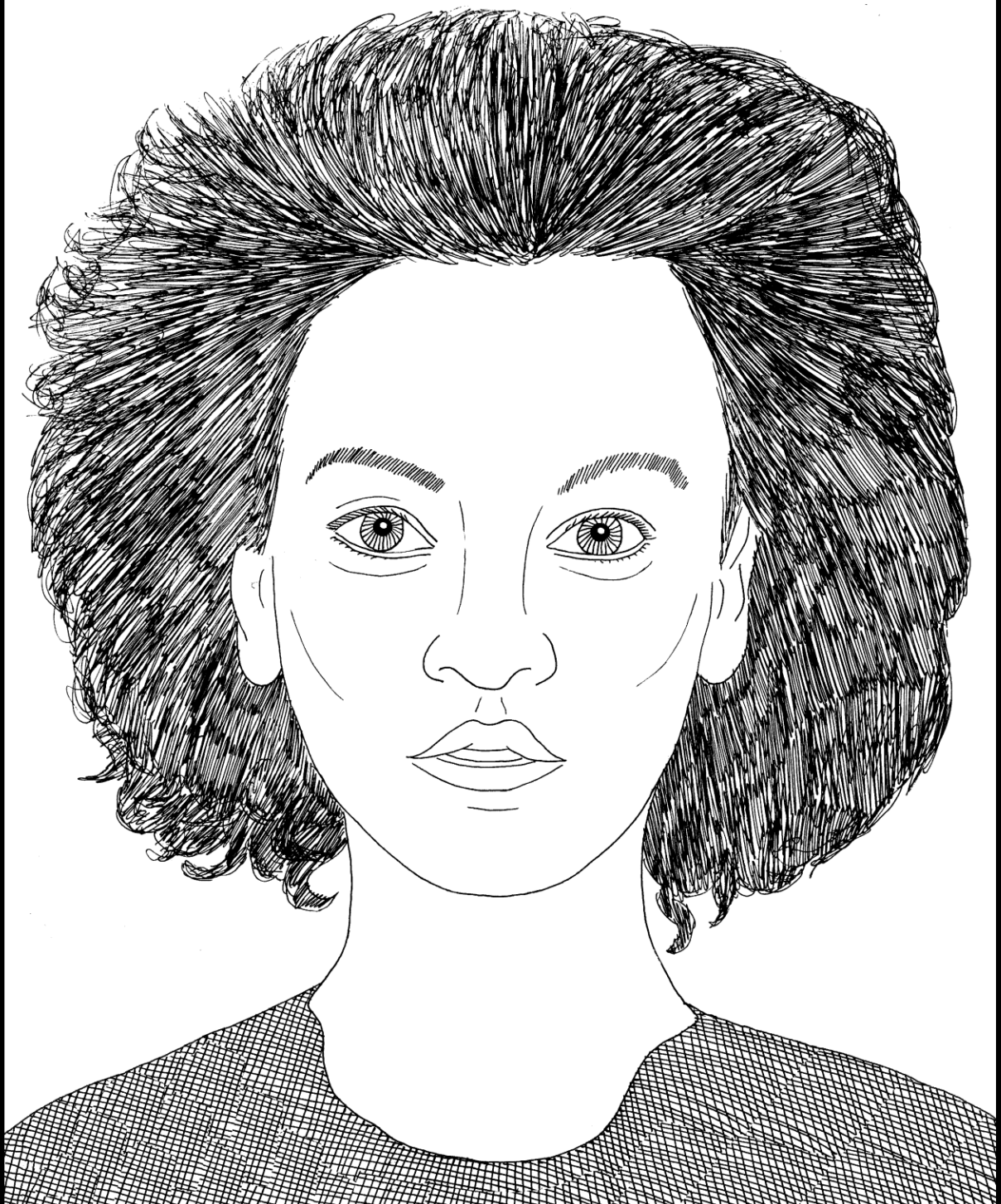


# BE A HERO FOR A BETTER WORLD

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"The message of our campaign is "Make every mother and child count".  
This campaign is not just about health. It is also a powerful call for  
radical progress in women's rights and the rights of their children."  
-- Liya Kebede

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

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