

BE A HERO FOR A BETTER WORLD



"Until we have the courage to recognize cruelty for what it is - neither the right to freedom of choice, nor the right to be much better in this world." - Rachel Carson

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"Being animals for sport, for pleasure, for adventure, and for tests need to be a phenomenon which is at once disgusting and degrading. There is no justification in indulging in such acts of cruelty." - The Dalai Lama

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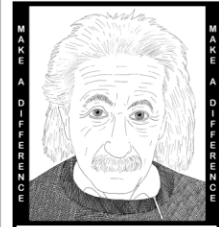
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"Killing an animal to make a coat is silly. It isn't reason to be, and we have no right to do it." - Doris Day

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"If a man agrees towards a righteous life, he is not out of alignment in that regard to animals." - Albert Einstein

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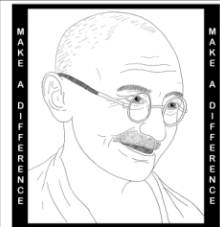
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"Not to hurt our humble brethren (the animals) is our first duty to them, but to love them is not enough. We have a higher mission - to be better than them because they appear ill." - St. Francis of Assisi

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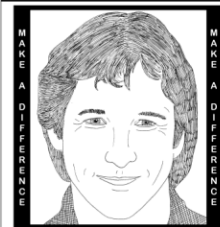


"The greatness of a nation and its moral progress can be judged by the way its animals are treated." - Mos Def

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What's Your
BetterWorld
Issue:
Animal Rights
...make a difference...

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"The foundation of the planet is our responsibility to deal with all species with kindness, love and compassion. That those animals suffer through human cruelty is beyond comprehension. Please be better than the animals." - Richard Gere

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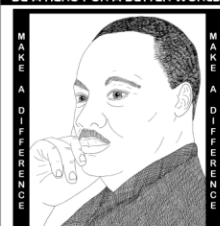
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"It's really important to me to show the interconnectedness of things. I always try to illustrate human, animal, and environmental rights - all these things - are one and the same." - Greg Kinnear

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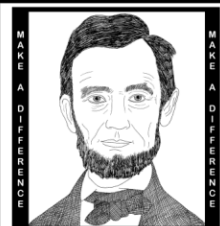
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"One day the absurdity of the almost universal human belief in the ability of other animals to feel pain, and to be conscious of their own minds and feelings, will be so obvious that we will be forced to change our minds and become much wiser than we are today." - Richard Gere

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"I am in favor of animal rights as well as human rights. That is the way of a whole-hearted being." - Abraham Lincoln

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"...perhaps the most basic method of domestication, beyond the presence of English on land, the fact is the use, both in the traditional world, as well as in the modern world, of the animal's sense of the actions of people that can disturb the previous balance." - Margaret Mead

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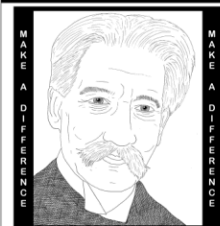
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"I have a great deal of sympathy for the animals because they are the same as we are. They are the same as we are. They are the same as we are. They are the same as we are." - Alice Silverstone

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"The moral fight against the spirit of unrestrained cruelty which we find in the animals. Animals suffer as much as we do. True humanity does not allow us to neglect such suffering in men." - Albert Schweitzer

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Be a hero for a better world.
Every act of compassion
makes a difference!
Start a BetterWorld Club.
Join the BetterWorld Movement.

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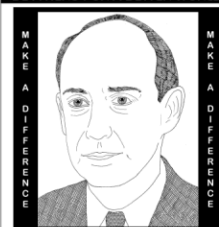
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"Animals are being exploited in such an unbelievable way." - Alice Silverstone

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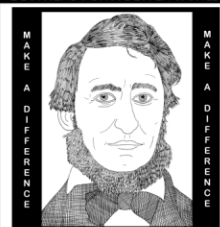
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"...it is difficult to picture the great Creator conceiving of a program of one creature which he has made using another being created for purposes of experimentation. There must be other, more subtle ways of obtaining knowledge." - Henry David Thoreau

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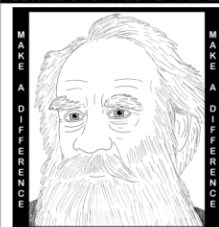
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"The animal that you kill is just, dies in earnest." - Henry David Thoreau

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"It may be suggested by some books that it is not a sin to kill an animal, but to suffer and not have it, more clearly than we have... that we should take pity on animals in the same way as we do humans." - Lili Finley

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"The animals of the world exist for their own reasons. They were not made for human eyes, ears, nose, taste, people were made for adults, or women created for men." - Alice Silverstone

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