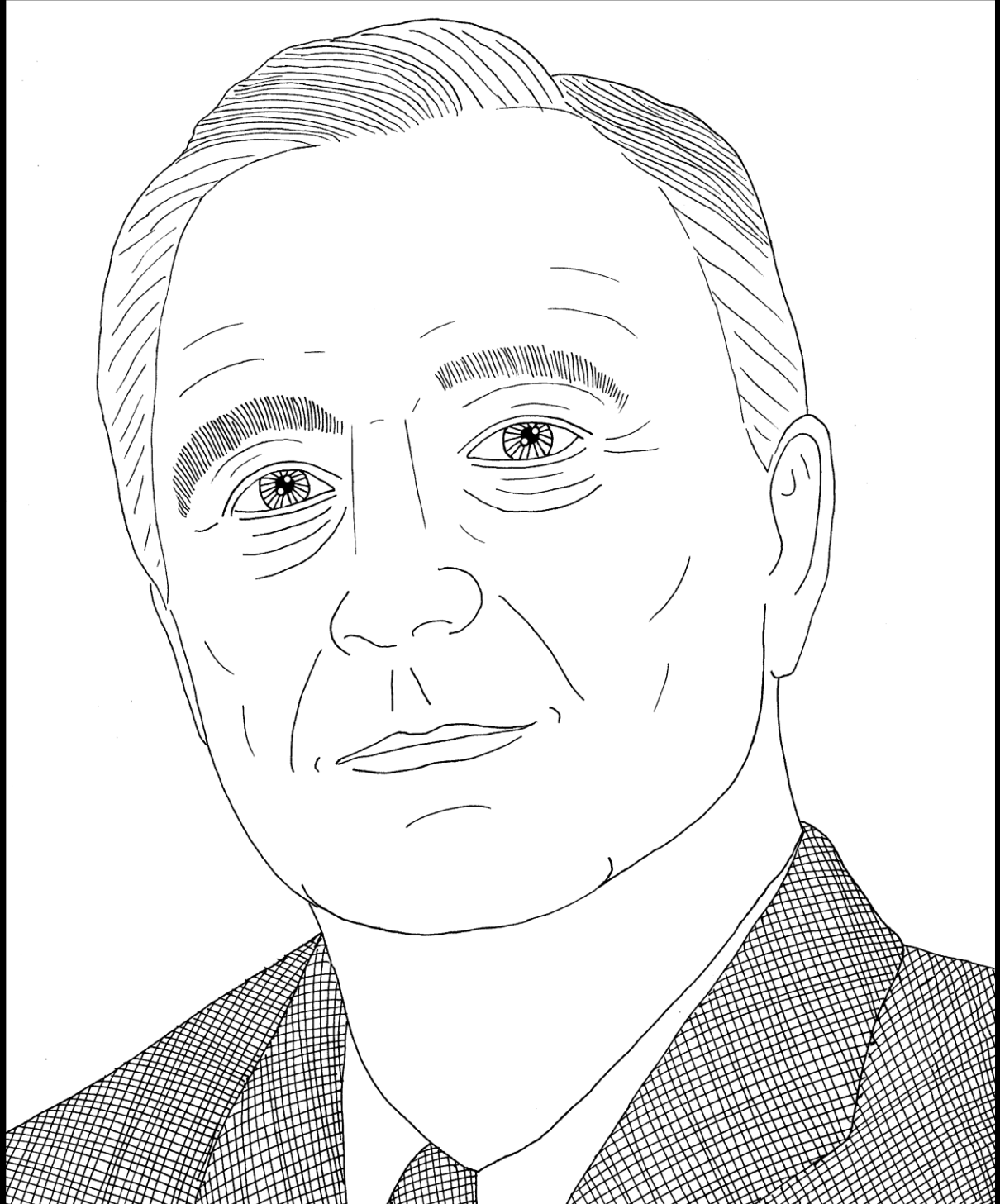
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"The test of our progress is not whether we add more to the abundance of those who have enough; it is whether we provide enough for those who have too little."**

**-- Franklin D. Roosevelt**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**“It’s quite possible to arrive in the year 2030 where people are no longer dying of poverty. We could actually help lead a global end-not a reduction, but an end-to absolute poverty...”**

**-- Jeffrey Sachs**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"I attempted to see famines as broad "economic" problems (concentrating on how people can buy food, or otherwise get entitled to it), rather than in terms of the grossly undifferentiated picture of aggregate food supply for the economy as a whole."

