

# Be a Hero for a Better World



"...the first essential component of social justice is adequate food for all mankind. Food is the moral right of all who are born into this world."

— Norman Borlaug

## Norman Borlaug (1914-)

Norman Ernest Borlaug is *the father of the Green Revolution*, having dedicated his life as a scientist to develop high-yielding disease-resistant grains to feed the hungry. Norman Borlaug's dedication was fueled by his humanitarian passion - he recognized that having enough food to eat is one of the most basic human needs and that hunger and poverty greatly contribute to environmental and social problems, often leading to conflict between people and between nations. Borlaug and the Green Revolution his work spurred are credited with saving the lives of over 1 billion starving people. He received the Nobel Peace Prize in 1970 for helping to promote world peace by trying to feed the world.

In recent years, however, the biotechnology methods Dr. Borlaug advocates to reduce famines have been the center of environmental and socioeconomic controversy. This is in part due to the way corporations have seized control of the technology and have used it in ways to eliminate the competition of local farmers around the world, as well as environmental, health and ethical concerns about the introduction of genetically-modified plants into native habitats.

**Norman Borlaug was born on March 25, 1914 in Cresco, Iowa**

### Be A Hero For A Better World!

1. Find out more about this hero
2. Pledge to help end hunger (iaahp.net)
3. Hold an event to raise awareness about the problem of world hunger
4. Contribute to an organization working to end hunger

### Organizations Helping End Hunger

- Alliance To End Hunger (alliancetoendhunger.org)
- America's Second Harvest (secondharvest.org)
- End Hunger Network (endhunger.com)
- Food For All (foodforall.org)
- Oxfam America (oxfamamerica.org)
- World Hunger Year (worldhungeryear.org)

Free Online: EndHungerBook.com

For more information: [www.betterworldheroes.com/borlaug.htm](http://www.betterworldheroes.com/borlaug.htm)

**BetterWorldHeroes.com**

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