

BE A HERO FOR A BETTER WORLD

MAKE
A
DIFFERENCE



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"Fair Trade is a market-based, entrepreneurial response to business as usual: it helps third-world farmers developing direct market access as well as the organizational and management capacity to add value to their products and take them directly to the global market."

-- Paul Rice

BetterWorldHeroes.com

...every act of compassion makes a difference...every day counts for a better world...

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