-- Amartya Sen

**BetterWorldHeroes.com**

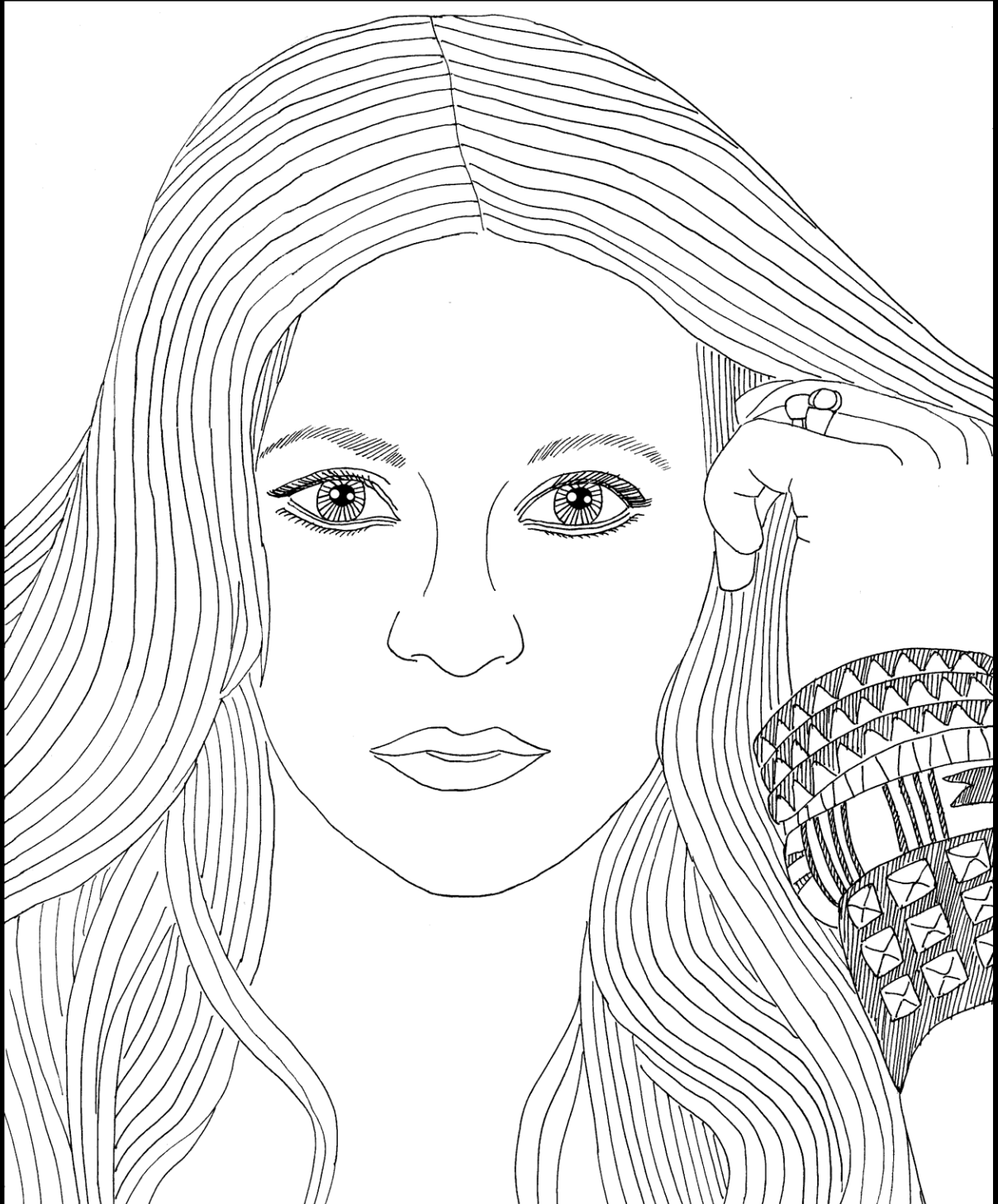
...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# BE A HERO FOR A BETTER WORLD

