


BE A HERO FOR A BETTER WORLD

MAKE A DIFFERENCE




MAKE A DIFFERENCE

"The presidential election is going to present the collision of whole societies and economies - a radical re-thinking of our values, priorities and political systems is urgent."  
— Maude Barlow

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"The role of the market place is to be an instrument of environmental change and policy making. We see all consumers with a great potential for change. Environmental protection begins at home."  
— Neal Brown

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"The most alarming of all man's assaults upon the environment is the contamination of air, earth, rivers, and sea with dangerous and even fatal materials."  
— Rachel Carson

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"I want to make it clear if there is ever a conflict between environmental quality and economic growth, I will go for beauty, clean air, water, and landscapes."  
— Jimmy Carter

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"I feel we are privileged to live in a country where we enjoy so many rights and other freedoms beyond anything I could imagine. However, I do feel that we have to have a more active commitment to the world."  
— Sheryl Crow

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"Instead of our people and their activities being the cause of environmental problems, we should be the cause of a paradigm shift - in a way that substantially integrates energy and environmental policy and makes it a top priority."  
— Leonardo DiCaprio

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"When we protect the places where the processes of life can flourish, we strengthen not only the future of medicine, agriculture and industry, but also the essential conditions for peace and prosperity."  
— Harrison Ford

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"If there is to be an ecologically sound society, it will have to come from the grass roots up, not from the top down."  
— Paul Haggard

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"... the environmental movement is not about protecting the fetus and the birds so much as recognizing that nature is the infrastructure of our communities."  
— Robert F. Kennedy, Jr.

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"I think the environment should be put in the category of our national security. Defense of our resources is just as important an defense abroad. Otherwise what is there to defend?"  
— Robert Redford

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"I feel that our planet is so small and that creating a sustainable world and the order in the system for children in the next hour that things I can do for the future."  
— Pico Iyer

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"When people inventing the environment think only in terms of their benefits to their businesses and the order in the system for their families. We have to very low are working ourselves ahead of thousands of years ahead, but that's what we have to do."  
— Pico Iyer

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"The primary threat to nature and people today comes from unsustainable consumption and our will to dominate the world. Sustainability and there is a chance for sustainability, justice and peace. Sustaining and conserving humanity is the only way to survive."  
— Pico Iyer

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"The Earth Charter is important as an expression of the commitment of people throughout the world to their common future, and the ethical principles in the task of ensuring a sustainable future for those who inhabit the Earth and those who will follow us on the earth."  
— Pico Iyer

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"We need to go through a radical re-evaluation of our role as humans on earth. We need to change people's lives and to make the environment, which is a better future. We are in a state of crisis."  
— Pico Iyer

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# What's Your BetterWorld Issue:

## The Environment

...make a difference...

Be a hero for a better world.  
Every act of compassion  
makes a difference!  
Start a BetterWorld Club.  
Join the BetterWorld Movement.

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