MAKE A DIFFERENCE



MAKE A DIFFERENCE

**"We know that many boys and girls leave school because of poverty, because they have to work. However, there are an important number of children who abandon their studies because of the abuses they're subject to by teachers and their own parents."**

**-- Shakira**

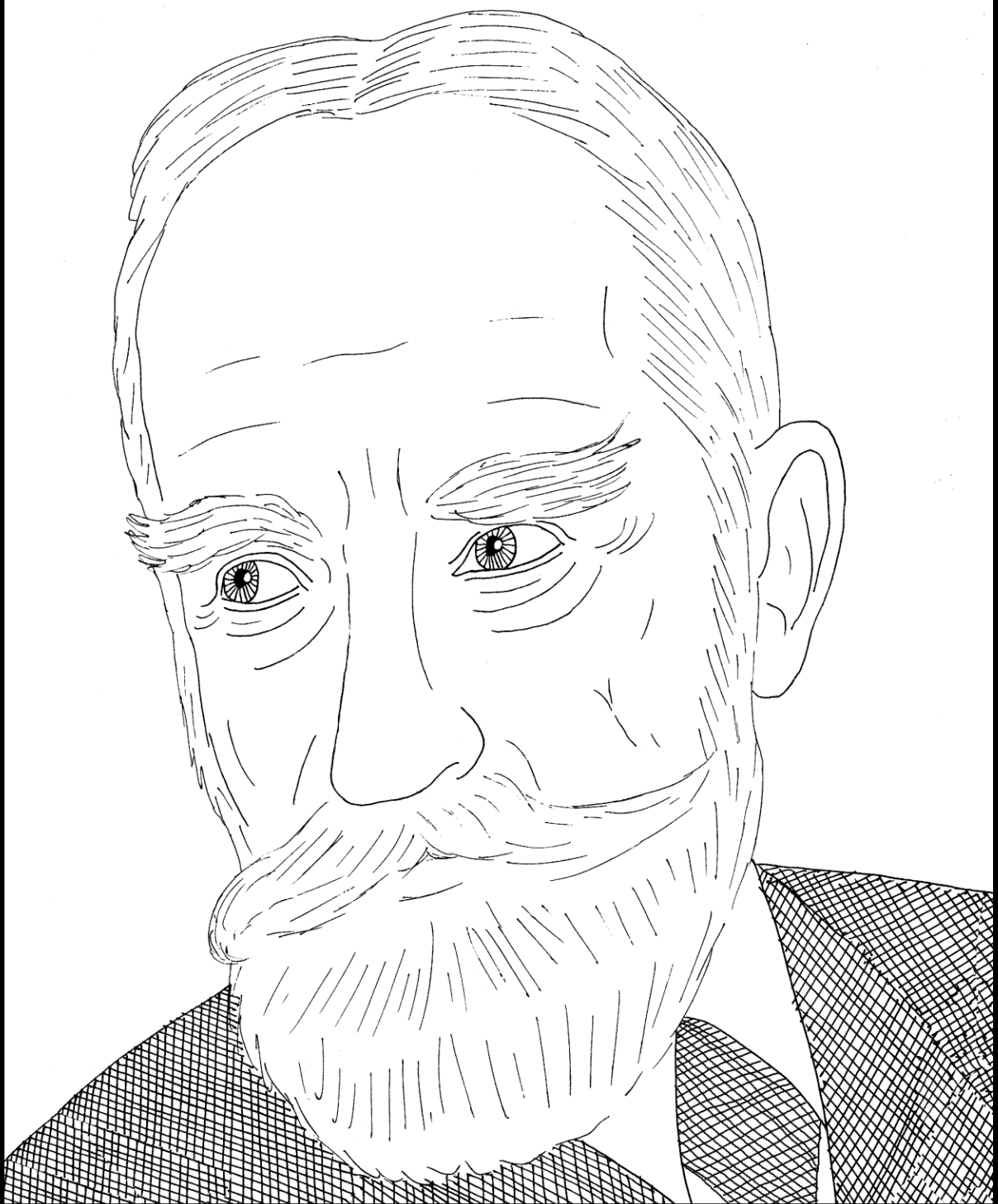
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"The greatest of evils and the worst of crimes is poverty."  
-- George Bernard Shaw**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"We think of violence as being conflict and fighting and wars and so forth, but the most ongoing horrific measure of violence is in the horrible poverty of the Third World...and the poverty in the United States as well."  
-- Martin Sheen**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Poverty and lack of knowledge must be challenged."  
-- Russell Simmons**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Most of the poverty and misery in the world is due to bad government, lack of democracy, weak states, internal strife, and so on."  
-- George Soros**

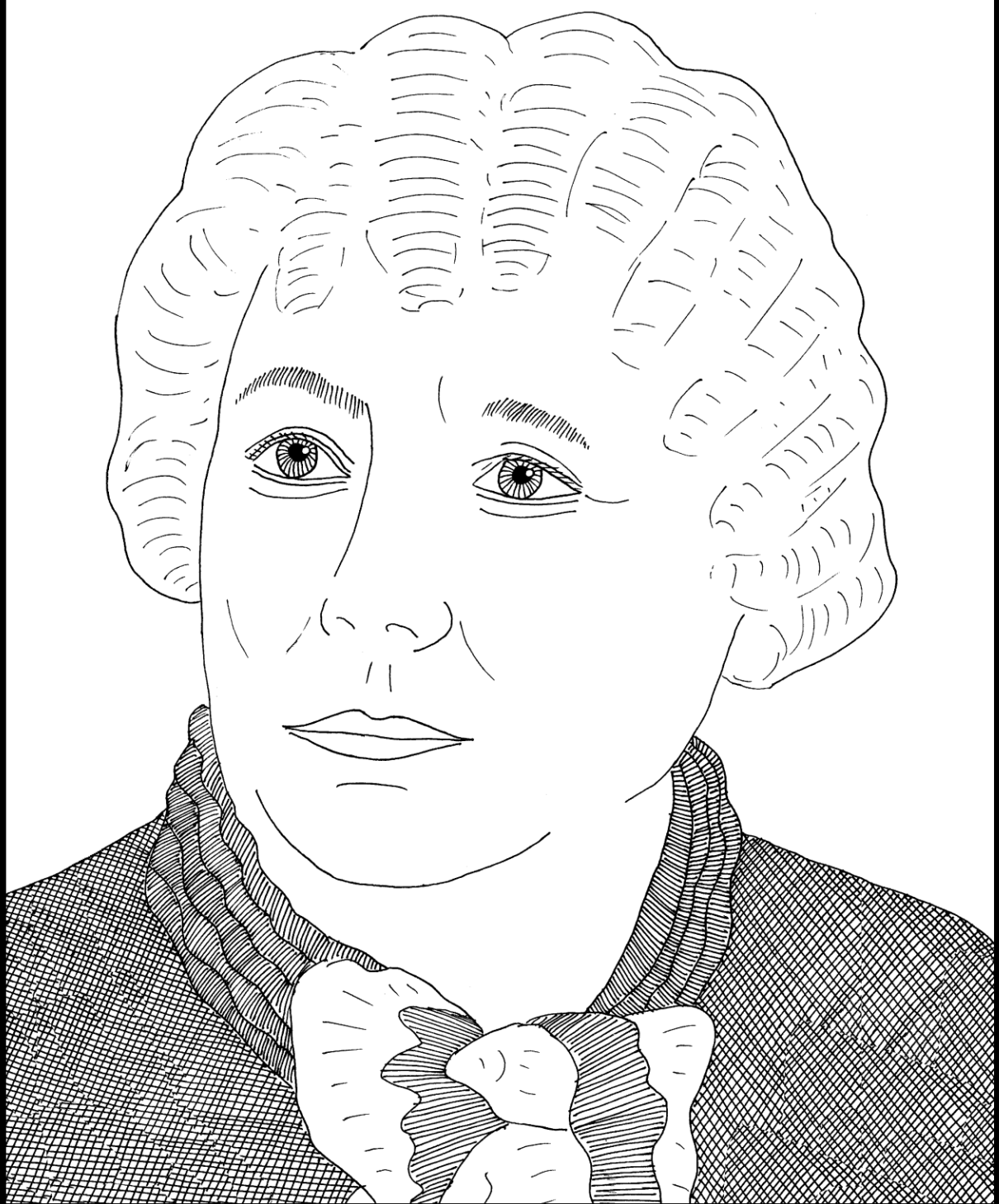
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"I am weary seeing our laboring classes so wretchedly housed, fed, and clothed, while thousands of dollars are wasted every year over unsightly statues. If these great men must have outdoor memorials, let them be in the form of handsome blocks of buildings for the poor."

-- Elizabeth Cady Stanton

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"It is a poverty to decide that a child must die  
so that you may live as you wish."**

**-- Mother Teresa**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"There's an awful lot of misunderstanding here about what being poor actually means. I don't think people understand that being poor means you have to work from dawn until dusk just to survive through the day."

-- Emma Thompson

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"...Just a fraction of what is extended so obscenely on defense budgets would make a real difference in enabling God's children to fill their stomachs, be educated, and be given the chance to lead fulfilled and happy lives."

-- Archbishop Desmond Tutu

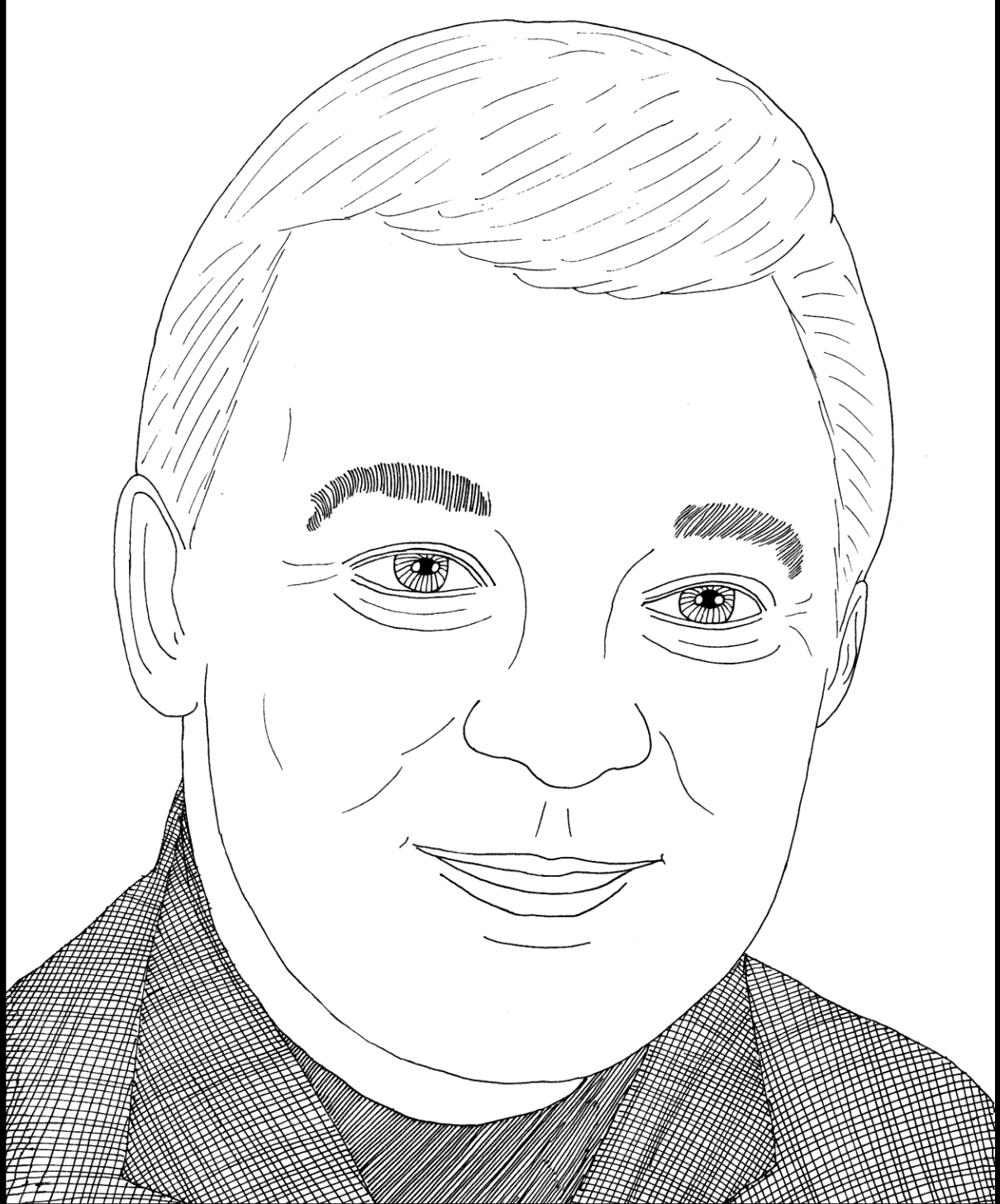
**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"There's a moral convergence happening  
among religious leaders on the issue of poverty."  
-- Rev. Jim Wallis**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"What a devil art thou, Poverty! How many desires - how many aspirations after goodness and truth - how many noble thoughts, loving wishes toward our fellows, beautiful imaginings thou hast crushed under thy heel, without remorse or pause!"

-- Walt Whitman

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"It is not great wealth in a few individuals  
that proves a country is prosperous, but great general  
wealth evenly distributed among the people..."**

**-- Victoria Woodhull**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E












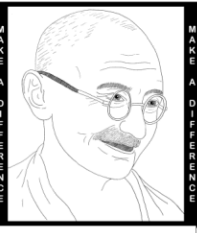





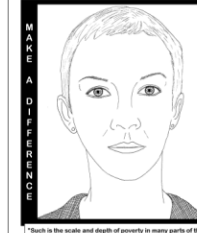







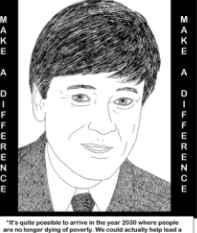

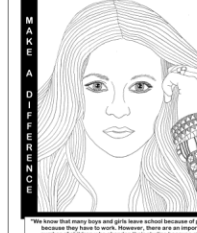


MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Some people think that poor people are lazy.  
Actually, it takes a lot of work to survive when you are dirt-poor."  
-- Muhammad Yunus**

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

© The People For Peace Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Poverty is the parent of revolution and crime." — Aristotle</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Anyone who has ever struggled with poverty knows how acutely experienced it is to be poor." — James Baldwin</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Do we have the will to make poverty history?" — Rosa Parks</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"The combined efforts of millions of concerned citizens could do wonders to help this impoverished." — Barbara Boser</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"When you give food to the poor, they call you a saint. When you ask why the poor have no food, they call you a communist." — Archbishop Walter Cardinal</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Peace can only last where human rights are respected, where the people are fed, and where individuals and nations are free." — Dalai Lama</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Where justice is denied, where poverty is enforced, where ignorance prevails, and where any man class to be a slave, that man is the slave of his soul. And until such a man has learned to stand on his own feet, that man will never be free." — Frederick Douglass</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Just because a child's parents are poor or uneducated is no reason to deprive the child of basic human rights to health care, education and proper nutrition." — Martin Wright Coleman</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"I believe it is wrong, in a country of such wealth and prosperity, to have 30 million Americans living in poverty." — John Edwards</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"The less poverty is to be with constant uncertainty, to be a patient, welfare recipient and employee, we need to be there who are poor and desperate." — Barbara Ehrenreich</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Poverty is the worst form of violence." — Mahatma Gandhi</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"We're talking about the biggest question humanity has: All the other subjects concern how we live, how we work, how we play, how we get along, how we get on. All of these things, our present and our future, are all part of the same thing: the quality of our lives." — John Lennon</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Having visited Clinton-funded school programs in rural areas, I can say that the impact of such programs is not just on the children, but on the entire community. It is a real source of pride and hope for the people of the world." — Bill Clinton</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"I believe that, as long as there is poverty, poverty is evil." — Robert F. Kennedy</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"We are still called upon to give out to the hunger who feeds themselves, to the despair who seeks help, to the pain who seeks relief, to the poor who seek help. We must ask the question of whether an office which produces hunger is not a source of help." — Martin Luther King Jr.</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Poverty is a weapon of mass destruction. Homelessness is a weapon of mass destruction. Unemployment is a weapon of mass destruction." — Obama Foundation</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Imagine no possessions. I wonder if you can. No need for greed or hunger. A brotherhood of man. Imagine all the people sharing all the world." — John Lennon</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Such is the scale and depth of poverty in many parts of the world that it is hard to believe. That is why, if we are to see an end to poverty, you need to be in for the long haul." — Bill Clinton</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Wars are bred by poverty and oppression. Continued peace is possible only in a world that is free from economic want." — General George Marshall</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Pay attention to the hungry, both in this country and around the world. Pay attention to the poor. Pay attention to our responsibilities for world peace. We are our brother's keeper." — George McGovern</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"The greatest step forward in human evolution was made when society began to help the weak and the poor, instead of regarding them as a burden." — Mark Messner</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Poverty is a disease that affects the entire community. In the face of unemployment and violence, falling behind and being left out, we can't just focus on helping individuals. We have to help the entire community." — Barack Obama</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"By the time this concert ends this evening, 30,000 Africans will have died because of extreme poverty. By this time tomorrow evening, another 30,000. This does not make sense." — Bill Clinton</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"The great reason to us have the technology and the tools to eliminate poverty on a global scale. All that is standing in our way is our greed and our selfishness." — Natalie Parham</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"The best of our progress is not whether we add more to the abundance of those who have enough, it is whether we provide enough for those who have less." — Franklin D. Roosevelt</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"It's quite possible to arrive in the year 2030 where people are no longer dying of poverty. We could actually help lead a global end to a reduction, but we need to eliminate poverty." — Jeffrey Sachs</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"I attempted to see how an ill child 'suffers' from malnutrition. I saw how a child can lose their ability to get up and go to school, and how a child can be so malnourished that they are unable to get up and go to school. I saw how a child can be so malnourished that they are unable to get up and go to school." — Barack Obama</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"We know that many boys and girls leave school because of poverty, because they have to work. However, there are an important number of children who abandon their studies because of the money they are subject to by teachers and their own parents." — Bill Clinton</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Poverty and lack of knowledge must be challenged." — Russell Simmons</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Some people think that poor people are lazy. Actually, it takes a lot of work to survive when you are dirt poor." — Mark Messner</p> <p>BetterWorldCalendar.com</p>